THE RED PILL

SIDEBAR

compiled by /u/dream-hunter

www.TheRedArchive.com

Table of Contents

Chapter 1 - Welcome 3
- **Introduction** 3
- **Confessions of a Reformed Incel** 6
- **Michael's Story** 23
- **The Misandry Bubble** 27
- **The Manipulated Man** 60
  - AUTHOR'S INTRODUCTION 61
  - THE SLAVE'S HAPPINESS 64
  - WHAT IS MAN? 66
  - WHAT IS WOMAN? 69
  - A WOMAN'S HORIZON 73
  - THE FAIR SEX 76
  - THE UNIVERSE IS MALE 79
  - HER STUPIDITY MAKES WOMAN DIVINE 83
  - BREAKING THEM IN 85
  - MANIPULATION BY MEANS OF SELF-ABASEMENT 88
  - A DICTIONARY 92
  - WOMEN HAVE NO FEELINGS 96
  - SEX AS A REWARD 99
  - THE FEMALE LIBIDO 103
  - MANIPULATION THROUGH BLUFF 106
  - COMMERCIALIZED PRAYERS 109
  - SELF-CONDITIONING 112
  - CHILDREN AS HOSTAGES 116
  - WOMEN'S VICES 120
  - THE MASK OF FEMININITY 124
  - THE BUSINESS WORLD AS A HUNTING GROUND 128
  - THE 'EMANCIPATED' FEMALE 131
  - WOMEN'S LIBERATION 135
  - WHAT IS LOVE? 142

Chapter 2 - Theory Reading 143
- **Women in Love** 143
- **Men in Love** 145
- **Of Love and War** 148
- **Schedules of Mating** 152
- **All-in-One Red Pill 101** 156
- **Briffault's Law** 163
- **Relationships, the Red Pill, and you** 164
- **Sexual Utopia in Power** 167
  - TWO UTOPIAS 168
  - ONE REVOLUTION 171
  - FALLOUT OF THE REVOLUTION: “DATE RAPE” 174
  - FROM SEXUAL ANARCHY TO SEXUAL TERROR 178
  - RETURN OF THE PRIMITIVE 182

MODERN CHIVALRY 184
THE REVOLUTION DESTROYS SEX 185
THE FORGOTTEN MEN 190
SEXUAL THERMIDOR: THE MARRIAGE STRIKE 192
WHAT IS TO BE DONE? 194
HOW MONOGAMY WORKS 196
CONCLUSION 198
Women, the most responsible teenager in the house 199
What's Mine is Mine and What's Yours is Ours 202
(Right Now I Feel Like)... 203
Women's Fitness-Tests are Similar to the Boundaries Which Children Seek 205
Men Love Women, Women Love Children, and Children Love Puppies 206
The Terrible Twos 208
Your Bratty Little Sister 209
Conclusion 211
An addition to this article 213
Sexual strategy is amoral 215
The Light-Switch Effect 217
On Value and the Value of Women 220
48 Days of Power 222
Powertalk and other Language Categories 234
Red Pill Antibiotic Nuke 237
Gender Studies Is Nonsense 243
Chapter 3 - References 244
Everything you need to know about shit tests 244
Shit Tests 101 255
Comprehensive Guide to Shit Tests 257
A beginners guide on how to attain them 262
One Key Step to Not Giving a Fuck 265
How To Tease Bitches 268
How To Train Bitches 274
How To Manage Your Bitches 285
The Red Pill Finance Thread - redux 294

Chapter 1 - Welcome

Introduction

by pk_atheist | November 8, 2012 | Link

Greetings, everybody. Welcome to the red pill. We've got almost a hundred subscribers, in exactly two weeks! This is incredible.

Why have we grown so quickly?

Because there's truth in the red pill. Because men are realizing that the sexual marketplace has shifted away from what we've been taught. Men who grew up over thirty years ago are discovering the world has changed. Men who are still growing up- from the 80s, 90s, and even the last decade, they're starting to realize that what their parents taught them, what television and chick flicks taught them, what church and sunday school taught them... **it's all wrong.**

Our culture has become a feminist culture. A president cannot be elected today without succumbing to the feminist narrative and paying them tribute. How many times has Obama given credit for his manhood to his wife? How many times has the debate hinged on women's pay gap - which is a myth that gets lip service because if you don't you're a misogynist!

I'm not here to parade the concepts of Men's Rights- nor am I here to discuss self-improvement tips that /r/seduction now purports are to make you a better man, *not get laid more often.*

I am here to say, for better or for worse, the frame around public discourse is a feminist frame, and we've lost our identity because of it.

But this isn't the end of the world. The world is changing, but men are still part of it. We just need to make sure we're changing with it.

It's too easy to blame feminism for our troubles.

Men, our happiness is our responsibility. Culture has always shifted, it's dynamic and fluid. It has never and will never stay still.

Feminism was inevitable. Equal rights are something I strongly am in support of. For men and women.

Women have the right to pursue happiness. Nobody should tell them otherwise. **Maximizing happiness is the goal of every living creature on this planet**.

Men, we need to recognize that since women are *rightfully* seeking out happiness, evolutionary psychology is more relevant today than ever in the past century. (and possibly longer). We no longer run the show. And I, for one, don't disagree that marriage had to

change if we were to see equal rights.

But now it's time to get serious and realize that our strategy needs to change. **Feminism is a sexual strategy.** It puts women into the best position they can find, to select mates, to determine when they want to switch mates, to locate the best dna possible, and to garner the most resources they can individually achieve.

The Red Pill is men's sexual strategy. Reality is happening, and we need to make sure that we adjust our strategy accordingly.

Welcome to the red pill. It's a difficult pill to swallow, understanding that everything you were taught, everything you were lead to believe is a lie. But once you learn it, internalize it, and start living your new life, it gets better.

As an introduction to the topic, I want to outline what our focus is here at /r/theredpill.

Mastering Game

Game is an important portion of a sexual strategy. A lot of you probably came here from /r/seduction and are probably wondering why we'd need a new subreddit if one dedicated to game already exists. The reason is simple: Game is a facet of The Red Pill's sexual strategy. Determining good game is impossible to do so without first understanding the context given by The Red Pill's framework. Something I keep seeing over on the seduction subreddit is a problem taking over most relationship and sex forums: the desire to feminize the discussion (basically making it sound politically correct if read by a female).

Yes, game got a bad reputation from girls who demonize manipulation. This is because game is an effective strategy against their own sexual strategy. I believe women's opposition to game can be attributed to the unconscious factors in women's sexual strategy (Please do read Schedules of Mating

When women started becoming vocal about their opposition to game, that's when men decided it would be necessary to make game more politically correct. "Oh, we're not here to manipulate women to have sex with us- we're here to become better men!"

And thus, the female imperative took over game. When men think they must define their own sexual strategy in a way that best delivers results to the female sexual strategy, you know your own strategy will suffer! In a game of chess, do I politely not take out the oppositions' queen in hopes not to offend or win the game?

Defining the Strategy

Because of the necessity to have good game, we must define what good game is. A large portion of Red Pill discussion revolves around evolutionary psychology. Understanding the facets of this psychology are key to developing a good sexual strategy. Because this strategy is useful not only in gaining the attention of the opposite sex, but continuing relationships, having children, and maximizing your own happiness throughout life, I'm going to argue that

defining the strategy outside of just "good game" is an important facet of Red Pill Discussion.

Acknowledging Reality

Finally, I think our focus should always remain on ensuring that we challenge the reality we perceive and discuss precisely and objectively whether or not our beliefs line up with the testable results we can replicate. I am a firm believer that potential success can only be maximized by maximizing your knowledge of the factors surrounding your success. Keeping your eyes closed and ignoring evidence and facts will not benefit you. Opening your eyes and acknowledging everything no matter how good, bad, or painful it may seem, is instrumental in making decisions that will lead to the happiest, most successful outcomes.

Confessions of a Reformed Incel

by whoism3 | November 17, 2012 | Link

[UPDATE 4-26-2018]

It's been almost 4 years since i left this space of the internet. It's been almost 6 years since i wrote the below post.

A lot changes with time away from the sphere. I've lived a normal life, with a great gal in a 'normal' family setting, engaging with society, a totally different man that the one 4, 6, 10+ years ago. Had i not taken that journey, a cathartic one no doubt, who knows where i could have ended up. You couldn't really write a better ending for the journey i took from the mouth of Hell back to normality.

And then Monday happens. April 23, 2018 at 1:24pm. A beautiful, warm sunny day not unlike the kind 9/11 is remembered for.

I want to state this right off the bat for the record. My heart and my sympathies go out to every individual affected by the Van assault mass murder by the person who i will not name. I won't acknowledge the killer or immortalize him. Not only do i not condone his actions, i condemn them as strongly as i can condemn anything. He is a coward.

At the height of my depression, at the lowest point in my life being incel, i never considered violence against anyone but myself. Even then i realized that ones actions don't exist in a bubble, and that every action you apply resonates beyond whatever you're looking at. But for this individual, he crossed into the dangerous territory where his focus was not to look at others as people who have family and friends and coworkers who will be impacted and grieve. All he saw was a society that isolated him, did not care to help him but instead ridiculed him, and decided that since he lost in the game of life.. he was going to drag as many to the bottom with him before he died. Ultimately he even failed at suicide, which is somewhat ironic.. confirming his failure at everything.

I know somewhere on my blog, there are comments by me, denouncing Elliot Rogers. (I should have made a post, and if i didn't that would be a glaring oversight on my part). While i have the ultimate empathy for true suffering incels, who have gone without the basic and primal human connection one can have with the opposite sex.. i have NO SYMPATHY whatsoever for those who take that pain and decide to unleash it on others. Those innocent people Elliot shot were not the cause of Elliots incelness. Elliots unwillingness to embrace TRP hard truths were the source of his pain. The people that were run down on Monday in Toronto, so very close to home to me and the ones i love, who could easily have been in his bombsights on any given day, were not the cause of this individuals alleged incelness. An unwillingness to try to become better than he was, was the cause of it.

It was their absolute lack of trying to change to be something better. Or maybe worse, they were just broken and irreparable from the start. I try to believe everyone can be saved.. but who knows anymore. When i watched the video's of Elliot Roger come out, i sat there

horrified. In another life, that *might* have ended up being me had i not course corrected. I wondered if the chance could ever occur, was there something myself.. or anyone much more suited like Rollo, could ever have said to snap him out of his delusional angst? You could see it in his eyes on the videos.. this one is too far gone to help. If you ever wanted to see what 'entitled to womens bodies' actually looks like, stare at Elliots face. Most incels don't feel entitled.. they feel like they've been left out of the party everyone else is having. Entitled is crashing the party and ruining it for everyone else.

TRP takes many forms. Early on i decided i wanted to take the 'become the best you that you can be' mantra version. I didn't want to 'game' for hookups, i wanted to invest in myself, to truly change who i was so i could confidently command the asking price rather than beg for crumbs. Rollo very recently discussed how many come to TRP and complain they wont be able to carry on 'the act'. He explained how when he applied it and internalized it, it became part of who he was and second nature, and it was no longer an act, it was just him. That's the part i tried to emulate.. to take the lessons, and apply them and use them until it no longer felt like i'm pretending to be someone i'm not. But you have to try, and make the time and put in the effort. And you have to have realistic expectations to boot. I will never be Ryan Reynolds or Channing Tatum in looks.. but on the range of unattainable beauty standards, and where i started, i hit a happy medium i was proud of. Can i go further? Sure, but thats my call, not societies.

But you still need to put in the work. Even if you can't reach the ideal, strive for it. The whole concept of 'you're perfect just the way you are' needs to die. Can you imagine how much Elliot might have thought that about himself? Or the van murderer? If you are unhappy, the only person who can do something about that is YOU. No one else. And telling unhappy people that they're ok as they are is a recipe for disaster.

I still have complete empathy for the incel community, but i want to hope that the ones who reach the TRP message take the right, and not the wrong lessons from this. Become better, knowledge is power, but apply it properly and dont expect a quick fix! Looking at my ancient story below, you will notice that the happy ending does not occur right away, but years later once the core tenets of TRP are internalized and applied. Shorcuts often lead to more anguish in this regard.

As much as this tragedy has personally disturbed me to the core, i am equally troubled by the way some of the media outlets are handling this. While undoubtedly there are many misogynistic incels (whom you still need to reach out to in order to quell the rage), there are equally harmless ones, confused ones, and angry ones who simply learn for the first time they've been playing by the wrong set of books. Were we to actually engage with incels in a real fashion, and first acknowledge that YES, it is debilitating, humiliating and emotionally devastating to the individuals who suffer through it.. we need to actually engage with them without judgement of how and why they got there, and realistically work with them in an honest fashion to help them overcome their problems. Chastising them, yelling at them, mischaracterizing them or applying blanket misogyny labels upon them – WILL NOT – i repeat, will not bring them into the open to educate, treat, rehab or reform them. It will drive them further into darkness where you just might start producing more of these emotionally spent, dead eyed, uncaring, lay waste to the world, reproductive losers in the game of life..

dehumanize everyone surrounding them. They go on to become the next one. Their rationalization is so apparent, i don't understand why no one can see it.

They spend their entire lives isolated, in pain, wondering what about them is so wrong as to never be desired. It's not obvious to them, otherwise they'd have done something. Or they've been enabled by liars who tell them they're perfect as they are, to just be themselves. And yet, being themselves only incites ridicule from others, taunting, jeers and derision. Once this isolation hits a peak, they no longer see people around them as people, they see them as abusers. Everyone who is having a good time, smiling, laughing, enjoying life, having lives, having sexual relationships, having romance, sharing emotions.. all in front of the face of the one who is told 'no, not for you, you can't play with us'. There are some who are ok with this, accept their lot in life, and stay there. There are other who decide to change themselves so they too can join the game. And finally, there are the Elliots and Toronto van murderer who decide that if they can't enjoy this life like others can, they're gonna ruin it for the rest of us. That's it in a nutshell.

My one wish is that this issue is examined without the polarization we see in todays politics of left and right, where each side screams at the other saying 'you're wrong' and nothing happens except a race to the bottom. You can't expect people to come to you for help when you're going to demonize them from the outset. That needs to stop. Incels need help. What that help is and how it reaches them is another discussion altogether. But it's one that needs to happen to keep shit like this from repeating.

I have not enough words of condolence i can give to the innocents who were taken, and the lives of everyone else who will be affected by their loss. This tragedy hit too close to home.

It could have been me. It could have been me in front of that van on any other routine day. It could have been my family, my friends, my coworkers, anyone i love and care about. It is still surreal that this happened at all.

I also shudder to think 'could it have been me' inside the van behind the wheel,.. had i not found TRP and changed my life instead of believing the pretty lies of others. Was i ever capable, would enough time in hell for me produce a similar fate? I don't ever want to know.

I grieve with Toronto for those who were lost, i have to hope it never happens again. Most of all, that will require changing the way we talk about this issue.

…

[EDIT – Days after Elliot Roger murders: For anyone new coming here from The Daily Dot, Reddit, Ask Men or anywhere else. Once you are finished reading this piece (due to the interest since the Elliot Rogers murders) and you get all your feathers ruffled about the 'feelings' section, please head over **HERE** for understanding the proper context lest you get your panties in a bunch. If you assume the language was written as intent rather than contextualizing what would be required to have women stripped of their natural biological advantage of being noticed solely for the fact they are female – then i can't help you or you comprehension skills. peace the fuck out**]**

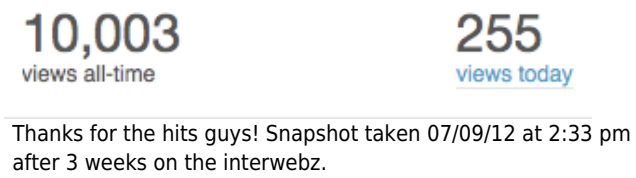
…

[ORIGINAL POST BEGINS]

November 17, 2012. enough is enough. i warned y'all it might get depressing. here goes. don't worry, it ends well. i think.

+++

In honor of my 10,000th view.. i'm going to publish what i consider the **hardest** post i've ever written. But it needs to be written, for i may be an extreme, i know i'm not alone. This isn't written for the PUA or the Alpha or the Pussy Slayer™. This is written for you, the one without hope.. to know there is hope and you can get better.



[actually no.. i've crossed 50k. that's how long i've been holding onto this draft, terrified of letting it go. but i saw a comment today that finally let me pull the trigger.]

It is so Very hard to hit that PUBLISH button.

Writing this post is a source of ***shame*** for me. It's been sitting in my drafts for about 2 weeks **[edit: 5+ months actually]**…

But at this point in my life having endured what i have, it does not trouble me putting it out in the sphere. I am sure i am not alone in this and that this post will actually help someone out there. Some of you may relate. Women hopefully may finally understand where my anger and cynicism stems from.

So i've decided to unleash it. **[about time?]**

Firstly, before you continue, **please go read THIS POST**. [Edit Apr.30,2014: Due to the explosion of traffic from AskMen, I have noticed this post is no longer available, so i will instead invite you to go read **THIS POST instead**] No offense to the author, my past wasn't her fault.. but it struck the usual nerve with me. You need to read posts like this to let the feeling of inequality fill you up.

Welcome back..

When i read it or stories like it, these are the THINGS I FEEL (*and yes, i know 'feelings' are the domain of a woman*)

- When i hear a woman tell me that she's gone through a dry spell and not had sex in over X weeks/ months.. i feel like putting my fist through her face.
- When i hear a woman tell me that she feels ugly or unloved or unwanted because her

partner hasn't touched her in over 6 months, i feel like laughing loudly 3 inches from her face.
- When i hear a woman tell me that she just picked up a random guy for a night of fun because she was lonely, i feel like i'm glad i don't own a gun.
- When i hear a woman tell me that i shouldn't feel bad about having gone without for so long, after all it's only just sex, i feel like disfiguring her face with a scalpel.

Nature's cruel joke and cosmic irony in one. I as a man, biologically driven365 days a year to ejaculate and produce sperm as often as possible, and having the drive and desire to want it every waning moment, who is villified for this natural urge and made to feel ashamed of my sexuality, control it and subdue it to conform to the feminine imperative… have to listen to women, who in their solipsism cannot fathom the ordeal of what i'm about to write about, women who biologically ovulate and desire sex rather infrequently compared to men, talk about, no celebrate their sexuality, their urges and desires.. and lament their short dry spells as if the world were coming to an end. They can never understand what a power differential there is in these urges.

Women can say they love sex just as much as men. I would call BS. Until there is a glut of male prostitutes, male escorts, male rub n tugs for female patrons, a demand for male sex workers and strippers i'll say nay. Unless they're all having alpha sex on the side perhaps? Or will touching themselves to 50 shades suffice? At least mommy porn is culturally acceptable. Women DO NOT need sex like men do.. otherwise the sphere would not exist.

Anyways.. back to my pitiful former life.

I have no pictures of myself from a time period stretching from high school to my late 20's, save for some randoms others might have taken of me. I have no memories or recollections of my time in high school. I have no stories of parties, girlfriends or wild flings. It's a time period i wiped from my mind, much like **PTSD**. The only way i can recall it is if i sit down and think really hard about it. I rarely do because i don't like feeling like shit for the hell of it.

I was that beta/omega/zeta. I let myself get **LJBF**'ed on multiple occasions being that 'nice guy' that male hating cunt Amanda Marcotte despises. I played by the rules as handed down to me by the feminine authorities on what women would look for and appreciate in a man. I was asked to believe what they said, not what they did. '**Just be yourself**' (your nice beta supplicating self) was the golden code.

So here it is… my **Incel Hell**.

This is where you will stay for the next 12 years. Enjoy your stay.

<deep breath>

Living by the feminist code earned me **12** years of hell. Let that number sink in.

1

2

3

4

5

6

7

8

9

10

11

12

no, that went by too fast. try it this way.

365 + 365 + 365 + 365 + 365 + 365

+

365 + 365 + 365 + 365 + 365 + 365

4380 days give or take.

4380 days without being validated as a sexual being.

4380 days without physical human contact or touch.

4380 days of isolation and loneliness.

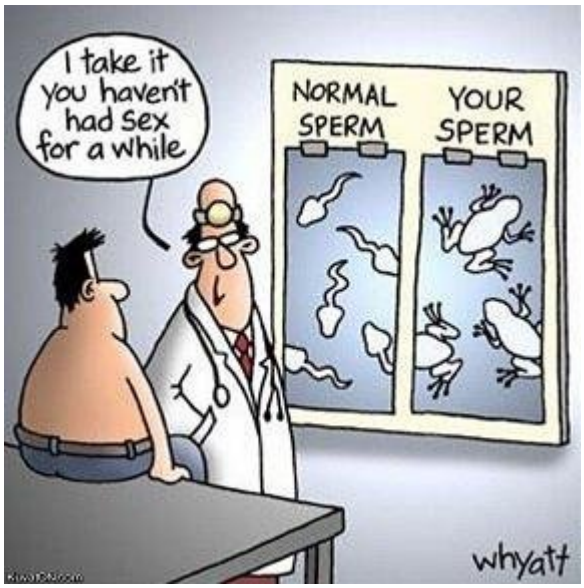
4380 days of silent suffering and silently screaming at mirrors.

4380 days of crippling ridicule and self confidence destruction by my peers.

4380 days during in what should have been the best years and height of my sexual primacy…

…give or take…

GONE.



Funny pictures required to maintain levity and lessen the urge to kill.

From the **Audacious Amateur Blogger** in her **post about a Sex Hiatus**:

> *Sex is P and VG but it's also **human and human**. Even if it's just for a night, **it lets you feel you're not alone in the world, you shared** a biological imperative with someone, you experienced their pleasure with your own.*

She also captures the very essence of my whole diatribe in this little bit in her post about one years worth of life changes.

> **6. No one has held me, touched me, hugged me in such a long time. Humans need physical contact. I don't feel human.**

Human to Human.
I don't feel human.

I can only imagine what a productive member of civilization i would be IF i was brought up with masculine values and was sexually sated. Instead i spent my life living out the following tale trying to figure out what my problem was and living as a manic bipolar depressive. Instead here i sit, a MGTOW, never finding enough reason or desire to become productive beyond my own means.

From the age of 18-29 i traveled a road that lead me to believe i wasn't human, wasn't worthy of love, wasn't deserving of companionship and that i would probably be **better off dead**.

I lost my virginity at late 17 to a girl and our relationship lasted for just over 5 months. When it ended i fell into a deep depression. What i should have been told at that moment was to identify what was it about me that made me lack confidence, to fix it and to head back out into the world. To listen to the guys who were **#winning**

Instead i followed my feminist programming and female advice off a cliff into hell.

Feminism taught me a lot throughout the 80's and 90's. It taught me not to question women's sexual choices. It taught me to treat them with deference and respect. It taught me not to accost them for sex aggressively, but to treat them as human beings. It taught me that i **MUST** control my shallow, greedy, dangerous impulses but allow a woman the right to indulge in hers. It taught me to be nice for the sake of being nice and not expecting sex in return. To give all my emotional and platonic ability and not dare ask for intimacy in return.

It taught me everything i needed to be creepy, unattractive and doormat ready.

And it was re-enforced by **EVERY** woman i talked to.

What i SHOULD have been told is "hit the gym, build some muscle, guys with muscles are hawt" – "get braces now, you'll smile a lot and we love guys with big smiles" – "go see a dermatologist, we love sexy skin on a man" – "cut off your long hair, you don't look like a rocker, you look like a hippy. crew cuts are sexy, you'd look good in one" – "learn a skill and become good in it. become confident in it. we love confidence"

What i got instead was a constant drumming of "**you're such a good guy, just wait, someone else is out there for you**" – "**you don't have to change a thing, you're a wonderful person, just keep being yourself**" – "**you don't need muscles, only jerks care about having big muscles**" – "**there's nothing wrong with you, you just need to be a bit more confident that's all**" – "**confidence comes from the inside, not from the outside**"

Patent fucking lies all of them.

My issue was i always believed i was not handsome, rugged or built well enough to attract initial attention. I had poor self image. All the advice to the contrary, telling me **I WAS OK AS I WAS** allowed me to abdicate my responsibility to start working on that issue. It led me to believe people should **like me for who i am, not what my exterior presents**. My first cross to bear. Instead of working to fix my skin deep issues and develop a greater sense of self worth, i continued listening to that advice to find one who would appreciate me for my '**nice**' qualities instead. This further perpetuated the vicious circle of being constantly **friendzoned** or rejected outright by women. Being myself was supposed to work but badboys were winning the day. Instead of reading it properly and abandoning the beta to become the badass, i doubled down and started hating badboys and believed that women were just being misguided but they would eventually turn around and come to love the greater qualities of love, nurturing, compassion and empathy i had massive stockpiles and reserves of. I shoved all my chips to the center of the table all in, and became a HUGE white knight Mangina.

I got to have the **pleasure of defending women** from the barbs and negs of my player friends only to watch these same women i defended end up going home to sleep with them. My brain simply **could not comprehend** what the fuck was going on. **What the fuck is wrong with these women? Oh Wait! I'm not allowed to question that.**

One of the final straws was me being in stuck in an **LJBF** with a person whom i had mad loving feelings for. One day i confessed to her how i felt and told her the pain was just too great for me to bear and i needed a YES OR NO answer. She only wanted to be my friend. I said "you are going to lose that friendship… why not take the chance and give it a try?" She said no and ended that friendship rather than try a relationship with a 'really wonderful and caring guy'. Her words.

2 weeks later she was fucking a player asshole narcissist dick in a NSA relationship. That dick was my former friend who knew how badly i wanted to be with her. He never missed an opportunity to rub it in my face how lovely her back looked. I guess she enjoyed doggy style.

She chose to fuck someone who cared not one bit for her and only used her for her vagina instead of someone who loved her. But it was OK because she was only looking for 'fun' and not a relationship.

My world shattered.

You can only go so long getting knocked down before you decide that it might be best to stay down. The litany of thoughts raging through my head were endless.

- no one will ever love me
- even the ones who 'like' you don't want you
- what chance do you have with those who don't know you
- no woman wants anything to do with me sexually
- there must be something horribly wrong with me
- i must be a hideous grotesque abomination
- i will never feel the warmth of a woman's skin

- no woman will ever yearn or desire me
- i would never look into a woman's eyes as she drew me into her
- i would never caress a woman's face
- never again would i know what a passionate kiss felt like
- never again would i be validated as a sexual human being
- i don't deserve love
- i don't deserve to go on, i don't deserve to live
- life will go on without me
- no one will really miss me maybe
- even if they do, no one cared enough when it mattered
- how long would i need to run the car in the garage before i pass out
- turn the key you coward
- mom will find my body in the garage
- she will understand, she knows you've been suffering
- i might chicken out, i can't do it this way
- where can i get a gun
- i can't get one. but a pellet gun looks real..
- maybe i can stage a bank heist, take hostages, wait for the cops and force them to do it
- death by cop
- i hope it doesn't hurt too much when i die

This isn't hyperbole. I lived those scenarios out in my mind numerous times. For all intents and purposes i was an **evolutionary failure**. With so much **FAIL**, my body began to realize it was not going to fulfill it's primary biological function of reproduction and had begun to contemplate ways of me to expedite my removal from the gene pool. **Death felt like my only answer**.

Respect, Love Acceptance, Belonging. Not for me? OK. Russian roulette sounds fun at this point.

<u>I don't think many females on this planet can contemplate or wrap their head around the gravity of this</u>.

- I (and most men) cannot just walk into a bar, bat our eyelashes and get sexual validation on a moments notice for a quick 'pick me up'

- It’s not just about ‘sex’. (well, for me anyways)

It’s about the connection sex implies. Of being wanted, desired, to be loved both mentally and physically, to be validated, to share, to connect, feel alive, be human. Or maybe i just view sex differently than your average slut if they only view it as ‘**just sex**‘. Lately i’ve gotten the sense that a majority of men (read Beta/Delta/Omega) place more emotional ties to sex than women (and i’ve read a lot about how men are the more romantic sex).. which is so far removed from the script i grew up hearing that men are primal pigs and women want loving nurturing sex and commitment. But i always have to go back to **Badger’s** mind blowing comment he made here some time ago:

> **And women never seem to understand that sexual access is the highest, most direct assignment of value they can give a man – they think they are complimenting men when they tell them “you’re a great guy and you’ll make some woman really lucky someday! Those badboys I sleep with are just short-term flings, I’m not serious about them.”**
>
> **F that noise. It also puts the lie to the conventional wisdom that sex is REALLY REALLY DEEP and IMPORTANT to women, and they won’t give it away except to a guy they think is a really good match.**

Suffice it to say, somehow i held on. But i lost a huge part of my soul in the process and have been forever damaged by it. This isn’t something you ever recover from, you only bury it and keep piling more dirt over it, hoping to level out the massive bump, but it’s always there.

MOAR. DUMP MOAR DIRT. I CAN’T BURY THIS FUCKING THING! MOAR!

Misogyny. It doesn’t appear out of thin air.

Here’s the kicker.

Everytime… **EVERY.MOTHER.FUCKING.TIME** i could have taken corrective action, i was lied to. Each time my buddies told me that i had to become an asshole, (their way of saying don’t listen to what a woman wants, do what they go for) i was once again led astray by a woman.

By my mother
By my teachers
By magazine articles
By other girls i asked advice for
By Oprah
By my friendzone crush and object of my desire.
(and yes.. by my marriage counselor)

Unequivocally.

I can still remember getting mad enough after a while that i started acting like a dick. After all what i was previously doing wasn’t working.. try something new right? And what did the girl i crushed on tell me when she didn’t like my new attitude?

“YOU DON’T WANT TO BECOME AN ASSHOLE LIKE THAT, I KNOW YOU TOO WELL, **DON’T CHANGE,** YOU’RE SUCH A NICE PERSON INSIDE, **DON’T RUIN YOURSELF**“.

That line reverberated in my head everytime i knew my asshole friend was at her place fucking her like an animal.

Hence all the **THINGS I FEEL** at the start of this post. It’s visceral. I can’t control it. It’s a part of me now. I can only manage it. But to each and every one of those women who i used in the above **THINGS I FEEL** section, it is my firm belief that you simply have **NO CLUE** what loneliness is unless you’ve contemplated what gun metal tastes like as it rubs against your tongue pressing into the roof of your mouth.

If you truly believe that after 2 weeks, 3 months, a year of not having physical relations with the opposite sex is true suffering.. i ask you if you felt your life was in danger. If not.. you’re not suffering enough. If so.. **TRY IT FOR 12 YEARS** and get back to me.

I as a man, am programmed to want it almost every day, vilified for wanting it, and taught to be shameful of it, and to conform to a certain way of thinking to acquire it.

Women, who desire it mainly during ovulation, control the access of it and demand a resource extraction for it, FREELY cough it up wantonly when the mood strikes, not for ‘mating’ but for fun, to embrace it, explore it, enjoy it and with those more often than not, least worthy of it in terms of commitment or sticking around if pregnancy ensues.

This post makes me angry. It makes me feel a lot of things. Hurt. Shame. A sense of loss. Imprisoned in time. Time i’ll never get back.

It would have been better if i lost 12 years doing hard time in prison. At least i’d have an

excuse. At least i'd have some badboy cred. Maybe even a tattoo?

In fact, you could call this my own personal rape. I'm sure women will be up in arms for me calling it that, but what is the criteria for it? I feel shame. I am unable to talk about it with others. I will invariably be blamed for the outcome i suffered because of the way *I* acted. Being beta was 'wearing a miniskirt'. Acting like a NiceGuy was 'being overly flirtatious'. Respecting women and pedestalizing them was going up to a guys room at 2am for a late night coffee.

I deserved it for being unattractive. You deserved it for being too attractive. We both got fucked and not in the way we wanted it.

You had no power and had violation inflicted upon you. I had no power or right to feel like a human being inflicted upon me.

You were penetrated against your will. Feminism and woman bent me over and fucked me up the ass while laughing at me.

We both wanted death.

Yet i was a source of ridicule, you are the poster child of **Slutwalk**.

And so it is.

But you can't go back, you can only move forward and try and make the best of the time you got left. I do my best to leave it in the past as these feelings will not help me move forward in life, or allow me to be happy. But the bitterness of having been put on that path that scarred me forever by a bunch of lying misguided nonsensical feminine/feminist talking points about men being more in touch with their feelings and women preferring '**nice**' qualities over brutish, decisive, dominant behavior.. well **i don't think it will ever fade** with time.

I paid a heavy price for believing it.

A DRY SPELL ENDS

I was at a nightclub celebrating the 30th birthday of my now ex-wife. I was 29. I really hated clubs, the atmosphere, the pretension, the obnoxious ego inflated women, overpriced alcohol, etc.. so i cut out of the party early and grabbed a taxi. I was in such a foul mood for having been there and just feeling miserable. So i told the cabby to go to the strip club i was familiar with. Inside i watched a sweet thin Polish girl dancing so i went to perv row. Since i was so angry at the world inside i must have subdued my **NiceGuy™** really well, because i went full Dark Triad on this girl, and i had no clue that that term existed at the time. Finally i took her to the back for a quick dance. I told her she was beautiful and she blushed. I asked her if she had a boyfriend and she said yes. I don't know why but then i asked her if she was pissed off at him. I had no real reason to ask, i just did. She quickly opened up and said yes and started explaining why, all the while im touching her in all the right places. So i tell her "why don't we go back to your place and give him something to really be pissed about".. i guess my hands were doing the trick because she reached down and felt up my dick and said

“im going to tell the DJ im ending early, meet me in the lot in 15 minutes”.

I didn’t even pay for the dance.

That night i discovered something. That 12 years of watching good quality euro porn helps you understand where and how to touch a woman in just the right places. The one thing i was terrified of was how long i’d last, and amazingly enough, not only did i go all night and give her two big OHHH’s… **i actually had to fake my orgasm**. I could have kept going. I couldn’t explain it, and i didn’t care to. My confidence level shot up to over 9000.

Confidence doesn’t come from inside as i had been lied to over the years. **It grows over time through external validations of success.** If you repeat the success you become more confident. Fail enough times and the confidence suffers. Just be confident they said, fucking idiots. Nailing this stripper and nailing her like a boss did the trick!

Over the course of the next year i would bang 3 more strippers, [**stripper game, i had no fucking idea but looky here – link**] getting into a casual with two of them for a time. I even fucked one inside the club.. and let me tell you the bouncer was a scary guy so i was playing with fire but damn what a thrill! I’ll never forget how wide eyed that cute Puerto Rican girl got when i eviscerated her buttugly girlfriend right in front of her when she called me ‘gay or something’ when i refused to go for a dance with her entitled ass. Soon as the ugly was gone, Latina heat dragged me into the VIP. 1 condom. 0 dollars. 1 sweet fuck. Priceless.

The girls of HookingUpSmart raked me over the coals for having such low class as to actually have sex with strippers. [*yeah, ladies who are beautiful who take off their clothes for men for money fucking me for free perish the thought*] Such a low opinion of me they had, that they debated if i was even worth going out with on a date if they knew i’d been with those strippers. My 12 years of hell were not mitigating enough to allay the stigma. Those dirty low class strippers..

Strippers who **treated me as more human** than the women i actually loved. Even the crazy one who stabbed her mother.

The knowledge of me banging strippers actually played to my advantage [preselection?] and allowed me to once again hook up with my ex-girlfriend who later became my wife. She seemed to enjoy quizzing me every so often as to how she compared to those ‘Ladies of the Night’ as she called them, always seeking validation that she stacked up and cut the muster. And much sexual satisfaction was to be had for a nice long time. Of course that was until the wife became **unhaaapy** with my reversion to **betatude** and showed me the door. That’s when i finally delved into the realm of the internet and discovered about **Game, dominance, attraction triggers, evo psych, mra’s, pua’s, the manosphere**. **All the pretty lies perished**, like domino’s falling in unison.

With the knowledge i acquired, the discipline of weight training and building up a body i am proud of and not ashamed of, learning how to be social, burying the beta and believing in my worth i finally am at a point in life where I have changed my views and outlook. I am not ruled by pussy.. i conquer it on my terms or leave it to it’s own useless fate. I’ve adopted an

MGTOW lifestyle, do things with myself in mind first and foremost following my own imperative, will only entertain relationships with women who **qualify themselves to me** by bringing more to the table than pretty looks and a vagina, else they just get a pump n dump. The ability to not blink **when i destroyed my final toxic LJBFzone relationship with an emotional vampire** who expected all the benefits of relationship without returning what i needed.

5 years ago i'd have be in my room crying over it or worse, apologizing to her for hurting her feelings. Today, i stand tall and say **FUCK IT**, my own needs and interests come first before anyone else and im ready to move on to find one who desires and deserves all the awesomeness i have to give. **I don't care how angry she got or how any feminist might say i just played nice to get in her pants. I'M THROUGH PLAYING NICE.** I'm built, confident, nothing left to prove, cannot be persuaded by the power of pussy, and doing what i like for myself. I don't fall on my sword for the needs of others. Look to thine own ass first is the creedo.

It was a long and painful fuckless road for me, one i wish i didn't have to go down. But i don't get a mulligan, there are no re-do's, there is no respawn. Whatever doesn't kill you makes you stronger, and i'm still here. So i pause, reflect, introspect, identify, analyze and correct where i went wrong in the attempt to never repeat the mistakes, those **fucking bluepill** mistakes ever again. It's called **LEARNING and PERSONAL GROWTH**. Evolution is a painful and messy affair.

But i'm feeling much better now, tho **if you insist on bringing up your 'dry spell' story around me**, just try and ignore the pained face i'm making as i envision you getting caught in a fire that melts your face off like the creepy black hatted dude in Raiders of the Lost Ark and so then you'll know what a real dry spell is.

You haven't a fucking clue what a dry spell is.

Some may say this was one long pitiful rant. Meh.. you could be right. But i feel it needed to be told, this tale of misery to triumph. As i see it, my part in this tale is over, my chapter is done. I'm too old to do anything about it now, you can't go back. All i can do is keep my promise to not expend my valued time, energy or resources propping up a happy, had her fun with alpha's and now settle with beta bux little old moi. Nope. I'm going lone wolf alpha and enjoying the rest of my life on my terms as i see fit. This isn't about me anymore.

It's about the next 'me' who's in highschool or college right now, who's sitting in his room alone at night wondering why some girl he really likes and treats well is off fucking some dude she just met at the bar. Who's being ignored because of rampant hypergamy, inflated ego's and facebook attention whores who vastly overrate their sex rank and will be **lining up to get slaughtered by PUA's and frat boys**, only to go to complain to that poor, introverted, incel beta LJBF in training that all men are assholes and how if only she could find someone like him.

I want to break the endless cycle of suffering and teach these kids in high school to tell these evil leeches to go fuck themselves, break the **LJBF, WORK OUT**, build some mass, educate yourself, **IGNORE** the bitches and focus on yourself instead of chasing them and inflating

their ego's. You'll be better off in the long run and well ahead of the game.

And you don't have to worry about me. I keep at it p90x style, keep my body tight, i keep socializing, i keep looking for that diamond in the rough, i won't reward entitled bitches with mind blowing orgasms but leave them to their pump and dump fates. I look 10,000 times better than i did before and can Dark Game tight young strippers again if i so choose. I have an open relationship married girl on the side (married ladies seem to love me, why?), i'm throwing innuendo at anything that's got long legs and a vagina, i have the power to banish anything that flakes or cold shoulders me, i do not yield an inch to the power of pussy, and i've discovered a new form of Game that works for what i'm looking for in a woman. I call it **Atheist game** (soon to be post for my religious friends/readers). Let's just say, the cute chaste and loyal good looking girl i'm looking for, is easier to spot when you play yourself as the devil and they don't fail. This is what i want most. Reading the Rawness made me realize i will not heal my soul by going on a pump n dump spree nor make me a better person. No bandaids on fatal wounds.

Moving on **Redpill** style.

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Epilogue:

So now you know where my cynicism and rage comes from. Now you know why it's not a healthy idea for me to 'man up and marry a slut'. Now you know why i hate feminism and it's evil ideology. Now you know why i view slutty behavior as i do. Now you know why i intrinsically never believe what women say at face value, i only follow what they do.

Now you know why feminists call me a woman hater and a misogynist. The funny thing is i practiced feminism to the letter, and by treating women as human beings and respecting them as prescribed. I loved women and cared for women. I did all those nice things not simply to get into their pants, but because i was a decent human being, a human male, and

someone who *wanted* to get into a loving relationship with a woman.

And by loving women the way feminism asked, i was nearly destroyed for it.

Misogyny. No child was ever born with it. And here's an ethical question for you to ponder. Yeah.. no one is 'entitled' to pussy, but for all the guys who have trouble mating due to **Hypergamy-Gone-Wild™** (or as i call; *the new normal*).. what should we do with them? Euthanize them?

I'm sure there was more i could write into this, but i have to let it go at this point. And your eyes are probably bleeding, as are mine. I hope this post isn't going to haunt me. If it keeps one young guy from taking a swan dive off a tall bridge, my work here is done. I just hope i don't wake up thinking in my best *Londo Mollari* voice – "Great Maker, what have i done!"

Michael's Story

by Michael | November 25, 2012 | Link

Hello. Is there an introduction board for this website? My name is Michael. I've been reading this website for 3 days. I'm shocked to see everything I've experiencing written in such a perfectly stated way. Never before have I seen a blog/media outlet so perfectly written. The writer is surely a genius. I'm amazed and relived to see so many responses. It means I'm not alone.

I'm 32 years old and have never been married. Unfortunately (or fortunately I'm not sure which anymore at this point) I have no kids. I am single and alone and not dating anyone. I live in Los Angeles. My income was $120,000.00 (net earnings after creative deductions and business taxes) in 2011. Income is projected to be $170,000.00 (net earnings after business taxes) in 2012. I'm exactly the kinds of "independent man" women claim they want. I drive a luxury car with an amazing apartment in Los Angeles directly on the beach. It's quite a panty moistener and costs me $6,000.00 per month. I work from home because an office would cost at least another $2,000.00 month. I keep in great shape. Gym 3-4 a week + running + organic diet (I spend $700-$900.00 a month on organic foods and supplements) I was raised in a Christian "7th Heaven" (old TV show) type household. We always went to church. Strong hard working father figure was always present for me and my siblings. I went to private school, university, law school, and then started my own practice at 28 years old.

My parents met and married in college. They have been married for 39 years. And it hurts me to the core to be 32 and unmarried. Alone. Without a loving wife. I feel pain from it every single day. It's like a sharp invisible dagger constantly stabbing at me. But perhaps I'm part of the problem listed in the graphs above. Let me explain why:

I went to the same college my parents met and married at. I was hoping to meet marry and settle down. Instead I was met with hundreds young college aged women who were NOT interested in marriage. They were interested in: 1) Partying 2) Having sex. College was 24/7 fuck fest. At first I was able to begrudgingly "socialize" in this element. What do I mean by "this element" within this context? College: Extreme social promiscuity, cheating, drama, drugs, and parties. I was an observer but NEVER a direct participant because my heart would not let me. This eventually caused me to stick out as a third wheel observer on campus. Someone who was always "not mixing" or "participating". As a result I never enjoyed the benefits. I rarely dated. Instead I was sneered at. Cute girls flicked their fingers at me. I was used by women as a person to tell their problems to. I was passed over. I was seen as "weak "lame" and "boring". I was ignored in the hallways, library, classes, by these women. And it didn't help I was cash strapped broke working a minimum wage job and eating Raman noodles..

The vast majority of these young hot girls vigorously pursued college life sex like you would not believe. They had sex with a large variety of guys. What I personally call "lily padding". These girls did anything and anyone in the name of "fun" (fun=parties, fun= sex with new people, fun= drugs, fun= raves, fun = frat party etc.

It hurt me to watch these girls go out of their way to pursue and spread their legs for complete losers. COMPLETE LOSERS. I'm talking: Hi I work in a carnival part time, I'm covered in tattoos, I have no job, I failed my minimum wage drug test and I'm in a band. These guys were losers. Some did not even go to the college! They would hop a bus stay with friends and get laid THAT NIGHT.

Many nights I could not sleep because of the girls getting fucked hard… 1,2,3,4 dorms down. The dorms were old military barracks from the 1940's with vents through the ceilings. It was very loud. All the time. I remember how much it hurt to be rejected by one girl in particular I had my open hopeless romantic heart set on… We had allot in common. I pursued her like a complete gentlemen – and was eventually turned down. That same weekend after getting turned down I got to hear her getting fucked hard and loud in the room next door. The guy who lived there was a super scraggly unattractive heavy drug user covered in tattoos majoring in "music studies". This girl was young hot thin beautiful in her physical prime. I never said anything. But I felt so hurt she turned me down for casual sex with a guy like that. This guy was very open about his exploits with her and told me not to worry because practically every guy he knew fucked her. As the years passed the same thing happened again and again, and again and again, in various ways with all kinds of unrelated girls. What I mean is: I was looking for a LTR leading to marriage. I would meet trade numbers talk and "feel" a girl was a good person. Then she would do other guys. Or I would find out things like this. When this kind of thing happens to me over and over all through my life….it hurts me and makes me doubt senses. What is wrong with me that my heart is telling me she is a good person when she is clearly not?

As time went on I was labeled "husband material" by the girls on my campus. This phrase continued to plague me into my late 20's. This label resulted in ZERO DATES all through college. I wasn't "down with it". I wasn't "participating" etc (sex, drugs, parties, etc.) My heart wasn't into it. So I wasn't entitled to any of the benefits (having sex with young attractive girls in their prime etc.). However party guys, flash in a pan athletes, loser guys in bands, wanna be DJ's and self-professed "club promoters" – were ALWAYS getting these girls at their youngest hottest physical prime. Basically the more of a loser the guy was… the more these women would have sex with them. Hot sorority girls flocked to Football players like a butterfly's on a beast. It didn't even matter if the guy was black. College athletes did not even TRY to get laid.

One night I had enough. I confronted a room of 8-10 gorgeous white girls. These girls were 18-24 years old. I asked them if they planned to get married. All seemed to say more or less – YES. I asked what their future husband would think about their behavior. I was immediately met with hostility. I was told the future husband would "never know" and "it's none of his business". The girls said they knew exactly what they were doing and were planning to "have their fun" (fun= partying, fun=sex, fun=going on spring break etc.) and would "settle down later". I asked: when are you planning to settle down? They said: "It depends" and "probably around 27, 28" or "maybe sooner it depends". I really put the girls on the spot. During our exchange they saw I was upset. They told me I should be happy because "nice guys finish first in the end". I told them you cannot have your cake and eat it to. Then I was told by Kaylene (a young thin super sexy blonde with curves in all the right places (who BTW refused to date me even though we were friends and according to her roommate had sex with almost

30 guys in one semester) she told me “Michael let me tell you something: not only am I going to have my cake eat it and eat it too. I’m going to have it with ice cream and sprinkles”. All of the girls laughed and smiled in agreement.

I thought things would change after college. They didn’t.

Now at 32 and successful these women are hitting me. In my mind these are the same women who rejected me. I’m not interested. The Bible says something to the effect of “don’t forsake the wife of your youth” or something like “remember your young wife”? Something like that. How am I supposed to remember something I never had? I have no history with these women. Ticking ovaries are scandalous. They will lie and say anything to get what they want. Which is: BABIES AND A LOVING HUSBAND TO PAY THEIR BILLS. Yet these women did not even give a few good years of their youth!

As a man I am very visual. God made me this way. I cannot help finding a physically beautiful woman attractive. Why did these women not at least give me a few years of their youth so I would have time to fall in love with them and permanently burn their image in my mind’s eye? I need something to remember when we are 50 and married. Yet she spent her 20’s parceling herself out to guys who gave her nothing and offers nothing to the guy who gives her everything. I’m expected to commit hard earned resources to raising children with what is ultimately a suspect woman whose history I know nothing about. A 30+ unmarried women has very high chance of having a questionable past and baggage. I believe the more men a woman has been with the less likely she is to be emotionally committed each subsequent one. When you have handed out little pieces of your heart over years to dozens of different men what is left for the husband you proclaim to truly love? What value do the words “I love you” mean when she has stared into the eyes of 10-100+ different men and said the same thing?

At 30+ women’s physical appearance has nowhere to go but DOWN. Is this what women mean by “saving the best for last”? Marrying at 30+? How can women spend trillions of dollars a year on beauty products yet at the same time claim a women’s age “shouldn’t be important” to a man? And what about children? Did they ever think their husbands might want to have children? What’s more likely to naturally produce a quicker pregnancy and healthy offspring? A fertile 24 year old in her physical prime… or a 35 year old aging womb? What if I want multiple children? At 30+ a women can easily before infertile after her first pregnancy.
As a result of everything I’ve seen and experienced in my life I would like to make an announcement to all the desperate 30+ year old women out there: I would rather suffocate and die then spend my hard earned income, love, trust, and substance on you. Your entitled, ageing, feminist, jaded, baggage laden and brainwashed. And if I cannot marry a women in her 20’s I REFUSE TO EVER GET MARRIED. Given my high income this should not be a problem. However I’m concerned at some point I will have to start looking overseas (Ukraine, Russia, Eastern Europe etc.). I’m not going to marry one of these 30+ ageing entitled females who clearly have an agenda of their own. I intend to get married once. Marriage is meant to be forever. I will not be a starter husband for one of these used up women. I can’t tell you the number of men I’ve known who married late and were rewarded by losing everything they spent their lives building…

The way I see it I’ve been given the following choices:

1. Marry a 30+ women.
2. Marry a women in her twenties
3. Be single and enjoy my money.

The Misandry Bubble

by The Futurist | January 1, 2010 | Link

Why does it seem that American society is in decline, that fairness and decorum are receding, that mediocrity and tyranny are becoming malignant despite the majority of the public being averse to such philosophies, yet the true root cause seems elusive? What if everything from unsustainable health care and social security costs, to stagnant wages and rising crime, to crumbling infrastructure and metastasizing socialism, to the economic decline of major US cities like Detroit, Cleveland, and Baltimore, could all be traced to a common origin that is extremely pervasive yet is all but absent from the national dialog, indeed from the dialog of the entire Western world?

Today, on the first day of the new decade of '201x' years, I am going to tell you why that is. I am hereby triggering the national dialog on what the foremost challenge for the United States will be in this decade, which is the ultimate root cause of most of the other problems we appear to be struggling with. What you are about to read is the equivalent of someone in 1997 describing the expected forces governing the War on Terror from 2001-2009 in profound detail.

This is a very long article, the longest ever written on The Futurist. As it is a guide to the next decade of social, political, and sexual strife, it is not meant to be read in one shot but rather digested slowly over an extended period, with all supporting links read as well. As the months and years of this decade progress, this article will seem all the more prophetic.

Executive Summary : The Western World has quietly become a civilization that has tainted the interaction between men and women, where the state forcibly transfers resources from men to women creating various perverse incentives for otherwise good women to make extremely unwise life choices, destructive to both themselves and others. This is unfair to both genders, and is a recipe for a rapid civilizational decline and displacement, the costs of which will ultimately be borne by a subsequent generation of innocent women, rather than men, as soon as 2020. The primary culprits in perpetuating this injustice are not average women, but radical 'feminists' and an assortment of sinister, dishonest men who variously describe themselves as 'male feminists' or 'social conservatives'.

Now, the basic premise of this article is that men and women are equally valuable, but have different strengths and weaknesses, and different priorities. A society is strongest when men and women have roles that are complementary to each other, rather than of an adverserial nature. Furthermore, when one gender (either one) is mistreated, the other ends up becoming disenfranchised as well. If you disagree with this premise, you may not wish to read further.

The Cultural Thesis

The Myth of Female Oppression : When you tell someone that they are oppressed, against all statistical and logical evidence, you harm them by generating discouragement and resentment. This pernicious effect is the basis of many forms of needlessly inflicted female unhappiness, as well as the basis for unjustified retaliation against men.

All of us have been taught how women have supposedly been oppressed throughout human existence, and that this was pervasive, systematic, and endorsed by ordinary men who did not face hardships as severe as what women endured. In reality, this narrative is entirely incorrect. The average man was forced to risk death on the battlefield, at sea, or in mines, while most women stayed indoors tending to children and household duties. Male life expectancy was always significantly lower than that of females, and still is.

Warfare has been a near constant feature of human society before the modern era, and whenever two tribes or kingdoms went to war with each other, the losing side saw many of its fighting-age men exterminated, while the women were assimilated into the invading society. Now, becoming a concubine or a housekeeper is an unfortunate fate, but not nearly as bad as being slaughtered in battle as the men were. To anyone who disagrees, would you like for the men and women to trade outcomes?

Most of this narrative stems from 'feminists' comparing the plight of average women to the topmost men (the monarch and other aristocrats), rather than to the average man. This practice is known as *apex fallacy*, and whether accidental or deliberate, entirely misrepresents reality. To approximate the conditions of the *average* woman to the *average* man (the key word being 'average') in the Western world of a century ago, simply observe the lives of the poorest peasants in poor countries today. Both men and women have to perform tedious work, have insufficient food and clothing, and limited opportunities for upliftment.

As far as selective anecdotes like voting rights go, in the vast majority of cases, men could not vote either. In fact, if one compares every nation state from every century, virtually all of them extended exactly the same voting rights (or lack thereof) to men and women. Even today, out of 200 sovereign states, there are exactly zero that have a different class of voting rights to men and women. Any claim that women were being denied rights that men were given in even 1% of historical instances, falls flat.

This is not to deny that genuine atrocities like genital mutilation have been perpetrated against women; they have and still are. But men also experienced atrocities of comparable horror at the same time, which is simply not mentioned. In fact, when a man is genitally mutilated by a woman, some other women actually find this humorous, and are proud to say so publicly.

It is already wrong when a contemporary group seeks reparations from an injustice that occurred over a century ago to people who are no longer alive. It is even worse when this oppression itself is a fabrication. The narrative of female oppression by men should be rejected and refuted as the highly selective and historically false narrative that it is. In fact, this myth is evidence not of historical oppression, but of the vastly different propensity to complain between the two genders.

The Masculinity Vacuum in Entertainment : Take a look at the collage of entertainers below (click to enlarge), which will be relevant if you are older than 30. All of them were prominent in the 1980s, some spilling over on either side of that decade. They are all certainly very different from one another. But they have one thing in common - that there are far fewer comparable personas produced by Hollywood today.

As diverse and imperfect as these characters were, they were all examples of masculinity. They represented different archetypes, from the father to the leader to the ladies man to the rugged outdoorsman to the protector. They were all more similar than dissimilar, as they all were role-models for young boys of the time, often the same young boys. Celebrities as disparate as Bill Cosby and Mr. T had majority overlap in their fan bases, as did characters as contrasting as Jean-Luc Picard and The Macho Man Randy Savage.

At this point, you might be feeling a deep inner emptiness lamenting a bygone age, as the paucity of proudly, inspiringly masculine characters in modern entertainment becomes clear. Before the 1980s, there were different masculine characters, but today, they are conspicuously absent. Men are shown either as thuggish degenerates, or as effete androgynes. Sure, there were remakes of Star Trek and The A-Team, and series finales of Rocky and Indiana Jones. But where are the new characters? Why is the vacuum being filled solely with nostalgia? A single example like Jack Bauer is not sufficient to dispute the much larger trend of masculinity purging.

Modern entertainment typically shows businessmen as villains, and husbands as bumbling dimwits that are always under the command of the all-powerful wife, who is never wrong. Oprah Winfrey's platform always grants a sympathetic portrayal to a wronged woman, but never to men who have suffered great injustices. Absurdly false feminist myths such as a belief that women are underpaid relative to men for the same output of work, or that adultery and domestic violence are actions committed exclusively by men, are embedded even within the dialog of sitcoms and legal dramas.

This trains women to disrespect men, wives to think poorly of their husbands, and girls to devalue the importance of their fathers, which leads to the normalization of single motherhood (obviously with taxpayer subsidies), despite the reality that most single mothers are not victims, but merely women who rode a carousel of men with reckless abandon. This, in turn, leads to fatherless young men growing up being told that natural male behavior is

wrong, and feminization is normal. It also leads to women being deceived outright about the realities of the sexual market, where media attempts to normalize single motherhood and attempted 'cougarhood' are glorified, rather than portrayed as the undesirable conditions that they are.

The Primal Nature of Men and Women : Genetic research has shown that before the modern era, 80% of women managed to reproduce, but only 40% of men did. The obvious conclusion from this is that a few top men had multiple wives, while the bottom 60% had no mating prospects at all. Women clearly did not mind sharing the top man with multiple other women, ultimately deciding that being one of four women sharing an 'alpha' was still more preferable than having the undivided attention of a 'beta'. Let us define the top 20% of men as measured by their attractiveness to women, as 'alpha' males while the middle 60% of men will be called 'beta' males. The bottom 20% are not meaningful in this context.

Research across gorillas, chimpanzees, and primitive human tribes shows that men are promiscuous and polygamous. This is no surprise to a modern reader, but the research further shows that women are not monogamous, as is popularly assumed, but *hypergamous*. In other words, a woman may be attracted to only one man at any given time, but as the status and fortune of various men fluctuates, a woman's attention may shift from a declining man to an ascendant man. There is significant turnover in the ranks of alpha males, which women are acutely aware of.

As a result, women are the first to want into a monogamous relationship, and the first to want out. This is neither right nor wrong, merely natural. What is wrong, however, is the cultural and societal pressure to shame men into committing to marriage under the pretense that they are 'afraid of commitment' due to some 'Peter Pan complex', while there is no longer the corresponding traditional shame that was reserved for women who destroyed the marriage, despite the fact that 90% of divorces are initiated by women. Furthermore, when women destroy the commitment, there is great harm to children, and the woman demands present and future payments from the man she is abandoning. A man who refuses to marry is neither harming innocent minors nor expecting years of payments from the woman. This absurd double standard has invisible but major costs to society.

To provide 'beta' men an incentive to produce far more economic output than needed just to support themselves while simultaneously controlling the hypergamy of women that would deprive children of interaction with their biological fathers, all major religions constructed an institution to force constructive conduct out of both genders while penalizing the natural primate tendencies of each. This institution was known as 'marriage'. Societies that enforced monogamous marriage made sure all beta men had wives, thus unlocking productive output out of these men who in pre-modern times would have had no incentive to be productive. Women, in turn, received a provider, a protector, and higher social status than unmarried women, who often were trapped in poverty. When applied over an entire population of humans, this system was known as 'civilization'.

All societies that achieved great advances and lasted for multiple centuries followed this formula with very little deviation, and it is quite remarkable how similar the nature of monogamous marriage was across seemingly diverse cultures. Societies that deviated from

this were quickly replaced. This 'contract' between the sexes was advantageous to beta men, women over the age of 35, and children, but greatly curbed the activities of alpha men and women under 35 (together, a much smaller group than the former one). Conversely, the pre-civilized norm of alpha men monopolizing 3 or more young women each, replacing aging ones with new ones, while the masses of beta men fight over a tiny supply of surplus/aging women, was chaotic and unstable, leaving beta men violent and unproductive, and aging mothers discarded by their alpha mates now vulnerable to poverty. So what happens when the traditional controls of civilization are lifted from both men and women?

The Four Sirens : Four unrelated forces simultaneously combined to entirely distort the balance of civilization built on the biological realities of men and women. Others have presented versions of the Four Sirens concept in the past, but I am choosing a slightly different definition of the Four Sirens :

> 1) **Easy contraception (condoms, pills, and abortions)**: In the past, extremely few women ever had more than one or two sexual partners in their lives, as being an unwed mother led to poverty and social ostracization. Contraception made it possible for females to act on their urges of hypergamy.
>
> 2) **'No fault' divorce, asset division, and alimony :** In the past, a woman who wanted to leave her husband needed to prove misconduct on his part. Now, the law has changed to such a degree that a woman can leave her husband for no stated reason, yet is still entitled to payments from him for years to come. This incentivizes destruction because it enables women to transfer the costs of irresponsible behavior onto men and children.
>
> 3) **Female economic freedom :** Despite 'feminists' claiming that this is the fruit of their hard work, inventions like the vacuum cleaner, washing machine, and oven were the primary drivers behind liberating women from household chores and freeing them up to enter the workforce. These inventions compressed the chores that took a full day into just an hour or less. There was never any organized male opposition to women entering the workforce (in China, taxes were collected in a way that mandated female productivity), as more labor lowered labor costs while also creating new consumers. However, one of the main reasons that women married - financial support - was no longer a necessity.
>
> Female entry into the workforce is generally a positive development for society, and I would be the first to praise this, if it were solely on the basis of merit (as old-school feminists had genuinely intended). Unfortunately, too much of this is now due to corrupt political lobbying to forcibly transfer resources from men to women.
>
> 4) **Female-Centric social engineering** : Above and beyond the pro-woman divorce laws, further state interventions include the subsidization of single motherhood, laws that criminalize violence against women (but offer no protection to men who are the victims of violence by women, which happens just as often), and 'sexual harassment' laws with definitions so nebulous that women have the power to accuse men of anything without the man having any rights of his own.

These four forces in tandem handed an unprecedented level of power to women. The technology gave them freedom to pursue careers and the freedom to be promiscuous. Feminist laws have done a remarkable job of shielding women from the consequences of their own actions. Women now have as close to a hypergamous utopia as has ever existed, where they can pursue alpha males while extracting subsidization from beta males without any reciprocal obligations to them. Despite all the new freedoms available to women that freed them from their traditional responsibilities, men were still expected to adhere to *their* traditional responsibilities.

Marriage 2.0 : From the West to the Middle East to Asia, marriage is considered a mandatory bedrock of any functioning society. If marriage is such a crucial ingredient of societal health, then the West is barreling ahead on a suicidal path.

We earlier discussed why marriage was created, but equally important were the factors that sustained the institution and kept it true to its objectives. The reasons that marriage 'worked' not too long ago were :

> 1) People married at the age of 20, and often died by the age of 50. People were virgins at marriage, and women spent their 20s tending to 3 or more children. Her peak years were contained within marriage. This is an entirely different psychological foundation than the present urban norm of a woman marrying at the age of 34 after her peak years are in the past and she has had 10 or more prior sexual relationships. Some such women have already underwent what can best be described as a fatocalypse.
>
> 2) It was entirely normal for 10-20% of young men to die or be crippled on the battlefield, or in occupational accidents. Hence, there were always significantly more women than able-bodied men in the 20-40 age group, ensuring that not all women could marry. Widows were common and visible, and vulnerable to poverty and crime. For these reasons, women who were married to able-bodied men knew how fortunate they were relative to other women who had to resort to tedious jobs just to survive, and treated their marriage with corresponding respect.
>
> 3) Prior to the invention of contraception, female promiscuity carried the huge risk of pregnancy, and the resultant poverty and low social status. It was virtually impossible for any women to have more than 2-3 sexual partners in her lifetime without being a prostitute, itself an occupation of the lowest social status.
>
> 4) Divorce carried both social stigma and financial losses for a woman. Her prospects for remarriage were slim. Religious institutions, extended clans, and broader societal forces were pressures to keep a woman committed to her marriage, and the notion of leaving simply out of boredom was out of the question.

Today, however, all of these factors have been removed. This is partly the result of good forces (economic progress and technology invented by beta men), but partly due to artificial schemes that are extremely damaging to society.

For one thing, the wedding itself has gone from a solemn event attended only by close family and friends, to an extravaganza of conspicuous consumption for the enjoyment of women but financed by the hapless man. The wedding ring itself used to be a family heirloom passed down over generations, but now, the bride thumbs through a catalog that shows her rings that the man is expected to spend two months of his salary to buy. This presumption that somehow the woman is to be indulged for entering marriage is a complete reversal of centuries-old traditions grounded in biological realities (and evidence of how American men have become weak pushovers). In some Eastern cultures, for example, it is normal even today for either the bride's father to pay for the wedding, or for the bride's family to give custody of all wedding jewelry to the groom's family. The reason for this was so that the groom's family effectively had a 'security bond' against irresponsible behavior on the part of the bride, such as her leaving the man at the (Eastern equivalent of the) altar, or fleeing the marital home at the first sign of distress (also a common female psychological response). For those wondering why Eastern culture has such restrictions on women and not men, restrictions on men were tried in some communities, and those communities quickly vanished and were forgotten. There is no avoiding the reality that marriage has to be made attractive to *men* for the surrounding civilization to survive. Abuse and blackmail of women certainly occurred in some instances, but on balance, these customs existed through centuries of observing the realities of human behavior. Persian, Indian, and Chinese civilization has survived for over 5000 years and every challenge imaginable through enforcement of these customs, and, until recently, the Christian world also had comparable mechanisms to steer individual behavior away from destructive manifestations. However, if the wedding has mutated into a carnival of bridezilla narcissism, the mechanics of divorce are far more disastrous.

In an 'at will' employment arrangement between a corporation and an employee, either party can terminate the contract at any time. However, instead of a few weeks of severance, imagine what would happen if the employer was legally required to pay the employee half of his or her paycheck for 20 additional years, irrespective of anything the employee did or did not do, under penalty of imprisonment for the CEO. Suppose, additionally, that it is culturally encouraged for an employee to do this whenever even minor dissatisfaction arises. Would businesses be able to operate? Would anyone want to be a CEO? Would businesses even form, and thus would any wealth be created, given the risks associated with hiring an employee? Keep these questions in mind as you read further.

So why are 70-90% of divorces initiated by women? Women have always been hypergamous, and most were married to beta men that they felt no attraction towards, so what has changed to cause an increase in divorce rates?

Divorce lawyers, like any other professional group, will seek conditions that are good for business. What makes attorneys different from, say, engineers or salespeople, is that a) they know precisely *how* to lobby for changes to the legal system, bypassing voters and the US constitution, that guarantees more revenue for them, and b) what benefits them is directly harmful to the fabric of society in general, and to children in particular. When they collude with rage-filled 'feminists' who openly say that 90% of the male gender should be exterminated, the outcome is catastrophic.

The concept of 'no fault' divorce by itself may not be unfair. The concepts of asset division and alimony may also be fair in the event of serious wrongdoing by the husband. However, the combination of no-fault divorce *plus* asset division/alimony is incredibly unfair and prone to extortionary abuse. The notion that *she* can choose to leave the marriage, yet *he* is nonetheless required to pay *her* for years after that even if he did not want to destroy the union, is an injustice that should not occur in any advanced democracy. Indeed, the man has to pay even if the woman has an extramarital affair, possibly even being ordered to pay her psychiatric fees. Bogus claims by 'feminists' that women suffer under divorce are designed to obscure the fact that *she* is the one who filed for divorce. Defenders of alimony insist that a woman seeking a divorce should not see a drop in living standards, but it is somehow acceptable for the husband to see a drop even if he did not want a divorce. I would go further and declare that any belief that women deserve alimony on a no-fault basis in this day age is utterly contradictory to the belief that women are equals of men. How can women both deserve alimony while also claiming equality? In rare cases, high-earning women have had to pay alimony to ex-husbands, but that is only 4% of the time, vs. the man paying 96% of the time. But it gets worse; much worse, in fact.

Even if the woman chooses to leave on account of 'boredom', she is still given default custody of the children, which exposes the total hypocrisy of feminist claims that men and women should be treated equally. Furthermore, the man is required to pay 'child support' which is assessed at levels much higher than the direct costs of child care, with the woman facing no burden to prove the funds were spent on the child, and cannot be specified by any pre-nuptial agreement. The rationale is that 'the child should not see a drop in living standards due to divorce', but since the mother has custody of the child, this is a stealthy way in which feminists have ensured financial maintenence of the mother as well. So the man loses his children *and* most of his income even if he did not want divorce. But even that is not the worst-case scenario.

The Bradley Amendment, devised by Senator Bill Bradley in 1986, ruthlessly pursues men for the already high 'child support' percentages, and seizes their passports and imprisons them without due process for falling behind in payments, even if on account of job loss during a recession. Under a bogus 'deadbeat dads' media campaign, 'feminists' were able to obscure the fact that women were the ones ending their marriages and with them the benefit that children receive from a two-parent upbringing, and further demanding unusually high spousal maintenence, much of which does not even go to the child, from a dutiful ex-husband who did not want a divorce, under penalty of imprisonment. So the legal process uses children as pawns through which to extract an expanded alimony stream for the mother. The phony tactic of insisting that 'it is for the children' is used to shut down all questions about the use of children as pawns in the extortion process, while avoiding scrutiny of the fact that the parent who is choosing divorce is clearly placing the long-term well-being of the children at a very low priority.

So as it stands today, there are large numbers of middle-class men who were upstanding citizens, who were subjected to divorce against their will, had their children taken from them, pay alimony masked as child support that is so high that many of them have to live out of their cars or with their relatives, and after job loss from economic conditions, are imprisoned simply for running out of money. If 10-30% of American men are under conditions where

70% or more of their income is taken from them under threat of prison, these men have no incentive to start new businesses or invent new technologies or processes. **Having 10-30% of men disincentivized this way cannot be good for the economy, and is definitely a contributor to current economic malaise, not to mention a 21st-century version of slavery.** Sometimes, the children are not even biologically his.

This one-page site has more links about the brutal tyranny that a man can be subjected to once he enters the legal contract of marriage, and even more so after he has children. What was once the bedrock of society, and a solemn tradition that benefited both men and women equally, has quietly mutated under the evil tinkering of feminists, divorce lawyers, and leftists, into a shockingly unequal arrangement, where the man is officially a second-class citizen who is subjected to a myriad of sadistic risks. As a result, the word 'marriage' should not even be used, given the totality of changes that have made the arrangement all but unrecognizable compared to its intended ideals. Suicide rates of men undergoing divorce run as high as 20%, and all of us know a man who either committed suicide, or admits seriously considering it during the dehumanization he faced even though *he* wanted to preserve the union. Needless to say, this is a violation of the US Constitution on many levels, and is incompatible with the values of any supposedly advanced democracy that prides itself on freedom and liberty. There is effectively a tyrannical leftist shadow state operating within US borders but entirely outside the US constitution, which can subject a man to horrors more worthy of North Korea than the US, even if he did not want out of the marriage, did not want to be separated from his children, and did not want to lose his job. Any unsuspecting man can be sucked into this shadow state.

Anyone who believes that two-parent families are important to the continuance of an advanced civilization, should focus on the explosive growth in revenue earned by divorce lawyers, court supervisors, and 'feminist' organizations over the past quarter-century. If Western society is to survive, these revenues should be chopped down to a tenth of what they presently are, which is what they would be if the elements that violate the US Constitution were repealed.

Marriage is no longer a gateway to female 'companionship', as we shall discuss later. For this reason, I cannot recommend 'marriage', in its modern state, to any young man living in the US, UK, Canada, or Australia. There are just too many things outside of his control that can catastrophically ruin his finances, emotions, and quality of life.

At a minimum, he should make sure that having children is the most important goal of his life. If not, then he has insufficient reason to enter this contract. If this goal is affirmed, then he should conduct research by speaking to a few divorced men about the laws and mistreatment they were subjected to, and attend a few divorce court hearings at the local courthouse. After gaining this information, if he still wants to take the risk, he should only marry if he can meet the following three conditions, none of which can substitute either of the other two :

1) The woman earns the same as, or more than, he does.

2) He has a properly done pre-nuptial arrangement with lawyers on each side (even though a pre-nup will not affect the worst aspect of divorce law - 'child support' as a cloak for stealth

alimony and possible imprisonment).

3) He is deeply competent in seduction practices (Game), and can manage his relationship with his wife effortlessly. Even this is a considerable workload, however. More on this later.

There are still substantial risks, but at least they are somewhat reduced under these conditions. If marriage is a very important goal for a young man, he should seriously consider expatriation to a developing country, where he ironically may have a higher living standard than in the US after adjusting for divorce risk.

So, to review, the differences between Marriage 1.0 and Marriage 2.0 are :

- a) No fault asset division and alimony, where the abandoned spouse has to pay if he earns more, even if he did not want a divorce, and even if he is a victim of abuse, cuckolding, or adultery. There are *rare* instances of high-earning women getting caught in this trap as well.
- b) Women marrying after having 5 or more sexual partners, compared to just 0-1 previously. This makes it harder for the woman to form a pair bond with her husband.
- c) Women marrying at an age when very few years of their peak beauty are remaining, compared to a decade or more remaining under Marriage 1.0.
- d) Child custody is almost never granted to the man, so he loses his children on a 'no fault' basis.

Traditional cultures marketed marriage with such punctilious alacrity that most people today dare not even question whether the traditional truths still apply. Hence, hostility often ensues from a mere attempt to even broach the topic of whether marriage is still the same concept as it once was. Everyone from women to sadistic social conservatives to a young man's own parents will pressure and shame him into marriage for reasons they cannot even articulate, and condemn his request for a pre-nup, without having any interest in even learning about the horrendously unequal and carefully concealed laws he would be subjected to in the event that his wife divorces him through no reasons he can discern. But some men with an eye on self-preservation are figuring this out, and are avoiding marriage. By many accounts, 22% of men have decided to avoid marriage. So what happens to a society that makes it unattractive for even just 20% of men to marry?

Women are far more interested in marriage than men. Simple logic of supply and demand tells us that the institution of monogamous marriage requires at least 80% male participation in order to be viable. When male participation drops below 80%, *all* women are in serious trouble, since there are now 100 women competing for every 80 men, compounded with the reality that women age out of fertility much quicker than men. This creates great stress among the single female population. In the past, the steady hand of a young woman's mother and grandmother knew that her beauty was temporary, and that the most seductive man was not the best husband, and they made sure that the girl was married off to a boy with long-term durability. Now that this guidance has been removed from the lives of young women, thanks to 'feminism', these women are proving to be poor pilots of their mating lives who pursue alpha males until the age of 34-36 when her desirability drops precipitously and not even beta males she used to reject are interested in her. This stunning plunge in her prospects with men is known as the **Wile E. Coyote** moment, and women of yesteryear had

many safety nets that protected them from this fate. The 'feminist' media's attempt to normalize 'cougarhood' is evidence of gasping desperation to package failure as a desirable outcome, which will never become mainstream due to sheer biological realities. Women often protest that a high number of sexual partners should not be counted as a negative on them, as the same is not a negative for men, but this is merely a manifestation of solipism. A complex sexual past works against women even if the same works in favor of men, due to the natural sexual attraction triggers of each gender. A wise man once said, "A key that can open many locks is a valuable key, but a lock that can be opened by many keys is a useless lock."

The big irony is that 'feminism', rather than improving the lives of women, has stripped away the safety nets of mother/grandmother guidance that would have shielded her from ever having to face her Wile E. Coyote moment. 'Feminism' has thus put the average woman at risk in yet another area.

Game (Learned Attraction and Seduction) : The Four Sirens and the legal changes feminists have instituted to obstruct beta men have created a climate where men have invented techniques and strategies to adapt to the more challenging marketplace, only to exceed their aspirations. This is a disruptive technology in its own right. All of us know a man who is neither handsome nor wealthy, but consistently has amazing success with women. He seems to have natural instincts regarding women that to the layperson may be indistinguishable from magic. So how does he do it?

Detractors with a vested interest in the present status quo are eager to misrepresent what 'Game' is, and the presence of many snake-oil salesmen in the field does not help, but as a definition :

The traits that make a man attractive to women are learnable skills, that improve with practice. Once a man learns these skills, he is indistinguishable from a man who had natural talents in this area. Whether a man then chooses to use these skills to secure one solid relationship or multiple brief ones, is entirely up to him.

The subject is too vast for any description over here to do it full justice, but in a nutshell, the Internet age enabled communities of men to share the various bits of knowledge they had field tested and refined (e.g. one man being an expert at meeting women during the daytime, another being an expert at step-by-step sexual escalation, yet another being a master of creating lasting love, etc.). The collective knowledge grew and evolved, and an entire industry to teach the various schools of 'Game' emerged. Men who comprehended the concepts (a minority) and those who could undertake the total reconstitution of their personalities and avalanche of rejections as part of the learning curve (a still smaller minority) stood to reap tremendous benefits from becoming more attractive than the vast majority of unaware men. While the 'pick-up artist' (PUA) implementation is the most media-covered, the principles are equally valuable for men in monogamous long-term relationships (LTRs). See Charlotte Allen's cover story for The Weekly Standard, devoted to 'Game'.

Among the most valuable learnings from the body of knowledge is the contrarian revelation that what women say a man should do is often quite the antithesis of what would actually bring him success. For example, being a needy, supplicative, eager-to-please man is precisely the opposite behavior that a man should employ, where being dominant, teasing, amused, yet assertive is the optimal persona. An equally valuable lesson is to realize when not to take a woman's words at face value. Many statements from her are 'tests' to see if the man can remain congruent in his 'alpha' personality, where the woman is actually hoping the man does *not* eagerly comply to her wishes. Similarly, the 'feminist' Pavlovian reaction to call any non-compliant man a 'misogynist' should also not be taken as though a rational adult assigned the label after fair consideration. Such shaming language is only meant to deflect scrutiny and accountability from the woman uttering it, and should be given no more importance than a 10-year-old throwing a tantrum to avoid responsibility or accountability. Far too many men actually take these slurs seriously, to the detriment of male rights and dignity.

Success in internalizing the core fundamentals of Game requires an outside-the-box thinker solidly in the very top of Maslow's Hierarchy, and in my experience, 80% of men and 99.9% of women are simply incapable of comprehending why the skills of Game are valuable and effective. Many women, and even a few pathetic men, condemn Game, without even gaining a minimal comprehension for what it truly is (which I have highlighted in red above), and how it benefits both men and women. Most of what they think they know about Game involves strawmen, a lack of basic research, and their own sheer insecurity.

For anyone seeking advice on learning the material, there is one rule you must never break. I believe it is of paramount importance that the knowledge be used ethically, and with the objective of creating mutually satisfying relationships with women. It is not moral to mistreat women, even if they have done the same to countless men. We, as men, have to take the high road even if women are not, and this is my firm belief. Nice guys can finish first if they have Game.

'Feminism' as Unrestrained Misandry and Projection : The golden rule of human interactions is to judge a person, or a group, by their actions rather than their words. The actions of 'feminists' reveal their ideology to be one that seeks to secure equality for women in the few areas where they lag, while distracting observers from the vast array of areas where women are in a more favorable position relative to men (the judicial system, hiring and admissions quotas, media portrayals, social settings, etc.). They will concoct any number of bogus statistics to maintain an increasingly ridiculous narrative of female oppression.

Feminists once had noble goals of securing voting rights, achieving educational parity, and

opening employment channels for women. But once these goals were met and even exceeded, the activists did not want to lose relevance. Now, they tirelessly and ruthlessly lobby for changes in legislation that are blatantly discriminatory against men (not to mention unconstitutional and downright cruel). Not satisfied with that, they continue to lobby for social programs designed to devalue the roles of husbands and fathers, replacing them with taxpayer-funded handouts.

As it is profitable to claim victimhood in this age, a good indicator is whether any condemnation by the supposedly oppressed of their oppressor could be similarly uttered if the positions were reversed. We see an immense double standard regarding what women and men can say about each other in America today. This reveals one of the darkest depths of the human mind - when a group is utterly convinced that they are the 'victims' of another group, they can rationalize any level of evil against their perceived oppressors.

Go to any major 'feminist' website, such as feministing.com or Jezebel.com, and ask polite questions about the fairness of divorce laws, or the injustice of innocent men being jailed on false accusations of rape without due process. You will quickly be called a 'misogynist' and banned from commenting. The same is not true for any major men's site, where even heated arguments and blatant misandry are tolerated in the spirit of free speech and human dignity. When is the last time a doctrinaire 'feminist' actually had the courage to debate a fair woman like Camille Paglia, Tammy Bruce, or Christina Hoff Somers on television?

Ever-tightening groupthink that enforces an ever-escalating narrative of victimhood ensures that projection becomes the normal mode of misandrist thought. The word 'misogynist' has expanded to such an extreme that it is the Pavlovian response to anything a 'feminist' *feels* bad about, but cannot articulate in an adult-like manner. This reveals the projected gender bigotry of the 'feminist' in question, which in her case is misandry. For example, an older man dating women 10 years younger than him is also referred to as a 'misogynist' by the older bitterati. Not an *ageist*, mind you, but a *misogynist*. A man who refuses to find obese women attractive is also a 'misogynist', as are gay men who do not spend money on women. The male non-compliance labeled as 'misogyny' thus becomes a reaction to many years of unopposed misandry heaped on him first, when he initially harbored no such sentiments. Kick a friendly dog enough times, and you get a nasty dog.

There are laws such as the Violence Against Women Act (VAWA), that blatantly declares that violence against women is far worse than violence against men. VAWA is very different from ordinary assault laws, because under VAWA, a man can be removed from his home at gunpoint if the woman makes a single phonecall. No due process is permitted, and the man's Constitutional rights are jettisoned. At the same time, half of all domestic violence is by the woman against the man. Tiger Woods' wife beat him with a blunt weapon and scratched his face, only to be applauded by 'feminists' in a 'you go girl' manner. Projection can normalize barbarism.

Rape legislation has also bypassed the US Constitution, leaving a man guilty until he proves himself innocent, while the accusing woman faces no penalty for falsely sending a man to prison for 15 years, where he himsef will get raped. The Duke Lacrosse case was a prominent example of such abuse, but hundreds of others occur in America each year. The

laws have been changed so that a victim has 1 month to 'decide' if she has been raped, and such flexibility predicatably leads to instances of a woman reporting rape just so that she does not have to tell her husband that she cheated on him (until it becomes profitable to divorce him). 40-50% of all rape accusations are false, but 'feminists' would rather jail scores of innocent men than let one guilty man get away, which is the exact opposite of what US Constitutional jurisprudence requires.

But, unimaginably, it gets even worse. Polls of men have shown that there is one thing men fear even more than being raped themselves, and that is being cuckolded. Men see cuckolding as the ultimate violation and betrayal, yet there is an entire movement among 'feminists' to enshrine a woman's right to commit adultery and use the resources of her husband to dupe him into thinking the child is his. These misandrists even want to outlaw the right of a man to test the paternity of a child.

So, to review, if a woman has second thoughts about a tryst a few days later, she can, without penalty, ruin a man financially and send him to prison for 15 years. 'Feminists' consider this acceptable. At the same time, even though men consider being cuckolded a worse fate than being raped, 'feminists' want to make this easier for a woman to do, by preventing paternity testing. They already have rigged laws so that the man, upon 'no fault' divorce, has to pay alimony, to a woman who cuckolded him.

This is pure evil, ranking right up there with the worst tyrannies of the last century. Modern misandry masking itself as 'feminism' is, without equal, the most hypocritical ideology in the world today. The laws of a society are the DNA of that society. Once the laws are tainted, the DNA is effectively corrupted, and mutations to the society soon follow. Men have been killed due to 'feminism'. Children and fathers have been forcibly separated for financial gain via 'feminism'. Slavery has returned to the West via 'feminism'. With all these misandric laws, one can fairly say that misandry is the new Jim Crow.

Shaming Language and Projection as a Substitute for Rational Debate : As discussed previously, any legitimate and polite questions about the fairness of anti-male realities in the legal system and media are quickly met with Pavlovian retorts of 'misogynist' and 'loser'. Let us deconstruct these oft-used examples of shaming language, and why misandrists are so afraid of legitimate debate.

Contrary to their endless charges of 'misogyny' (a word that many 'feminists' still manage to misspell), in reality, most men instinctively treat women with chivalry and enshrine them on exalted pedestals. Every day, we see men willing to defend women or do favors for them. There is infinitely more chivalry than misogyny exhibited by the male population. On the other hand, we routinely see anti-male statements uttered by 'feminists', and a presumption that all men are monsters guilty of crimes committed by a small number of people of the same gender. When well-known 'feminists' openly state that 90% of the male population should be exterminated, the unsupported accusation of 'misogyny' is a very pure manifestion of their own misandric projection.

On the second charge of being a 'loser who cannot get laid', any observation of the real world quickly makes it obvious that men who have had little experience with women are the ones placing women on pedestals, while those men who have had substantial sexual experience

with women are not. Having sex with a large number of women does not increase respect for women, which is the exact opposite of the claim that 'feminists' make. Again, this charge of 'loserdom' is merely the psychosexual frustration of 'feminists' projected outwards, who express surprise that unrelenting hatred by them towards men is not magically metabolized into love for these particular 'feminists'.

That misandrists are so unchallenged is the reason that they have had no reason to expand their arsenal of venom beyond these two types of projection. Despite my explanation of this predictable Pavlovian response, the comments section will feature misandrists use these same two slurs nonetheless, proving the very point that they seek to shout down, and the very exposure they seek to avoid. My pre-emption will not deter them from revealing their limitations by indulging in it anyway. They simply cannot help themselves, and are far from being capable of discussing actual points of disagreement in a rational manner.

Men, of course, have to be savvy about the real reason their debate skills are limited to these two paths of shaming language, and not be deterred. Once again, remember that this should be taken no more seriously than if uttered by a 10-year-old, and there is no reason to let a 'feminist' get away with anything you would not let a man get away with. They wanted equality, didn't they?

'Feminism' as Genuine Misogyny : The greatest real misogyny, of course, has been unwittingly done by the 'feminists' themselves. By encouraging false rape claims, they devalue the credibility of all claims, and genuine victims will suffer. By incentivizing the dehumanization of their ex-husbands and the use of children as pawns, they set bad examples for children, and cause children to resent their mothers when they mature. By making baseless accusations of 'misogyny' without sufficient cause, they cause resentment among formerly friendly men where there previously was none. By trying to excuse cuckolding and female domestic violence, they invite formerly docile men to lash out in desperation.

One glaring example of misandry backfiring is in the destruction of marriage and corresponding push of the 'Sex in the City/cougar' fantasy. Monogamous marriage not only masked the gap between 'alpha' and 'beta' men, but also masked the gap between attractiveness of women before and after their Wile E. Coyote moment. By seducing women with the myth that a promiscuous single life after the age of 35 is a worthy goal, many women in their late 30s are left to find that they command far less male attention than women just a decade younger than them. 'Feminism' sold them a moral code entirely unsuited to their physical and mental realities, causing great sadness to these women.

But most importantly, 'feminists' devalued the traditional areas of female expertise (raising the next generation of citizens), while attaching value only to areas of male expertise (the boardroom, the military, sexual promiscuity) and told women to go duplicate male results under the premise that this was inherently better than traditional female functions. Telling women that emulating their mothers and grandmothers is less valuable than mimicking men sounds quite misogynistic to me, and unsurprisingly, despite all these 'freedoms', women are more unhappy than ever after being inflicted with such misogyny.

So how did the state of affairs manage to get so bad? Surely 'feminists' are not so powerful?

Social Conservatives, White Knights, and Girlie-Men : It would be inaccurate to deduce that misandrists were capable of creating this state of affairs on their own, despite their vigor and skill in sidestepping both the US Constitution and voter scrutiny. Equally culpable are men who ignorantly believe that acting as obsequious yes-men to 'feminists' by turning against other men in the hope that their posturing will earn them residual scraps of female affection.

Chivalry has existed in most human cultures for many centuries, and is seen in literature from all major civilizations. Chivalry greatly increased a man's prospects of marriage, but the reasons for this have been forgotten. Prior to the modern era, securing a young woman's hand in marriage usually involved going through her *parents*. The approval of the girl's father was a non-negotiable channel in the process. If a young man could show the girl's parents that he would place her on a pedestal, they could be convinced to sanction the union. The girl herself was not the primary audience of the chivalry, as the sexual attraction of the girl herself was rarely aroused by chivalry, as the principles of Game have shown.

Hence, many men are still stuck in the obsolete, inobservant, and self-loathing notion that chivalry and excess servility are the pathways to sex today, despite the modern reality that a woman's sexual decisions are no longer controlled by her parents, and are often casual rather than locked in matrimony. Whether such men are religious and called 'social conservatives', or effete leftists and called 'girlie men', they are effectively the same, and the term 'White Knights' can apply to the entire group. Their form of chivalry when exposed to 'feminist' histrionics results in these men harming other men at the behest of women who will never be attracted to them. This is why we see peculiar agreement between supposedly opposed 'social conservatives' and 'feminists' whenever the craving to punish men arises. A distressingly high number of men actually support the imprisonment of innocent men for false rape accusations or job loss causing 'child support' arrears merely because these 'men' don't want to risk female disapproval, incorrectly assuming that fanatically vocal 'feminists' represent the official opinion of all women. These men are the biggest suckers of all, as their pig-headed denial of the effectiveness of Game will prevent them from deducing that excess agreeability and willingness to do favors for the objects of their lust are exactly the opposite of what makes women sexually attracted to men. No woman feels attraction for a needy man.

For this reason, after lunatic 'feminists', these pedestalizing White Knights are the next most responsible party for the misandry in Western society today. The average woman is not obsessively plotting new schemes to denigrate and swindle men, she merely wants to side with whoever is winning (which presently is the side of misandry). But pedestalizing men actually carry out many dirty deeds against other men in the hopes of receiving a pat on the head from 'feminists'. Hence, the hierarchy of misandric zeal is thus :

Strident 'feminist' > pedestalizer/white knight > average woman.

For reasons described earlier, even a declaration that many men are bigger contributors to misandry than the average woman will not deter 'feminists' from their Pavlovian tendency to call articles such as this one 'misogynist'.

Lastly, the religious 'social conservatives' who continue their empty sermonizing about the

'sanctity of marriage' while doing absolutely nothing about the divorce-incentivizing turn that the laws have taken, have been exposed for their pseudo-moral posturing and willful blindness. What they claim to be of utmost importance to them has been destroyed right under their noses, and they still are too dimwitted to comprehend why. No other interest group in America has been such a total failure at their own stated mission. To be duped into believing that a side-issue like 'gay marriage' is a mortal threat to traditional marriage, yet miss the legal changes that correlate to a rise in divorce rates by creating incentives for divorce (divorce being what destroys marriage, rather than a tiny number of gays), is about as egregious an oversight as an astronomer failing to be aware of the existence of the Moon. Aren't conservatives the people who are supposed to grasp that incentives drive behavior? An article worthy of being written by The Onion could conceivably be titled 'Social conservatives carefully seek to maintain perfect 100% record of failure in advancing their agenda'.

Why There is No Men's Rights Movement : At this point, readers may be wondering "If things are this bad, why don't we hear anything about it?". Indeed, this is a valid question, and the answer lies within the fundamentals of male psychology. Most beta men would rather die than be called a 'loser' by women (alpha men, of course, know better than to take this at face value). White Knights also join in the chorus of shaming other men since they blunderously believe that this is a pathway to the satiation of their lust. So an unfairly ruined man is faced with the prospect of being shamed by women and a large cohort of men if he protests about the injustice, and this keeps him suffering in silence, leading to an early death. We have millions of fine young men willing to die on the battlefield to defend the values enshrined in the US Constitution, but we don't see protests of even 100 divorced men against the shamefully unconstitutional treatment they have received. **The destruction of the two-parent family by incentivizing immoral behavior in women is at least as much of a threat to American safety and prosperity as anything that ever could have come out of Afghanistan, Pakistan, Iran, or Saudi Arabia.** Men being too afraid to be the 'squeaky wheel' even when they have lost their children and their present and future assets is a major contributor to the prevailing status quo. Alpha men have no incentive beyond altruism to act as they benefit from the current climate, and thus my altruism will be limited to putting forth these ideas.

Any serious movement has to start a think tank or two to produce research reports, symposiums, and specific policy recommendations, and the few divorce lawyers who were compelled by their conscience to leave the dark side have to be recruited as experts. Subsequently, televised panel discussions have to be conducted at top medical, business, and graduate engineering schools (where young men about to embark on lucrative careers are approaching marriage age, but know nothing about the law), documentary films have to be produced, prominent victims like Mel Gibson, Paul McCartney, Hulk Hogan, and Tiger Woods have to be recruited as spokesmen, and visibly powerful protests outside of divorce courts have to be organized. In this age of Web 2.0/social media/viral tools, all this should be easy, particularly given how quickly leftist groups can assemble a comparable apparatus for even obscure causes.

Instead, all that exists are Men's Rights Authors (MRAs) that run a few websites and exchange information on their blogs. 'Something is better than nothing' is the most generous

praise I could possibly extend to their efforts, and this article I am presenting here on The Futurist is probably the single biggest analysis of this issue to date, even though this is not even a site devoted to the subject and I am not the primary author of this site. Hence, there will be no real Men's Rights Movement in the near future. The misandry bubble will instead be punctured through the sum of millions of individual market forces.

The Faultline of Civilization : After examining all the flaws in modern societies, and the laws that exacerbate them, it becomes apparent that there are two realms of legal/judicial thought that stand alone in determining whether our civilization is going to be ever-improving or merely cyclical. These two legal areas are a) the treatment of paternity rights, and b) the treatment of due process in rape accusations. The human brain is wired to value the well-being of women far higher than that of men (for reasons that were once valid, but no longer are today), which is why extending due process to a man falsely accused of rape is not of particular interest to people who otherwise value due process. Similarly, there is little resistance to 'feminist' laws that have stripped away all types of paternity rights from fathers. The father is not seen as valuable nor as worthy of rights, as we have seen above. These two areas of law are precisely where our society will decide if it ascends or declines. All other political sideshows, like immigration, race relations, and even terrorism are simply not as important as none of those can destroy an *entire* society the way these laws can.

The Economic Thesis

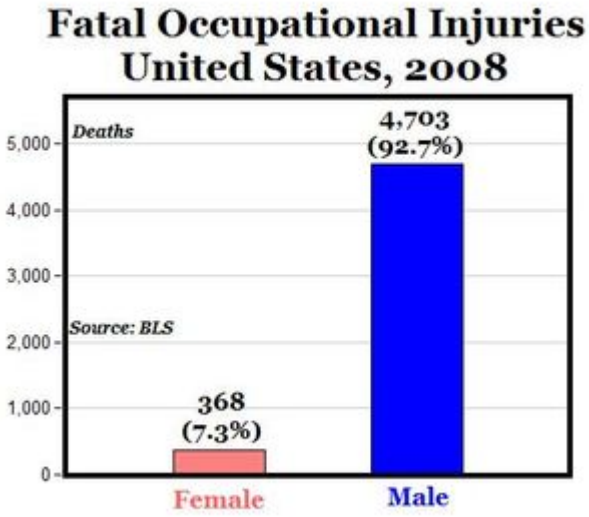
Ceilings and Floors of Glass : Misandrists shriek about a supposed 'glass ceiling' of pervasive sexism that explains why 50% of the CEOs of major corporations are not women. What is never mentioned is the equally valid 'glass floor', where we see that 90% of imprisonments, suicides, and crippling occupational injuries are of men. If these outcomes are the results of the actions or choices of men who suffer from them, then is that not the same reason that determines who rises above the 'glass ceiling'? The inability of misandrists to address these realities in good faith tells us something (but not everything) about the irrational sense of entitlement they have.

One of the most dishonest myths of all is the claim that 'women earn just 75% of men for the same job'. Let me dispense of this myth, in the process of which we will see why it is profitable and seductive for them to broadcast this bogus belief.

It is true that women, on average, earn less per year than men do. It is also true that 22-year-olds earn less, on average, than 40-year-olds. Why is the latter not an example of age discrimination, while the former is seized upon as an example of gender discrimination?

If women truly did earn less for doing exactly the same job as a man, any non-sexist CEO could thrash his competition by hiring only women, thus saving 25% on employee salaries relative to his competitors. Are we to believe that every major CEO and Board of Directors is so sexist as to sacrifice billions of dollars of profit? When the 'Director of Corporate Social Responsibility' of a nun congregation wrote to TJ Rodgers, CEO of Cypress Semiconductor, that his company should have more women in its Board of Directors, Rodgers replied with a letter explaining why the pursuit of profit could not accommodate such political correctness.

That a nun congregation pays a recession-proof salary to someone as a 'Director of Corporate Social Responsibility' is itself an example of a pampered existence, and I was unaware that convents were now advancing secular Marxist beliefs.



Furthermore, women entrepreneurs could hire other women and out-compete any male-dominated business if such a pay gap existed, but we do not see this happening in any country in the world. Market forces would correct such mispricings in female compensation, if they actually existed. But they do not, and those who claim that they do are not just advertising an extreme economic illiteracy, but are quite happy to make similarly illiterate women angry about an injustice that does not exist. I notice that women who actually are/were CEOs of publicly traded companies never claim that there is a conspiracy to underpay women relative to their output.

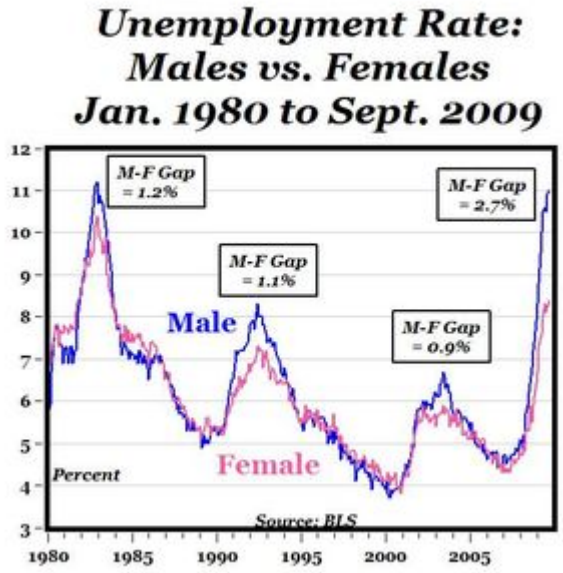
I am willing to pass laws to ensure that 50% of all Fortune 500 CEOs are women, if we also legally mandate that 50% of all imprisonments are of women, and 50% of the jobs that involve working with heavy machinery, being outdoors in inclement weather, inhaling toxic fumes, or apprehending dangerous criminals are also occupied by women. Fair is fair. Any takers?

The 'Mancession' and the 'Sheconomy' : I would be the first to be happy if the economic success of women were solely on the basis of pure merit. For many of them, it is. But far too much has been the result of not market forces or meritocracy, but political graft and ideology-driven corruption.

In the recent recession and ongoing jobless recovery, the male unemployment rate continues to be much higher than the female unemployment rate. If this was simply due to market forces, that would be fine. However, 'feminist' groups have lobbied hard to ensure that government stimulus funds were steered to boost female employment at the expense of assistance for men. The leftist Obama administration was more than eager to comply, and a forcible transfer of wealth was enacted, even though it may not have been the best deployment of money for the economy.

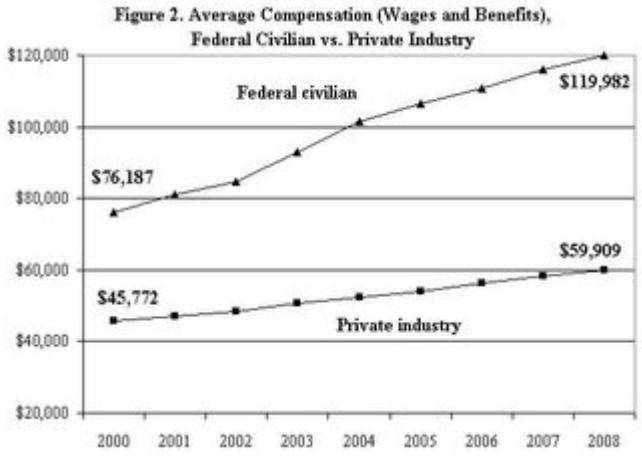
Maria Shriver, a woman who has the most fortunate of lives from the vast wealth earned first by her grandfather and then by her husband, recently published 'A Woman's Nation : The

Shriver Report', consisting of gloating about how women were now outperforming men economically. The entire research report is full of all the standard bogus feminist myths and flawed statistics, as thoroughly debunked here, as well as the outright sexism of statements like 'women are better managers' (imagine a man saying the reverse). Furthermore, the report reveals the typical economic illiteracy (evidenced by, among other things, the ubiquitous 'women are underpaid' myth), as well as belief that businesses exist to act as vehicles of social engineering rather than to produce a profit.



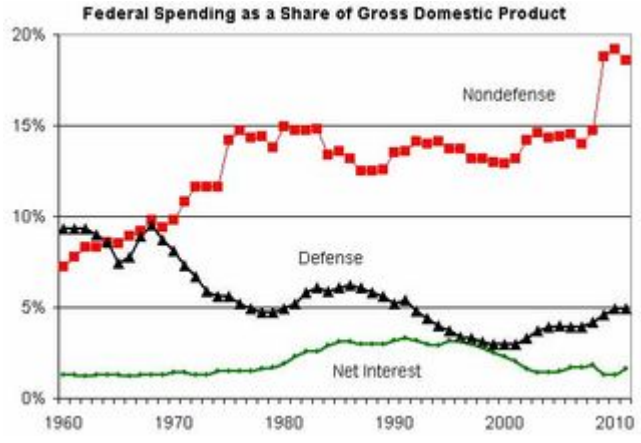
All of this bogus research and organized anti-male lobbying has been successful. As of today, the male unemployment rate is worse than the female unemployment rate by an unprecedented chasm. The 'mancession' continues as the US transitions to a 'sheconomy', and among the millions of unemployed men, some owe prohibitive levels of 'child support' despite not being the ones wanting to deprive their children of a two-parent household, landing in prison for lack of funds. Furthermore, I emphasize again that having 10-30% of the US male workforce living under an effective 70% marginal tax rate will kill their incentives for inventing new technologies or starting new companies. It is petty to debate whether the top federal income tax bracket should be 35% or 39.6%, when a slice of the workforce is under a 70% tax on marginal income. Beyond the tyranny of this, it also costs a lot of taxpayer money to jail a growing pool of unemployed men. Clearly, moving more and more men out of a tax-generating capacity and into a tax-consuming capacity is certainly going to do two-fold damage to governmental budgets. The next time you hear someone say that 'the US has the largest prison population in the world', be sure to mention that many of these men merely lost their jobs, and were divorced against their will. The women, in the meantime, are having a blast.

The Government Bubble : While public sector vs. private sector workforce distribution is not highly correlated to gender, it is when the focus is on women earning over $100,000 or



more. This next chart from the Cato Institute shows that when total compensation (wages + benefits) are taken into account, the public sector has totally outstripped the private sector this decade. Has the productivity of the typical government employee risen so much more than that of the private worker, that the government employee is now paid twice as much? Are taxpayers receiving value for their money?

It goes further. The vast majority of social security taxes are paid by men, but are collected by women (due to women living 7 years longer than men on average). That is not troubling by any means, but the fact that women consume two-thirds of all US healthcare, despite most of this $2.5 Trillion annual expenditure being paid by men, is certainly worthy of debate. It may be 'natural' for women to require more healthcare, since they are the ones who give birth. But it was also 'natural' for men to finance this for only their wives, not for the broader community of women. The healthcare profession also employs an immense number of women, and not just in value-added roles such as nursing, but even in administrative and bureaucratic positions. In fact, virtually all government spending except for defense and infrastructure, from Medicare to Obamacare to welfare to public sector jobs for women to the expansion of the prison population, is either a net transfer of wealth from men to women, or a byproduct of the destruction of Marriage 1.0. In either case, 'feminism' is the culprit.



This Cato Institute chart of Federal Government spending (click to enlarge) shows how non-defense expenditures have steadily risen since 1960. The decline in defense spending, far from being a 'peace dividend' repatriated back to taxpayers, was used to fund more social programs. No one can seriously claim that the American public receives better non-defense governance in 2010 than in 1960 despite the higher price, and as discussed earlier, most of this increase is a direct or indirect result of

'feminism'. When state and local government wastage is added to this, it would appear that 20% of GDP is being spent just to make the government a substitute for the institution of Marriage, and yet still has not managed to be an effective replacement. Remember again that the earnings of men pays 70%-80% of all taxes.

The left has finally found a perfect Trojan Horse through which to expand a tyrannical state. 'Feminists' can lobby for a transfer of wealth from men to women and from private industry to the government, while knowing that calling any questioner a 'misogynist' will silence him far more effectively than their military fifth columnist and plain socialist brethren could ever silence their respective opponents. Conservatives are particularly vulnerable to such shaming language, and most conservatives will abandon their stated principles to endlessly support any and all socialism if it can be packaged as 'chivalry', the opposition to which makes one a 'misogynist'. However, there is reason to believe that tax collection in many parts of the US, such as in states like CA, NY, NJ, and MA, has reached saturation. As the optimal point has already been crossed, a rise in tax rates will cause a decrease, rather than an increase in revenue, and the increase in Federal tax rates exactly one year from today on 1/1/2011 is likely to cause another recession, which will not be so easily transferred to already-impoverished men the next time.

When men are severed from their children with no right to obstruct divorce, when they are excluded from the labor market not by market forces but rather by social engineering, and when they learn that the society they once believed in and in some cases joined the military to protect, has no respect for their aspirations, these men have no reason to sustain such a society.

The Contract Between the Sexes : A single man does not require much in order to survive. Most single men could eke out an adequate existence by working for two months out of the year. The reason that a man might work hard to earn much more than he needs for himself is to attract a wife amidst a competitive field, finance a home and a couple of children, and ultimately achieve status as a pillar of the community. Young men who exhibited high economic potential and favorable compatibility with the social fabric would impress a girl's parents effectively enough to win her hand in marriage. The man would proceed to work very hard, with the fruits of his labor going to the state, the employer, and the family. 80-90% of a man's output went to people other than himself, but he got a family and high status in return, so he was happy with the arrangement.

The Four Sirens changed this, which enabled women to pursue alpha males despite the mathematical improbability of marrying one, while totally ignoring beta males. Beta males who were told to follow a responsible, productive life of conformity found that they were swindled.

Men who excelled under the societal rules of just two decades ago are often left totally betrayed by the rules of today, and results in them refusing to sustain a society heavily dependent on their productivity and ingenuity. Women believed that they could free themselves from all their traditional obligations (only to find, amusingly, that they are unhappier now than they were then), while men would still fulfill all of their traditional obligations, particularly as bankrollers of women and protectors of women. Needless to say,

despite the chivalry ground into men, eventually, they will feel that chivalry requires a level of gratitude that is not forthcoming.

To see what happens when the role of the husband and father is devalued, and the state steps in as a replacement, look no further than the African American community. In Detroit, the average home price has fallen from $98,000 as recently as 2003 to just $14,000 today. The auto industry moved jobs out of Detroit long before 2003, so the decline cannot be attributed to just industrial migration, and cities like Baltimore, Oakland, Cleveland, and Philadelphia are in scarcely better shape. For those who believe that this cannot happen in white communities, have a look at the white underclass in Britain. The lower half of the US white population is vulnerable to the same fate as the black community, and cities like Los Angeles are perilously close to 'Detroitification'.

Additionally, people seem to have forgotten that the physical safety of society, particularly of women, is entirely dependent on ratio of 'aggressor' men to 'protector' men staying below a certain critical threshold. As more men get shut out of the labor market, crime becomes an alternative. Even highly educated men who feel betrayed can lash out, and just about every shooting spree and every recent terrorist attempt in the West was by men who were educated and had good career prospects, but were unloved.

While professional men will certainly never resort to crime, what they could resort to is an unwillingness to aid a damsel in distress. More men will simply lose interest in being rescuers, and this includes policemen who may also feel mistreated by the prevailing misandry. Safety is like air - it is only noticed when it is gone. Women have a tremendous amount to lose by creating a lot of indifferent men.

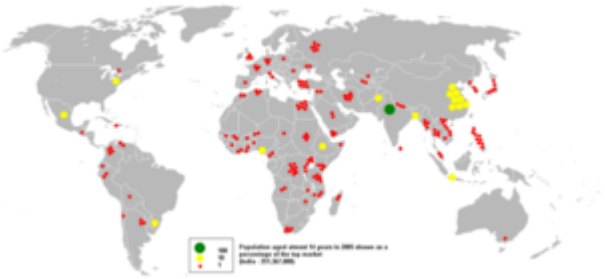
Patriarchy works because it induces men and women to cooperate under their complementary strengths. 'Feminism' does not work, because it encourages immoral behavior in women, which eventually wears down even the durable chivalry of beta men, making both genders worse off. It is no secret that single motherhood is heavily subsidized, but it is less understood that single spinsterhood is also heavily subsidized through a variety of unsustainable and unreciprocated means. The default natural solution is for the misandric society to be outcompeted and displaced.

Population Displacement : So we have arrived at a society where 'feminists' feel that they are 'empowered', 'independent', and 'confident', despite being heavily dependent on taxes paid mostly by men, an unconstitutional shadow state that extracts alimony and 'child support' from men, an infrastructure maintained by men, technologies invented by men, and a level of safety that men agree to maintain. So exactly what has society received from this population of women who are the most privileged class of humans ever to have lived?

Three women of the same age	Urban Lefto-'Feminist'	Rural Conservative	Devout Muslim
Age 20	Single	Single	Single
Age 30	Single	Married, 1 child	Married, 3 children
Age 40	Single, past WEC moment	Married, 2 children	Married, 4 children
Age 60	0 grandchildren	4 grandchildren	12 grandchildren

Now, let me be clear; I believe a woman should get to decide how many children she bears, or even whether or not to have any children at all. However, a childless old woman should not then be able to extract resources from the children of other women. Fair is fair, and the obligation of working-age people to support the elderly should not be socialized in order to subsidize women who chose not to reproduce.

Let us take a hypothetical example of three 20-year-old single women, one who is an urban lefto-'feminist', one who is a rural conservative, and one who is a devout Muslim. The following table charts the parallel timelines of their lives as their ages progress in tandem, with realistic estimates of typical life events. When people talk about falling birth rates in the West, they often fail to account for the additional gap caused by having children at age 23 vs. at age 33. As the table shows, a 1:1:1 ratio of three young ladies takes only 40 years to yield a 12:4:0 ratio of grandchildren. Consider, also, that we are already 20 years into this 40-year process, so each of these women are 40 years old today.



So how do we estimate the value society will ultimately receive from organizing itself in a manner that young women could choose a life of bar-hopping, shopping for $300 purses, and working as government bureaucrats to make the government a more complete husband substitute? If the sight of a pitiful 60-year-old Code Pink harpy lecturing 12 Muslim adolescents that 'gender is a social construct' seems amusing, then let us move on to the macro chart. This world map(click to enlarge) shows how many children under the age of 15 existed in the major countries of the world in 2005 (i.e. born between 1990 and 2005), in proportion to the country with the most children. Notably, Mexico and the US have the same number of children, while Pakistan and Bangladesh each have about as many as all of Western Europe. While developing countries are seeing their fertility rates converge to Western levels, the 1990-2005 births already seal certain realities. Needless to say, if we move time forward just 15 years, the proportions in this chart reflect what the proportions of adults aged 20-35 (the female reproductive years) will be per nation in the year 2025. Even the near future belongs to those who show up.

Lefto-'feminists' will be outbred and replaced very quickly, not by the conservatives that they

hate, but by other cultures antithetical to 'feminism'. The state that lefto-'feminists' so admire will quickly turn on them once the state calculates that these women are neither producing new taxpayers nor new technologies, and will find a way to demote them from their present 'empowered' position of entitlement. If they thought having obligations to a husband was such an awful prospect, wait until they have obligations to the husband-substitute state.

The Fabric of Humanity Will Tear

Humans like ourselves have been around for about 100,000 years, and earlier hominids similar to us for another 1-3 million years before that. For the first 99.99% of humanoid existence, the primary purpose of our species was the same as that of every other species that ever existed - to reproduce. Females are the scarcer reproductive resource, since the number of babies that can be produced does not fall even if most men die, but it does fall for each woman that dies (humans did not live much past age 40-45 in the past, as mentioned earlier). For this reason, the human brain continued the evolutionary hardwiring of our ancestors, placing female well-being at a premium while males remain expendable. Since funneling any and all resources to women closely correlated with the survival of children, both men and women evolved to see this status quo as normal. The Female Imperative (FI) was the human imperative.

As human society progressed, priorities adjusted. For one thing, advances in technology and prosperity ensured that child mortality fell from about 50% to very low levels, so 12 births were no longer needed to produce 6 children who reach adulthood. Secondly, as humans moved away from agriculture into a knowledge-based economy, the number of children desired fell, and almost all high and middle-income countries have birth rates lower than 2 as of today, with many women producing zero children. Thirdly, it has become evident that humans are now the first species to produce something more than just offspring; humans now produce technology. As a result, the former direct correlation between funneling resources to women and the survival of children, which was true for 99.99% of our existence, now no longer is.

Yet, our hardwired brains have not adapted to this very recent transformation, and perhaps cannot adapt. Women are programmed to extract resources endlessly, and most men are programmed to oblige. For this once-valid but now obsolete biological reason, society still unquestioningly funnels the vast majority of resources to women. But instead of reaching children, this money now finds its way into consumer products geared towards women, and a shadow state designed to transfer all costs and consequences away from women. Most people consider our existing society to be normal, but they have failed to observe how diverting money to women is now obsolete. In the 21st century, there is no reason for any resource distribution, if there must be one at all, to be distributed in any manner other than 50-50.

Go to any department store or mall. At least 90% of the products present there are ones no ordinary man would consider buying. Yet, they occupy valuable shelf space, which is evidence that those products do sell in volume. Who buys them? Look around in any

prosperous country, and we see products geared towards women, paid for by money that society diverted to women. From department store products, to the proliferation of take-out restaurants, to mortgage interest, to a court system rigged to subsidize female hypergamy, all represent the end product of resources funneled to women, for a function women have greatly scaled back. This is the greatest resource misallocation ever, and such malinvestment always results in a correction as the bubble pops.

This is not to suggest that we should go back to birth rates of 12, for that is neither desirable nor necessary. The bigger picture here is that a major aspect of the human psyche is quite obsolete, with men and women both culpable. When this situation corrects, it will be the most disruptive event humanity has ever faced. Some call this a variant of the 'Technological Singularity', which will happen many decades later than 2020, but even prominent thinkers steer clear of any mention of the obvious correction in gender-tilted resource flows that will occur.

The Four Horsemen of Male Emancipation

We earlier examined how the Four Sirens of Feminism unexpectedly combined and provided women with choices they never could have dreamed of before. Some women made positive contributions to society, but quite a few let misandry and unrestrained greed consume them, and have caused the disastrous situation we presently see. Technology always causes disruption in the status quo, always creating new winners and losers with each wave. In centuries past, Gloria Steinem would be a governess and Mystery would be a court jester.

The title of this article is not the 'Misandry Crisis' or even 'The War on Misandry'. It is 'The Misandry Bubble', because the forces that will ensure the demise of the present mistreatment of men are already on the horizon. So allow me to introduce the Four Horsemen of Male Emancipation as a coalescence of many of the forces we have discussed, which will shred the present, unsustainable hierarchal order by 2020 :

1) Game : Learning the truth about how the female mind works is a precious and transcendant body of knowledge for any man. Whether he uses it to become a fully immersed pick-up artist, to create a soulmate bond in a lifelong monogamous marriage, or even to engage in only infrequent yet efficient trysts with women, a man is free from the crushing burdens that uninitiated beta men are capitulating under.

When a man learns that there is no reason for him to buy a $50,000 car, $20,000 ring, $50,000 bridezilla festival, overpriced house contrary to any logical financial analysis, or a divorce lawyer to save him from ruin even though he was the victim of spousal abuse, there is no greater feeling of liberation and jubilation, equating to a windfall of $2 Million for all objective and subjective purposes. When a man realizes that reducing his income by half will now have little detriment to his sexual prospects, he can downsize to an easier job with a shorter commute and lower stress. When a man learns that appeasing a woman is the exact opposite of what he should be doing during the process of romancing and seducing her, that entire humiliating gauntlet of rituals can be jettisoned.

The ecstasy of two or even three concurrent relationships with women of substantially above average beauty are quite attainable to a man who has scaled the summit, which further deprives the hapless betas (again, male attractiveness to women is zero-sum in a way that female attractiveness to men is not). Thus, while 80% of men have no intellectual capacity to grasp and master Game, if the number of solid practitioners even begins to approach 20%, multiple parasitic beasts, from female moochers to the tax-swilling state to the corrupt real-estate and divorce lawyer industries, can be effectively starved.

2) Adult Entertainment Technologies of 2020 : What of the 80% of men who cannot conceptualize or master the core skills of Game? Won't they be condemned to live a life of frustration, humiliation, and near-slavery as second class citizens? Thankfully, these poor souls will experience a satisfactory release through technology, just like women did through technologies such as contraceptive pills, washing machines, and vacuum cleaners.

For a number of reasons, Internet pornography is substantially more addictive to the male brain than the VHS cassette or 'Skinimax' content of the 1990s. When yet another generation of technology diffuses into the market, the implications will be profound enough to tear the current sexual market asunder.

This site has written in the past about how haptic, motion sensing, and graphical technologies would elevate video games to the premier form of entertainment by 2012. 3-D/holographic images with haptic interfaces and sufficient AI will make rudimentary 'virtual sex' a technology available to many men well before 2020, but by 2020 we will see this cross certain thresholds that lead to a dramatic market impact far greater than contraceptive pills and Internet pornography combined. A substantial portion of the male population will drift into addiction to virtual sex without even realizing it.

For those (mostly women) who claim that the VR sex of 2020 would not be a sufficient substitute for the real thing, that drawback is more than superceded by the inescapable fact that the virtual woman would be made to be a 10/10+ in appearance, while the real women that the typical beta male user has access to would be in the 4-7 range. Real 10 > VR 10 > Real 7, making irrelevant the claim that a virtual 10 is not as good as a real 10 (under 1% of all women), when the virtual 10 is really competing with the majority of women who are 7s and lower. Women are unaware how vastly different the male reaction is to a 10 relative to a 7, let alone to women of even lower scores. As single men arrive home from work on Friday evening, they will simply default into their VR immersion, giving a whole new meaning to the concept of 'beta testing'. These sequestered men will be conspicuously absent from the bars and nightclubs that were the former venues of expenditure and frustration, causing many establishments to go out of business. The brains of these men will warp to the extent that they can no longer muster any libido for the majority of real women. This will cause a massive devaluation in the sexual market value of most women, resulting in 8s being treated like 5s, and 35-year-old women unable to attract the interest of even 55-year-old men. The Wile E. Coyote moment for women will move a few years ahead, and the alphas with Game competence will find an even easier field of desperate women to enjoy.

Another technology making advancements in Japan is that of lifelike female robots. I do not believe that 'sexbots' will be practical or economical relative to software/gaming-derived

solutions, simply because such a robot is not competitive with VR on cost, privacy, versatility, and upgradeability.

Some 'feminists' are not blind to the cataclysmic sexual devaluation that women will experience when such technologies reach the market, and are already moving to seek bans. Such bans will not be possible, of course, as VR sex technologies are inseparable from broader video game and home theater technologies. Their attempts to lobby for such bans will be instructive, however.

Another positive ramification of advanced adult entertainment technologies is that women will have to sharpen the sole remaining attribute which technology cannot substitute - the capacity to make a man feel loved. Modern women will be forced to reacquaint themselves with this ancient concept in order to generate a competitive advantage. This necessity could lead to a movement of pragmatic women conducting a wholesale repudiation of misandry masquerading as 'feminism' that has created this state of affairs, and thus will be the jolt that benefits both men and women.

3) Globalization : The Third Horseman is a vast subject that contains many subtopics. The common theme is that market forces across the world eventually find a way around legislative fences constructed in any one country :

> a) Islam : Aside from the higher birthrates of Muslims living in the same Western cities that 'feminists' reside in, an Achilles heel of leftists in general and misandrists in particular is their unwillingess to confront other cultures that actually do place restrictions on women. In Britain, Islamic courts are now in operation, deciding cases through Sharia principles. British divorce laws are even more misandric than US divorce laws, and so many British men, in desperation, are turning to Sharia courts in order to avoid the ruin that British law would inflict on them. The Islamic courts are more than happy to accomodate these men, and 'feminists' dare not protest too loudly. By driving British men to Sharia courts, misandry is beautifully self-defeating. The irony is that the group that was our enemy in the crisis of the prior decade are now de-facto allies in the crisis of this decade. I do not say this simply because I am a Muslim myself.
>
> b) Expatriation : While America continues to attract the greatest merit and volume of (legal) immigrants, almost every American man who relocates to Asia or Latin America gives a glowing testimonial about the quality of his new life. A man who leaves to a more male-friendly country and marries a local woman is effectively cutting off a total of three parasites in the US - the state that received his taxes, the potential wife who would take his livelihood, and the industries he is required to spend money on (wedding, diamond, real estate, divorce attorney). Furthermore, this action also shrinks the number of available men remaining in America. The misandrists who project their pathology outward by calling such men 'misogynists' are curiously troubled that these same men are leaving the US. Shouldn't 'feminists' be happy if 'misogynists' are leaving? We thus see yet another example of 'feminists' seeking to steal from men while not providing them any benefit in return.

> The more unfair a place becomes, the more we see talented people go elsewhere. When word of US divorce laws becomes common in India and China, this might even deter some future taxpayers from immigrating to America, which is yet another reason the government is losing money to misandry.
>
> c) Medical Tourism : The sum total of donor eggs + IVF + surrogacy costs $150,000 or more in the US, but can be done in some countries for just $20,000 at top-quality clinics that are building a strong track record. While most customers of foreign fertility clinics are couples, there have been quite a few single men opting to create their own biological babies this way. While this avenue is not for everyone, the ability to have a child for $20,000 (and even two children in parallel with two different surrogates in a two-for-one bundle deal for $35,000) now exists. The poor surrogate mother in India or the Philippines earns more than she could earn in 10 years in her prior vocation of construction or housecleaning. It is a win-win for everyone involved, except for the Western woman who was priced out of the market for marriage to this man.
>
> Medical tourism also prices the US healthcare system out of contention for certain procedures, and the US healthcare system employs a large number of women, particularly in administrative and bureaucratic roles that pay them over twice what they could make in the private sector. Such women will experience what male manufacturing workers did a generation earlier, despite the increasinglly expensive government bubble that has kept these women's inflated salaries safe for so long.

So as we can see, the forces of globalization are far bigger than those propping up the current lop-sided status quo.

4) Male Economic Disengagement and Resultant Tax-Base Erosion : Earlier passages have highlighted how even the most stridently egomaniacal 'feminist' is heavily dependent on male endeavors. I will repeat again that there will never, ever be a successful human society where men have no incentive to aspire to the full maximum of their productive and entrepreneurial capabilities.

The contract between the sexes has been broken in urban America (although is still in some effect in rural America). The 'progressive' income tax scale in the US was levied under the assumption that men who could earn 10 times more than they needed for themselves would always do so, for their families. A man with no such familial aspirations may choose an easier job at lower pay, costing the state more than he costs himself. Less tax revenue not just means fewer subsidies for single mothers and government jobs for women, but less money for law enforcement. Less tax revenue also means fewer police officers, and fewer court resources through which to imprison men. The 'feminist' hypergamous utopia is not self-financing, but is precariously dependent on every beta man working at his full capacity, without which the government bubble, inseparable from the misandry bubble, collapses. Misandry is thus mathematically impossible to finance for any extended period of time. A state with a small government is far more sustainable than a state seeking an ever-expanding government, which then cannot be financed, and descends into a mass of contradictions that is the exact opposite of what the statists intended. See the gangster

capitalism that dominates contemporary Russia.

These Four Horsemen will all converge at the end of this decade to transfer the costs of misandry from men onto women, and on 1/1/2020, we will assess how the misandry bubble popped and the fallout that women are suffering under for having made the mistake of letting 'feminists' control their destiny (update : 1/1/2020 article here). Note that I did not list the emergence of any Men's Rights Movement as one of the Four Horsemen, as this is unlikely to happen for aforementioned reasons.

For those who dispute the Four Horsemen (I'd like to see their track record of predictions to compare against my own), women had their Four Sirens, and now the pendulum has to swing at the same amplitude in the other direction. Keep the Four Horsemen in mind throughout this decade, and remember what you read here on the first day of 2010.

Who Should Care?

As we leave a decade where the prime threat to US safety and prosperity was Islamic terrorism and enter a decade where the prime threat is misandry, anyone concerned with any of the following topics should take heed :

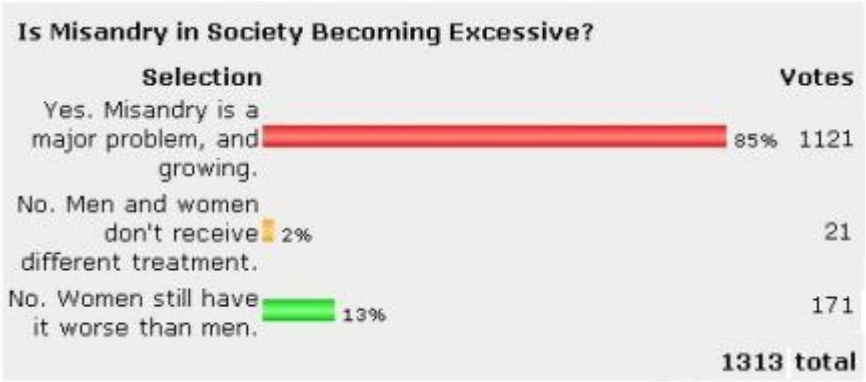
- Anyone with a son, brother, nephew, or mentee entering marriage, particularly without the partial protection of a pre-nuptial agreement. As described earlier, he can be ruined, separated from his children, and jailed in a manner few would suspect could happen in any advanced democracy. The suicide rate of divorced men is shockingly high.
- Anyone who agrees that a civilization where most adults are part of two-parent families will always outcompete and displace a civilization where a large portion of adults are not leading two-parent families.
- Anyone with minor grandchildren, nieces and nephews, or great-grandchildren. The divorce laws incentivize using children as pawns during divorce, and no serious thinker can dispute the trouble that haunts the children of divorce for years thereafter. 'Feminists' concoct bogus research about the role of the father being superfluous, but observation of real-world examples proves otherwise.
- Anyone who owns an expensive home in a community of families. The growing aversion of men for marriage will create fewer new families, and thus fewer buyers for those homes. I remind everyone that if they have 20% equity in their home and an 80% mortgage, even a 20% decline in home prices is a 100% decline in your equity, which might be all of your net worth. Detroit, the first major US city to see a loss of beta male employment prospects, saw the average home price drop from $98,000 as recently as 2003 to just $14,000 today. A decline smaller than this would devastate the net worth of remaining home owners, and can happen in any community of single-family homes. If you own a home, your net worth is inseparably tied to the formation and preservation of two-parent families.
- Anyone concerned about rising crime. 72% of African American children are born to single mothers, and the number among white children is approaching 30%. Furthermore, the 'mancession' will eventually ensure that the only means of survival for many men is to form gangs and take valuables by force. Unloved men, who in the past

would have been paired with wives, are easy for both gangs and terrorist organizations to recruit.

- Anyone concerned about the widening federal and state budget shortfalls and medicare/healthcare costs, for which the state continues to insist on raising taxes rather than cut spending. Fewer men choosing to work the long hours needed to earn high incomes will break the model of the top 10% paying 75% of taxes, and more men being jailed for alimony arrears, not being good enough in bed, or defending himself from spousal violence will drain tax coffers. It costs $60,000 a year to maintain a prisoner.
- Anyone who thinks the US Constitution is a valuable document. 'Innocent until proven guilty' does not apply in many areas of feminist-heavy law. The previously discussed shadow state is using 'feminism' to conduct all sorts of horrible tyranny against innocent men, which greatly compromises America's ability to claim that it is still the land of the free.
- Anyone concerned about national security. As more men feel that this society is betraying him, fewer will risk their lives in the military only to find that divorce lawyers have been persuading his wife to leave the marriage while he is deployed. Coming home from one battlefield only to be inserted in another is a shameful betrayal of our finest young men. Furthermore, I have already mentioned how British men are turning to Islamic courts in the hopes avoiding ruin at the hands of British misandrist laws. Quite a few men may conclude that Islam offers them more than their native society that has turned against their gender, and will act towards self-preservation.
- Any woman who is appalled by the treatment of any woman who deviates from 'feminist' doctrine, and who is troubled by the words and actions of self-proclaimed 'feminists' today. If you believe that every action has an equal and opposite reaction, you should worry about what 'feminists' are courting by kicking a friendly dog too many times.
- Lastly, anyone with a young daughter or sister, who is about to enter a world where it is much harder for all but the most beautiful women to marry, where the costs of crazed 'feminism' are soon going to be transferred away from men and onto women, even if she had no interest in this doctrine of hate. As stated in the Executive Summary at the start, 'feminists' are leading average women into the abyss.

I could list even more reasons to care, but the point is clear. The biggest challenge of the decade is summarized before us.

Update (7/1/2012) : On this day, July 1, 2012, exactly 25% of the decade described in this article has passed. I did not include a poll on the original launch date of 1/1/2010, as the concepts described here were too radical for the majority of readers. But now that these ideas have become more mainstream, I can include a simple poll on the subject of whether we are indeed in a Misandry Bubble (poll closed after 60 days).



Conclusion

I am just an observer, and will not become an activist of any sort, although, as described earlier, being an 'inactivist' is also powerful. As a Futurist, I have to predict things before they become obvious to everyone else. Regular readers know of this website's track record of predictions being accurate, and heed my words when I say that the further inflation and subsequent precipitous deflation of the misandry bubble will define the next American decade. So here, on the first day of the '201x' decade, I am unveiling the article that will spawn a thousand other articles.

As mentioned at the top, what you have just finished reading is the equivalent of someone in 1997 predicting the entire War on Terror in vivid detail. The level of detail I have provided about the collapse of the Misandry Bubble will unfold with comparable accuracy as when my co-blogger predicted the real estate bubble two years beforehand, and the exact level the stock market would bottom at, 6 months before the fact. Similarly, misandry is the premier cultural bubble of this age.

This website has predicted that the US will still be the only superpower in 2030, and while we are not willing to rescind that prediction, I will introduce a caveat that US vitality by 2030 is contingent on a satisfactory and orderly unwinding of the Misandry Bubble. It remains to be seen which society can create economic prosperity while still making sure both genders are treated well, and the US is currently not on the right path in this regard. For this reason, I am less confident about a smooth deflation of the Misandry Bubble. Deflate it will, but it could be a turbulent hurricane. Only rural America can guide the rest of the nation into a more peaceful transition. Britain, however, may be beyond rescue.

I want to extend my thanks to Instapundit, Dr. Helen, Kim du Toit, The Spearhead, RooshV, and many others for their support of this article.

Required Reading :

Democrats and Republicans Unite to Form Misandry Party

The Sixteen Commandments of Game

No Country for Burly Men

The Medicalization of Maleness

The Feminist War on Everything Civilized

Feminists : Filthy and Feral

Feminist Gulag : No Prosecution Necessary

Decivilizing : Human Nature Unleashed

Lust Story

F Roger Devlin articles

Wedded Abyss

Love

Note on Comments : As Typepad only allows 100 comments per page, here is a direct link to page nine, where you can comment.

Just because I linked to a particular blog does NOT mean that I endorse all of the other views of that author. Are 'feminists' all willing to be responsible for all of the extremism that any other feminist utters (note that I have provided links to 'feminists' openly calling for slavery, castration, and murder of men without proving him guilty of anything)? Also, you will see Pavlovian use of the word 'misogyny' dozens upon dozens of times, so remember what I wrote about the importance of not taking that at face value, as it is merely a manifestation of projected misandry, as well as a defense mechanism to avoid taking responsibility for genuine wrongdoings of 'feminists'.

The Manipulated Man

by Esther Vilar | November 30, 1971 | Link

This book is dedicated to all those whom it does not mention: to the few men who refuse to be manipulated, to the few women who are not venal and all those fortunate enough to have lost their market value because they are either too old, too ugly, or too ill.

AUTHOR'S INTRODUCTION

Over thirty-five years have passed since the first publication of my book The Manipulated Man - a pamphlet written in great anger against the women's movement's worldwide monopoly of opinion. The determination with which those women portrayed us as victims of men not only seemed humiliating but also unrealistic. If someone should want to change the destiny of our sex - a wish I had then as I have today - then that someone should attempt to do so with more honesty. And possibly also with a little humor.

I would like to take the opportunity presented by the reissue of my book to answer two questions which I am asked again and again in this context.

People often ask me if I would write this book again. Well, I find it right and proper to have done so. But seen from today's perspective, my courage in those days may only be attributable to a lack of imagination. Despite all I wrote, I could not really imagine the power I was up against. It seemed that one is only allowed to criticize women on the quiet - especially as a woman - and could only expect agreement behind closed doors. As we women have, thanks to our relatively stress-free life, a higher life-expectancy than men and consequently make up the majority of voters in Western industrial nations, no politician could afford to offend us. And the media is not interested in discussing the issues involved either. Their products are financed through the advertising of consumer goods, and should we women decide to stop reading a certain newspaper or magazine as its editorial policy displeases us, then the advertisements targeted at us will also disappear. After all, it is well established that women make the majority of purchasing decisions.

However, I had also underestimated men's fear of reevaluating their position. Yet the more sovereignty they are losing in their professional lives - the more automatic their work, the more controlled by computers they become, the more that increasing unemployment forces them to adopt obsequious behavior towards customers and superiors - then the more they have to be afraid of a recognition of their predicament. And the more essential it becomes to maintain their illusion that it is not they who are the slaves, but those on whose behalf they subject themselves to such an existence.

As absurd as it may sound: today's men need feminists much more than their wives do. Feminists are the last ones who still describe men the way they like to see themselves: as egocentric, power-obsessed, ruthless, and without inhibitions when it comes to satisfying their animalistic instincts. Therefore the most aggressive Women's Libbers find themselves in the strange predicament of doing more to maintain the status quo than anyone else. Without their arrogant accusations the macho man would no longer exist, except perhaps in the movies. If the press didn't stylize men as rapacious wolves, the actual sacrificial lambs of this `men's society', men themselves, would no longer flock to the factories so obediently.

So I hadn't imagined broadly enough the isolation I would find myself in after writing this book. Nor had I envisaged the consequences which it would have for my subsequent writing and even for my private life - violent threats have not ceased to this date. A woman who

defended the arch-enemy - who didn't equate domestic life with solitary confinement and who described the company of young children as a pleasure, not a burden - necessarily had to become a` misogynist', even a `reactionary' and `fascist' in the eyes of the public. Had not Karl Marx determined once and for all that in an industrial society it is us, the women, who are the most oppressed? It goes without saying, doesn't it, that someone who did not want to take part in the canonization of her own sex is also opposed to equal wages and equal opportunities?

In other words, if I had known then what I know today, I probably wouldn't have written this book. And that is precisely the reason why I am so glad to have written it. I would like to take this opportunity to thank the handful of people who have stood up for me and my work. Typically, most of them were women.

The second question I am often asked is about the topicality of the opinions I expressed then. To what extend is what I described over thirty-five years ago still relevant to the `new woman' and the `new man'?

Here is a list of issues which I recognized in the original book to be men's most significant disadvantages compared to women.

1. Men are conscripted; women are not.
2. Men are sent to fight in wars; women are not.
3. Men retire later than women (even though, due to their lower life-expectancy, they should have the right to have the right to retire earlier). .
4. Men have almost no influence over their reproduction (for males, there is neither a pill nor abortion - they can only get the children women want them to have).
5. Men support women; women never, or only temporarily, support men.
6. Men work all their lives; women work only temporarily or not at all.
7. Even though men work all their lives, and women work only temporarily or not at all, on average, men are poorer than women.
8. Men only `borrow' their children; woman can keep them (as men work all their lives and women do not, men are automatically robbed of their children in cases of separation - with the reasoning that they have to work)

As one can see, if anything, the female position of power has only consolidated. Today a career in the military is also open to women in many countries - but without conscription for all. Many achieved for themselves the right to practice their job for the same number of years as their male colleagues - however, the retirement age was not increased for all of us. And now as before, it does not occur to the underprivileged to fight against this grotesque state of affairs.

Only as far as the sixth point is concerned, has there been a significant change. In the more entertaining spheres of work, there are more and more women who happily and willingly work and still keep their jobs despite having the children they nevertheless desire. But only a few of these women would be prepared to offer a life of comfort not only to their children but also the children's fathers, supported by their often substantial salaries; and fewer would

further be prepared, in case of a separation, to give up their home and offspring and support the next admirer with what is left of her income. Also, men would not like it: emancipation may be fine, but to be `kept' by a woman is still not acceptable - housekeeping and raising children is not worthy of a `real' man.

Sadly women's manipulation of men is as topical today as it was back then, but so are the measures which could be used to end it - to the benefit of both sexes. In the meantime, however, there are already a few feminists who are talking also about men as human beings, so the continuation of this discussion may not have to be conducted quite so loudly.

THE SLAVE'S HAPPINESS

The lemon-colored MG skids across the road and the woman driver brings it to a somewhat uncertain halt. She gets out and finds her left front tire flat. Without wasting a moment she prepares to fix it: she looks towards the passing cars as if expecting someone. Recognizing this standard international sign of woman in distress ('weak female let down by male technology'), a station wagon draws up. The driver sees what is wrong at a glance and says comfortingly, `Don't worry. We'll fix that in a jiffy' To prove his determination, he asks for her jack. He does not ask if she is capable of changing the tire herself because he knows - she is about thirty, smartly dressed and made-up - that she is not. Since she cannot find a jack, he fetches his own, together with his other tools. Five minutes later the job is done and the punctured tire properly stowed. His hands are covered with grease. She offers him an embroidered handkerchief, which he politely refuses. He has a rag for such occasions in his tool box. The woman thanks him profusely, apologizing for her `typically feminine' helplessness. She might have been there till dusk, she says, had he not stopped. He makes no reply and, as she gets back into the car, gallantly shuts the door for her. Through the wound-down window he advises her to have her tire patched at once and she promises to get her garage man to see to it that very evening. Then she drives off.

As the man collects his tools and goes back to his own car, he wishes he could wash his hands. His shoes - he has been standing in the mud while changing the tire - are not as clean as they should be (he is a salesman). What is more, he will have to hurry to keep his next appointment. As he starts the engine he thinks, `Women! One's more stupid than the next'. He wonders what she would have done if he had not been there to help. He puts his foot on the accelerator and drives off - faster than usual. There is the delay to make up. After a while he starts to hum to himself. In a way, he is happy.

Almost any man would have behaved in the same manner - and so would most women. Without thinking, simply because men are men and women so different from them, a woman will make use of a man whenever there is an opportunity. What else could the woman have done when her car broke down? She has been taught to get a man to help. Thanks to his knowledge he was able to change the tire quickly - and at no cost to herself. True, he ruined his clothes, put his business in jeopardy, and endangered his own life by driving too fast afterwards. Had he found something else wrong with her car, however, he would have repaired that, too. That is what his knowledge of cars is for. Why should a woman learn to change a flat when the opposite sex (half the world's population) is able and willing to do it for her?

Women let men work for them, think for them and take on their responsibilities - in fact, they exploit them. Yet, since men are strong, intelligent and imaginative, while women are weak, unimaginative, and stupid, why isn't it men who exploit women?

Could it be that strength, intelligence, and imagination are not prerequisites for power but merely qualifications for slavery? Could it be that the world is not being ruled by experts but by beings who are not fit for anything else - by women? And if this is so, how do women

manage it so that their victims do not feel themselves cheated and humiliated, but rather believe to be themselves what they are least of all - masters of the universe? How do women manage to instil in men this sense of pride and superiority that inspires them to ever greater achievements?

Why are women never unmasked?

WHAT IS MAN?

A man is a human being who works. By working, he supports himself, his wife, and his wife's children. A woman, on the other hand, is a human being who does not work - or at least only temporarily. Most of her life she supports neither herself nor her children, let alone her husband.

Any qualities in a man that a woman finds useful, she calls masculine; all others, of no use to her or to anyone else for that matter, she chooses to call efeminate. A man's appearance has to be masculine if he wants to have success with women, and that means it will have to be geared to his one and only raison d'etre - work. His appearance must conform to each and every task put to him, and he must always be able to fulfil it.

Except at night when the majority of men wear striped pajamas with at most two pairs of pockets, men wear a kind of uniform made of durable, stain-resistant material in brown, blue or gray These uniforms, or `suits,' have up to ten pockets, in which men carry instruments and tools indispensable for their work. Since a woman does not work, her night or day clothes rarely have pockets.

For social events men are permitted to wear black, a color that shows marks and stains, since on those occasions men are less likely to dirty themselves. Moreover, the bright colors worn by women show to advantage against it. The occasional red or green evening jackets worn by men are acceptable, since, by contrast, all the real men present seem so much more masculine.

The rest of a man's appearance is also adapted to his situation. His hair style requires only fifteen minutes at the barber every two or three weeks. Curls, waves, and tints are not encouraged as they might hinder his work. Men often work in the open air or spend a considerable amount of time in it, hence complicated styles would be a nuisance. Furthermore, it is improbable that such styles would make a hit with women since, unlike men, they never judge the opposite sex from an aesthetic point of view. So most men, after one or two attempts at individuality, realize that women are indifferent to their efforts and revert to a standard style, short or long. The same is true of beards. Only oversensitive men - usually ones with intellectual pretensions - who want to appear mentally tough by letting their facial hair grow indiscriminately wear a full beard for any length of time. It will be tolerated by women, however, for a beard is an important indication of a man's character and therefore of the way in which he might be most easily exploited. (His field of work will usually be that of the neurotic intellectual.)

Generally a man uses an electric razor for about three minutes every morning to keep his beard in check. For his skin, soap and water are considered good enough. All that is required is cleanliness and an absence of make-up so that everyone can see what he is like. As for his fingernails, they should be as short as possible for work.

Apart from a wedding ring - worn to show that he is being used by a particular woman for a particular purpose - a proper man wears no ornaments. His clumsy, functional watch, worn on

the wrist, is hardly decorative. Heavy in design, waterproof, shock-resistant and showing the correct date, it cannot possibly be called an ornament. Usually it was given to him by the woman for whom he works.

Shirts, underwear, and socks for real men are so standardized that their only difference is one of size. They can be bought in any shop without difficulty or loss of time. Only as far as ties are concerned is there any degree of freedom - and then a man is usually so unused to choosing that he lets the woman buy them for him.

Anyone visiting this Earth from another planet would think it is each man's goal to look as much like the next as possible. Yet, to fulfill woman's purposes, masculinity and male usefulness vary to a considerable degree: necessarily, because women, who hardly ever work, need men for everything.

There are men who carefully manoeuvre a large limousine out of the garage at eight o'clock every morning. Others leave an hour earlier, traveling in a middle-class sedan. Still others leave when it is not yet light, wearing overalls and carrying lunch boxes, to catch buses, subways, or trains to factories or building sites. By a trick of fate, it is always the latter, the poorest, who are exploited by the least attractive women. For, unlike women (who have an eye for money), men notice only woman's external appearance. Therefore, the more desirable women in their own class are always being snatched away from under their noses by men who happen to earn more.

No matter what a particular man does or how he spends his day, he has one thing in common with all other men - he spends it in a degrading manner. And he himself does not gain by it. It is not his own livelihood that matters: he would have to struggle far less for that, since luxuries do not mean anything to him anyway it is the fact that he does it for others that makes him so tremendously proud. He will undoubtedly have a photograph of his wife and children on his desk, and will miss no opportunity to hand it around.

No matter what a man's job may be - bookkeeper, doctor, bus driver, or managing director - every moment of his life will be spent as a cog in a huge and pitiless system - a system designed to exploit him to the utmost, to his dying day.

It may be interesting to add up figures and make them tally - but surely not year in, year out? How exciting it must be to drive a bus through a busy town! But always the same route, at the same time, in the same town, day after day, year after year? What a magnificent feeling of power to know that countless workers obey one's command!

But how would one feel if one suddenly realized one was their prisoner and not their master?

We have long ceased to play the games of childhood. As children, we became bored quickly and changed from one game to another. A man is like a child who is condemned to play the same game for the rest of his life. The reason is obvious: as soon as he is discovered to have a gift for one thing, he is made to specialize. Then, because he can earn more money in that field than another, he is forced to do it forever. If he was good at maths in school, if he had a 'head for figures,' he will be sentenced to a lifetime of figure work as bookkeeper, mathematician, or computer operator, for there lies his maximum work potential. Therefore,

he will add up figures, press buttons and add up more figures, but he will never be able to say, `I'm bored. I want to do something else!' The woman who is exploiting him will never permit him to look for something else. Driven by this woman, he may engage in a desperate struggle against competitors to improve his position, and perhaps even become head clerk or managing director of a bank. But isn't the price he is paying for his improved salary rather too high?

A man who changes his way of life, or rather his profession (for life and profession are synonymous to him), is considered unreliable. If he does it more than once, he becomes a social outcast and remains alone.

The fear of being rejected by society must be considerable. Why else will a doctor (who as a child liked to observe tadpoles in jam jars) spend his life opening up nauseating growths, examining and pronouncing on human excretions? Why else does he busy himself night and day with people of such repulsiveness that everyone else is driven away? Does a pianist who, as a child, liked to tinkle on the piano really enjoy playing the same Chopin nocturne over and over again all his life? Why else does a politician who as a schoolboy discovered the techniques of manipulating people successfully continue as an adult, mouthing words and phrases as a minor government functionary? Does he actually enjoy contorting his face and playing the fool and listening to the idiotic chatter of other politicians? Surely he must once have dreamed of a different kind of life. Even if he became President of the United States, wouldn't the price be too high?

No, one can hardly assume men do all this for pleasure and without feeling a desire for change. They do it because they have been manipulated into doing it: their whole life is nothing but a series of conditioned reflexes, a series of animal acts. A man who is no longer able to perform these acts, whose earning capacity is lessened, is considered a failure. He stands to lose everything - wife, family, home, his whole purpose in life - all the things, in fact, which give him security.

Of course one might say that a man who has lost his capacity for earning money is automatically freed from his burden and should be glad about this happy ending - but freedom is the last thing he wants. He functions, as we shall see, according to the principle of pleasure in non freedom. To be sentenced to life-long freedom is a worse fate than life-long slavery.

To put it another way: a man is always searching for someone or something to enslave him, for only as a slave does he feel secure - and, as a rule, his choice falls on a woman. Who or what is this creature who is responsible for his lowly existence and who, moreover, exploits him in such a way that he only feels safe as her slave, and her slave alone?

WHAT IS WOMAN?

A woman, as we have already said, is, in contrast to a man, a human being who does not work. One might leave it at that, for there isn't much more to say about her, were the basic concept of `human being' not so general and inexact in embracing both `man' and `woman.'

Life offers the human being two choices: animal existence - a lower order of life - and spiritual existence. In general, a woman will choose the former and opt for physical well-being, a place to breed, and an opportunity to indulge unhindered in her breeding habits.

At birth, men and women have the same intellectual potential; there is no primary difference in intelligence between the sexes. It is also a fact that potential left to stagnate will atrophy. Women do not use their mental capacity: they deliberately let it disintegrate. After a few years of sporadic training, they revert to a state of irreversible mental torpor.

Why do women not make use of their intellectual potential? For the simple reason that they do not need to. It is not essential for their survival. Theoretically it is possible for a beautiful woman to have less intelligence than a chimpanzee and still be considered an acceptable member of society.

By the age of twelve at the latest, most women have decided to become prostitutes. Or, to put it another way they have planned a future for themselves which consists of choosing a man and letting him do all the work. In return for his support, they are prepared to let him make use of their vagina at certain given intervals. The minute a woman has made this decision she ceases to develop her mind. She may, of course, go on to obtain various degrees and diplomas. These increase her market value in the eyes of men, for men believe that a woman who can recite things by heart must also know and understand them. But any real possibility of communication between the sexes ceases at this point. Their paths are divided forever.

One of man's worst mistakes, and one he makes over and over again, is to assume that woman is his equal, that is, a human being of equal mental and emotional capacity. A man may observe his wife, listen to her, judge her feelings by her reactions, but in all this he is judging her only by outward symptoms, for he is using his own scale of values.

He knows what he would say, think and do if he were in her shoes. When he looks at her depressing ways of doing things, he assumes there must be something that prevents her from doing what he himself would have done in her position. This is natural, as he considers himself the measure of all things - and rightly so - if humans define themselves as beings capable of abstract thought.

When a man sees a woman spending hours cooking, washing dishes and cleaning, it never occurs to him that such jobs probably make her quite happy since they are exactly at her mental level. Instead he assumes that this drudgery prevents her from doing all those things which he himself considers worthwhile and desirable. Therefore, he invents automatic dishwashers, vacuum cleaners, and precooked foods to make her life easier and to allow her

to lead the dream life he himself longs for.

But he will be disappointed: rarely using the time she has gained to take an active interest in history, politics or astrophysics, woman bakes cakes, irons underclothes and makes ruffles and frills for blouses or, if she is especially enterprising, covers her bathroom with flower decals. It is natural, therefore, that man assumes such things to be the essential ingredients of gracious living. This idea must have been instilled by woman, as he himself really doesn't mind if his cakes are store bought, his underpants unironed, or his bathroom devoid of flowery patterns. He invents cake mixes to liberate her from drudgery, automatic irons and toilet-paper holders already covered with flower patterns to make gracious living easier to attain - and still women take no interest in serious literature, politics, or the conquest of the universe. For her, this newfound leisure comes just at the right moment. At last she can take in herself: since a longing after intellectual achievements is alien to her, she concentrates on her external appearance.

Yet even this occupation is acceptable to man. He really loves his wife and wants her happiness more than anything in the world. Therefore he produces non-smear lipstick, waterproof mascara, home permanents, no-iron frilly blouses and throwaway underwear - always with the same aim in view. In the end, he hopes, this being whose needs seem to him so much sensitive, so much more refined, will gain freedom - freedom to achieve in her life the ideal state which is his dream: to live the life of a free man.

Then he sits back and waits. Finally, as woman does not come to him of her own free will, he tries to tempt her into his world. He offers her coeducation, so that she is accustomed to his way of life from childhood. With all sorts of excuses, he gets her to attend his universities and initiates her into the mysteries of his own discoveries, hoping to awaken her interest in the wonders of life. He gives her access to the very last male strongholds, thereby relinquishing traditions sacred to him by encouraging her to make use of her right to vote in the hope she will change the systems of government he has managed to think up so laboriously, according to her own ideas. Possibly he even hopes that she will be able to create peace in the world - for, in his opinion, women are a pacifist influence.

In all this he is so determined and pigheaded that he fails to see what a fool he is making of himself - ridiculous by his own standards, not those of women, who have absolutely no sense of humor.

No, women do not laugh at men. At most they get irritated. The old institutions of house and home are not yet so obviously outdated and derelict that they can't justify relinquishing all their intellectual pursuits and renouncing all their claims to better jobs. One does wonder, however, what will happen when housework is still further mechanized, when there are enough good nursery schools nearby, or when - as must occur before long - men discover that children themselves are not essential.

If only man would stop for one moment in his heedless rush toward progress and think about this state of affairs, he would inevitably realize that his efforts to give woman a sense of mental stimulation have been totally in vain. It is true that woman gets progressively more elegant, more well-groomed, more `cultured,' but her demands on life will always be material, never intellectual.

Has she ever made use of the mental processes he teaches at his universities to develop her own theories? Does she do independent research in the institutes he has thrown open to her? Someday it will dawn on man that woman does not read the wonderful books with which he has filled his libraries. And though she may well admire his marvelous works of art in museums, she herself will rarely create, only copy. Even the plays and films, visual exhortations to woman on her own level to liberate herself, are judged only by their entertainment value. They will never be a first step to revolution.

When a man, believing woman his equal, realizes the futility of her way of life, he naturally tends to think that it must be his fault, that he must be suppressing her. But in our time women are no longer subject to the will of men. Quite the contrary. They have been given every opportunity to win their independence and if, after all this time, they have not liberated themselves and thrown off their shackles, we can only arrive at one conclusion: there are no shackles to throw off.

It is true that men love women, but they also despise them. Anyone who gets up in the morning fresh and ready to conquer new worlds (with infrequent success, admittedly, because he has to earn a living) is bound to despise someone who simply isn't interested in such pursuits. Contempt may even be one of the main reasons for his efforts to further the mental development of a woman. He feels ashamed of her and assumes that she, too, must be ashamed of herself So, being a gentleman, he tries to help.

Men seem incapable of realizing that women entirely lack ambition, desire for knowledge and need to prove themselves, all things which, to him, are a matter of course. They allow men to live in a world apart because they do not want to join them. Why should they? The sort of independence men have means nothing to women, because women don't feel dependent. They are not even embarrassed by the intellectual superiority of men because they have no ambition in that direction.

There is one great advantage which women have over men: they have a choice - a choice between the life of a man and the life of a dimwitted, parasitic luxury item. There are too few women who would not select the latter. Men do not have this choice.

If women really felt oppressed by men, they would have developed hate and fear for them, as the oppressed always do, but women do not fear men, much less hate them. If they really felt humiliated by men's mental superiority, they would have used every means in their power to change the situation. If women really felt unfree, surely, at such a favorable time in their history, they would have broken free of their oppressors.

In Switzerland, one of the most highly developed countries of the world, where until recently women were not allowed to vote, in a certain canton, it is reported, the majority of women were against introducing the vote for women. The Swiss men were shattered, for they saw in this unworthy attitude yet another proof of centuries of male oppression.

How very wrong they were! Women feel anything but oppressed by men. On the contrary, one of the many depressing truths about the relationship between the sexes is simply that man hardly exists in a woman's world: Man is not even powerful enough to revolt against. Woman's dependence on him is only material, of a `physical' nature, something like a

tourist's dependence on an airline, a café proprietor's on his espresso machine, a car's on gasoline, or a television set's on electric current. Such dependencies hardly involve agonizing.

Henrik Ibsen, who suffered from the same misapprehensions as other men, meant his Doll's House to be a kind of manifesto for the freedom of women. The premiere in 1880 certainly shocked men, and they determined to fight harder to improve women's position.

For women themselves, however, the struggle for emancipation as usual took shape in a change of style: for a while they delighted in their often-laughed-at masquerade as suffragettes.

Later on, the philosophy of Jean-Paul Sartre made a similarly profound impression on women. As proof that they understood it completely, they let their hair grow down to their waists and wore black pullovers and trousers.

Even the teachings of the Chinese Communist leader Mao Zedong were a success - the Mao look lasted for a whole season.

A WOMAN'S HORIZON

Whatever men set about to impress women with, counts for nothing in the world of women. Only another woman is of importance in her world.

Of course, a woman will always be pleased if a man turns to look at her - and if he is well dressed or drives an expensive sports car, so much the better. Her pleasure may be compared to that of a shareholder who finds that his stocks have risen. It will be a matter of complete indifference to a woman if he is attractive or looks intelligent. A shareholder is hardly likely to notice the color of his dividend checks.

But if another woman should turn to look - a rare occurrence, for her own judgment is infinitely more remorseless than that of a man - her day is made. She has achieved the impossible - the recognition, admiration, and `love' of other women.

Yes, only women exist in a woman's world. The women she meets at church, at parent-teacher meetings, or in the supermarket; the women with whom she chats over the garden fence; the women at parties or window-shopping in the more fashionable streets; those she apparently never seems to notice - these women are the measure of her success or failure. Women's standards correspond to those in other women's heads, not to those in the heads of men; it is their judgment that really counts, not that of men. A simple word of praise from another woman - and all those clumsy, inadequate male compliments fall by the wayside, for they are just praises out of the mouths of amateurs. Men really have no idea in what kind of world women live in; their hymns of praise miss all the vital points.

Of course woman wants to please man as well: don't let us forget, after all, that he provides the material means. But that is much more easily done. Men have been conditioned to react to a certain degree of differentiation: they expect women to conform to certain types of sex symbols created by make-up and other standard trappings: long hair, painted lips, tightfitting sweaters, miniskirts, sheer stockings, high heels - all done in a moment.

It is those living works of art which are beyond man's comprehension - those creatures walking the fashionable streets of Paris, Rome, and New York. The skill of eyeliner and shadow expertly applied; the choice of lipstick and its application, with or without lipbrush, in several layers or only in one; the compromise to be achieved between the pros and cons of false eyelashes, the matching of a dress, a stole, or a coat with the lighting - all this is an art requiring expert knowledge of which man has no conception. A man lacks any kind of appreciation for this. He has not learnt to interpret the extent of female masquerades and he cannot possibly evaluate these walking works of art. To achieve perfection in such skill needs time, money, and an infinitely limited mind - all these requirements are met by women.

In fact, when a woman dresses, she considers a man to a slight extent - the extent necessary to hold him and to encourage him to provide (in the widest sense) for her. Every other investment is aimed at other women. Man has importance only as the provider.

If a firm wants to get hold of a specialist in some field, it will flatter and entice him in every

possible way until he weakens. Once the contract is signed, his employers can relax. Their leverage over him continues to increase. A woman behaves in much the same way with a man. She gives her man just enough rope to ensure his preferring life by her side to breaking his contract with her.

A woman may, in fact, be compared to a firm in a number of ways. After all, a firm is only an impersonal system aimed at achieving a maximum profit. And what else does a woman do? Without any emotion - love, hate, or malice - she is bound to the man who works for her. Feelings become involved only if he threatens to leave her. Then her livelihood is at stake. As this is a rational reaction with a rational cause, it can be rationally dealt with and adjusted to. She can always place another man under contract. How different is her reaction from those of a man who finds himself in a similar position. He is racked by jealousy, humiliation and self-pity - but she is emotionless.

A woman would hardly ever feel jealous in such a situation, since the man is leaving her only for another woman and not in order to be free. In her eyes he is not improving his position in any way. The adventure of a man's love for a new woman is nothing more than a nuisance. She is seeing it all from the angle of the entrepreneur who loses his best worker to a competitor. As far as a woman is concerned, the heartache involved is nothing more than a reaction to letting good business go elsewhere.

Consequently, it is quite absurd for any man to think his wife is being faithful merely because she does not go off with other men - men who, in his eyes, are more attractive. Provided he is working hard and is supplying all the things that really matter to her, why should she? A woman's faithfulness has nothing in common with that of a man. Women are, in contrast to men, practically immune to the looks of the opposite sex. If a woman flirts with her husband's best friend, her intention is to annoy his wife, whose feelings do matter, unlike those of her own husband. If she felt deeply about the man in question, she would never show her emotions in public.

In pluralistic sex practices such as wife-swapping, which has now taken over from flirtation as a pastime, it is the other wife who is the object of attack. History is full of anecdotes about male potentates enjoying themselves with many mistresses at the same time, but there are few such stories about female potentates. A woman would be bored to tears with an all-male harem. This has always been the case and will remain so.

If women reacted to a man's external appearance, every current advertisement scheme would be useless. According to statistics, it is the female sector of the population who spends the most money - money men earn for them. Manufacturers do not attempt to stimulate sales by advertisements displaying handsome he-men. On the contrary. No matter what they want to sell - package holidays, detergents, cars, bedroom suites, television sets - each advertisement flaunts a beautiful woman.

Only very recently have film producers realized that a handsome hero is not essential to the success of a film. Women are quite content with an ugly star - Jean-Paul Belmondo, Walter Matthau, or Dustin Hoffman. And naturally men prefer them. With their sense of physical inferiority clue to the fact that they only very rarely consider themselves beautiful, they find it far easier to identify with an ugly star. As long as there is a beautiful female lead, a film

with an ugly male star will he enjoyed by women as much as a movie starring Rock Hudson. For, in reality, they are interested only in the women in the film.

The reason men have remained blind to facts like these for such a long time is that they have been misled by the attacks women make on each other. When they hear a woman make derogatory remarks about another - her nose is too big, chest too flat, hips too wide, legs crooked - men, of course, assume that they can't stand each other or that women are not attracted by another woman's beauty.

Yet how wrong they are. Any businessman, for example, who spends his life praising his competitors in front of his employees would be thought quite mad. Before long, half his best workers would have moved to the other firm. It is the same game that politicians play. Of course they have to blacken each other's names, but if Nixon got stranded on a desert island, he would surely prefer the company of Kosygin or Castro to the much praised man-in-the-street who only elected him. After all, they have very little in common.

If women were free of financial cares, the majority of them would probably prefer to spend their lives in the company of other women rather than with men - and not because they are all lesbians. What men call lesbian tendencies probably have little to do with a woman's sexual drive. No - the sexes have almost no interests in common. What, besides money, can bind a woman to a man?

Women make ideal living companions for each other. Their feelings and instincts are retarded at the same primitive level and there are almost no individualistic or eccentric women. It isn't difficult to imagine the paradise they would create together and how exciting their existence would be, even if the intellectual level was appallingly low. But who would worry about it?

THE FAIR SEX

To someone from outer space surely men would appear infinitely more worthy of admiration than women, for man has intelligence as well as beauty. Throughout the centuries man's standard of values must have become sadly confused, otherwise women would never have been called the fair sex. The mere fact that they are so much less intelligent than men is enough to contradict such a conception, for a stupid person can never be thought of as beautiful unless judged on the purely physical level. But it should be emphasized that the fault lies with man himself, who valued women according to standards by which people and animals are on the same level. If he had not done so, women would hardly fit into the group Homo sapiens.

A man needs a woman because, as we shall see, he needs something to which he may subject himself. But at the same time he must retain his self-respect. This leads him to endow woman with qualities which will justify his subjection. As woman has never yet made any attempt to use her wits, he cannot call her intelligent, but he gets close to it by creating the concept of `woman's intuition.' So, in the absence of any other real qualities, he calls her beautiful.

Aesthetic standards are necessarily subjective and each aesthetic judgment one makes is an act of personal choice. But subjectivity easily turns into an excuse, and man is only too pleased to allow himself to become a slave. A man assumes that, since woman adorns herself with the obvious intention of drawing all eyes toward her, she must have some reason for her action. So man finds woman beautiful because she thinks she is beautiful. Indeed, he is very grateful for being allowed to share this opinion.

But this feminine claim to beauty is also supported by subterfuge, by a trick. Woman's greatest ideal is a life without work or responsibility - yet who leads such a life but a child? A child with appealing eyes, a funny little body with dimples and sweet layers of baby fat and clear, taut skin - that darling miniature of an adult. It is a child that woman imitates - its easy laugh, its helplessness, its need for protection. A child must be cared for; it cannot look after itself And what species does not, by natural instinct, look after its offspring? It must - or the species will die out.

With the aid of skilfully applied cosmetics, designed to preserve that precious baby look; with the aid of helpless, appealing babble and exclamations such as `Ooh' and Ah' to denote astonishment, surprise, and admiration; with inane little bursts of conversation, women have preserved this `baby look' for as long as possible so as to make the world continue to believe in the darling, sweet little girl she once was, and she relies on the protective instinct in man to make him take care of her.

As with everything a woman undertakes on her own initiative, this whole maneuvre is as incredible as it is stupid. It is amazing, in fact, that it succeeds. It would appear very shortsighted to encourage such an ideal of beauty. For how can any woman hope to maintain it beyond the age of twenty-five? Despite every trick of the cosmetics industry, despite magazine advice against thinking or laughing (both tend to create wrinkles), her actual age

will inevitably show'- through in the end. And what on earth is a man to do with a grown-up face when he has been manipulated into considering only helpless, appealing little girls to be creatures of beauty?

What is a men to do with a woman when the smooth curves have become flabby tires of flesh, the skin slack and pallid, when the childish tones have grown shrill and the laughter sounds like neighing? What is to become of this shrew when her face no longer atones for her ceaseless inanities and when the cries of `Ooh' and Ah' begin to drive him out of his mind? This mummified `child' will never fire a man's erotic fantasy again. One might think her power broken at last.

But no, she still manages to get her own way - and for two reasons. The first is obvious: she now has children, who enable her to continue feigning helplessness. As for the second - there are simply not enough young women to go around.

It is a safe bet that, given the choice, man would trade in his grown-up child-wife for a younger model, but, as the ratio between the sexes is roughly equal, not every man can have a younger woman. And as he has to have a wife of some sort. he prefers to keep the one he already possesses.

This is easy to prove. Given the choice, a man will always choose a younger woman. Elizabeth Taylor and Marilyn Monroe were passé the moment their wrinkles could no longer be hidden by layers of make-up and, therefore, when a man went to the cinema, he simply bought a ticket to see a younger star. Anyone who can afford it is not restricted in this respect to buying seats at cinemas. Financiers and showbusiness tycoons make a habit of turning in their used wives for newer models, and, since alimony is fairly good, not even the old wife seems to mind; in fact, she is probably very glad to have made such a good deal.

But this is a luxury for the rich alone. If a poor man decides, in a moment of euphoric irresponsibility, to change over to a younger woman, he can be sure of losing her pretty quickly. His money will never stretch to two wives and two sets of children, for the second wife will certainly insist on having offspring as well. And if an attractive young woman has a choice, she will choose a young man every time, providing he is financially secure. This is not, of course, for aesthetic reasons. With any luck, he will be able to provide for her longer. On the other hand, if offered a rich man of forty, a woman will certainly prefer him to a poor young man of twenty. Women certainly know what they want from men and know exactly on which side their bread is buttered.

It is lucky for the adult woman that men do not consider themselves beautiful, since most men are beautiful. Their smooth bodies, kept trim by hard work, their strong shoulders, their muscular legs, their melodic voices, their warm, human laughter, the intelligent expression of their faces and their calibrated, meaningful movements overshadow those of women completely, even in a purely animal sense. And since they, unlike women, work and their bodies are therefore preserved for continued future use, men also retain their beauty longer. As a result of their inertia, women's bodies rapidly decay and, after the age of fifty, they are nothing but indifferent heaps of human cells, (One has only to observe a fifty-year-old housewife on the street and compare her appearance with that of a man of the same age.)

Men are not aware of their own beauty and no one mentions it. There is so much rubbish written and talked about the charm of women. Even children and animals are considered graceful, adorable and delightful - but never a man. Men are at best praised for their steadfastness, courage, reliability - all qualities useful to women, having nothing to do with physical appearance. It would be difficult to find a description of the male body except in a medical textbook. And outside of these, who would ever dream of going into great detail about the exact shape of his lips, the precise shade of his eyes in a special kind of light? And as for the delicacy of his nipples or the pleasing shape of his scrotum and his testicles - just imagine a man's amazement and amusement if they were the subject of hymns of praise.

Men are not used to having their looks discussed. Grown women, as a rule ugly creatures, have time and opportunity to admire men, but rarely see them. It is not that a woman is mean or envious; it is that she thinks of him as a machine - a machine for the production of material goods. And who regards a machine as an object of beauty? It is something that functions, and men judge themselves similarly. They are far too worn out by their role as providers and by the eternal rat race to think of being objective about their own looks.

All this is a pointless discussion anyway, for basically men are not interested in the possibility of being beautiful. What point would that give to their labors? Women must be the ones who are beautiful, helpless, adorable - they must be, in fact, lacking a more precise definition, `the fair sex.'

THE UNIVERSE IS MALE

Man, unlike woman, is beautiful, because man, unlike woman, is a thinking creature.

This means:

1. Man has a thirst for knowledge (he wants to know what the world around him looks like and how it functions).
2. Man thinks (he draws conclusions from the data he encounters).
3. Man is creative (he makes something new out of the information achieved by the above processes).
4. Man is sensitive (as a result of his exceptionally wide, multidimensional emotional scale, he not only registers the commonplace in fine gradations but he creates and discovers new emotional values and makes them accessible to others through sensible descriptions, or recreates them as an artist).

Of all the qualities of man, his curiosity is certainly the most impressive. This curiosity differs basically from that of woman.

A woman takes interest only in subjects that have an immediate personal usefulness to her. For example, if she reads a political article in the newspaper, it is highly likely that she wants to cast a spell on some political-science student, not that she cares about the fate of the Chinese, Israelis, or South Africans. If she looks up the names of some Greek philosophers in the dictionary, it does not mean she has suddenly taken an interest in Greek philosophy. It means she is trying to solve a crossword puzzle. If she is studying the advertisements for a new car, she is not doing it with a platonic interest in its technical features, but because she wants to own it.

It is a fact that most women - mothers included - generally have no idea how the human fetus is formed, how it develops in the womb, or what stages it passes through before birth. Of course it is entirely unnecessary for her to know about these things, since they cannot influence the development of the embryo anyway. It is only important to know that a pregnancy lasts nine months and that for the duration one must take care of oneself and, in case of complications, immediately consults one's doctor, who will, of course, restore everything to order.

Man's curiosity is something quite different. His desire for knowledge has no personal implications, is purely objective and, in the long run, is much more practical than a woman's attitude.

One has only to watch a man go past a building site where a newly developed machine is being used, for example a new kind of dredger. There is hardly a man - regardless of social status - who will pass by without a glance. Many will stop to have a good look and to discuss the characteristics of the new machine, its advantages and disadvantages, and its differences

from previous models.

A woman would never think of stopping at a building site unless, of course, the crowd was so big that she thought she might miss something exciting ('Construction Worker Crushed by Bulldozer'). In that case she would demand to know all the details and then look the other way.

Man's curiosity is universal. There is almost nothing that does not interest him, whether it is politics, botany, nuclear physics, or God knows what. Even subjects out of his province hold his interest, such as bottling fruit, preparing cake mix, or caring for a baby And a man could not be pregnant for months without knowing all the functions of the placenta and ovaries in detail.

Men not only observe the world around them, it is in their nature to make comparisons and to apply the knowledge they have gained elsewhere with the ultimate aim to transform this newfound knowledge into something else, something new.

One need not emphasize the fact that practically all inventions and discoveries in this world have been made by men, and not only in the fields of electricity, aerodynamics, gynecology, cybernetics, mathematics, quantum mechanics, hydraulics, and the origin of the species. In addition, men have devised the principles of child psychology and infant nutrition, as well as pasteurization and other means of preserving food. Even the changes in women's fashions or other such trivial matters as the creation of new menus and palatal nuances are traditionally the province of men. If one wishes to have an unusual culinary treat, generally one will not find it at home but at a restaurant, where, of course, the chef is male. A woman's sense of taste is so blunted and deadened by the repetitive preparation of unimaginative, run-of-the-mill, tasteless, everyday cooking that, even if she wanted to try out new foods, she would not be capable of it. There is no female gourmet; women are good for almost nothing.

With his many gifts man would appear to be ideally suited, both mentally and physical, to lead a life both fulfilled and free. Instead he chooses to become a slave, placing his many discoveries at the service of those who are incapable of creation themselves - at the service of `mankind', man's own synonym for women, and of the children of these women.

How paradoxical that this very sex, which is capable of leading a life as nearly perfect as possible, is prepared to give it up, to offer it all to the female sex, which is not interested in such perfection. We have grown so accustomed to the blunted mechanism of one-sided exploitation of one group of human beings by a parasitic clique that all our moral values have become completely perverted.

Without really giving the matter any thought, we consider the male sex as a kind of Sisyphus: he has come into the world to learn, to work and to father children: his sons, in their turn, will learn to work, and produce children, and so it will continue forever; it has become almost impossible to think why else men should be here.

If a young man gets married, and starts a family and spends the rest of hise life working at a soul-destroying job, he is held up as an example of virtue and responsibility. The other type of man, living only for himself, working only for himself, doing first one thing and then

another simply because he enjoys it and because he has to keep only himself, sleeping where and when he wants, and facing woman when he meets her on equal terms and not as one of a million slaves, is rejected by society The free, unshackled man has no place in its midst.

How depressing it is to see men, year after year, betraying all that they were born to do. New worlds could he discovered, worlds one hardly dares even to dream of could be opened by the minds, strength, and intelligence of men. Things to make life fuller and richer - their own life, that is, of which women are ignorant - and more worthwhile could be developed: all these things could be done by men. Instead, they forsake all these tremendous potentials and permit their minds and their bodies to be shunted onto sidings to serve the repulsively primitive needs of women. Man has the key to every mystery of the universe in his hand, but he ignores it, he lowers himself to the level of woman and insinuates himself into her favor.

With his mind, his strength, and his imagination, all intended for the creation of new worlds, he opts instead for the preservation and improvement of the old. And if he happens to invent something new, he needs to prefix it with the excuse that it will one day be useful to `all mankind,' i.e., to women. He apologizes for his achievements, for making space flights instead of providing more comforts for his wife and children. The most tiresome aspect of technological advances is having to translate them for television adverts into female language composed of children's prattle and sweet love talk. Man is begging woman to be patient with him and his discoveries, or at least to buy them. Women's proven lack of imagination makes clear that they have no a priori need for new inventions. If they did, they would invent things more often themselves.

We are so accustomed to men doing everything with women in view that anything else seems unthinkable. For example, couldn't composers create something apart from love (dependency) songs? Couldn't writers give up their romantic novels and love (dependency) poems and try to write literature? Can painters only produce nudes and profiles of women, abstract or realistic? Why can't we have something new after all this time, something we have never seen before?

It should really be possible for scientists to forget dedicating their works to their wives; anyhow, they will never, never be able to understand them. When will the time come when experimental films have no longer to be weighted down by sexy female bodies, when news reports on space travel do not need to be encumbered with interviews of peroxided astronauts' wives? Even the astronauts themselves might stop having schmaltzy love (dependency) songs played to them during their interplanetary travels.

We have absolutely no idea what the world would be like if men really used their intelligence and imagination instead of wasting it. Inventing pressure cookers that cook faster, wall-to-wall carpeting that is more stain-resistant, detergents that wash whiter and lipsticks that are more water-resistant is a waste of time. Instead of producing children who will in turn produce children, thus pushing the enjoyment of life, still further out of their own reach, they should try living themselves. Instead of probing the depth of woman's 'mysterious' psyche - 'mysterious' Only because there is nothing behind it - they, should study their own psyche. perhaps even that of creatures possibly inhabiting other planets, and think of new ways and means of establishing contact with them. Instead of inventing ever more deadly weapons to

fight wars destined only to defend private property, i.e., women's, they should be developing ever more efficient methods of space travel - travel which would tell us more about worlds we never dreamt of.

Unfortunately; men who are capable and willing to work and think in every other field of research have declared everything concerning woman taboo. What is worse is that this taboo has always been so effective that it is no longer recognized as such. Without thinking, men fight women's wars, father women's children and construct women's towns. Women just sit back getting lazier, dumber and more demanding - and, at the same time, richer. A primitive but effective system of insurance policies - policies for marriage, divorce, inheritance, widowhood, old age and life – ensures this increasing wealth. For example, in the US half of the total private capital is in the hands of women. Yet the number of working women has constantly decreased over the last decades. The situation is not much different in industrial Europe. At this time women already have complete psychological control over men. It won't be long before they have material control as well.

Men seem to be quite unaware of these facts and go on finding happiness in their own subjugation. There could he justification for their attitude only if women really were the charming, gracious creatures men believe them to be: fairy princesses, angels from another world, too good for men themselves and for this earthly existence.

It is quite incredible that men, whose desire for knowledge knows no bounds in every other field, are really totally blind to these facts, that they are incapable of seeing women as they really are: with nothing else to offer but a vagina, two breasts and some punch cards programed with idle, stereotyped chatter; that they are nothing more than conglomerations of matter, lumps of stuffed human skin pretending to he thinking human beings.

If men would only stop for a moment in their blind productivity and think, they could easily tear the masks off these creatures with their tinkling bracelets, frilly blouses and gold-leather sandals. Surely it would take them only a couple of days, considering their own intelligence, imagination, and determination, to construct a machine, a kind of human female robot to take the place of woman. For there is nothing original in her - neither inside nor out - which could not be replaced. Why are men so afraid to face the truth?

HER STUPIDITY MAKES WOMAN DIVINE

Only the oppressed have any real need of freedom. Yet as soon as they are free - and providing they have the intelligence to weigh their freedom against the possible consequences - this need changes. The former longing for freedom reverts to a sense of fear accompanied by an intense longing to be tied and secure.

In the first years of life man is never free. He is hemmed in by adult rules and, having no experience of social conduct to guide him, he is entirely dependent on them. As a result he develops an acute desire for freedom and feels a desperate need to escape from his prison at the first opportunity.

Once a human being is free, if it happens to be rather stupid (and women are stupid) it will be quite happy with its freedom and try to retain it. As the unintelligent human being is incapable of abstract thought, it will never feel the need to leave its familiar terrain and consequently will never fear that its very existence might he threatened. It is not afraid of death because it cannot imagine it. There is no need to find a meaning or reason for life: its desires are fulfilled in its own personal comforts and these provide reason enough for living. Even the need for religion is comparatively unknown to a person of low intelligence and, if it does arise, it is very easily satisfied. A stupid person has an infinite capacity for self-adoration. If a woman chooses to believe in God, it is for one reason only: she wants to go to heaven. And what, after all, is the dear Lord but yet another man who will arrange things for her?

The situation of the intelligent person, i.e., a man, is very different. At first he welcomes his newfound freedom with a sense of relief, drunk with the vision and perspective of life before him. But the moment he puts this freedom to the test, that is, as soon as he wants to commit a given act which might send him in a given direction, he gets scared: since he is capable of abstract thought, he knows that each of his acts has a series of possible consequences, not all of which can be predicted. If he decides to act of his own free will, the responsibility will be his alone.

At that moment, man would be delighted to cease all activity; but because he is a man and it is man's destiny to act, he begins to long for the rules of his childhood, to long for someone who will tell him what to do, to give meaning to his now meaningless actions. These actions are meaningless because they serve his comfort, but what does he serve? At this point he will search for a new deity, one to take the place of his mother, the deity of his childhood. The moment he finds her, he becomes her abject slave.

Given the choice, of course, man would prefer a deity that is strong, just, wise and omniscient - rather like the God of Christians, Jews, and Mohammedans. But as he is an intelligent being, he knows that such a deity cannot exist, that every adult is, by definition, his own personal deity who must make his own rules. Every adult, i.e., every man, must satisfy his craving for non-freedom, a regression to a sort of infantile dependency which gives him pleasure and he can do this only by imposing rules (deities) on himself, which he then sets out to fabricate.

When man creates rules he unconsciously compares experiences with other men. Finding something in common with them, he derives generalizations. These `rules' become laws for future `reasonable' conduct (in other words, beneficial to someone other than himself), to which he voluntarily subjects himself The systems thus created grow collectively and individually more and more and soon they are so complex that the individual can no longer oversee them: they achieve autonomy and become `divine.' One can only believe in these laws - just as an inexperienced child must believe in the partly senseless, partly sensible rules of its parents. To trespass carries the threat of exclusion from society and loss of security. Marxism, brotherly love, racism, and nationalism all evolved in this way. A man whose personal need for religion is satisfied by such larger systems will be relatively safe from subjection to the rule of an individual (woman).

The majority of men prefer to subjugate themselves to an exclusive deity, woman (they call this subjection love). This sort of personal deity has excellent qualifications for the satisfaction of religious needs. Woman is ever-present, and, given her own lack of religious need, she is divine. As she continuously makes demands, man never feels forsaken. She frees him from collective gods, for whose favors he would have to compete with others. He trusts in her because she resembles his mother, the deity of his childhood. His empty life is given an artificial meaning, for his every action is dedicated to her comfort and, later, to the comfort of her children. As a goddess, she can not only punish (by taking away his sense of belonging) but she can reward as well (through the bestowal of sexual pleasure).

The most important requirements for woman's divinity are, however, her propensity to masquerade and her stupidity. A system must either overwhelm its believers with its greatly superior wisdom or confuse them with its incomprehensibility As the first possibility is unavailable to women, they take advantage of the second. Their masquerade causes them to appear strange and mysterious to men; their stupidity makes them inaccessible to scrutiny. While intelligence shows itself in actions that are reasonable and logical, hence permits measurement, predictability, and control, stupidity shows itself in actions that are completely unreasonable, unpredictable and uncontrollable. Women are protected by a screen of pomp, mummery, and mystification as much as any Pope or dictator: they cannot be unmasked and will increase their power unhindered, gaining strength as they go. In return man is guaranteed, in the long term, a divinity in which he can deeply believe.

BREAKING THEM IN

To ensure that the happiness of man in subjugation is brought about by a woman and not by other men or some sort of animal, or even by one of the above-mentioned social systems, a series of training exercises are built into man's life, beginning at a very early age. It is fortunate for woman that the male infant is under her close jurisdiction as it is easiest to train him then. And by the natural process of selection, the very women who are best suited to training men are the ones who reproduce themselves; the others are incapable of reproducing themselves anyway.

The mere fact that a man is accustomed from his earliest years to have women around, to find their presence `normal,' their absence `abnormal,' tends to make him dependent on women in later life. But this dependency would not be serious, for a life without women would in that case mean nothing more than a change of scenery, just as someone born in the mountains might go and live in the plains: although he might long nostalgically for his mountain home, he is unlikely to go back. Other things become more important in his life.

It would hardly be in the best interests of women if they only inspired in men a vague romantic nostalgia, felt only on Sundays or when away from home, having no direct consequences. She takes care that man is directly trained for a particular purpose: he must work and put the fruits of his labor at her disposal. Woman has had this aim in view throughout the upbringing of her child and she engenders in him a series of conditioned reflexes which cause him to produce everything to satisfy her material needs. She does this by manipulating him from his first year of life. Consequently, by the time his education is complete, man will judge his own value by woman's estimation of his usefulness. He will be happy only when he has won her praise and produced something of value to her.

One might well say that woman becomes a kind of value scale. At any given moment, a man can refer back to it and judge the value or futility of his actions. If he spends any time on something which has no value in terms of this chart, football, for example, he will do his best to compensate quickly for this minus point by increasing his activity on the plus side of the scale - which explains why women do not object too strongly to football or other types of spectator sports.

One of the most useful factors in the conditioning of a man is praise. Its effect is better and much more lasting than say, sex, as it may be continued throughout a man's life. Furthermore, if praise is applied in the correct dosage, a woman will never need to scold. Any man who is accustomed to a conditional dosage of praise will interpret its absence as displeasure.

Training by means of praise has the following advantages: it makes the object of praise dependent (for praise to be worth something, it has to come from a higher source, thus the object of praise lifts the praise-giver to a superior level); it creates an addict (without praise, he soon no longer knows whether or not he is worth something and forgets the ability to identify with himself); it increases his productivity (praise is most effectively meted out not for the same achievements, but for increasingly higher ones).

The moment a male child has been rewarded by a warm smile and by the customary inane kind of encouraging adult baby talk for using his pot and not wetting his bed, or for drinking the last drop in his bottle, he is caught up in a vicious circle. He will repeat the actions which called forth praise and endearments and, if at any time recognition is not granted, he will do everything in his power to regain it. The happiness he feels when praise is restored will already have assumed the proportions of an addiction.

During the first two years of life, a mother does not discriminate between boys and girls. The female infant is submitted to the same form of manipulation until the principles of hygiene are absorbed, but from that moment on, the education of the two sexes follows very different paths. The older the girl grows, the more highly conditioned she becomes in the art of exploiting others, while a boy is increasingly manipulated into becoming an object of exploitation.

Toys play an important part in this early manipulation. The mother will first stimulate the playfulness of her children, and then she will exploit it. The girl child will be given dolls with all the necessary paraphernalia - prams, dolls' beds, and miniature teasets. The boy will be given everything a girl never has - Meccano sets, electric trains, miniature race cars, and airplanes. Thus the girl is conditioned right from the start to identify with her mother, to fit herself into the role of woman. Dolls are praised or scolded as mother praises and scolds. It is child's play to her to absorb the principles of leadership; a girl's education, like a boy's, is based on praise, meted out to her, however, only when she identifies with the female role, so that she will never want to be anything hut `feminine.' The standard set of values will inevitably be woman's forever, since only women can judge how good their own role is (men are taught that woman's role is inferior; hence there is no cause to praise women).

A male child is constantly praised for everything, except for playing with miniature humans. He builds model dams, bridges, and canals, takes toy cars apart to see how they work, shoots toy pistols, and practices on a small scale all the things he will need later in life when he is providing for a woman. By the time he reaches school age, the average boy is already well versed in the basic principles of mechanics, biology, and electrical engineering, all learned from personal experience. He can build wooden huts and defend them in make-believe wars. The more initiative he shows, the more he is praised. Woman wants him to develop to the point where he knows more than she does. His knowledge must be superior to hers in everything concerning work, for woman cannot survive without man.

For woman, man is really a kind of machine, if rather an unusual one. Her ideal, if she could define it, would be a robot capable of thought, of programming itself, of continuing to develop and produce an ideal set of functions to meet each new situation. (Scientists, too, are working on the development of such robots, who will work for them, make decisions for them, think for them, and put the results of their labor at their disposal; but these robots will he constructed from non-living matter.)

Long before man is in a position to choose his own way of life, he will have formed the necessary addiction to praise. He will be happy only when his work brings him praise ,and, because he is an addict, his need will increase-and with it the type of achievement so much praised by his woman. This male need could, of course, be satisfied by another man, but as

each man is working feverishly in the interest of his own addiction, he has no time to help others. Indeed man exists, as it were, in a state of constant antagonistic competition with other men. It is one of the reasons why he loses no time in getting his own private panegyrist, one whose praise will be his exclusive right, someone who will always be at home waiting to tell him when he has been good and just how good he has been. It is apparently only by chance that woman is best suited to this role: but in fact, she has been preparing all her life for it, waiting to assume it.

It is rare for a man, a successful artist or scientist for instance, to be able to conquer his addiction to the extent that he is satisfied by another man's praise. If he does, it is really only women he has managed to escape - never the craving itself. Once a particular field of work has brought a man success and financial security, it is rare for him to test his abilities in another sphere, attempting to satisfy his curiosity. His supply of praise may be dangerously reduced. Like Miro with his dots-and-lines technique, Johann Strauss with his waltzes, and Tennessee Williams with his plays about psychotic women, he will stick firmly to his successful technique. The risk of attempting to be the measure of his own success is too great for him to take.

One is even tempted to think that there can be nothing very positive about an artist's personal style. Take a man like Samuel Beckett. For twenty years he has produced a series of Godot replicas - and surely not for pleasure. After all, he is an intelligent man. He avoids risk the way an alcoholic avoids a cure. Yet if only he could free himself from his conditioned behavior, he would probably do something quite different. Perhaps he might design planes - the reliable construction of his plays hints at a scientific talent - or grow rare plants. He might even, perhaps, just once, write a comedy. Surely so much success is bound to drive away the depths of despair. It might even turn out to he a success with the public. But no, the risk is too great for a carefully manipulated man. Better go on writing plays about the absurdity of the vital instinct - then, at least, he can be certain of praise.

MANIPULATION BY MEANS OF SELF-ABASEMENT

A critical man might well say that women have no self-respect. If they had, they would never admit the incredible extent of their ignorance as happily as they do. How easily man forgets that his own standards of honor, pride, and dignity are all instilled in him by women and that the very masculinity of which he is so proud is but a sign of successful manipulation. No credit goes to him at all.

Any psychology textbook will tell us that a child's ability to achieve something is best enhanced by giving that child self-confidence. This, however, is not something he can acquire by himself. He is born into a society on which he is dependent for everything, a society in which his own powers are insufficient to get what he wants unaided. So, as a woman's first interest lies in creating an adult capable not only of providing for himself, but for others as well, it is of utmost importance to instill selfconfidence in this youth. She starts by minimizing the dangers of life - insofar as she herself is aware of them. She closes his eyes to the possibility of death, or promises him eternal life as a reward for being good - good, that is, by her standards. She tries as hard as she can to give him a sense of imbecile optimism that will best prepare him for her manipulation - and for life in general.

As we have already seen, praise is one of the best ways of inducing self-confidence - and of enhancing productivity There is another method which is as effective: selfabasement on the part of the woman.

If a woman were not superior to her child, at least in the early stages of his development, the human race would cease to exist. A good mother will take the greatest care, however, never to let this fact impede her child's development. She does not want to turn the tables on herself and keep the boy tied to her apron strings for longer than necessary As soon as possible she will try to give a male child a sense of superiority toward herself - a kind of advance against achievements to come. This gives him his first experience of confidence. She may even go one step further and deliberately pretend to be less intelligent than she is, giving him a head start he will never lose. This, of course, is providing he grows up to he a proper man - and she will take care of that.

As the value of woman in society is not measured by intelligence but by completely different standards (in fact, there are no standards: man needs her and that is enough), she may be as stupid, in appearance or in reality, as suits her convenience. This is something women have in common with the wealthy. Who cares if they are intelligent, so long as they are rich? If Henry Ford II had the intellectual capacity of one of Tiffany's lady customers, he would be no less socially acceptable. Only his chauffeur cannot afford to be stupid. Like a millionaire, a woman can take any risk - and it can justly be said that all the risks she takes are sure things - without hurting herself at all. In other words, a woman can he as stupid as she wants to be - in spite of this, a man will take care of her and will not give up her company.

The formula for this female conspiracy could not be simpler: it is masculine to work, feminine to do nothing. And men are so lucky to be men! They are strong and free, while women, weak as they are, are tied to the home by the burden of bearing children. They are simply

not made for any valuable kind of work.

Men are so willing to believe this myth that they are even flattered by it. It never occurs to them to think that an elephant is strong, too - stronger than a man, for example. Yet men are better suited to do most jobs than an elephant, in spite of its strength.

Women, of course, will never admit that, in comparison to men, they do nothing; they are constantly finding little tasks and keeping themselves busy A woman simply tells her husband that her work is of no value compared with his. She implies that all the inane, pointless busywork she indulges in, such as ironing, baking or beautifying the house, all those little jobs that take up her day, are necessary for the family's comfort. He is meant to think himself lucky to have a wife who will perform these menial tasks for his sake. And since men are completely unaware that women actually enjoy such jobs, they do think themselves lucky.

Thanks to women, everything is labeled `masculine' or `effeminate,' `worthy' or `unworthy.' By imbuing all they do with sentimental and emotional values to such a degree that no one can remain unaffected by them, women have created for themselves a fool's paradise. Whatever they do is pointless compared with male achievements. And since they say so themselves, why should men quibble?

Of course, if men really wanted to, they could destroy this tissue of lies and replace the terms `masculine' and `effeminate' with `hard' and `easy' For most work done by men is hard, whereas housework is always easy. With the machine invented for this purpose by men, the work for a household of four persons is easily done in two hours each morning. Anything else a woman chooses to do with her time is superfluous, for her own amusement, and serves to maintain the idiotic status symbols of her clique (lace curtains, flower beds, brilliant polish): if this is called work, then it is nothing more than a shameless, expedient lie.

Housework is so easy that in psychiatric clinics it is traditionally performed by those patients who have become so feeble-minded that they are no longer suited to other kinds of work. If women complain that they are not paid extra wages for this work (they demand very little, about the wages of a motor mechanic!), it is only a further proof of how attractive this `work' is to them. Furthermore, such demands are shortsighted, since they may one day lead to an actual evaluation of women as a work force, with commensurate wages. That would reveal to what extent they live, at man's expense, beyond their means.

Still, man has been accustomed to female terminology since childhood and he has no desire to undermine it. He needs the feeling of doing something great when he supports a woman, he needs to feel a woman could not do his work. Without this conviction, the monotony of his own life would drive him mad. He has only to feel for a second that a woman could do his job as well as he can and he will doubt his own efforts at once. From time to time, as she sees fit, a woman might wish to create this impression, so that the customary distance between himself and the 'weaker' sex is maintained and his self-confidence restored.

It is simple to analyze this vicious circle: women invent rules, manipulate men to obey them, and so dominate the male sex. Of course, these rules in no way apply to women themselves. The male sense of honor, for example, is a system invented by women who loudly exempt

themselves from it. They renounce the concept of honor and, as a result, manipulate men.

In a recent television series, The Avengers, there was a scene in which two antagonists were facing each other across a billiard table, a pistol in front of each of them. It was agreed that to give them each an equal chance, they should count aloud up to three and then shoot. The hero, however, grabbed his pistol and fired at the count of two, thus saving his own life. He chose to remain outside the system and was therefore in a position to manipulate the other who, although in mortal danger, preferred to stick to a system approved by society rather than to use his own judgment.

By making her own work appear degrading and contemptible, woman brings man to the point where he will undertake all the other tasks: in other words, everything she does not want to do. After all, she was there first as his mother, so she has first choice. A man loses his self-respect and feels useless if he has to do `woman's work.' In fact, many men are deliberately Clumsy at housework - and women love them for it. Such clumsiness is so adorably masculine! If a man is capable of sewing on his own button - and does so - he really is not a `proper' man at all. There must be something wrong with him if he pushes the vacuum cleaner around the house.

Such beliefs enable man to place himself under the guardianship of women; he trusts himself to accomplish almost anything except to make a decent stew. And so he allows himself to be driven away from the most unexacting place of work in the world, without a murmur of complaint. Only after a certain amount of manipulation, when there is no longer any danger, will he be permitted to lend a hand in the house. Even then woman always gives strict orders because he really does not understand about such things. He will always feel vaguely humiliated by a job of this nature and therefore will never notice how much more agreeable it is than his own.

To avoid having to exert effort, all a woman has to do is heave a sigh and indicate that she, `as a woman,' is simply not capable of the task. If she merely hints to a man, preferably with witnesses present, that he drives so much better than she does, she has found herself a chauffeur for life. Look at the motorways - they are full of women being driven by their husband-chauffeurs. A woman will say that she cannot possibly, `as a woman,' go to a cafe or a theatre or a restaurant by herself There is no rational explanation for this: women are served equally well or badly whether alone or accompanied by men. And if she doesn't want to be accosted, why does she dress to make herself so conspicuous? No, instead she will get herself a flunkey, who will drive her to the entrance as if she were royalty, fight for a table, order her dinner, entertain her, and finally pay the bill.

Man ready to plow through the newspapers, study political journals, listen to protracted television discussions, sift other men's theories, and, behold, when the time comes to vote, to present her with an opinion. So, armed with his conclusion as to what is best for his, hence also her, position in life, off she goes to register his choice. In that way the election result is not in jeopardy. The alternative might mean the end of her personal well-being. Although she might not understand what politics are about, she is shrewd enough to realize this.

One of the most fantastic flowers of this manipulation through self-abasement is the life of a well-to-do woman today, living comfortably in some pleasantly situated suburban villa.

Surrounded by children, dogs, other women, by every possible kind of labor-saving device, equipped with television sets and second cars, she will tell her husband, possibly a lawyer or engineer, what a lucky man he is, what a fulfilled life he leads, while she, `as a woman,' is constrained to lead a life unworthy of a human being: she says this to the man who has paid for all that trash with his life and he believes her.

In the Bible it is said that Eve was created from Adam's rib. She is a copy, therefore a species of a lower order: yet another example of manipulation through selfabasement. Can anyone doubt that at some stage in history this story was invented by a woman? She herself did not write it down, of course, a man did this for her, since her ability to write is a comparatively recent skill.

A DICTIONARY

Constant self-abasement in the presence of men has led women to develop a secret language which other women understand but which is incomprehensible to men, since they take it literally. It would, therefore, be a great advantage to men to hold the key to this code and so create a sort of dictionary for themselves. Then, whenever they heard a standard phrase, they could decipher its real meaning.

Here are a few examples, with a translation into male language. (next page)

CODED

A man must be able to protect me.

DECODED

A man must be able to spare me from all forms of discomfort. (What else could he protect her from? Robbers? An atom bomb?)

CODED

I need a man to make me feel secure

DECODED

Above all, he must keep his money worries to himself.

CODED

I must be able to look up To a man

DECODED

To be a possible candidate as a husband, he must be more intelligent, responsible, courageous, industrious and stronger than I am. Otherwise, what purpose would he serve?

CODED

Of course I would give up my career if my husband asked me.

DECODED

Once he is earning enough money, I am never going to work again.

CODED

The only thing I want in life is to make him happy

DECODED

I will do everything in my power to stop him from knowing how much I exploit him.

CODED

I will never bother him with trivial problems.

DECODED

I'll do anything rather than keep him away from his work.

CODED

I am there for him alone.

DECODED

No other man has to work for me.

CODED

In future I shall devote my life to my family.

DECODED

I'm not going to lift another finger for the rest of my life. It's his turn now.

CODED

I don't believe in Women's Liberation.

DECODED

I'm not such a fool. I'd rather let a man do the work for me.

CODED

After all, we are living in an age of equality.

DECODED

If he thinks he can order me about, just because he earns money for me, he is sorely mistaken.

CODED

I'm so bad at doing things like that.

DECODED

That's a job he will have to do. What's he there for, anyway?

CODED

He knows absolutely everything.

DECODED

He even serves the function of an encyclopedia.

CODED

If a couple really love each other, there is no need to get married at once.

DECODED

He is being a bit obstinate, but I'll soon get him around in bed.

CODED

I love him.

DECODED

He is an excellent workhorse.

Of course women use stock phrases like these only when there is a man around to hear them. In the company of other women they talk about their men quite normally, as they would speak of a domestic appliance, which everyone knows to be practical anyway.

If a woman says, 'I've decided to give up wearing this coat - or that hat - because my boyfriend doesn't like it,' she really means, 'I might as well do him that favor. He's doing everything I want anyhow.'

When women are among themselves, discussing the desirable qualities of a specific man, they will never declare that they want someone to look up to, someone who will protect

them. Such twaddle would he greeted with the laughter it deserves. They are snore likely to say they want a man with such and such a job: jobs are synonymous with income level, old-age pensions, widows' endowments, and the ability to pay high life-insurance premiums. Or a woman might well say, `The man I'm going to marry must he a little older than I, at least half a head taller, and more intelligent.' By which she means that it looks 'normal' for a somewhat older, stronger, more intelligent human being to provide for a younger, weaker, more stupid Creature.

WOMEN HAVE NO FEELINGS

Woman has a great many methods to manipulate a man, but to list them all here is impossible. Suffice it to look more closely at two relatively harmless methods: a man's `good manners' and the suppression of his emotions.

Any man who wishes to be a success with women - and is there one who doesn't? - must acquire a variety of qualifications. Apart from intelligence, ambition, industry, and pertinacity, he must know exactly how to behave in the presence of women. With this aim in view, women have established certain norms which are called good manners. Basically the rule is that any man who has a sense of self-respect must, at all times, treat a woman like a queen. Similarly, a self-respecting woman must, at all times, give man every opportunity of treating her like a queen.

A woman will marry a man simply because he is wealthy. But if she is given the choice between two wealthy men, one with and one without manners, she will choose the man who has them. For if a man has mastered the rules governing good manners, a woman can be sure that he will never, at any time, question her ideal value as a woman, which he has long since been conditioned to respect, not even after she has ceased to attract him.

Psychologists state that happiness comes with laughter. faith with prayer. This is true, but only for men. If he treats woman as a superior being, she will become a superior being for him. Women are more gifted to differentiate between fact and fiction. Unlike other methods of manipulation, good manners are not the result of conditioned forms of behavior based on profound psychological motivation. Children are taught `to behave' relatively late, and manners are particularly easy to recognize as a form of women's exploitation. It is a puzzle why even today such old tricks are still successful.

The advice a mother gives to her teenage son going out on his first date is a good example of woman's audacity:

1. Pay the taxi; get out first; open the door on the girl's side and help her out.
2. Offer her your arm going up the steps or, if they are crowded, walk behind her in case she stumbles so that you can catch her.
3. Open the door into the foyer for her; help her out of her coat; take the coat to the cloakroom attendant; get her a program.
4. Go in front of her when you are taking your seats and clear the way.
5. Offer her refreshments during the intermissions - and so on.

And on top of that we should not forget that the average type of play is an outdated form of entertainment because most of them are aimed at the intellectual level of women (as, indeed, are many of those things which we like to label `cultured'). Pity the poor man who has to submit to all this. He probably has an inkling that not only he but the assembled company of directors, actors, and producers awaiting them are there only to form the background for woman and her clique. This background is simply a place where she can indulge in her inane orgies, where she and other women can take part in their grotesque

masquerades, with the extras, the men, suitably costumed in black.

The most cynical aspect of the `good manners' etiquette is the role of protector which is forced on a man. This begins harmlessly enough, it is true. He follows her when going upstairs, or walks on the traffic side of a pavement. It is when we reach the level of military service and war that the significance of this becomes more serious. One of the most important rules is that a man must, under all circumstances. protect a woman from unpleasantness - even, if necessary, with his life. And as soon as he is old enough, he will do just that. This training is accomplished at such an early age that in any catastrophe a man will save women and children before he thinks of himself - at the cost of his own life.

There is no compelling reason why these roles should not be reversed. Since woman is unfeeling, she could cope with the psychological effects of war atrocities more easily than a man, and the modern form of war requires neither physical strength nor intelligence, only the ability to survive (tenacity). All statistics about life-spans show that women live longer than men, and therefore are tougher. A normally developed North American woman who has taken sports at school, for example, is certainly not inferior in physical strength to the much smaller Vietnamese men. A GI fighting against Asian men is making war on an enemy no stronger than his college girl friends.

We have already mentioned woman's lack of emotional capacity. The fact that women make every attempt to suppress man's ability to express his emotions is a certain indication of this. Yet she still contrives to create the myth of feminine depth of feeling and vulnerability.

The tear ducts are tiny pouches containing fluid. With training they can be controlled, just as one controls the bladder, so that there is no more need for an adult to cry than there is for him to wet his bed. A male child is taught very early in life to control both these functions. Once again, woman degrades herself `Boys don't cry! You're not a little girl!' Little girls, on the other hand, are never taught to control their tears and they quickly learn to use them to advantage. If a man sees a woman crying, it would never occur to him that she may be incontinent. He assumes her feelings are aroused to a considerable extent and even judges the degree of feeling by the quantity of liquid shed.

This is obviously a mistaken interpretation. Women really are callous creatures - mainly because it is to their disadvantage to feel deeply. Feelings might seduce them into choosing a man who is of no use to them, i.e., a man whom they could not manipulate at will. They might even actively come to dislike men (after all, men are beings who should be alien to them) and decide to spend their lives exclusively in the company of women. In fact, however, there are far fewer overtly homosexual women than homosexual men, and such women are generally well-to-do or at least financially secure.

A woman with feelings would have to think and work, to take on responsibilities, and to learn to do without all the things which mean so much to her. Because she does not want this, she decides to remain callous, but she knows, at the same time, that it is necessary for woman to enact the role of a sensitive being or man would become aware of her essentially cold, calculating nature. Still, as her emotions are always faked and never felt, she can keep a clear head. You can take advantage of someone's feelings only if you are not involved yourself. Therefore, she turns her partner's emotions to her own profit, only taking care to

make sure he believes she feels as deeply as he himself, perhaps even more deeply She must make him believe she, `as a woman,' is much less stable, much more irrational, much more emotional. Only thus may her deception remain undetected. But manipulation has, in any case, already taken care of that.

A real man does not weep or laugh very loud (reserved smiles have a sympathetic effect on those around him and make him seem a serious person to his business associates); he never shows surprise (he never screams Ahhh...!' when a light goes on nor `Ohhh...!' when he touches cold water); he never shows that he is making an effort (by saying `Uff...!' when he has lifted a heavy case); he does not even sing when he is happy. Therefore, if a man notices all these emotional reactions in a woman, it never occurs to him that he has been conditioned by a woman not to express his own similar feelings. As a result, he assumes she is much more sensitive than he is, for otherwise she would not dare to exhibit her feelings in such an uncontrolled manner. A man who would cry only if a real catastrophe occurred (perhaps the death of his wife) must assume that when his wife breaks into floods of tears because of cancelled holiday plans, for example, her emotions are equally strong, but for a lesser cause. He even thinks himself loutish and callous because he cannot share her grief. What an advantage a man would have if only he realized the cold, clear thoughts running through a woman's head while her eyes are brimming with tears.

SEX AS A REWARD

Every method of manipulation is based on the carrot-and-stick principle whose applicability depends to a large extent cm the ratio of physical strength possessed by trainer and trainee. When dealing with the young, the carrot is favored as a means of control. It has the advantage of maintaining children's trust in adults so that even at a later date they will bring their problems to their parents - and so the process of manipulation is continued. This is much more effective than to start with the stick.

If a captive dolphin has learned to do a trick well, its trainer throws it a fish. Because the dolphin wants to eat, it will do whatever is asked of it. Man, however, since he earns money ' is quite capable of providing his own food. It would be impossible to bribe him in this way He would, in fact, he above bribery altogether were it not for one basic male need which has to be satisfied: the need for physical contact with a woman's body. This need is so strong and its fulfilment gives man such intense pleasure, that one suspects that it may be the prime reason for his voluntary enslavement to woman. His longing for subjection may even be a facet of his sexual makeup.

The basis of any economy is a system of barter. Therefore, someone demanding a service must be able to offer something of equal value in exchange for it. But as a man must fulfill his sexual desires and, since he tends to want to possess exclusive rights over one vagina, the prices have risen to an extortionate level. This has made it possible for women to follow a system of exploitation which puts the most exploitative robber barons to shame. And no man remains exempt. The concept of femininity is essentially sociological, not biological. Even a homosexual is unlikely to escape without paying his dues. The partner whose sexual drive is less developed quickly discovers the weak points of the other, whose drive is more intense and manipulates him accordingly. It will always be the woman, or the `female' partner in any homosexual relationship, who exploits the man: for to be a female means to be undersexed.

Just as woman denies herself any depth of emotion, she denies herself a sexual appetite: how else can a young girl tell her boyfriend she loves him but refuse him her body? Thanks to her mother's advice, a girl will suppress her desires even in puberty for the sake of the capital to be gained later. In earlier societies a bride had to be a virgin to be worth anything, and even today a girl who has little sexual experience will have a higher market value than one who has had a number of lovers. Chastity in a man, on the other hand, has never been worth much. As women do not really care for men, they are not much interested in their chastity. For this reason a boy can never be raped by an older woman - only seduced. But let a man play that game with an adolescent girl! He will be lynched as a sex criminal by a female mob.

A man could, of course, condition his sexual needs as easily, as a woman, provided his training started at a very early age. Sufficient proof of this are monks, the majority of whom survive without sexual satisfaction (nobody will seriously maintain that they are all eunuchs). But instead of learning to suppress his needs, a man will allow them to be encouraged whenever possible - by women, of course, since their interests are mainly directed toward man's libido.

Man is never dressed in such a way as to awaken sexual desire in the opposite sex, but it is very much to the contrary with woman. By the age of twelve she is already disguised as bait. The curves of breast and hip are exaggerated by tightfitting clothes and the length of leg, the shape of calf and ankle are enhanced by transparent stockings. Her lips and eyes beckon, moist with make-up; her hair with gleaming tints. And to what purpose, if not to stimulate the male to everincreasing, everlasting Sexual desire? She will offer her wares like goods in a shop window -- apparently so near and, at a price, so easily obtained. No wonder men think there is no greater happiness than to make enough money to pay for such tempting merchandise.

Lacking money, or at least lacking the prospect of it, a man will have to do without a woman and consequently without sex. Nevertheless, the relationship between the sexes involves a credit system: that is, women are prepared under certain circumstances (while the husband is still training for his profession) to earn their own money - more or less as a loan against future earnings - and to place their bodies at his disposal. In this case the interest rates are proportionately high (the profession for which the man is preparing during this time must promise an income lucrative enough to make the woman's investment worthwhile). In general, it is axiomatic that a woman will be expensive in direct proportion to the attractiveness of her secondary sex characteristics. Hence, if one man meets another with an especially attractive wife, instead of being depressed he should consider how much money the woman is liable to be costing her husband.

It would be more economical for a man to satisfy his sexual needs with a prostitute instead of rushing into marriage ('prostitute' in the conventional sense - strictly speaking, most women belong in this group). But here again a man will behave by conditioned reflex: sex that does not cost much is considered correspondingly inferior. His pleasure varies according to the cost of the woman he sleeps with. And if he cannot get the desired woman any other way - or if there is no other way to keep her - he offers the highest bid and takes her to City Hall.

For this reason women calmly tolerate the professional prostitute. Why should they mind, when they never feel jealousy, as a man does? They may well feign jealousy occasionally, of course, just to flatter him. They don't mind the institution of brothels either. Their attitude toward extramarital affairs is exactly the same, unless, of course, they become too obvious, in which case they tend to forgive them. How few women would leave an unfaithful husband! And how few men would stay with a woman in the same circumstances! Wives will often even welcome a philandering husband, for there are so many advantages arising from his gratitude for her tolerance and forgiveness. Obviously women would prefer to be able to control extramarital affairs. This explains why the wife-swapping parties and pluralist sex practices are gaining favor, for they tend to neutralize the sexual fantasies of husbands and men friends. Moreover, these kinds of sexual release are free, whereas professional prostitution absorbs money which should be put into housekeeping. As the group of people is usually well-acquainted, rules of hygiene can be imposed and there is less danger of venereal disease, which a man might catch if he visits an anonymous brothel - and this is one of women's main worries as far as a husband's sexual adventures are concerned.

It is ironic that men consider ordinary prostitutes so very contemptible - they are among the few women who frankly admit that they make money by renting out a specific orifice of their

bodies. The female callings of prostitute, actress, model, singer, or dancer are not practised by men. But whereas actresses, singers, dancers, and models work with safety nets (safety nets being the men who catch them when they don't feel like working anymore), a prostitute has no such recourse. When she is tired or ill there is no one there, waiting hopefully for the time when he will be allowed to support her. No man in our society would allow a prostitute to exploit him as a fashion model, for instance, could.

Women, too, despise the common prostitute, but for a different reason: they despise her for her stupidity. A woman who sells her body so ineptly is shockingly stupid by female intelligence standards. They admire only such women as are able to exact an exorbitant price for their favors, for example those who marry Rothschilds, Aga Khans, or Rockefellers. They have impressed on men the concept that prostitution is a `sordid profession' to intimidate men who otherwise might one day be able to draw parallels.

The basic principle of `sex as a reward' does not vary from woman to woman. They all offer themselves to a man, stress their charms and then, providing he has performed his 'tricks' satisfactorily, reward him. And, since they never cease to keep him in a state of sexual excitement, he will demand the reward again and again.

It is only men with reduced sexual potency who can afford to make do with sporadic affairs and live the life of a hippie year after year without feeling the need of a regular reward. One of the results of this female system of sex rewards is that a man with strong sexual needs must be more obedient to women than others: look at the advertisements for dynamic, enterprising, energetic, enthusiastic young men, so much in demand in business. What are such men, in fact, but sexually dependent psychopaths who have set their standards in women too high? Why else would a man use all his energy and imagination to sell a particular commercial product? Only for this reward. The whole world outside his office window beckons him with the promise of adventure; yet so strong is his sex drive that he gladly forgoes all that is there and instead buys himself a woman with his hard-earned money But even if he calls her his `adventure,' she will never he a substitute for what he has lost: when and if he meets her, everything will follow the strict system of supply and demand with its rigid rules and almost total lack of surprise.

The old saying that a woman's fate is her body is true insofar as fate has a positive meaning. But in the negative sense, it is better applied to men. After all, a woman profits from her anatomical peculiarities whenever she can, while a man is an eternal slave to his.

The male erection is so grotesque to a woman that the first time she experiences it, she can hardly believe her eyes. However, when she realizes that it can be produced by the slightest provocation, not necessarily even a naked woman (a film or a photograph might do), she will still not get over her amazement. It is, after all, a reflex action, rather like hitting someone on the knee. Probably no theory evolved by man is as absurd as Sigmund Freud's theory of penis envy. To a woman, the penis and scrotum seem superfluous to man's otherwise neatly constructed body. They are almost untidy. She cannot understand that after use the penis is not retractable like an aerial on a portable radio. And as for envy - it would never occur, even to a little girl. Not in her deepest unconscious would she wish to possess a penis; and as to being at a disadvantage compared to a little boy, that is nonsense, for she gets preferential

treatment anyway.

Freud was merely the victim of training by woman's self-abasement techniques - thanks to his mother, wife, and probably his daughters as well. He confused cause and effect; a woman only says she is worth less than a man. She doesn't really think it. If anyone ought to feel a sense of envy, it is men. They should be jealous of women's power. But, of course, they never are, for they glory in their powerlessness.

THE FEMALE LIBIDO

As it is difficult to test or classify the degree to which woman feels sexual stimulation, or to define the exact nature of a female orgasm, men get into considerable difficulties when they try to analyze her capacity for sexual excitability and orgasm. If they make any attempt to come to conclusions on the subject, they are forced to rely to a large extent on the information women volunteer to them. And since women have no respect for exact scientific data and are interested only in what is of immediate benefit to them, they will say what seems to be convenient or opportune at the time. Consequently, any facts acquired on the subject of a woman's reactions - whether, for instance, she is frigid, to what degree she can enjoy sexual intercourse, or whether her own orgasm can be compared to that of a man - tend to be extremely contradictory (it is supposed that even Masters and Johnson did not get an average woman onto their test bed). As a result, man vacillates between the conviction that woman has no true sexual drive and the fear that she is more highly sexed than he is - but refrains from telling him so out of pity. He will spend days working out bigger, better, and subtler questionnaires in his efforts to come to some conclusion. And, in the interests of science, he expects women to answer his questions truthfully. As if She could - or would.

It is probable that the truth lies somewhere between the two extremes. Certainly women are not all nymphomaniacs or there would be more male prostitutes. On the other hand, women do not feel an intense aversion to sex, as has so often been maintained.

Women live an animal existence. They like eating, drinking, sleeping - even sex, providing there is nothing to do and no real effort is required of them. Unlike a man, a woman will rarely make an effort to get her partner into bed. If, however, he is already there and she hasn't planned to set her hair or undertake some other form of large-scale beauty repair, and there is no TV program she wants to see, she will not be averse to making love, provided he is prepared to be the active partner. But even the euphemisms `active' for the male partner and `passive' for the female do not conceal the fact that woman allows man to serve her in bed just as he does in every other sphere of her life. Even though intercourse may give a man pleasure in the long run, it is nothing more than a service to a woman, in which the man is the better lover, arousing desire more skilfully, quickly, and making it last longer.

Men suspect that women tend to exploit them during intercourse and have developed a certain fear of female sexual appetite. Signs of this appear in the rites of ancient cultures, in philosophical works of men such as Schopenhauer and Nietzsche, in the novels of Baudelaire, Balzac and Montherlant, in plays by Strindberg, O'Neill and Tennessee Williams. Since the discovery of oral contraceptives, this fear has reached almost hysterical proportions. Whole books are devoted to the question whether a man needs to worry about woman's sexual demands, and, if so, to what extent - and at the same time, advertising has discovered new opportunities to make money by selling men advice on how to achieve sexual dexterity.

In truth, reliable oral contraceptives (invented by a man, naturally) have robbed man of the only triumph left to him in his state of sexual subjugation. Previously, woman was always to a certain extent at his mercy Now she is suddenly in control. She can have as many children as

she wishes. She can even select the father (rich, if possible). If she has no intention of having children, she can indulge in intercourse as often as it appears advantageous to her.

Man cannot do that. He had always claimed that his sexual potency was without limit and that he only needed an unreserved woman to prove it. Today this is impossible. Any woman can read for herself in popular magazines exactly how potent men are. She will know how active he will be at any given age, whether his best time is afternoon or night, if he is a better lover before or after a meal, and whether his prowess increases in the mountains or at the seashore. She knows how often he can make love on any one occasion in order to satisfy her. What is more, she can be sure of these statistics, for men would never cheat when giving information of this kind; a masculine man would consider it a sign of weakness to lie in any situation at all. So women can rely absolutely on the figures given and know exactly what a man should be able to achieve. He has provided her with charts to determine any man's potency at any given stage in his life: and, thanks to efficient birth-control methods, she can experiment with different kinds of men and compare their sexual performances. Contrary to men's fear, women do not, however, weigh one man against another and choose the most virile - far from it, as she herself is not all that keen on sex. In view of that, and provided all other conditions are equal, she is likely to prefer the less potent man because she can always blackmail him with her intimate knowledge of his weakness. In the realm of sex, more than any other, man is a victim of the principles of efficiency according to which he is manipulated. Indeed, he sets his own standards: three times in a row, very good; twice, good; once, satisfactory. If he fails as a sex machine, he is, in his opinion, a total failure. Even if he is a brilliant scientist he will never again be really happy. Women know this and take advantage. For example:

a. She can pretend she is unaware of her husband's lack of virility and continue to praise him for his prowess. (Probably the most frequent method applied.)
b. She can make a man believe his sexual failure is a real handicap, so that he considers himself lucky she stays with him.
c. She can threaten to expose his sexual inadequacy unless he does everything she wants; since a man would rather be called a thief or a murderer than impotent, he will bow his head to his fate and do what he is told.

Man's sexual potency depends on psychological factors more than any other of his bodily functions. Once he has begun to doubt his potency, he gradually finds himself in more and more difficulty. His fears of becoming useless to a woman increase because, as a result of women's manipulation, he identifies his masculinity with his dependence on them. For this reason, he will resort to every possible means to remain dependent. One really should reflect on the absurdity of this situation. Aphrodisiacs, once hidden discreetly under the counter and usually prepared by quacks, have long since become socially acceptable and are among the best-selling products of the pharmaceutical industry. Even in serious publications the number of articles on sexual difficulties is increasing; and men's room jokes, which, as we all know, are the result of man's castration anxieties, are heard more frequently, though they are usually quite humorless. And men certainly do not buy pornographic magazines for pleasure - there are so many better and more sophisticated ways of amusing themselves. Their interest lies solely in the hope of finding, in such powerful stimulation, some means of retaining this

mythical level of masculine virility.

All this serves to make man once again the victim of his habit of thinking of women in terms of his own standards. He really believes that women, now safe from the dangers of conception, are thinking about nothing but how to make up for lost time, to spend the rest of their lives making love. This is a natural assumption, since he has been manipulated to think that sex is the height of all pleasure. He is, of course, quite mistaken. A woman will certainly feel happy when she has an orgasm - but it is not the most intense pleasure she knows. A cocktail party, or buying a new pair of aubergine-colored patent-leather boots, rates far higher.

Man's fear of losing ground at the sexual or physical level, as a result of woman's newfound freedom, is, of course, quite absurd. No matter how much a woman enjoys making love, she will never let the man who supports her tire himself so that he might be late to work the next morning. That is too big a risk to take. Even the most passionate woman will reduce her sexual activities if she thinks nights spent making orgiastic love are beginning to affect his work. Nymphomaniacal women exist almost solely in films and plays. Just because they are so rare in real life, the public is curious about them (for the same reason, so many films and novels are about extremely rich people, who form such a small percentage of the total population).

There is only one aspect of a man's sexual potency that concerns a woman - whether lie is capable of fathering children or not. Children, as we shall see later, are essential to a woman if she is to bring her plans to fruition. It is probable that many women would be pleased if man's need for sex dried up after she had produced two or three children. It would do away with numerous small inconveniences.

That sexual competence in a man is a matter of indifference to the majority of females is shown by the number of highly paid men who marry, and stay married, despite the fact that they are impotent (it is inconceivable that a woman without a vagina would have any prospects whatsoever of getting married to a normally sexed man).

MANIPULATION THROUGH BLUFF

Man's strong sexual drive, his brilliant mind, and his need for a system that will help him bear those responsibilities recognized by his intelligence have enabled women to make effective use of certain institutions that properly belong to the past - institutions like the Church, the many nonconformist sects, and other religious communities: she coldbloodedly uses them to help with the manipulation of her children. She exploits their armies of clergymen and other functionaries as a kind of military police force designed to protect women's interests even after her children are grown up. Hence it is advantageous to women, as we have already noted, to be neither religious nor superstitious. Unless a boy's manipulation has been exceptionally successful, as in the case of those who decide to become priests, men are equally unlikely to believe in the dogma of their Church. But if its teachings are inculcated at a very early age, they do help to provide certain archetypes and a useful basis for the standards of good and evil. These are standards which have no rational roots but are part of men's subconscious and are therefore ineradicable. Essentially these standards are always the standards of women.

Any religious system must be based on manipulation since it consists of a series of rules and taboos, with a catalogue of penalties for trespass against those rules. These trespasses are called sins. The penalties for them are never imposed in reality, for faith in some kind of superconsciousness is a system without real foundation. No one could know about secret sins or exact punishment for them. As a result, people are apt to say that an unavoidable misfortune such as the loss of a friend or an earthquake is a punishment. In earlier times, when men's understanding of such disasters as plagues, crop failures, and lightning was limited, men believed they were punishments for sins committed at some previous time. And so they thought to avoid them in the future by unconditional surrender to rules or by repentance, a kind of brainwashing. Such myths become obvious as man's mind develops. He can prove fallacy by committing a sin without incurring any subsequent signs of wrath. But the deep-seated fear of punishment (the feeling of having sinned), carefully cultivated during a child's earliest years, will prevent him, as an adult, from doing something that was considered `bad' when he was a child. And if, by chance, he does do something which as a child he called a sin, he will have at the very least a bad conscience.

One sin which figures in almost all of these catalogues is pleasure in the sexual act when reproduction is not intended. And since men, provoked by women, always take pleasure in sex, they yield to this pleasure as often as possible and never once give a thought to reproduction (during orgasm, man experiences a certain kind of pleasure far from the joy of having just engendered a child - thus in this moment man is even more than ordinarily deluded). They constantly transgress against the rules of their childhood beliefs and thus always carry with them a feeling of sin. Women, on the other hand, having learned to control their sexual urge and to make love for the most part not for their own satisfaction but for some specific purpose (breadwinning, reproduction, gratification of a man - in the latter case, an act of charity), commit no sins thereby; even if they consider sex sinful, they are immune to remorse. Unlike men who are constantly forming new resolutions which they never stick to, women do not have such a debit (or guilt) account in any system made for their use -

even if they believed in such a system. With their tendency to self-abasement, their suppressed and stunted sexual needs, their assumption that they will survive without working by letting others work for them, they resemble those figures - Jesus Christ, Gandhi - who allow themselves to be considered ideals by men; ideals, which men because of their slavery to their instincts can never attain, and which confirm their suspicion that all qualities truly worthy of worship are in the last analysis feminine.

Yet, in reality, neither women nor their chosen police force, the clergy, are really interested in man's sexual drive. The taboo did not have to apply to this particular instinct. They merely chose it because it is man's greatest - and purest - pleasure. Had he derived as much satisfaction from smoking or eating pork, woman would have equated smoking or eating pork with sin. The point is to keep him in a state of sin (fear), thus open to manipulation. This is one of the reasons why the catalogue of sins varies according to a man's age. For a small child, the taboo is lying, coveting the property of others, and not honoring one's father and mother. For an adult, it is sexual desire and lusting after one's neighbor's wife.

Yet how can they recognize these sins when they know neither the rules nor the system in whose name they were established? How can they believe in something that does not exist, or feel ashamed of a pleasure that does not hurt anyone? Anything that deals with religious beliefs is contrary to the rules of reason and consequently has to be instilled at an age when a sense of logic is as yet undeveloped. If possible, this should take place in a building whose absurd design and architecture equal the absurdity of that which is preached in it, thus making it all a little less incredible. And the purveyors of this type of illogical thinking should, if possible, look different from other people. If children are taught by men who dress like women, for example, or who adopt some other form of masquerade, their pupils' bewilderment and awe will be all the greater, and their respect for these figures will never entirely leave them.

Women have taken great care to ensure that their lobby, the clergy, are always men. First, because the female image might be damaged if they represented their own interests - men might think them calculating - and second, because they know men rate feminine intelligence rather low, which is why they can only influence a man's emotions. Advice from another man, and one respected from childhood, is much more likely to be listened to and taken. Although this advice always benefits women (for example, they will advise a man to stay with a woman he doesn't love, or support children he never wanted), it does not reflect hostility on the part of this lobby toward `normal' men, but is a direct consequence of that lobby's financial dependence on women.

Women could survive easily without the Church (they only need it for the training of men and children, or as a setting for the display of specialized wardrobes), but the Church would be ruined without the support of women. Children can be trained and today are very often raised without the Church's help. It is entirely possible that women one day might give up the nave of a church as the most effective background for a white dress. They might even consider a registrar sufficient to subdue a nervous bridegroom, Such trends would empty the churches in a couple of years. In the Soviet Union `Marriage Palaces' have taken their place as a wedding background. If this became the fashion, people would see churches for what they really are - relics of a long dead age. They would withdraw their financial support, both public

and private, which in the last analysis has always been provided by men. It is man who pays his own tormentors. So when we hear someone say what magical power the Church has, since it still draws people to it after many hundreds of years, the circumstance has obviously been misunderstood. It is not the Church which possesses a magical power - it is women. All such institutions have long since become mere tools in the hands of women, and it is unlikely that they will ever do anything other than fulfill women's expectations.

Ultimately, the victims are not the representatives of the various religious communities themselves. They want only to live a peaceful, undisturbed life (at the expense of masculine men, of course, just like women) and have become a kind of Mafia used by women to terrify children, enslave men, and put a brake on progress. These men are forced, under the threat of boycott, to appear in ludicrously effeminate clothes, to intone grotesque songs loudly, and to tell horror stories to a sometimes even intelligent audience. All this despite the fact that these stories, by which they make such abject fools of themselves, have long been discarded by modern theology and stand in obvious contrast to all they have been taught as students at their universities.

Modern theology, of course, is useless for conditioning purposes now that it has renounced the carrot-and-stick principle. Women need those moth-eaten tales of heaven and hell, of devils and angels, of paradise and judgment day. Death is only a useful means of manipulation if it is a door leading either to eternal happiness or to eternal damnation. To which of these two realms this door may lead is dependent on a kind of point system, scored according to earthly achievement and calculated by women. If life everlasting can be won only by faithfulness and slavery it falls in with the interests of women - interests which would in no way be furthered if men decided to investigate eternal life in biological terms, an investigation for which we might have to wait a couple of generations.

Women themselves are, of course, quite unmoved by all these myths. They go to church only if and when they want: their consciences do not bother them either way. For the big ceremonies which are really attempts at intimidation - on the part of women, not on that of clergymen - they array themselves in suitable attire: wedding dresses, christening clothes, mourning clothes, confirmation dresses, their men in the usual dark suits. They enact the roles of believer, superstitious person or skeptic - but in reality their minds are elsewhere. They are not interested in male speculations on the possibility of walking on water, turning water into wine by magic, or achieving, also with the help of magic, an immaculate conception. As usual their interest does not concern itself with the essence of the thing as such, hut with its possibilities of exploitation. If a man of another faith wants to marry a woman and demands her conversion in exchange for his own promise to work for her, no woman would hesitate for a moment.

COMMERCIALIZED PRAYERS

For most men all that remains of the religious faith of childhood are a few conditioned behavioral reflexes, such as love of truth, the enjoyment of honest, hard work, or a pleasure in non-freedom.

From the moral point of view, everyone should have the right to lie. It helps us to stave off society's often too bold attempts to supervise us and thus minimizes our own personal fight for existence. The disadvantage of lying is that if everyone does it, it loses its usefulness. If anyone is gullible enough to believe something that is not true, he must himself love the truth and assume a similar love in others. Consequently, a lie becomes a luxury: it has rarity value. The rarity value has to be maintained by incessant denigration, in the interest of liars. Therefore, it is very important that women teach men love of truth: for only if he loves truth, is she able to afford the luxury of lying.

For contemporary society to survive at all, men must believe in truth. They do the work, and no practical, i.e., logical, system can function on lies. In the highly developed system of contemporary society, where all labor is divided, each man must be able to work with, and rely on, the other. If men were to take to lying when the moment seemed opportune, say in matters such as train schedules, freighters' capacities, or the amount of fuel left in an airplane's tank, the effect on our commercial system would be disastrous. Within a very short time there would be complete chaos.

Women, however, can lie with a clear conscience. They are not involved in the process of work, so their lies will harm only one person - usually the husband. And, if it is not discovered, it is not a lie at all - it is `feminine guile.' The only crime that does not come under this heading is physical unfaithfulness, which a man will not forgive. As a man has been conditioned by women's self-abasement, it seems natural to him that she should use guile, weak and dependent creature that she is, as the only way in which she can hope to guide this powerful, sex-obsessed giant, this unfortunate, wretched `animal.' It is no wonder that women, having proved guile a success, talk quite openly about it. You will read about it in one of their favorite media, women's magazines. Mothers hand it out as advice to their daughters. Why not? It is quite justified, since all their comfort depends on it, for they are frequently forced to exploit the same man, first the mother's husband and later, perhaps, if the mother lives under the same roof, the daughter's husband. After all their whole future comfort depends on whether he comes to heel.

Of course, women would never openly forbid a man to lie. They simply associate lying with repugnance. This is easily done by means of the chosen system of religious faith which connects lying with the idea of fictional punishment, or by a kind of personal magic. If a mother tells her child not to lie to her because it is `bad,' he will automatically have a guilty conscience if he does. She does not even need to be specific about this `badness.' The child believes her implicitly, is dependent on her, and relies upon what she tells him. He believes she would never lie. This is nonsense, of course, for mothers constantly tell their children the most barefaced lies. The same magic is involved when, later on, a woman convinces her

husband that unfaithfulness is something squalid and wretched: `You must never deceive me,' or if she happens to be one of those `tolerant' wives: 'It's not so had if you deceive me, but you must never, under any circumstances, leave me.' A generous woman! And he will obey her order, for such it is, without doubting its justification.

Once in a while he will sleep with another woman, but he will rarely leave his wife, although her admission of boundless indifference should be a signal to him to leave her at once! Only one circumstance in a man's life will ever make him tell a lie and that is when he, as a result of pent-up desire, has slept with another woman, although he dearly loves his own wife. He is so afraid of the possible consequences (she might do the same thing herself!) that he will suffer the most agonizing pangs of conscience rather than admit the truth. But if he has merely smashed up the car and maybe even killed someone in the process, if he has behaved treacherously toward someone else, or taken a day off from work, he would rather clear his conscience and tell her.

A woman's reactions are exactly the opposite. She will keep quiet about absolutely everything except her interest in another man or that man's interest in her; if two or three other men are attracted, she will use the situation to her advantage by advertising it at once. She tells her husband just to make sure he knows there is someone else to look after her if necessary This alone is enough to make a man get a move on and increase his rate of output immediately.

We have already mentioned man's desire to be unfree. This leads to religious fervor and prayer, a fact which is still true today, for pop songs are only a modified version of childhood prayers. The god of former days has been conveniently replaced by the goddess, woman, who is right at hand. Man's happiness really does depend on woman. Even the content of the prayers remains virtually the same: the longing to submit oneself to a higher power, a plea for her to listen to him and be merciful, or simple idealization. It doesn't matter whether one says, `So take my hands...' or And thy right hand shall hold me...' or `Fly me to the moon...' It all amounts to the same in the end. Some modern records do still praise the old god, but only the choice of words shows they are not directly referring to women: 'Thou who makest all things grow...'

Prayers and religious songs, i.e., prayers to music, ease existential anxiety. They appeal to a superego on whose every whim happiness depends. This superego allows us to relax and accept life, and frees us from the pursuit of happiness, for everything lies in the hands of our god. As man grows older, his fear increases. He has come to realize why it is justified, and, increasingly, his wish to let go grows too, this need to relax for a few moments at least and to commit himself to this almighty power. In the old days intellectual men used to work out their fears by writing love poems which took the place of prayer and calmed them down. Nowadays this form of adoration has become superfluous; the current supply of pop songs - the dark longings of men naturally commercialized at their own expense - increases, and their lyrics, for example those of The Beatles, satisfy the most sophisticated of tastes.

There are, of course, also some hits sung specifically in praise of men. Those few are usually songs first made popular by a male singer and then sung by a woman. In general, however, women only sing hymns to love which, since men need them for love, is almost the same as

singing hymns to themselves. Still, at some stage they discovered that they could sing their own praises without being too obvious, and ever since women have ceased to worry. They praise their own magnificence, their fickleness, their cruelty, and the self-complacency with which they give themselves to men - whether to save or destroy them.

When Marlene Dietrich sang in The Blue Angel that `love is my world and my nature and nothing else,' `all I can do is make love that's all,' and `men flutter around me like moths and burn up and I can't help it,' she was expressing just these sentiments. If women can think of themselves as divine, just how divine must they be!

In real life, of course, women are far more subtle in their exploitation of the male sex than in that film. They don't ruin men immediately - they are quite prepared to take a whole lifetime over it. After all, who is going to kill the goose that lays so many golden eggs? That is why men were able to laugh over the wretched figure of Professor Unrath instead of recognizing in him a portrait of themselves.

Think of Nancy Sinatra's great hit These boots are made for walking, which says the same in a slightly different way: `One of these days, these boots are gonna walk all over you'. A hit indeed - for it satisfies man's need and longing for a cruel goddess on the one hand - and woman's claim to omnipotence on the other.

SELF-CONDITIONING

The ideal of any trainer would be to bring an animal to a level where it is capable of training itself. This is something which still has to be achieved. But man is not an animal, and there comes a point when he does continue his own training, because he is much more intelligent than his female trainer. This will work only as long as he never forgets the purpose of his education and keeps both reward and punishment in mind at all times.

The world of pop songs is one example of man's efforts at self-manipulation. The best example of self-conditioning, however, is to be found in the advertising industry. In advertising man does not idealize woman from any masochist tendency. It is purely a question of survival. Only his exploiters, women, have sufficient time and money to buy and consume all his products. To supply the woman inhabiting his ranch house with purchasing power, he has no choice but to cultivate legions of other women who have as much satisfaction as his own wife in spending. They will then buy his goods and keel) his wife in pocket money. This is the beginning of a vicious circle - a vicious circle which turns faster and faster until he cannot keep up with it anymore and someone else has to take over. There is no getting off and running away.

Market-research institutes investigate what they like to call subliminal female stimuli (the conscious ones have long since been satisfied) and then sell their discoveries to manufacturers. The latter then hurry to fill these so-called gaps, in the consumer market, as if there were in fact such things. Or sometimes they work in reverse. The producer invents a new article which he believes might appeal to women and then hires an advertising agency to create the necessary consumer interest - sometimes with success, sometimes without. The American craze for prefabricated houses, for example, has not caught on to a large extent in any of the European countries.

Every few years a wave of indignation sweeps over the male ranks as a result of this expensive fostering of the female craze for consumption. They have been blinded by the stereotyped image of woman as victim of male exploitation to such an extent that they do not realize that they themselves are, in fact, the sufferers. They maintain that women's naivety and their gullible, i.e., `stupid' natures are exploited by advertisers for the purpose of increasing sales. One day these men will get around to asking themselves who is really being exploited. Is it the creature whose innermost wishes are sought out. coddled, and fulfilled, or is it he who in his desire to retain the affections of the woman seeks out, coddles and fulfils them? It has always been one of man's greatest aims in life to fulfill woman's innermost desires, in fact to anticipate her every wish, as contemporary women's fiction still puts it. They have achieved their goal: there is practically no female desire left undiscovered and probably very few which could not, if necessary, be fulfilled.

The result is that women are getting increasingly more stupid, while men grow more and more intelligent. The gap between the sexes is widening constantly, making mutual understanding virtually impossible. But no one seems to notice.

One of the basic principles of biology is that intelligence develops only in the face of

competitive stimulation. Women however, stand outside every competitive field. The glut of modern conveniences dulls their brains, reducing what little is left of their capacity for thought. Man, on the other hand, prodded by the need to create this comfort, to open up new sources of income, has to exert himself more and more.

Surrounded by this ever-increasing comfort, the female sex is changing for the worse. The concept of femininity, used to be applied to a woman who had the ability to hear children. It was also applied to venality. The definition must be enlarged to include imbecility.

If Marx is right and the word `being' determines the extent of man's `being aware,' the pill, for instance, would determine sexual mores and the atom bomb would stalemate the ideologies of peace; to the same extent the self-awareness of Western woman, whose situation in life has changed ('improved') basically over the last twenty, years, is now in a state of acute transformation. This metamorphosis, which can only result in the utter stultification of woman, is all the more dangerous because no one seems to have noticed it. Woman's image is no longer created by woman but by advertising - that is, by man - and if anyone even starts to doubt the truth Of woman's value, then there are a hundred snippy advertising slogans ready at hand to disprove such a thought Advertising says that woman is witty, intelligent, creative, imaginative, warmhearted, practical, and capable. Smiling sweetly, with all the airs of a goddess, she dispenses the latest discovery in instant drinks to her grateful brood. Her husband's eyes follow her adoringly as she serves up a new precooked meal, which is so much more to his taste. Or maybe she hands him a Turkish towel which is even softer than usual - the result of a new rinse. This image of woman, created by man in order to sell his goods, is repeated incessantly with the help of mass media throughout the Western hemisphere; and each day it is being reinforced. How could anyone dare to admit, even to himself, that in reality women are unimaginative, stupid, and insensitive? It would obviously be too much to expect of women - and it is an admission men cannot afford.

Woman buys, man sells. But one does not convince a customer by saying, `It's good. You've got to buy it.' Instead we say, `You're marvellous! You deserve the best. Why should you make do with anything less? You've earned your comfort - you are entitled to it!' So, on top of everything else, man has to flatter woman because he needs her as a customer.

It is striking that the trick men are using here appears similar to the one used by women to train men. But, sadly, it is not, since man turns it against himself. She praises him to get him to work for her, but he praises her to make her spend his money. If a man flatters and talks his neighbor's wife into buying new wall-to-wall carpeting for her living room, he must realize that this same neighbor will sell his own wife a bathtub, the next day. How else could he pay for the carpeting?

Man is caught in a trap of his own making. While outside the struggle for money is becoming fiercer and fiercer, at home his wife is growing more moronic, and from day to day his house fills up with more junk and knick-knacks, thereby financing the stultification of her husband's competitors wives. Men, who in fact prefer the plain and functional, every day find themselves more deeply entangled in the undergrowth of superfluous ornamentation and all kinds of embellishments. In their living rooms the porcelain cats, barstools, glass-topped

tables, candelabra, and silk cushions pile up; in their bedrooms the walls are papered with floral patterns; in their cabinets a dozen different kinds of glasses are lined up; and if they look for a place to put their razors in the bathroom, all the shelves are filled with the thousand creams and cosmetics of their artfully made-up wives.

It is interesting that nearly the only products sold are those of benefit to women: sports cars (with which to entice her), luxury goods (for women), or household appliances (also for women, since the house actually belongs to her - man is, in fact, a homeless creature, moving constantly between office and house). Women would be delighted to buy things for their husbands for whatever occasion, using the latter's money of course (they give ties, sport shirts, ashtrays, wallets, as often as possible). The problem is that a man needs so very little: his clothing is standardized, hence inexpensive; his consumption of food and drink is restricted in case it affects his work capacity; and he has no time to consume other goods - except cigarettes, which he smokes at work.

Industry has made every effort to get men interested in after-shave lotions, hair sprays, or gaily colored leisure wear, but usually in vain. Only young men will take to the latest short-lived fashion: their earning potential, however, is too low to interest women. Rich men, whom women `love' anyway, and artists, who act as a kind of court jester to them, are allowed to sport the latest `in' clothes, and homosexuals, maybe - but not the average man.

Another example of this is Father's Day, which is still not very popular in spite of all the advertising, whereas Mother's Day is a bonanza for everyone concerned. The best thing men can do on their day of celebration is retire to a bar and have a few beers in peace.

Apart from eating, drinking, and smoking, sex is the only activity where man is an independent consumer: he must he able to satisfy his sexual urge. No wonder whole branches of industry are given over to this trade, taking advantage of this need to make him even more lustful and to persuade him to buy goods which merely serve to increase his desire. Satisfaction, of course, is another matter. That has to be had from a woman at the customary price.

As such firms are usually run by men, in order to make a living a man finds himself in the embarrassing position of having to make lechers of his fellow males. He caters to male desire for women in every conceivable way and proceed much like Alexander Pavlov and his dog, establishing conditioned reflexes. Pavlov made his clog's mouth water merely by ringing a bell which meant `dinner.' In this case, man encourages his fellow men to get an erection by producing photos of half-naked breasts, by means of a suggestive sigh in a popular song, perhaps, or by writing a certain sentence in a book.

That is why man will invent a whole range of methods of obtaining an erection, which another man will have to pay for. And of course, this mechanism does not bring returns only to manufacturers of erotica. All other industries take advantage of it, too. Presents for women are sold to men by means of a picture of an attractive female bosom. A man will read a book, or see a movie because he hopes it will give him a kick. And as a secondary effect, he may suddenly feel the desire to go around the world with his woman, to buy a weekend cottage in the mountains or to get a sports car.

The American men's magazine Playboy provides us will, one of the best proofs of man's methods of self-conditioning. Sandwiched between wonderful pairs of naked breasts are excellent articles of a highly theoretical nature to entertain him and to offer him respite between erections; all of this is padded with offers of expensive cars, liquor, unnecessary clothing, and cigarettes.

Women are highly offended by magazines like these. But men have lost all sense of the grotesque in this situation. The cult of the bosom has become something quite independent and depersonalized. The sex industry has told men so often and so successfully that women's breasts are there to attract him, that he has quite forgotten their real purpose. The diversion was entirely successful: as a result of the invention of substitutes for mother's milk, he rarely has a chance to watch a baby feed at its mother's breast.

CHILDREN AS HOSTAGES

Children are endearing, which in itself is no reason for producing them. The creation of a child is in effect the creation of an adult - man or woman. Most adult men live in a state of permanent hell. And the happiness of most women is not only primitive but obtained mostly at other people's expense, so that there is no justification for reproducing them. It would be mistaken to maintain that only women are interested in having children. Men want them, too. Children are one of the two or three excuses by which they justify their subjection to women. Women, on the other hand, need children to justify their laziness, stupidity, and lack of responsibility. Both sexes exploit the child, therefore, for their own ends.

Although the whole world is full of half-starved orphans, every couple produces its own brood. Man must have a reason to be enslaved when, later on, his sexual powers have declined, and this reason must also explain his enslavement to a particular woman. This is simple. She is, after all, the mother of his children. Since woman is the excuse for his subjugation. he can have only one at a time (in every industrial society, man is monotheistic - i.e., monogamous); more than one god (woman) would make him insecure, lead him to question his own identity, and throw him back into the state of freedom he is constantly trying to escape.

Questions such as this do not interest woman. As she does not think abstractly, the problems of existential anxiety do not touch her. She has no need for a deity to give meaning to her life. All she needs is an excuse for making one particular man work for her long after he ceases to want to go to bed with her. This excuse is provided by bearing his children. If men outnumbered women three to one, a woman would not hesitate to have a child by each of three men and let each of them work for his own child, that is, for her, and play the three men off against each other. Their achievements - and her comfort - would thereby be enormously increased. It is a popular misconception that woman is less inclined to polygamy than man.

When a man engenders children. he gives a woman hostages in hopes that she will exploit him forever. It is the only thing that gives him some sort of stability, and the only way of justifying the senseless slavery to which he has been conditioned. When he works for his wife and child, it is less important that he is supporting two particular human beings who do not look after themselves (one will not because she is female, and the other cannot because he is too small): he is working for a system which embraces everything in this world that is poor, helpless, and in need of protection (poor, helpless, and in need of protection as such) and which, so he believes, really needs him.

Thanks to wife and child, man has acquired an excuse, an artificial justification for his wretched existence, for his subjection. He calls this arbitrarily created system, this holy unit, his 'family.' Woman accepts his services in the name of the `family,' accepts the hostages he entrusts to her, and proceeds to carry out his desires by binding him ever more tightly to her and blackmailing him until he dies. And whose gain is it? - hers.

Both man and woman only stand to gain by having children - otherwise they would not produce them. Man's advantage lies in the fact that he appears to lead a more meaningful

life and that he is able to become a slave forever - and woman has all the other advantages. These must be considerable, for any female today has the choice between a professional life or having children, and nearly all of them choose children.

This may suggest that women decide in favor of a home and family simply because they love children. But women are not capable of the unconditional love a child should have. This can easily be proved. Women only care for their own children, never those of others. A woman will accept a child who is not her flesh and blood only when she is physically incapable of having her own (and this only after everything has been tried - including artificial insemination by an unknown donor).

Although orphanages throughout the world are full of appealing, needy children, and although the newspapers and TV report daily on the number of little Africans, Indians, or South Americans who are starving to death, a woman would rather give a stray dog or cat a home than a deserted child. And yet she pretends to love children. It is difficult to prove that women do not really love children, that they use them only to their own advantage. After all, pregnancy, childbirth, and the care of an infant are not without some degree of unpleasantness and discomfort. Such factors are unimportant, however, when one considers what a woman is getting in exchange: lifelong security, comfort, and freedom from responsibility What would a man have to do to achieve a situation vaguely resembling a woman's state?

That pregnancy is not as unpleasant as it is made out to be, has by now reached even the ears of men. Many women feel healthier when expecting a child, and it is becoming fashionable to admit it openly. Why Should they worry if they look ugly and unattractive, their figures lumpy, skin spotty, hair stringy, and legs swollen? They are not after a man now. They already have one. He, of course, has no choice but to watch his butterfly turn into a caterpillar. He did it, after all! It is his child she is expecting, his child who is deforming her. What right has he to find her clumsy and repulsive? And, after all, she is losing her youth because of him.

As far as giving birth itself is concerned, the fantasies still surrounding it are so hairraising that it would never occur to man that women bear children for their own sake and not for his. The phrase, 'she presented him with a child,' so popular in the novels of previous centuries, may well have gone out of use in contemporary literature. But it has been fixed in the consciousness of men, and when the offspring, arrives they are filled with feelings of guilt because of the sufferings of the woman (not those of the newborn infant, please note).

Yet a man only, has to imagine that, in return for spending six hours at the dentist, he will be offered a sinecure for life: he would certainly accept such an offer. Of course, difficult births do occur, but they are as a rule painless since the advent of anesthetics. In general, a woman suffers no more during childbirth than she would during a prolonged session at the dentist. What women tell men about giving birth is usually shamelessly exaggerated. The ear-splitting shrieks from the delivery rooms which penetrate their ears are no more than a sign of the same lack of self-control and pride that we have already dealt with at length elsewhere. Painless birth has existed for years. By doing exercises women can train themselves to have their children without anesthetics or discomfort. It would be to women's

advantage to decide whether or not having a child is painful. As long as some say one thing and others something else, they lose credibility and thus damage their common interest.

Of course, an assumed air of helplessness and a subsequent excuse for spending their lives doing easy work without a boss ordering them around is not the only reason why women produce little human beings. One day, for example, a woman may discover that her body functions rather like a slot machine. You put in something insignificant and trifling, and something different and fabulous falls out. Of course she is tempted to try this wonderful game. And when she has played it once, she will repeat it over and over again. It nearly always works: exactly nine months later out comes a human being. She is astonished and delighted. The operation of this slot machine is fundamentally as legitimate as when a person hits another on the head (and the latter immediately collapses). simply because it is biologically possible. If each game with her body slot machine did not involve some future effort, she would soon become insatiable. So she draws the line: at the point where one more child would increase her work load and decrease her security and comfort.

As a rule this limit is easily determined - usually by the degree of automation in any one household. In highly industrialized countries, the average woman aims at having two or three children. In North America, where housework is almost wholly automated, the optimum is nearer three. In Western Europe (where certain appliances are not yet used) the ideal is nearer two. An only child is seldom desirable, and more than three are considered antisocial because of their noise and the smell of washing.

An only child affords no benefits, only disadvantages. The woman never seems as unprotected and tied to her home as she should he. Apart from that, something might happen to the child, possibly when the mother is past child-bearing age. Then she would have no excuse left for having things made comfortable for her, and her husband would have no reason to go on working for her alone. Also, an only child has no playmate, and the mother would have to play with him; if there is anything a woman loathes, it is having to play with children. Children are curious about absolutely everything, but a woman has no interests at all except the few idiotic forms of entertainment offered by her house and her own body With the best will in the world, it is difficult for a mother to enter into the adventurous world of a child. She may have a small repertoire of insipid stock phrases to amuse a toddler (`look who's coming now'), but by the age of two a child has started to think for himself and woman is left behind. The cliché about the common interests of father and son (father cannot stop playing with his son's model railway) cannot be applied to mother and son, or even to mother and daughter. If a woman makes an effort and spends half an hour playing with her child (more might stunt its mental development), she tells the whole world, as if it were a great achievement, which of course it is - in terms of self-denial.

To guarantee material security and allow a woman to seem helpless and incapable of earning a living, two to three children are necessary. This minimizes the risk of old age without children or grandchildren who prove their respect and love, their gratitude to her for being such a good mother and grandmother. Besides, the children keep each other amused, leaving mother free for `superior' occupations, sewing, for example, or baking. Her maternal care consists of locking the children in a room together and coming in only when one of them gets hurt and screams loud enough to summon her.

It follows that raising and training two or more children is much easier than bringing up one. To instill obedience into an only child, the mother has to evolve complex methods to outsmart and persuade it, and get it to see reason; or it has to be punished. Since this is a nuisance, a mother usually leaves it to the father. Several children, on the other hand, can be trained by emotional blackmail. As they are all dependent on their mother's approval, she has only to show a slight preference for one and the others will do anything she tells them to. Every child lives in constant fear that its mother will withdraw her 'love' and give it to someone else. And if this fear does not create affection between siblings (as if woman would care!), it at least increases their competitiveness and performance. Even later, when the children have long since grown up. they will still vie with each other for their mother's respect. The sons satisfy their ambitions in their work, the daughters in the amassing of property. From time to time they all gather together and return to mother. Mother, of course, regards this as a sign of their affection and likes to call the interest her children take in each other's progress `a sense of family.´ On such occasions each renders an accounting of his or her latest acquisitions.

But all these advantages hold true when there are only two or three children. A woman with more than three, usually because of an oversight on her part or religious beliefs on her husband's, will have plenty to occupy her for a few years, even with the freedom to organize her own timetable and without the responsibility of earning their daily bread. A sense of responsibility as far as the children are concerned is, in any case, alien to woman. The increased activity only lasts until the youngest child reaches nursery-school age. There is, however, one further small advantage in having a large family - the husband is unlikely to leave before all the children are grown up. A man who leaves his wife with four or more children, even if he cannot stand the sight of her a moment longer, is considered almost a criminal in our society.

However, by the time the children have started school, most of even a prolific woman's work is done. Once again she has time and money enough to enjoy herself to a certain extent. She will go to the hairdresser, arrange flowers in vases, paint her furniture according to the latest suggestions in women's magazines, and care for her valuable body. In most Western countries, school lasts all day and in the few places where it does not, men are busying themselves with their customary vigor to change the system. They have established through their research that children who are not exposed to the influence of their mothers for half a day can develop their mental faculties faster and therefore are capable of greater achievements later on. The practical application of this discovery, which women do not consider at all humiliating - after all, they lack man's sense of honor and therefore cannot be offended in this way - is therefore doubly in their own interest.

WOMEN'S VICES

A pile of linen, neatly ironed, lies in the closet. The roast is nicely browned all over. A curl falls in exactly the right place over the forehead. The pink of the nail varnish matches exactly the pink of the lipstick. The laundry, clean and fresh, is fluttering in the breeze. Ten pairs of shoes stand clean and shiny in a row, The windows are polished till they make the passers-by blink. The husband went off to work on time. The children are playing in the sun. Everything is perfect, and woman's world is one hundred percent in order. At such time their sense of pleasure and happiness reaches its zenith. And just to make sure this exhilaration lasts, a woman will quickly bake another cake, water the rubber plant near the living-room window, or get on with knitting a sweater for her youngest child.

Those who do not work have very different pleasures from those who do. A woman does not laze around on a Couch. surrounded by newspapers. Man's idea of idleness is quite different (and that is why she appears so industrious to him). A woman does not want to stay at home just to rest (what has she, after all, to rest from?) - but she is addicted to pleasure and she needs time for her pleasures. And what are they? Baking cakes, ironing the laundry, making clothes, cleaning windows, curling her hair, painting her toenails and sometimes even - and we will come to this later - doing a little shorthand and typing. And just to make sure that no one recognizes the fact that for her all this is pleasure, she calls these pleasures `housework.' She is only indulging in orgies of `personal hygiene' to please her partner. And if one of her silly little pleasures is to sit at a desk in an outer office, translating ready-made thoughts (ready-made since they are provided by professional men) into a visual medium, well, let her call it `stimulating mental work.' In this way woman and her coterie indulge in a great, permanent party and live in a world of freedom and rationalized happiness, removed from any responsibility. They occupy a realm man would never dare to dream of, a world he believes to be the domain of hippies, a life to be found, perhaps, in the carefree South Sea Islands - but never so close to home.

Of course, there would be nothing to object to in these harmless orgies of pleasure if only men recognized them for what they really are. But it is a pity that they ruin their own lives believing that women's lot is worse. It is quite impossible for a man to imagine that this represents happiness to the opposite sex. They would have to realize that it is woman's nature to he able to enjoy amusements at the lowest and most monotonous level, and such boundless idiocy is beyond male comprehension.

Not even psychologists can grasp it, although they spend their lives studying the female mind. Being men, they must find it more interesting than their own. But it would never occur to them for a minute that woman's so-called psyche is unfathomable merely because of the absence of intelligence; that feminine work appears unattractive to the male only because he is incapable of imagining the required degree of stupidity necessary to be able to enjoy it.

These experts have discovered that most schoolgirls do Well in subjects that do not require thought, that can be memorized, such as languages (to have a good memory can, as is well known, also be a sign of feeble-mindedness) or that, like mathematics, follow strict rules

which again are learned by rote, while other subjects (physics, chemistry, biology) are beyond them. From this it does not follow that these girls lack intelligence but that there is a `typical feminine' intelligence: that this kind of `intelligence' is a developed (not innate) kind of stupidity. The last original thought the average female child utters will be around age five. After that, her completely imbecile mother takes care to suppress any sign of budding intelligence.

Most men will never admit the depth of their wives' stupidity'. They agree that women are not terribly clever, but grant them `intuition' or instinct instead. And they like to call this a feminine instinct as opposed to that of an animal. Unfortunately, this famous feminine instinct is really nothing but a euphemism for statistical probability. Women interfere and give opinions about everything and, since they are so stupid, they don't realize that they are making fools of themselves. According to the law of averages, their forecasts will be correct now and again. In any case, most of their predictions are negative or vague. Banalities such as: `It can only end in disaster,' or `I´d steer clear of that, if I were you,' or `Your so-called friends will only let you down in the end' are meaningless. Anyone would be safe making such generalizations. And if, occasionally, women do see more clearly than men, it is only because their feelings, unlike those of men, are never involved.

Women's silliness is but the natural result of their attitude to life. By the age of five, any girl will have been persuaded that she wants to get married and have a home and children; and when girls are ten, fifteen, or twenty, they still want the same things. So if a woman decides, even as a child, to live at man's expense, what good will intelligence and reasoning be to her? She must keep her mind free for her future man, otherwise she could not respond to all his inclinations and interests and praise him for them. As a child, how can she determine what type of man she will marry? What use would it be if she opted to become a socialist - demonstrating female students are usually associated with demonstrating male students - when later on she might decide to marry a well-to-do manufacturer? Suppose she became a vegetarian (sensitive being that she is) - what happens if she later marries an Australian cattle farmer? What is the use of a woman becoming an atheist when she may spend her life within the rose-covered walls of a vicarage?

Would it have helped Jacqueline Bouvier to have developed ideological concepts as an adolescent? A leaning toward democracy helped her first marriage, with J.F.K., a leaning toward fascism helped the second. But since she is one of the most `feminine' of women, she is probably not interested in men's beliefs anyway. Basically she is interested only in pleasing and influencing women.

In the end it is probably better if a future lady of society has a smattering of the arts, table manners, and languages so that if she is later in the awkward position of having to play a role in public life - the wife of a man who plays a role in public life - she can easily get out of her dilemma. All she has to affirm is that a 'real' woman's place is in the home, looking after husband and children, and the world will then accept her attitude as one of remarkable self-effacement and applaud her for it.

Women's stupidity is so overwhelming that anyone who comes into contact with it will become, in a way, infected by it. That this is not obvious is solely because everybody has

been exposed to it from birth and, as a result, has become inured to it. In previous years men either ignored it or believed it to be a typically feminine characteristic which harmed no one. But with the increase in leisure and money to spend, woman's need for entertainment has grown. Consequently, her imbecility is spreading into public life as well, reflected not just in vases, bedroom pictures, brocade curtains, cocktail parties, and Sunday sermons. The mass media have become more involved in it. Women's programs are gaining ground in radio and television. And even respectable newspapers print society gossip, crime features, and fashion news, horoscopes, and cooking recipes. And women's magazines become every day more numerous and sumptuous on the stands. Step by step, not only the private sphere of men but all of public life has become infected by this stupidity.

There are periodicals and books which deal with politics, philosophy, science, economics, and psychology. There are also those dealing with fashion, cosmetics, interior decoration, society gossip, cookery, crime, and love affairs. Men read almost exclusively the first kind, women exclusively the second. Both groups consider each other's reading matter so repulsive and dreary that they would rather be bored to death than indulge in it. The fact is, men are more interested in whether there is life on Mars or whose arguments are more valid in the Sino-Russian frontier dispute than women are. Women only want to know how to embroider little brown bunny-rabbits, how to crochet a dress, or whether a certain film star is getting a divorce. So the sexes continue along their separate paths, each with his or her own horizon, never establishing real contact with the other. There is only one subject which will arouse the interest of both, and that is the subject of women.

Naturally some men are not spared the task of reading special women's publications. Although fashion does not interest most men, it is designed chiefly by male slaves: and yet women have the nerve to say they bow to the dictates of the great couturiers. Men also think up other media for female pastimes. In order to be sure such efforts will be a success, they have to lower themselves to women's mental level to find out what they like. Since this is nearly impossible for men, they rely very often on a staff of female editors, who are quite happy to tell them what a woman likes - but from then on it is the man's responsibility- his tasks will be an attractive layout, better distribution, and sales promotion.

Magazines serve many purposes in the female world. Some are for entertainment, others satisfy the craving for gossip, still others give advice on which mask to choose (Vogue and Harper's Bazaar). There are even magazines which unite the various spheres of interest (such as Cosmopolitan, Mademoiselle, and Elle). All these magazines have one thing in common: they ignore men. The subject of men's magazines, on the other hand, is almost exclusively women. If man is mentioned at all in a woman's publication, it is only to enumerate his supposed preferences in women, home, and food: `Wear flesh-colored underwear this summer - men love it'; `Natural make-up is preferable for your first date'; `Use candlelight - it makes him feel romantic'; `Three recipes to make him love you'- and so on. And because such wholesale lists of male preferences can only serve to help women catch and hold any given man, they are really no more than recipes. Readers of such advice are either still unmarried and therefore shopping for a good worker, or they are married and thus dependent on keeping what they have already conquered in the way of manpower. These are directives telling women how to get the best out of the most reliable robots in the world, for that is how they regard men. It is not uncommon to see an article entitled `How to Catch Mr.

Right,' `Ten Hints on How to Keep Him in a Good Mood,' and `Advice for the First Three Years of Married Life.' There is nothing oblique about articles of this kind: they are as clear and lucid as if they were tips about buying a car, or washing and caring for a cashmere sweater.

Since the range of subjects likely to interest women is necessarily limited, editors are frequently at a loss for copy. As a result they have to fall back on the so-called male themes and, since men's interests are so wide, there are plenty of them. These go through a complete metamorphosis to suit female readers, the main rule of which is simple: each article must create the impression that it is basically a report about women. For example, an account of the life of a former heavyweight champion must read: Women ruined me.' If a composer is interviewed for an article, he must say at least once that women are his inspiration, that a melody is `like a pretty girl' - only not quite so beautiful. With skill, even the most unlikely subjects can he camouflaged to appeal to women. One can arouse their interest in the defence budget. providing one dresses up the report as an account of the family life of the Secretary of Defence. It goes without saying that sufficient space must be allowed for pictures of his wife and children. Women will read articles on foreign countries if the passage begins: `I married an Israeli' (Japanese, Egyptian, Chilean), provided the wife in question comes from the same background as her female readers.

This principle may in fact he applied to any field and is particularly successful with politics. Political topics can be brought to women's notice only if they can he persuaded that the action centers on a woman. The war in Vietnam held female attention only when the press produced the first photos of the legendary Madame Nhu. The problem of Northern Irish Catholics has become interesting to women only with the advent of Bernadette Devlin. No number of articles written about the problems of contemporary Iran helped more toward the understanding of this country than the tragedy of the barren Soraya.

The first political action of any man who seeks power should be marriage to a photogenic woman. One can only guess at the advantages there would have been for Israel Or India had Golda Meir or Indira Gandhi been beautiful according to the rigid standards of women. Their photos would have graced the covers of illustrated magazines, instead of those of Grace Kelly or Farah Diba of Iran. Women would then have react features entitled `The Jewels of Golda Meir,' or `Why Indira Gandhi Appeals to Men' - and as a side effect the other half of the world, i.e., the rich half, would be told again and again about the crisis in Israel, or would realize that in India hundreds of thousands of children are starving to death - children who could easily he saved for the sums of money spent by women on nail polish and nail polish remover.

THE MASK OF FEMININITY

There is virtually no difference between an unmade-up, bald, naked, woman and an unmade-up, bald, naked man, except their reproductive organs. Any other difference between them is artificially produced. A man becomes a man because he develops his intelligence and, through its development, his productivity. His appearance changes very little. A woman becomes a woman by means of gradual stultification and by deliberately transforming her external appearance, and this differentiation between the sexes is prompted exclusively by woman.

As we have said, a man is considered masculine only after a series of manipulations on the part of women. A woman, on the other hand, is the author of her own transformation and produces femininity by means of cosmetics, hair style, and clothes. This femininity, synthetic in origin, consists of two different components: emphasis on secondary sexual characteristics and distancing herself by means of masks. Woman makes use of various types of masks in order to make the difference between herself and a given man as conspicuous as possible.

The first component serves to make her desirable to man. the second to make her mysterious to him. She herself thus creates the equivocal, unknown `opposite sex,' making it easier for him to accept his enslavement. Thanks to the wide range of possible transformations each woman can offer a man - and a `real' woman varies her looks just a little every day - she keeps him in a state of constant bewilderment While he is still trying to find yesterday's woman in today's, she gains time to achieve her own ends. She will maneuvre the man into an untenable position, all the time skilfully distracting his attention from the stench of a rotting mind beneath the pleasing mask.

Woman regards her natural self merely as the raw material of a woman. Not the raw material but the end result has to be judged. Unmade-up, without curls and bracelets and necklaces, women are not yet really present. This explains why they do not mind running around in curlers or with cold cream on their faces. It is not `they' at that stage - they are still occupied with the process of becoming `them.' They succeed with this sort of make-believe all the more easily because they are not hampered by any kind of intelligence.

No effort is so great that woman will not make it in order to achieve this metamorphosis. No make-up can cost too much, or take too long to put on, when it is a question of the final product which will distinguish them so markedly from men. By rubbing cream into their skins they make them smoother than men's. Their hair is curled or worn long for the same reason. They do not put black mascara around their eyes for the sake of beauty - it is to make their eyes differ from male eyes - strange, mysterious, disturbing.

All this was the original purpose of the female masquerade, but it has almost been forgotten now. In the course of the last few decades, the average middle-class married woman has developed from a rather busy domestic servant into a kind demimondaine, well padded with the comforts provided by men. As a result of this, her former games, which were for the specific purpose of transforming her appearance, have become an end in themselves. And since amusing themselves with their own bodies is their favorite game, and well-to-do

middle-class wives frequently have nothing else to do, they occupy themselves in this way. What is more, they are encouraged to do so by men. After all, it is men who manufacture their cosmetics, design their fashions and hair styles, and make a living by doing so; they do their best to provide these women with new variations, helped by the editors of women's magazines and by women's radio programs. In fact, women have almost succeeded in producing a totally new feminine culture, a sort of women's arts and crafts. In this sanctuary they live among themselves, disturbed by none, being led to heights, or rather into depths, where no man can follow, apart from those specialized slave laborers mentioned above.

`Take care your lips stay smooth,' advises, for example, one well-known magazine - this to a woman who complained of badly chapped lips. 'Brush your lips daily with a wet toothbrush and use a lip salve with regularity Never use pearl lipsticks - they settle more easily into the cracks.' `Don't forget to take your measurements,' the editor goes on to advise all women. 'Your pelvic dimensions should never be more than nine inches larger than your waist, nor three and a half inches more than your bust.' `Always brush your eyebrows into a becoming sweep before outlining them in pencil. And never draw the in with one straight arch. Instead, follow each hair with a separate stroke. It will look completely natural if the lines are vertical nearest the bridge of the nose and carfully toned with two different colors, for instance, gray and brown mixed together.' Always keep a mirror in your kitchen. It will help you control your face. You will notice if you frown or make faces while you are cooking, or if your hair is in disarray.'

Women are grateful for all these rules. They have not enough imagination to think them out for themselves. They follow them religiously, measuring their pelvic dimensions, brushing their lips, outlining their eyebrows and hanging up little mirrors in the kitchen to avoid wrinkles caused by thinking. And when they have done all this, more fun and games are waiting. There are actually women today who bathe their breasts daily in cold water for ten minutes. (`It makes them firm.') There are women who oil their bodies all over every morning - and not following medical advice. There are those who twist their hair around thirty-odd curlers every few days and spend at least half an hour making up their eyes. And as they, thanks to all these efforts which, a man feels, are totally absurd anyhow, grow stranger, more incalculable, and more feminine with each passing day, it is often precisely this type of woman who attracts the most willing slaves.

In the meantime, the game goes on. Anyone who wants to join in the game, to keep up with the coterie, has to observe more and more new rules. For women's demands on each other are enormous. Men have long since dropped out of the game. The opportunities for entertainment offered by one's body have increased enormously and will go on doing so though, of course, it is inevitable that many women cannot keep up the pace. These will return to their other source of entertainment: the home.

As the amount of money available to women depends on the husband's income, women are divided into classes. There are those who have an excellent mask, those whose mask is good, and those whose masquerade is merely adequate. The first group become the idols of all the others, and, thanks to the manipulated man the constant efforts of their public-relations organisations, provide a kind of vicarious gratification for them.

Even for a woman with an average type of mask, the rules are getting more and more complicated. If she goes swimming, for example, her make-up must be waterproof, her legs and armpits hairless, her body oiled, and her hair completely hidden by a cap covered with rubber flowers. For the supermarket, a matt base with a dab of rouge and light brown mascara is the thing. Funerals require a pale makeup to enhance the effect of her black lace mantilla and an almost invisible lipstick. For a few minutes at a cocktail party, the preparations of dressing and make-up will take hours. There was a time when only one shade of eye shadow was sufficient. Now it must be three: white, gold and green, for example. Her lips must be cared for with salves, lip liners, mother-of-pearl lipstick, and powder. False eyelashes, no longer stuck on in one strip, must be carefully gummed in position, one by one. That is `more natural.' Her own coiffure must be embellished with an additional hairpiece - and both must always be freshly shampooed and curled. For eye make-up alone the following are basic essentials: false lashes, a special glue, tweezers for putting the lashes in place, mascara, eye liner, three shades of eye shadow, two shades of eyebrow pencil, powder for the brows, plus a specially angled brush for application, a small brush for the eyebrows, oil-based pads for removing the make-up and special cream to soothe the eyes.

Men adore their women and want them to be divine (exotic, iridescent, that is, feminine). At the same time they have no desire to watch their hours of slavish narcissistic primping and are getting more and more uncomfortable. They will never understand the pleasure a woman takes in housework, and to them the make-up process is just as degrading. Every man knows that he himself could not care less if a woman wears three colors of eye shadow or one, just as he knows he has no need of lace curtains or rubber plants in the living room. But he appreciates that other men, or society, demand this of a woman, and he feels intensely sorry because he believes himself to be responsible for this degrading state of affairs.

Since he realises that he and the other members of his sex are interested only in woman's external appearance (for what else is there to interest him?), he assumes that his wife's tireless efforts to make herself into an object of desire and to create a certain mystique by means of make-up (which, however, should not be exaggerated) are the signs of an excessive zeal to please him. Of course he feels guilty - and rather touched. Thanks to his primitive needs, he believes that he is making woman into this object of his desires; he believes he is suppressing all her worthwhile qualities, which are, in fact, nowhere to be found. As usual he is missing the truth by a hair's breadth. It is in his own interest to deny the fact that this whole development is tantamount to the highest level of feminine culture and that women do not, by means of fashion and cosmetics, make themselves into objects, but rather their ceaseless preoccupation with such matters corresponds to the mental activities of infinitely primitive subjects.

And there is something else he does not know: a woman does not only recreate herself from day to day, so to speak, getting further and further away from her true self just for the sake of entertainment. This cult satisfies her minimal need for a religion as well, a need which, as we have already seen, depends on her low level of intelligence. Every step in this process of transformation requires a totally neutral critical observation of self. It forces a woman to regard herself constantly with the eyes of a female stranger, and to test the result of her labors, in terms of that onlooker's eyes, a thousand times a day. If the transformation is a success in those critical eyes, if it passes criticism, she can (still in the eyes of this stranger)

indulge in unrestrained self-admiration. Thanks to this trick, she is, as it were, in a position to worship at her own feet, and is therefore to a large extent exempt from every system designed to satisfy a man's pleasure in non-freedom, systems such as ideologies, religions, or glorifications of some other being.

Women are so preoccupied with self and with beautification that men have come to the logical conclusion that, even if women paid any attention to them, they would never be considered handsome. There is an old saying that men do not need to be good-looking: many men will, without a second thought, repeat this piece of wisdom. But even if he made an effort, woman would never find man handsome. How could woman, who takes such pleasure in her own ridiculous masquerade, appreciate an unmade-up, conventionally dressed man? What else would this be but the first step, the raw material, the preliminary sketch for a further stage in human development? In a sense this implies that all men must be ugly in woman's eyes - and this frees her to choose according to his income and the standard of living he may be able to offer her.

Particularly sensitive men seem to have realized this recently and are trying to become beautiful according to the standard of women and for once make an impression on them by means of their outward appearance. In the main, however, these attempts to break away from convention have been doomed to failure. In the first place, men could hardly achieve something overnight which women have been cultivating for centuries: man's long hair is never as silky nor his skin as delicate as a woman's. His clothes will never be as exquisitely extravagant. And, in the second place, the vast armies of enslaved men have thrown these deserters out of their ranks and shut them off from earning a proper living.

Today there are few men who wear a mask. Those who do - Poets, painters, rock musicians, journalists, actors, hippies, photographers - need just this sort of disguise in order to earn their money, rather as a kind of contemporary court jester. Of course, most of these men have a woman around, someone to put his earnings to immediate use. A poet has his muse, a painter his model, a rock musician his groupie. All of these women live off men, If all men took to growing their hair long, or to wearing chains with pendants around their necks - which, after all, is possible, for every hundred years or so there have been slight changes in men's fashions due to changed working conditions - their long hair would be cut to a uniform length, and those chains around their necks would become a replacement for ties, just as discreet and inconspicuous.

THE BUSINESS WORLD AS A HUNTING GROUND

There are many women who take their place in the working world of today.

Secretaries and shop assistants, factory workers and stewardesses - not to mention those countless hearty, young women who populate the colleges and universities in ever-increasing numbers. One might even get the impression that woman's nature had undergone a radical change in the last twenty years. Today's young women appear to be less unfair than their mothers. They seem to have decided - perhaps out of pity for their victims - not to exploit men any more, but to become, in truth, their partners.

The impression is deceptive. The only truly important act in any woman's life is the selection of the right partner. In any other choice she can afford to make a mistake. Consequently. she will look for a man where he works or studies and where she can best observe and judge the necessary masculine qualities she values. Offices, factories, colleges, and universities are, to her, nothing but gigantic marriage markets.

The particular field chosen by any young woman as a hunting ground will depend to a large extent on the level of income of the man who has previously been her slave, in other words, her father. The daughters Of Men in the upper income brackets will choose colleges or universities. These offer the best chances of capturing a man who will earn enough to maintain the standards she has already acquired. Besides, a period of study for form's sake is much more convenient than a temporary employment. Girls from less-well-off homes will have to go into factories, shops, offices, or hospitals for a time - but again with the same purpose in mind. None of them intends to stay in these jobs for long. They will continue only until marriage - or, in cases of hardship, till pregnancy This offers women one important advantage: any woman who marries nowadays has given up her studies or her job `for the sake of the man of her choice' - and `sacrifices' of this nature create obligations.

Therefore, when women work and study, it merely serves to falsify statistics and furthermore to enslave men more hopelessly than ever, because education and the professions mean something very different when applied to women as opposed to men.

When a man works it is a matter of life and death, and, as a rule, the first years of his life are decisive. Any man of twenty-five who is not well on his way up the ladder can be considered, to all intents and purposes, a hopeless case. At this stage, all his faculties are being developed, and the fight with his competitors is a fight to the death. Behind a mask of business friendship, he is constantly on the watch for any sign of superiority in one of his associates, and he will note its appearance with anxiety. If this same associate shows signs of weakness or indecision, it must be taken advantage of at once. Yet man is only a tiny cog in a gigantic business machine, he himself being in effect exploited at every turn. When he drives others, he drives himself most of all. His orders are really orders from above, passed on by him. If the men at the top occasionally take time to praise him, it is not in order to make him happy: it is only to spur him on, to stimulate him to greater effort. For man, who was brought up to be proud and honorable, every working day is merely an endless series of humiliations. He shows enthusiasm for products he finds useless, he laughs at jokes he finds tasteless, he

expresses opinions which are not his own. Not for a moment is he allowed to forget that the merest oversight may mean demotion, that one slip of the tongue may spell the end of his career.

Yet woman, who is the prime cause of all these struggles, and under whose very eyes these fights take place, just stands aside and watches. Going to work means to her flirting and dates, teasing and banter, with the odd bit of `labor' done for the sake of appearances - work for which, as a rule, she has no responsibility. She knows that she is only marking time, and even if she does have to go on working for one reason or another, at least she has had years of pleasant dreams. She watches men's battles from a safe distance, occasionally applauding one of the contestants, encouraging or scolding, and while she makes their coffee, opens their mail, or listens to their telephone conversations, she is coldbloodedly taking her pick. The moment she has found `Mr. Right,' she retires gracefully, leaving the field open to her successors.

The same applies to university education. American colleges admit more and more women, but the percentage who actually complete their courses is less than before the Second World War. They sit happily in lectures designing their spring wardrobe and between classes flirt with the boys. With their scarlet nails carefully protected by transparent rubber gloves, they play around with corpses in the dissecting rooms, while their male colleagues realize their whole future is at stake. If a woman leaves the university with an engagement ring on her finger, she has earned her degree; man has hardly begun when he obtains his diploma. Degrees are, after all, easy to come by - you have only to memorize. How many examiners can tell the difference between real knowledge and bluff? Man, however, has to understand his subject as well. His later success will depend on whether his knowledge is well-founded; his later prestige will be built on this and often other people's lives are dependent on it.

None of these battles exists for woman. It she breaks off her studies and marries a university lecturer, she has achieved the same level as he has without exerting herself. As the wife of a factory owner she is treated with greater respect than he is (and not as somebody who at best would be employable on the assembly line in the same factory). As a wife she always has the same standard of living and social prestige and has to do nothing to maintain them - as he does. For this reason the quickest way to succeed is always to marry a successful man. She does not win him by her industry, ambition, or perseverance, but simply through an attractive appearance. We have already seen what demands the well-trained man makes on a woman's appearance. The best women trainers - without the least effort - catch the most successful fighters among men. The so-called `beautiful' women are usually those who had an easy life from their childhood days and therefore have less reason than others to develop their intellectual gifts (intelligence is developed only through competition); it follows as a logical consequence that very successful men usually have abysmally stupid wives (unless, of course, one considers woman's skill at transforming herself into bait for man a feat of intelligence).

It has almost become commonplace that a really successful man, he he a company director, financier, shipping magnate, or orchestra conductor, will, when he reaches the zenith of his career, marry a beautiful model - usually his second or third wife. Men who have inherited money often take such a supergirl as their first wife - although she will be exchanged over

the years for another. Yet, as a rule, models are women of little education who have not even finished school and who have nothing to do until they marry but look beautiful and pose becomingly in front of a camera. But they are `beautiful' - and that makes them potentially rich.

As soon as a woman has caught her man, she `gives up her career for love' - or, at least, that is what she will tell him. After all, he could hardly be flattered by the thought that she had been saved in the nick of time from having to sweat her way through examinations. He would much rather get drunk on the idea of the love `that knows no compromise,' this woman pretends to feel for him. Who knows, he thinks, she might have become a famous surgeon (celebrated prima ballerina, brilliant journalist) and she has given it all up for him. He would never believe that she preferred to be the wife of a famous surgeon, to have his income and prestige without having either the work or the responsibility. Therefore, he resolves to make her life at his side as comfortable as possible to compensate for her great sacrifice.

A small percentage (ten to twenty percent) of women students in Western industrial countries do, however, obtain their degrees before they get married. Despite occasional exceptions, they are, as a rule, less attractive and have failed to catch a suitable provider while still in education. But then, this degree will automatically raise their market value, for there are certain types of men who feel bolstered if their wife has a degree - providing they have one themselves. It is clear evidence of his own cleverness if such a highly educated woman is interested in him. If by chance this female mastermind happens to be sexy, he will be beside himself with joy.

But not for long. Even women doctors, women sociologists and women lawyers `sacrifice' their careers for their men, or at least set them aside. They withdraw into suburban villas, have children, plant flower beds, and fill their homes with the usual trash. Within a few years these new entertainments obliterate the small amount of `expert knowledge,' learned by rote, of course, and they become exactly like their female neighbors.

THE 'EMANCIPATED' FEMALE

There are, however, women who still have jobs or careers at the age of twenty-five or older. There are a variety of reasons for this:

a. The woman is married to a failure. He is not making enough money to provide her with all the useless rubbish she cannot do without.
b. The woman cannot have children. Once the man's passion for her has been spent, he can see no good reason for continuing to support her.
c. The woman is ugly.
d. The woman is emancipated.
e. The woman is interested in a particular career (and from the start she renounces her own slaves and her own children).

Types (a) and (b) are closely related. It is the next two groups which are important, for an ugly woman is often considered to be emancipated - and this is false. The chance of meeting someone in the last category, a woman who renounces comfort and serfs for intellectual reasons, let alone from a sense of what is fair, is rare indeed.

Let us consider the ugly woman. A woman is ugly when she is unattractive to men. That is, when her secondary sexual characteristics are underdeveloped or insufficiently advertised, and because there is an absence in her features of a `baby look'. A woman of this type works for the same reason as a man - because there is no one else to do it for her. Yet, whereas man keeps a wife and children with his income, she works for herself alone: she would never use the money she earns to finance the life of a beautiful young man.

This type of woman is frequently quite intelligent. True, at the beginning she will have permitted her intellectual capacities to become atrophied because she, like all other women, has been following her mother's example and because she, too, will want to acquire a working slave. But as she gets older she sees her chance dwindle, and one day she finds herself faced with the fact that there is nothing else for her to do but remember and resurrect the last remnants of what was once her mind and make the best of it.

Some women in this group achieve a very real success. They frequently obtain high honors (simply because intellectual women are a rare species) and they are often journalists, authors, politicians, doctors, or lawyers. What is more, they render a great service to the exploiters in the suburban villas. `Look at that,' these women say. `We could do as well, but we renounced it all for you.' The man, put off by these few examples of intelligent womanhood, is only too glad to cling to his imbecile, who will only he too glad to tell him that those `intellectual' bluestockings are ugly, bitter, lacking in charm, are in sum, `unwomanly' And his preference for the lobotomized creature lying in his bed will increase a thousandfold: after all, if necessary if he becomes really desperate, he can always find a man to talk to.

Not even an ugly woman, despite her success, ever wants to give up her special feminine

status entirely. She seems to take it for granted that the world should admire her as a kind of eighth wonder of the world - a woman who has actually achieved personal success. She will emphasize her `femininity', in every possible way until it becomes almost obscene. She will appear on television and give interviews to the press whenever possible, her flabby bosom hanging over her large desk, complaining how hard it is for her, as a woman, to maintain her status in a man's world.

Be that as it may, she is, compared to the usual female exploiter, comparatively respectable and honest. The fact that this honesty has been forced upon her (and you have only to look at her face to realize why she is so successful) is another matter altogether. There is no virtue in ugliness.

Things become rather more complicated when one comes to consider the case of the so-called `emancipated' woman. The first three categories of women can easily be tempted away from their work by bribery - and this includes the ugly woman (before she has become successful). An emancipated woman. however, never works for money. She must by definition have been attractive even as a young girl and therefore have had slaves with good incomes at hand. Therefore, it is only the `beautiful' woman who can become `emancipated.' An ugly woman, like a man, is never in this position. No one has ever attempted to corrupt her. Since she, again like men, has nothing to emancipate herself from, she has no choice but to work.

The emancipated woman has all the accessories of the average housewife: a comfortable apartment, the necessary status symbols of her coterie, and children (seldom more than one or two, though). The difference lies in the fact that her sphere of entertainment is not limited to the home or the masquerades given by her own sex. She entertains herself best by undertaking some inferior form of drudgery where she is surrounded by a fairly large audience. We find her wandering airily along the corridors of publishing houses and newspaper offices; we meet her in the anterooms of film producers, television executives, and theatrical managers; she is a production assistant or an interpreter. She will be found behind the counter of a travel agency, in a jeweler's, an antique dealer's, or a boutique. In fact, anywhere where she can meet rich and interesting people. And her money? That is spent almost entirely on her elaborate masks, which keep her with-it and up-to-date at her place of work.

In fact, the emancipated woman is just as stupid as the others, but she does not want people to think so. If she mentions housewives it is with utter contempt. As she has a job which would not be unworthy of a man she believes that this very fact alone makes her intelligent, but she is confusing cause and effect. Men work only because they have to and not because they are intelligent. Most men would start to make proper use of their intelligence if they were free of financial obligations, as free as housewives, for example. A woman living at home has, in fact, far better opportunities of enjoying a stimulating, intellectual life than one who is stuck between typewriter and dictaphone.

The work chosen by an emancipated woman rarely involves effort or responsibility, although she makes herself believe it involves both. As far as she is concerned, `it is satisfying,' `stimulating,' and `keeps her from stagnating.' She `simply couldn't exist without it.' Yet if

one gets down to the facts, she is never really dependent on it. Unlike an ugly woman, she could give it up at any time. She never works without lifesaving apparatus. The moment there is any sign of difficulty on the horizon, up jumps a man from somewhere in the wings and rushes to her aid.

This type of woman finds it unfair that she does not get on as fast as a man, but on the other hand she never allows herself to become part of the murderous rat race. The complaint she utters is always the same: even as an emancipated woman, one simply is not given the same chances as a man. Instead of fighting for her chances on the spot, she runs off, covered in make-up like a clown and looking like a Christmas tree, to yell for women's rights and women's equality at one of the meetings held by her coterie. It would never occur to her that she alone, and not man, is the cause of this unequal state of affairs - she, woman, with her total lack of interest, her stupidity, her venality, her unreliability, her ridiculous masquerades, and her eternal pregnancies and, above all, because of her merciless manipulation of man. How could she have caused the situation?

On the other hand, men may well think that the husbands of emancipated women are lucky: they do not have to bear financial responsibilities alone. The contrary is the case: the husbands of so-called emancipated women are usually extremely unhappy After all, they have had the same basic training as other men, and so they are always trying to keep one step ahead of their wives. A translator's husband will be a writer, a shorthand typist's a departmental manager, a pottery maker's a sculptor, a feature writer's an editor. Therefore, an emancipated woman is far from being a help to her man. She exploits him even more than the others. The higher she rises, the more relentlessly she drives him. Such women, either by chance or because they are attractive enough to be protected by some man, often rise to really important positions. If his position is comparatively low, every time she gets an increase of salary it will be a traumatic experience for him. Professional recognition of her will merely put him in a panic. He lives in a constant fear that one day she will overtake him and, on top of it, he suffers agonies of jealousy about the strange men she meets every day. He feels superfluous, and his whole existence seems pointless because she no longer seems to need him. The one true happiness of the slave - the only happiness left to the manipulated man - is now denied him.

A woman of this type does not even make her children happy After all, she is only different from other women, not better. She is entertained more by her stupid office work than by her children. But she is not going to give up having them. A woman, she will say, has to experience motherhood, otherwise she will not be `fulfilled'.

In fact, this woman has her cake and eats it too. She does not want to give up her `stimulating mental work' and is able to bundle her children off to nurseries or boarding schools or to leave them in the care of one of those much despised housewives. She does not even do the housework. That is shared by her husband after office hours. While he waxes the floors, waters the plants and polishes the silver, he is meant to carry on stimulating intellectual conversation with her. For the emancipated woman renounces neither the traditional rubbish of her clique, nor her work slave and children.

In order to emphasize her claims to masculine prerogatives, her claim, that is, to the highly

paid positions of men and not to the `prerogatives', of, say, soldiers, emancipated women from time to time organize so-called `movements.' Such campaigns give her an Opportunity to draw the world's attention to her with a great cleat of shouting and noise, to wear badges and dress up in the latest suffragette look, and to openly demonstrate her political views by putting lighted candles in her living-room windows. In full view of the television public, women have pinched the bottoms of building-site workers and perpetrated other absurdities. Woman frees herself from her imaginary `chains' at regular intervals: spiritual ones being unknown to her, she interprets them literally. At the turn of the century it was the corset that went. In the seventies the bra, and just to make sure that everyone knew about it, she got men to make see-through blouses. Perhaps in the next wave of emancipation it will be the uncomfortable, long skirt which goes - the skirt they have just flirtatiously readopted and made part of their props, despite general male disapproval. But their stupidity, their inanity their ridiculous behavior, their mendacity and lack of feeling, and their tedious and abysmally stupid chatter are still there: women have never taken any steps to get rid of those.

No matter how much a woman is earning, she will never let a man take her place in the house, nor will she take on his responsibility for earning their livelihood or maintaining their social prestige. Even though it is quite possible - since she is much more thick-skinned and consequently will suffer less by doing work of deadly routine - that a job really does `fulfil' her and make her `happy,' she will never help him with her money. She will never open doors for him or light his cigarette; she will never take out any insurance policy in his favor or give him alimony should there be a divorce - that is not considered `feminine.' Neither would it occur to a man to expect such a settlement - he has been conditioned too well. The husband of the emancipated woman will simply give his wife a kiss, wipe the traces of face cream, powder and lipstick from his face, and throw himself once again into the battle.

WOMEN'S LIBERATION

The exploitation of the American male by the American female would be a purely American affair were it not a model for women all over the world. Unfortunately, the economic hegemony of the United States influences not just the politics, science, research, and culture of all other capitalist countries but, to a great extent, the social behavior of their populations. Through the mass media, which have been relentlessly perfected, this influence spreads to all areas of life more and more rapidly. The old maxim about American consciousness becoming the consciousness of the world after a five-year lag no longer holds true. Modern techniques of communication have flooded over the boundaries separating place and time. If the United States develops a new treatment for heart attacks, hospitals in Latin America will be using that very treatment a few weeks later. If the performance of American school children is improved by teaching machines, these same machines will be hooked up within a short time in the classrooms of Japan. The moment a hit like Jesus Christ Superstar opens on Broadway, students in West Germany start praying. As soon as the American female compares her situation with that of American blacks, women in England, France and Scandinavia scream, `We are the blacks of the Nation.'

While American influence has its benefits in other spheres (for example, in research), in the social sphere, as far as the social position of men in these countries is concerned, surely there is none. There is no country in which men are worse off than in the United States. They are worse off by comparison with their female partners - and this is what we are discussing here: the differing living conditions of man and woman within one and the same social class of a given country, within one and the same family.

Nobody will deny that the struggle of a poor white-collar worker to survive is more difficult in Portugal than in Sweden, and that in the same country a factory worker's wife has a harder life than the wife of an engineer. These injustices are the subject of many other books; here we can discard them entirely By comparison with her husband - not by comparison with the engineer's wife - the factory worker's wife leads a luxurious life.

America's high standard of living, combined with its permanent threat of unemployment, is enough to make any man's life miserable. In no country with a comparable standard of living are jobs so tenuous; in no other country with a comparable rate of unemployment are the demands made by the standard of living as high. The difference between a `success' and a `failure' is nowhere so clearly defined as in the US. Added to these external difficulties is the fact that no other man is so thoroughly manipulated as the American male. The adult American male is manipulated so expertly that there appears to be nothing he would not willingly endure. And, indeed, he is exploited without scruple. In no other country do mothers so pitilessly train the male infant to perform. No other society exists where the male sexual drive is exploited for money so unscrupulously. Nobody except the American woman so shamelessly professes a creed of profit under the guise of love.

This does not mean that American women are cruel. Women are never cruel to their men; men are usually not important enough to be tortured. Only in movies do women ruin their

men intentionally. This simply means that American women, more than other women, fail to consider men as fellow human beings. Perhaps the many dangers of the pioneering days caused American men to be evaluated by their usefulness to women. After all, that period in history is not that far gone.

And American men prefer to see themselves in this role: a man's salary is the yardstick of his worth. America is the only place where a badly paid professor is a had professor and an unsuccessful writer a bad writer. For the Latin American male, masculinity is still associated with sexual potency. For the American male, however, the association is directly with money. American literature, from Edward Albee to Jacqueline Susann, revolves around this question: whether or not a male is a man if he cannot provide appropriately for the woman in his life. Of course he is not.

The American man knows: happiness comes only through women, and women are expensive. He is ready to pay that price. As a young adult he pays in advance, as a grown-up he pays in installments, and as a corpse he is cashed in for a fortune. A man from another country realizes this as soon as he sees a flourishing divorce paradise like Reno, or the thousands of his fellow men sitting in jail for overdue alimony payments. On the other hand, the American man views this as confirmation of his superiority. Is he not the privileged one, as he has enough money to pay for it all? Is he not the competent one, since he goes to work? Would his wife have taken on his family and surname were he not the master? Only recently a poll showed that more American men than women believe that women are suppressed, and fifty-one percent of American men believe that the situation of the American white woman is as bad as that of the American black man.

The American man is grateful to his wife for letting him go to work, because work to him is a male privilege. The woman for whom he provides has made sure that he never doubts it, and he feels sorry for her in spite of the unequivocal difference between his situation and hers. She has made sure that he sees a sacrifice in her waiver of work. He, more than any other man, mistakes his wife's lack of intellectual ambition for modesty, her stupidity for exceptional femininity, her giving up responsibilities for love. More than any other man, he is able to close his eyes to the clear evidence of his own exploitation.

In the US man is manipulated with much less inhibition than in other countries: hence women should be even easier to unmask. But the American man does not want to see or know. It seems appropriate to him that in the TV show his children are watching, the father is portrayed as a fool, the mother as a star. Wasn't his own mother superb? That a Mafia of women's groups controls all cultural life seems unavoidable to him. Somebody has to take care of culture. That American women (and no other women in the rest of the world) run around in public with curlers in their hair is charming American folklore to him. The fact that a majority of psychiatric patients are women, while men have a higher rate of suicide, is his evidence for the value of psychoanalysis. He thinks it fair that for generations men have become crippled war veterans, while generations of women do not even know what a hand grenade looks like. Man is stronger and the stronger one goes to war.

Though the slavery of the american man is humiliating and nerve-racking, he does not want to see, of course, that his is the worst bargain: he has ended up with the most made-up,

constantly recolored, the most conspicuously masked woman of all, in short, with the most unreal woman. But to this he closes his eyes.

Since the American woman is the highest paid wife, she, of course, wants something in return for her money. She is the leading consumer of cosmetics: she uses more lipstick, more cream, more powder, more color than a woman of any other nationality Although she has a reputation for being especially dowdy; she needs more money for her clothes and other masquerades.

Of all women, she leads the most comfortable life. More often than her sisters of other nationalities, she lives in her own house, drives her own car, goes on vacation, does her work with the help of machines and uses ready-to-cook food. She has a fully automated household, a bus takes her children to school, and they are gone almost all day, so that she has every opportunity to go to work; and yet the percentage of married women working in America is considerably lower than in other industrialized countries. Although the American woman has a better chance at a higher education than women of other countries, and although she is spared two years of military service, only thirteen percent of female American university students obtain their degrees.

America has the highest divorce rate, and the chance that an infant will grow up with both a mother and a father is slimmer than in any other country. But that does not seem to disturb the American woman, for out of all women of highly industrialized nations, she has the highest birth rate. No wonder; children are a guarantee of income. American fathers pay the highest alimonies, and since non-payment can be punished by imprisonment, he pays promptly.

Even his old-age insurance rates are the highest. The average American husband is four years older than his wife, and his average life expectancy is seven years less than hers. The eleven years by which she will on average survive him do not represent a risk, and if she clings to her husband for life, she will be respected and well treated because of her money, so that the years will be even more comfortable without him. She plays bridge, is active in sports, has visits from her children and grandchildren and works in her women's groups for law and order. In flowery hats, her withered lips painted Stoplight Red (look, here comes an American woman!), she takes off once in a while for a tour around the world and makes sure that she is not forgotten abroad. And she is not; on the contrary: when an aging Rose Kennedy (having already sacrificed to her nation three male heirs while daughters and daughters-in-law are getting rich and old in the process) flirts in front of TV cameras, hoping to promote her last living son's campaign for the presidency, she is celebrated as a heroine. What a brave mother!

One might assume that a prerequisite for the high profit achieved by American woman's femininity would be top performance in other areas. But for the connoisseur, she is neither a good cook nor an experienced lover. Despite her good salary, the demands on her art of seduction are minimal. Her husband, trained by Hollywood to appreciate the coarsest of sex symbols (large breasts and big behinds), can no longer make fine distinctions. All she really needs are a few good curves and the nerve to say no long enough. And she is a true master of that art. Necking and petting are an American invention. To lure men, like the women of

other countries they wear false breasts, but only in America are false bottoms worn. The logical result of such business tactics, steadily perfected through the generations, is frigidity, and the American woman has succeeded in persuading the nation that her frigidity is an illness to be taken seriously. After all, there is a difference: a prostitute would be willing to give up her orgasm, a wife would not. Instead of asking what a frigid woman is doing in the bed of a man, a man she does not even desire, an attempt is made to free her from her suffering through costly procedures and with ever-changing prescriptions (it goes without saying: only if she is properly married. Before marriage, she would have had neither the money for therapy nor the interest in getting better).

The American woman is no worse than other women. She is only ahead of them all. Her unscrupulous tactics for exploitation would not be so dangerous if they were not constantly idealized by a powerful TV and film industry. As the latter creates the image of Western woman, her behavior is being copied, and as her standard of living is constantly raised, the fate of her husband automatically becomes the fate of men in other countries.

Yet there is another reason to deal specifically with the American woman and that is Woman's Liberation. American women are better off than other women around the world: but not all of the American women. The same system that brings so many advantages to most American women turns by necessity against a minority within their own ranks: the women who are unattractive by male standards.

Until recently, this condition went unnoticed by all save that minority. But one day this minority decided not to put up with that condition any longer and began to organize, like their predecessors, the suffragettes. Since the American public is accustomed to listening to women when they talk, their problems were soon much discussed. Not only in America but also in the rest of the world this new movement was taken up immediately. Why, one might ask, did this uprising of women start in America, of all places, where women are obviously better off? The explanation is simple: exactly for that reason. Because the American woman is better off, because social differences between married women and women who earn their own living are so enormous. Because in America more than any other country the working woman is treated as a traitor, an outcast, by the masses of female exploiters who see their own interests betrayed. This is why this movement had to start in the USA and no other place. Used to endless power over man and to the highest social prestige, American women will find the renunciation of power and prestige much more painful. And if the direct approach will not work, she will procure her insignia of feminine power in a roundabout way: Women's Liberation.

Furthermore, a strained labor market has put this minority of women, forced or willing to work, into a somewhat more difficult position than their European sisters when they apply for higher positions. Many of them will see their difficulties from a particular perspective and interpret the unpleasantness of professional life as discrimination against their sex. But if an American employer were to fill an open position and to choose between an unattractive woman who did not appeal to his sexual instinct and a man, his choice would undoubtedly be the man. And he can even justify that decision: when a woman marries, she will give up her job as soon as she becomes a mother. A man who marries and becomes a father turns into an even more reliable employee. If the applicant is already married, then the employer's

choice is even easier, since he knows that the man's pay cheque will almost certainly support more than one person, hence be twice as necessary. The single woman supports, at most, herself. From the employer's point of view, it is more humane to give the job to the man. The `woman with a family' - the woman who supports a healthy man and his children all her life - is practically unknown in the professional world. Who should he held responsible for this situation: employer or woman?

It is at once sad and comic to see how the women of the American Women's Liberation movement, who indeed have reason to fight, direct all their time and energy against the wrong enemy. With constant defamations, they hold their only allies, men, at bay, while spoiling the really guilty party with immoderate compliments. Like all women's liberating movements in history, Women's Liberation started from the wrong premise and has missed its aim. But no force on earth will convince its members of that.

The responsibility lies with the intellectuals. It is understandable and perhaps even forgivable that, as a result of all the manipulation from earliest childhood, men have come to the conclusion that (a) they have the power, and (b) they will use it to suppress women.

But it is inexcusable that intellectual woman, who might have seen matters from a very different (female) angle, have uncritically adopted this line of thought. Instead of saying, `It is very nice of you to think so highly of us, but in reality we are quite different from the way you see us, we do not deserve your pity and your compliments at all,' they say, `With all due respect to your insight, we are much more pitiable, suppressed and exploited than your male brains could ever imagine!' These intellectual women have claimed a rather dubious fame for their sex: instead of being unmasked as the most cunning slave traders in history they have undersold women and made them the object of male charity: man the tyrant, woman the victim. Men are flattered, of course. Part of their manipulation has trained them to interpret the word `tyrant' as a compliment. And they accept this female definition of woman happily. It very closely matches their own.

Even Simone de Beauvoir let this opportunity pass when she wrote her book The Second Sex (1949), which could have been the first book on the subject of women. Instead, she created a handbook of Freud's, Marx's, Kant's, etc., ideas about women. Rather than looking for once at woman, she researched the books men had written and found, of course, signs of woman's disadvantage everywhere. The novelty of her work lay in the fact that for the first time, men's opinion of women carried the signature of a woman. But now the way was clear: Betty Friedan, Kate Millett, Germaine Greer ... each a repetition of the last; they went head over heels in their effort to come up with evidence of male infamy. But they wrote nothing really worth mentioning on the subject: women. They copied the male idea about women, without being aware that this idea can only be the result of female manipulation, and thus they became, by imitating men, the victims of their own (female) system.

Nothing has changed since, although women today, more than ever before, have every opportunity to make statements about themselves on their own radio or TV programs, in newspaper columns or magazines. But they do nothing except repeat and chew over the old mothballed ideas men have about women, adding new details here and there. Instead of pointing out to their following what a miserable lot they really are, the peak of female dignity

is achieved by rejecting advertising for bras or vaginal sprays. The peak of female originality is reached the moment a women's magazine carries a male nude centerfold a la Playboy.

These are the reasons why yet another Women's Liberation movement has failed: the enemies they fought were really friends and the real enemy remained undetected. Once again the fixed idea of sexual solidarity (under the circumstances a solidarity with a syndicate at best) misled women to the wrong strategy. And they were not aware of it. Their struggle was aided almost exclusively by men. But since they live under the delusion that they are persecuted by men, they mistook the flexibility of men for a sign of female strength and screamed that much louder. And nobody got offended. From The New York Times to The Christian Science Monitor, from Playboy to Newsweek, from Kissinger to McGovern, everybody was for Women's Liberation. No marches of men were organized against them, nobody prevented their demonstrations. And none of them were taken to task for their unending defamation of men; a Senator Joe McCarthy oppressing Women's Liberation was missing, the FBI did not lift a finger against them.

Just as their predecessors, the suffragettes, secured the right to vote for women within a short period (a right they left unused by not electing women to political power and by not stopping war), Women's Liberation saw most of their demands fulfilled immediately The outrageous inequities in the law had, after all, been established by men for women's protection. But the ladies themselves did not see it that way and, when they insisted on change, within months they succeeded. The right of a waitress to work night shifts, the right of a woman mechanic to carry heavy-duty equipment, the right to mount telephone poles, the right to pay alimony to men, the right to use her own surname and with that the right for a wife to act as a solely responsible legal person, the right to military service, the right to fight in war, etc - they have them all. Infected by this wave of general generosity, even the government did not want to be left behind: In the future, it proclaimed, government contracts will be given out to only those companies who do not discriminate against women willing to work.

But the army of suppressed women eagerly awaiting that moment of liberation simply never materialized. As soon as the first American woman had climbed a telephone pole; the first female plumber, construction worker and furniture mover had been photographed and the photos printed in newspapers all over the world; the uproar died down. Why should it have gone any further? After all, it is not much fun to repair water pipes, to lay bricks or to lug furniture. Unlike men, women can choose whether they want to do drudgery or not. It is logical that most of them decide against it. And given a choice, they will also avoid military service and going to war. Women think of themselves as pacifists: wars are started by men, despite women's right to vote.

Left in the lurch by their own sex, the theorists among Women's Liberationists further entangled themselves in details: can every sexual intercourse with a man be considered an assault? Should a vaginal orgasm be accepted at all? Is the lesbian the only truly emancipated woman? Is the woman question more urgent than the racial question? And so on. Enticed by the extensive publicity awaiting them, a number of attractive `emancipated' women joined the movement. (Where else does a pretty woman attract more attention than among ugly ones?) And women could not possibly imagine themselves having the problems

they were discussing (discrimination against an attractive woman does not exist, either in her profession or in her private life), they soon took on leading roles within the movement and turned it more and more into a branch of American show business and - as defined in the previous chapter - into a `genuine' movement for emancipation.

Meanwhile, the exploiters living in the suburbs started to organize. The Liberationists' loud demands for work, and the men who were willing to gratify these demands, unintentionally put the suburban ladies into a most embarrassing situation. In organizations such as Man Our Masters and Pussycat League, they assured the world how wrong the aims of Women's Liberation really are and how much happiness a woman can find in the service of her husband and children.

The most curious of all countermovements came from a faction within Women's Liberation itself: `We don't want men's jobs,' these women protested. `If all women start to work now, we will soon have an economic crisis. What we want is not to be degraded as eunuchs any longer, we want to evolve freely and we don't want man to suppress our intellectual development and our sexual drive anymore.'

This argument is curious not only because woman now holds man responsible also for her crippled sexual drive (he who likes nothing better than a woman who thinks sex is fun). It also makes obvious for the first time how foreign it is to a woman to think that she could support her family. It would never occur to her that women do not necessarily cause an economic crisis when they enter a profession. Working women would not necessarily increase the absolute number of employed persons within their community. Whether women can work does not have to depend on the existence of day-care centers, since the quality of child care does not depend on the sex of the person administrating it. Fathers could manage that work as well.

But for a woman work has to he fun, and to make sure it is, the employed wife needs a working husband. If she goes to work, she might as well make some demands, and one of these demands will be that she can choose her work and quit any time she feels like it. So she brings her newborn child to a day center rather than lose her working partner and before her profession can turn into an obligation and responsibility, she quits, rather than allow her husband to stay home in her place.

Women's Liberation has failed. The story of the underprivileged woman was an invention - and against an invention one cannot stage a rebellion. Once again, men are the mourners. In a country where man is exploited as unscrupulously by women as in the US, a movement that fights for yet more of women's rights is reactionary, and, as long as the screaming for female equality does not stop, man will never get the idea that he is actually the victim.

Even the emancipation of women has not been attained. `Liberation of women' would mean her abdication from the privileges she now has. It was Women's Liberation that made sure that this would never happen.

`It is better to let them think that they are king of the castle,' a female reader of Psychology Today wrote, `lean and depend on them and continue to control and manipulate them as we always have.'

WHAT IS LOVE?

Man has been manipulated by woman to the point where he cannot live without her and therefore will do anything she asks of him. He fights for his life and calls it love. There are even men who will threaten their idolized female with suicide unless she accepts him. Not that this is much of a risk for them - they have nothing to lose.

Woman, nevertheless, is incapable of living without a man. Like a queen bee, she cannot survive on her own. She, too, is fighting for her life, and she, too, calls it love. They each need one another, in fact, and it seems therefore that they share at least one sentiment. The cause, nature, and consequences of this sentiment however differ as much as do the sexes.

To a woman love means power, to a man enslavement. Love provides woman with an excuse for financial exploitation, man with an emotionally charged excuse. `For the sake of love' woman will do things that are of advantage only to herself, while man does only those things that will harm him. When a woman marries, she gives up her career `for the sake of love.' When a man marries, he will have to work for two `for the sake of love.' For both sexes, love is a fight for survival. But the one survives only by being victorious, the other only by being defeated. It is a paradox that women can also make their greatest gains during moments of utter passivity and that the word `love' endows them with a halo of selflessness, even at the moment of their most pitiless deception of man.

As a result of `love,' man is able to hide his cowardly self-deception behind a smoke screen of sentiment. He is able to make himself believe that his senseless enslavement to woman and her hostages is more than an act of honor, it has a higher purpose. He is entirely happy in his role as a slave and has arrived at the goal he has so long desired. Since woman gains nothing but one advantage after another from the situation as it stands today, things will never change. The system forces her to be corrupt, but no one is going to worry about that. Since one can expect nothing from a woman but love, it will remain the currency for any need she might have. Man, her slave, will continue to use his energies only according to his conditioning and never to his own advantage. He will achieve greater goals and the more he achieves, the farther women will become alienated from him. The more he tries to ingratiate himself with her, the more demanding she will become; the more he desires her, the less she finds him desirable; the more comforts he provides for her, the more indolent, stupid and inhuman she will become - and man will grow lonelier as a result.

Only woman can break the vicious circle of man's manipulation and exploitation - but she will not do it. There is absolutely no compelling reason why she should. It is useless to appeal to her feelings, for she is callous and knows no pity. And so the world will go on, sinking deeper and deeper into this morass of kitsch, barbarism, and inanity called femininity. And man, that wonderful dreamer, will never awaken from his dream.

Chapter 2 - Theory Reading

Women in Love

by Rollo Tomassi | December 27, 2011 | Link

Men believe that love matters for the sake of it. Women love opportunistically.

Today's pull quote comes from Xpat Ranting's blog. The discourse there is brief, but insightful:

> I really, really, really hope the myth that girls are the hopeless romantics gets kicked to the curb ASAP. Everyone needs to realize that men are the "romantics pretending to be realists" and women; vice versa

I found this particularly thought provoking – Men are the romantics forced to be the realists, while women are the realists using romanticisms to effect their imperatives (hypergamy). This is a heaping mouthful of cruel reality to swallow, and dovetails nicely into the sixth Iron Rule of Tomassi:

Iron Rule of Tomassi #6
Women are utterly incapable of loving a man in the way that a man expects to be loved.

In its simplicity this speaks volumes about about the condition of Men. It accurately expresses a pervasive nihilism that Men must either confront and accept, or be driven insane in denial for the rest of their lives when they fail to come to terms with the disillusionment.

Women are incapable of loving men in a way that a man idealizes is possible, in a way he thinks she *should* be capable of.

In the same respect that women cannot appreciate the sacrifices men are expected to make in order to facilitate their imperatives, women can't actualize how a man would have himself loved by her. It is not the natural state of women, and the moment he attempts to explain his ideal love, that's the point at which his idealization becomes her obligation. Our girlfriends, our wives, daughters and even our mothers are all incapable of this idealized love. As nice as it would be to relax, trust and be vulnerable, upfront, rational and open, the great abyss is still the lack of an ability for women to love Men as Men would like them to.

For the plugged-in beta, this aspect of 'awakening' is very difficult to confront. Even in the face of constant, often traumatic, controversions to what a man hopes will be his reward for living up to qualifying for a woman's love and intimacy, he'll still hold onto that Disneyesque ideal.

It's very important to understand that this love archetype is an artifact from our earliest feminized conditioning. It's much healthier to accept that it isn't possible and live within that framework. If she's there, she's there, if not, oh well. She's not incapable of love in the way she defines it, she's incapable of love as you would have it. She doesn't lack the capacity for connection and emotional investment, she lacks the capacity for the connection you think would ideally suit you.

The resulting love that defines a long-term couple's relationship is the result of coming to an understanding of this impossibility and re-imagining what it should be for Men. Men have been, and should be, the more dominant gender, not because of some imagined divine right or physical prowess, but because on some rudimentary psychological level we ought to realized that a woman's love is contingent upon our capacity to maintain that love in spite of a woman's hypergamy. By order of degrees, hypergamy will define who a woman loves and who she will not, depending upon her own opportunities and capacity to attract it.

Men in Love

by Rollo Tomassi | September 10, 2012 | Link

Dalrock had an interesting post last week – She's the Victim – and as is the nature of Dal's conversation the post served as the tree trunk for various branches of very interesting off-shoot discussion. Starviolet, a regular commenter (some would say troll) dropped what was a seemingly innocuous question:

> "Can men really not tell when a woman doesn't love them?"

As would be expected, the male responses to this and her followup comments ranged from mild annoyance of her naiveté to disbelief of her sincerity with regards to her "want to know." However, her original wonderment as to whether men did in fact know when a woman doesn't love them, I think, carries more weight than most guys (even manosphere men) realize. So I thought I'd recount my comments and the discussion here.

> **Can men really not tell when a woman doesn't love them?**

No, they can't.

Why? Because men *want* to believe that they can be happy, and sexually satisfied, and appreciated, and loved, and respected by a woman for who he is. It is men who are the real romantics, not women, but it is the grand design of hypergamy that men believe it is women who are the romantic ones.

Hypergamy, by its nature, defines love for women in opportunistic terms, leaving men as the only objective arbiters of what love is for themselves. So yes, men can't tell when a woman doesn't love them, because they want to believe women can love them in the ways they think they could.

From Women in Love:

> **Iron Rule of Tomassi #6**
> *Women are utterly incapable of loving a man in the way that a man expects to be loved*
>
> Women are incapable of loving men in a way that a man idealizes is possible, in a way he thinks she should be capable of.
>
> In the same respect that women cannot appreciate the sacrifices men are expected to make in order to facilitate their imperatives, women can't actualize how a man would have himself loved by her. It is not the natural state of women, and the moment he attempts to explain his ideal love, that's the point at which his idealization becomes her obligation. Our girlfriends, our wives, daughters and even our mothers are all incapable of this idealized love. As nice as it would be to relax, trust and be vulnerable, upfront, rational and open, the great abyss is still the lack of an ability for women to love Men as Men would like them to.

HeiligKo responds:

> All right, I keep hoping your rule #6 is wrong, but it hasn't proven to be. So is the big lie that men miss not that women can provide this, but that we don't invest this energy into fellow men? That we don't find men we can be vulnerable with, so that we are emotionally prepared for the trials that women will create in our homes. Is this why so many women tend to isolate their husbands or boyfriends from their male friends early on in marriage or dating?

Presuming Starviolet was genuinely confused (and I'm half-inclined to think she is) this is exactly the source of Starviolet's confusion. Women's solipsism prevents them from realizing that men would even have a differing concept of love than how a woman perceives love. Thus her question, "can men really not tell when a woman doesn't love them?"

I don't necessarily think it's a 'big lie', it's just a lack of mutuality on either gender's concept of love. If it's a 'lie' at all it's one men prefer to tell themselves.

Bridging the Gap

Later in the discussion Jacquie (who is one of the two female writers to make my blogroll) brought up another interesting aspect of bridging the lack of mutuality between either gender's concepts of love:

> If it is beyond what a woman is capable of, therefore even if a woman recognizes this incapacity in herself, is there no way to compensate? What if a woman truly desires to try to move beyond this? Does she just consider it a hopeless matter and do nothing? Or is it something she should strive for continuously with the hope that she can at least move somewhat closer to this idealized love? Is it even too much for her to comprehend?

As I was telling HeligKo, it's more a lack of mutuality on either gender's concept of love. Starviolet's question about whether a man can determine when a woman doesn't love him

goes much deeper than she's aware of. I think a lot of what men go through in their blue pill beta days – the frustration, the anger, the denial, the deprivation, the sense that he's been sold a fantasy that no woman has ever made good upon – all that is rooted in a fundamental belief that some woman, any woman, out there knows just how he needs to be loved and all he has to do is find her and embody what he's been told she will expect of him when he does.

So he finds a woman, who says and shows him that she loves him, but not in the manner he's had all this time in his head. Her love is based on qualifications and is far more conditional than what he'd been led to believe, or convinced himself, love should be between them. Her love seems duplicitous, ambiguous, and seemingly, too easily lost in comparison to what he'd been taught for so long is how a woman would love him when he found her.

So he spends his monogamous efforts in 'building their relationship' into one where she loves him according to his concept, but it never happens. It's an endless tail-chase of maintaining her affections and complying with her concept of love while making occasional efforts to draw her into his concept of love. The constant placating to her to maintain her love conflicts with the neediness of how he'd like to be loved is a hypergamic recipe for disaster, so when she falls out of love with him he literally *doesn't know* that she no longer loves him. His logical response then is to pick up the old conditions of love she had for him when they first got together, but none of that works now because they are based on obligation, not genuine desire. Love, like desire, cannot be negotiated.

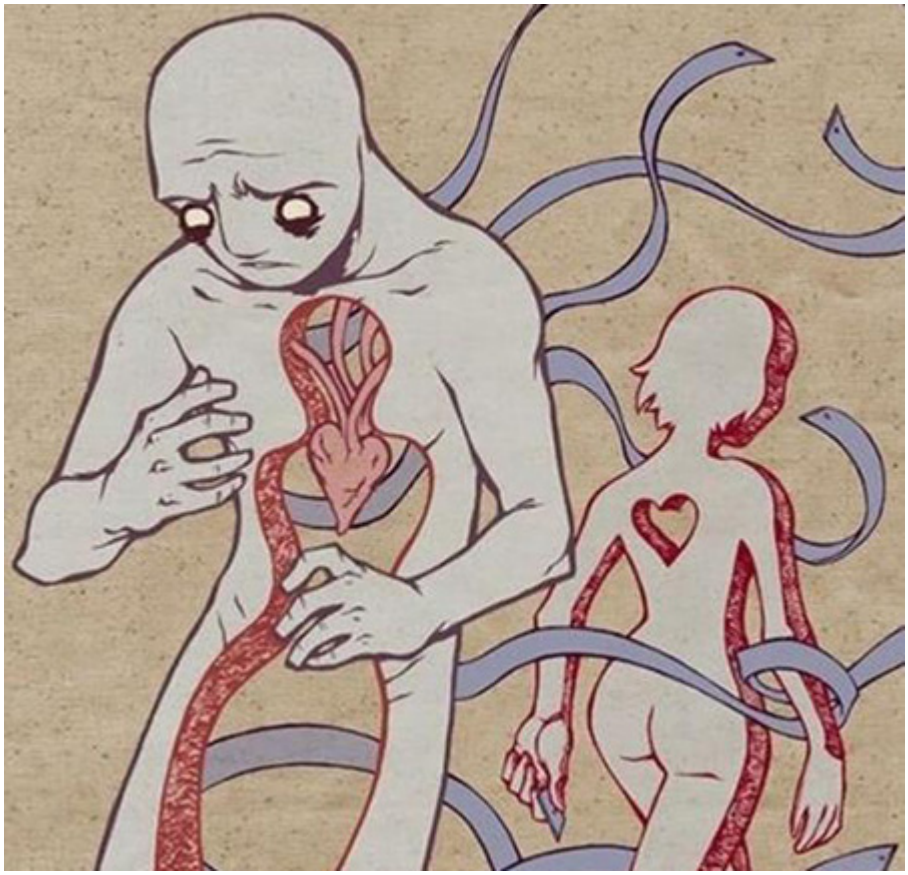
It took me a long time, and was a very tough part of my own unplugging when I finally came to terms with what I thought about love and how it's conveyed isn't universal between the genders. It took some very painful slap-in-the-face doses of reality for this to click, but I think I have a healthier understanding of it now. It was one of the most contradictory truths I had to unlearn, but it fundamentally changed my perspective of the relations I have with my wife, daughter, mother and my understanding of past girlfriends.

> If it is beyond what a woman is capable of, therefore even if a woman recognizes this incapacity in herself, is there no way to compensate? What if a woman truly desires to try to move beyond this? Does she just consider it a hopeless matter and do nothing?

I don't think it's necessarily impossible, but it would take a woman to be self-aware enough that men and women have different concepts of their ideal love to begin with, which is, improbable. The biggest hurdle isn't so much in women recognizing this, but rather in men recognizing it themselves. So, hypothetically, yes you could, but the problem then becomes one of the genuineness of that desire. Love, like desire, is only legitimate when it's uncoerced and unobligated. Men believe in love for the sake of love, women love opportunistically. It's not that either subscribe to unconditional love, it's that both gender's conditions for love differ.

Of Love and War

by Rollo Tomassi | September 11, 2012 | Link



As might be expected yesterday's post regarding the love differentials between men and women drew a lot of commentary. I probably should've added the caveat that readers have a look at Women in Love as a prelude to reading Men in Love before posting it, but by far the most disconcerting part of Monday's revelation was in my outlining exactly how men expect to be loved prior to actually entering into a love relationship with a woman.

Generally people of either sex don't like to have love defined for them. The concept of love is loaded with subjectiveness, and not unsurprisingly you'll offend people's interpretations and sensibilities by trying to contain their idea of love in a defined box. This is one of the reasons love is such a great and *human* idea, but its ambiguity is also the primary cause of much of the human tragedy and suffering we experience. We see love in religious contexts, personal interpretations, philosophical essays, biological dynamics and a whole slew of other arenas, so it's very easy to understand how universally convoluted, manipulative, and yet also how binding and nurturing love can be according to how well, or how ill our concepts of love aligns with that of others.

In outlining (not defining) a male perspective of love in contrast to a female perspective it's necessary to understand how a man's understanding of love shifts as he matures. A lot of commenters wanted to find the base root of that concept in their relationship with their mothers. As Freudian as that rings I wouldn't say it's a bad start. Men do in fact learn their first impressions of intimate, physical and nurturing love from their mothers, and this then

forms the foundation of that expected love from their potential wives (or lovers). Even as children are unable to think in abstract terms, there is an innate, base understanding of the conditionality that must be met in order to maintain that motherly love. Yohami posted a great illustration of this with the still face experiment.

Yohami breaks this down thusly:

> That circuit gets printed before we learn to talk = before we are able to form abstract and concepts. It's a basic four piece, emotional / behavioral circuit.
>
> There are many ways that circuit can be imprinted "wrong". One is to have the mom (or dads) on the receiving end, making the kid the giver. Other is having him owning the frame. Other is to have the mom (or dads) respond only when the kid acts out. Other is making the kid act out and then silence him / punish him for it. Etc. Shortly, the kid understands the game and starts to play it.
>
> And then you build everything on top.
>
> Your experiences from ages 12-21, of course helped forming you, because you're 35 now and this is a sum accumulative game. But honestly, what happened to you from 12-21, are the same mechanics that were already happening, only adding more external world influence, sex drive, and additional pressures.
>
> Im trying to locate the source of the pain, and is this: like a compass or a geometrical piece that wants to find equilibrium, the pain wants to find the "good" again (from the good the bad and the ugly), but it only knows to reach that "good" by balancing violently between the bad and the ugly and episodes of rage and if that doesnt work, splitting / self mutilation (cutting out the undesired parts of you, your past, identity, emotions, people, relationships, blocking stuff out, etc)
>
> It's a constant look out for the elusive "good" part of the dynamic.

Yohami continues (emphasis mine):

> [But] you werent confident / self reassured about your needs and wants, because you were still negotiating how to even feel "good" and safe, so you didnt develop game nor saw girls / relationships for what they were – **but you just added this to the previous unresolved mix, like, seeking the "good" (basic, maternal, paternal love where you're defenseless and you're intimally loved and taken care of and safe)** from girls, mixing the defenseless and the sexual aggressive drive and the long time affection longing and the sense of dispair of never feeling safe, etc.

From the moment we're born we realize love is conditional, but we *want* for it to be unconditional; our idealized state is unconditional love. To be a Man is to perform, to excel, to be the one for whom affections are freely given in appreciation and adoration. On a base level it's this constant striving for that idealized love-state that helps us become more than

we started as, but it comes at the cost of a misguided belief that a woman is capable of, much less willing to love us as we think is possible.

A Place to Rest

Peregrine John summed it up best on Jacquie's blog comments recently:

> We want to relax. We want to be open and honest. We want to have a safe haven in which struggle has no place, where we gain strength and rest instead of having it pulled from us. We want to stop being on guard all the time, and have a chance to simply be with someone who can understand our basic humanity without begrudging it. To stop fighting, to stop playing the game, just for a while.
>
> We want to, so badly.
>
> If we do, we soon are no longer able to.

This is a realization that men don't make until they are in a 'love relationship' with a woman. For men this is (should be) the catalyst for maturing beyond that want for an idealized unconditional love. At that point they come full circle and understand that the conceptual love they'd hoped they could return to (or could be) with their mother doesn't exist in the woman he's 'in love' with, and ultimately, never really existed between he and his mother from his infancy to adulthood.

There is no rest, there is no respite or reprieve from performing, but so strong is the desire for that unconditional love assurance that men thought it prudent to write it into "traditional" marriage vows – 'for better or for worse, for richer or for poorer, in sickness and in health, to love, cherish, and obey, forsaking all others until death do you part' – in other words, a pledge of unconditional love in spite of all circumstance. Those vows are a direct plea for insurances against a female hypergamy that would otherwise be unfettered were it not made in the context of being before God and man.

In my post What's Your Problem? I mention a 65 y.o man whom I used to counsel who's wife had emotionally blackmailed him for over 20 years. He'd been married once before and divorced from his first wife after 12 years due to "not living up to her expectations" of financial provisioning. He never made the connection that the women he was 'in love' with had different concepts of what love meant to him. Rather, he evolved his previous concept of love wholesale to match that of women he 'loved', and thus his idea of love was one based upon an endless quest for qualifying for that love. In the first year of his second marriage he lost his job, and was unemployed for about 5 months, leaving his wife as the only revenue source for them. At the end of month 4 of his unemployment, after returning from an interview, he came home to find the locks changed on *his* home and two duffle bags "full of his shit" were waiting by the door. On top of them was a note written by his 2nd wife which, to the effect, read: "Don't come back until you have a job."

I remember him proudly recounting this story to me at the time, because he said, as pissed off as he was at the time, he was 'grateful' for her kicking him in the ass to be a "better man". By this point his concept of love had been completely altered from his almost identical

experiences with wife number one into a model that was entirely dependent upon his capacity to earn his wife's love. Gone were the idealizations of unconditional love for the sake of love, to be replaced with the tactical, opportunistic concept of female love of his new wife. And, he was grateful for it.

After 20 years, at 65 (now 69) and in failing health he had come to realize that his efforts to secure her 'love' indefinitely had never been appreciated, only expected; so here he was facing the very cruel reality that he was losing his health and thus the means to maintain that incessant qualification for her love and affection.

The Reconciling

I get a lot of email and correspondence about the ruthlessness of my, I guess seminal, War Brides post. Guys have a hard time accepting the amorality of women's inborn capacity to bond with their own captors as a psycho-socially adaptive survival trait, and how this evolved into women's pronounced facility with which they can 'get over' former lovers so much faster than men seem to be capable of. Women don't like me detailing this phenomenon for obvious reasons, but I think men dislike the notion of their easy 'disposability' because of that same inconsistency in gender concepts of love. Even as martyrs, even in death, that unconditional male concept of love is rebuked by women's, by-necessity, fluid and utilitarian concept of love. As I stated yesterday, coming to terms with this is one of the most difficult aspects of taking the red pill.

I get that this seems overly nihilistic, but that's the point. All of the very positive, very beneficial aspects of accepting a red pill reality come at the cost of abandoning the blue pill idealisms we've been conditioned to for so long. Leaving behind that polyanna, expectant, blue-pill dream seems like killing an old friend, but unlearning that old paradigm allows you to benefit from a far more hopeful red pill existence.

I'm not debating the genuineness or sincerity of women's capacity to love. What I'm positing here is that women's concept of love isn't what men would be led to believe it is.

Schedules of Mating

by Rollo Tomassi | August 23, 2011 | Link

There are methods and social contrivances women have used for centuries to ensure that the best male's genes are selected and secured with the best male provisioning she's capable of attracting. Ideally the best Man should exemplify both, but **rarely do the two exist in the same male** (particularly these days) so in the interest of achieving her biological imperative, and prompted by an innate need for security, the feminine as a whole had to develop social conventions and methodologies (which change as her environment and personal conditions do) to effect this. Men are not only up against a female genetic imperative, but also centuries long feminine social conventions established and adapted from a time long before human beings could accurately determine genetic origins.

I've detailed in many prior threads that mate selection is a psycho-biological function that millennia of evolution has hardwired into both sexes. So internalized and socialized is this process into our collective psyches that we rarely recognize we're subject to these motivators even when we continually repeat the same behaviors manifested by them (such as having the *second* kid with the Alpha Bad Boy). So saying that we're not subject to conditions we're or are only vaguely aware of is a bit naive.

It's simple deductive logic to follow that for a species to survive it must provide its offspring with the best possible conditions to ensure its survival – either that or to reproduce in such quantity that it ensures survival. The obvious application of this for women is sharing parental investment with the best possible mate her own genetics allow her to attract and who can provide long term security for her and any potential offspring. Thus women are biologically, psychologically and sociologically the filters of their own reproduction, where as men's reproductive methodology is to scatter as much of his genetic material as humanly possible to the widest available quantity of sexually available females. He of course has his own criteria for mating selection and determining the best genetic pairing for his reproduction (i.e. she's gotta be hot), but his criteria is certainly less discriminating than that for women (i.e. no one's ugly after 2am). This is evidenced in our own hormonal biology; men possess between 12 and17 times the amount of testosterone (the primary hormone in sexual arousal) women do and women produce substantially more estrogen (instrumental in sexual caution) and oxytocin (fostering feelings of security and nurturing) than men.

That stated, both of these methodologies conflict in practice. For a woman to best ensure the survival of her young, a man must necessarily abandon his method of reproduction in favor of her own. This then sets a contradictory imperative for him to pair with a woman who will satisfy his methodology. A male must sacrifice his reproductive schedule to satisfy that of the woman he pairs with. Thus, with so much genetic potential at stake on his part of the risk, he want's not only to ensure that she is the best possible candidate for breeding (and future breeding), but also to know that his progeny will benefit from both parent's investment.

Side note: One interesting outcome of this psycho-biological dynamic is men's ability to spot their own children in a crowd of other children more quickly and with greater acuity than

even their mothers. Studies have shown that men have the ability to more quickly and accurately identify their own children in a room full of kids dressed in the same uniforms than the mothers of the child. Again, this stresses the subconscious importance of this genetic trade off.

These are the rudiments of human sexual selection and reproduction. There are many other social, emotional, psychological intricacies that are associated with these fundamentals, but they are the underlying motivations and considerations that subconsciously influence sexual selection.

Social Convention

To counter this subconscious dynamic to their own genetic advantage women initiate social conventions and psychological schemas to better facilitate their own breeding methodologies. This is why women always have the "prerogative to change her mind" and the most fickle of behaviors become socially excusable, while men's behavior is constrained to a higher standard of responsibility to "do the right thing" which is invariably to the advantage of a woman's reproductive scheme . This is why guys who are 'Players', and fathers who abandon mothers to pursue their innate reproduction method are villains, and fathers who selflessly sacrifice themselves financially, emotionally and life decision-wise, often to the benefit of children they didn't father, are considered social heroes for complying with women's genetic imperatives.

This is also the root motivation for female-specific social dynamics such as LJBF rejections, women's propensity for victimhood (as they've learned that this engenders 'savior' mental schemas for men's breeding schedules – Cap'n Save a Ho) and even marriage itself.

Good Dads vs Good Genes

The two greatest difficulties for women to overcome in their own methodology is that they are only at a sexually viable peak for a short window of time (generally their 20s) and the fact that the qualities that make a good long term partner (the Good Dad) and the qualities that make for good breeding stock (Good Genes) only rarely manifest themselves in the same male. Provisioning and security potential are fantastic motivators for pairing with a Good Dad, but the same characteristics that make him such are generally a disadvantage when compared with the man who better exemplifies genetic, physical attraction and the risk taking qualities that would imbue her child with a better capacity to adapt to its environment (i.e stronger, faster, more attractive than others to ensure the passing of her own genetic material to future generations). This is the Jerk vs. Nice Guy paradox writ large on an evolutionary scale.

Men and women innately (though unconsciously) understand this dynamic, so in order for a woman to have the best that the Good Dad has to offer while taking advantage of the best that the Good Genes man has, she must invent and constantly modify social conventions to keep the advantage in her biological favor.

Reproductive Schedules

This paradox then necessitates that women (and by default men) must subscribe to short term and long term schedules of mating. Short term schedules facilitate breeding with the Good Genes male, while long term breeding is reserved the Good Dad male. This convention

and the psycho-social schemas that accompany it are precisely why women will marry the Nice Guy, stable, loyal, (preferably) doctor and still fuck the pool boy or the cute surfer she met on spring break. In our genetic past, a male with good genes implied an ability to be a good provider, but modern convention has thwarted this, so new social and mental schemas had to be developed for women.

Cheating
For this dynamic and the practicality of enjoying the best of both genetic worlds, women find it necessary to 'cheat'. This cheating can be done proactively or reactively.

In the reactive model, a woman who has already paired with her long term partner choice, engages in a extramarital or extra-pairing, sexual intercourse with a short term partner (i.e. the cheating wife or girlfriend). That's not to say this short term opportunity cannot develop into a 2nd, long term mate, but the action of infidelity itself is a method for securing better genetic stock than the committed male provider is capable of supplying.

Proactive cheating is the single Mommy dilema. This form of 'cheating' relies on the woman breeding with a Good Genes male, bearing his children and then abandoning him, or having him abandon her, (again through invented social conventions) in order to find a Good Dad male to provide for her and the children of her Good Genes partner to ensure their security.

I want to stress again that (most) women do not have some consciously constructed and recognized master plan to enact this cycle and deliberately trap men into it. Rather, the motivations for this behavior and the accompanying social rationales invented to justify it are an unconscious process. For the most part, women are unaware of this dynamic, but are nonetheless subject to its influence. ***For a female of any species to facilitate a methodology for breeding with the best genetic partner she's able to attract AND to ensure her own and her offspring's survival with the best provisioning partner; this is an evolutionary jackpot***.

The Cuckold
On some level of consciousness, men innately sense something is wrong with this situation, though they may not be able to place why they feel it or misunderstand it in the confusion of women's justifications for it. Or they become frustrated by the social pressures to 'do the right thing', are shamed into martyrdom/savior-hood and committed to a feigned responsibility to these conventions. Nevertheless, some see it well enough to steer clear of single mothers, either by prior experience or observing other male cuckolds saddled with the responsibility of raising and providing for – no matter how involved or uninvolved – another man's successful reproduction efforts with this woman.

Men often fall into the role of the proactive or reactive Cuckold. He will never enjoy the same benefits as his mates short term partner(s) to the same degree, in the way of sexual desire or immediacy of it, while at the same time enduring the social pressures of having to provide for this Good Genes father's progeny. It could be argued that he may contribute minimally to their welfare, but on some level, whether emotional, physical, financial or educational he will contribute some effort for another man's genetic stock in exchange for a limited form of sexuality/intimacy from the mother. To some degree, (even if only by his presence) he is

sharing the parental investment that should be borne by the short term partner. If nothing else, he contributes the time and effort to her he could be better invested in finding a sexual partner with which he could pursue his own genetic imperative by his own methodology.

However, needless to say, there is no shortage of men sexually deprived enough to ‘see past’ the long term disadvantages, and not only rewarding, but reinforcing a single mother’s bad decisions (bad from his own interest’s POV) with regard to her breeding selections and schedules in exchange for short term sexual gratification. Furthermore, by reinforcing her behavior thusly, he reinforces the social convention for both men and women. It’s important to bear in mind that in this age women are ultimately, soley responsible for the men they choose to mate with (baring rape of course) AND giving birth to their children. Men do bear responsibility for their actions no doubt, but it is ultimately the decision of the female and her judgement that decides her and her children’s fate

All-in-One Red Pill 101

by bsutansalt | December 23, 2014 | Link

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*Looking for a community of like-minded individuals? Head on over to **The Fraternity** and apply now! New members are being accepted, but that window closes soon!*

This guide is broken down into several sections:

- Introduction
- KISS
- Desires
- The Red Pill
- The Sexual Marketplace
- Improving Sexual Market Value (SMV)

Note: if you're looking for the red pill handbook, that thread can be found here.

INTRODUCTION

What did I make this guide? All too often guys grow up hearing the typical dating advice of:

- “Just be yourself”
- “Be confident”
- “The right girl will come along some day”

As just about everyone who's found TRP knows, those statements aren't real advice and are at best little more than platitudes. So why don't they work? What are the alternatives?

- Not realistic and overly simplistic
- What good is it if Ms. Right walks though the door if you don't have the skills to get (and keep) her attention?
- What's the alternative?
- "Become the best version of yourself."
  – Neil Strauss

Keep It Stupid Simple (KISS)

- Approach and Stay
- Don't leave until they tell you to leave or they themselves walk away
- Hit the gym

- Old fashioned lifts are best
- Eat right
- Minimize fast food
- Dress your best
- Get into a habit of talking to everyone!

DESIRES

- Goals <-- Before you go any further you should take a few hours and go through the steps in that thread and really think long and hard about what you want out of life, relationships, you name it.
- Standards & Expectations

What qualities do you want in a mate?

- Personality
- Physical
- Spiritual
- Economic
- Cultural
- Screen for qualities you seek
- Speak up! Let her know what you want
- What happens if they fail to measure up?
- If there are consequences then you MUST follow through

Checkpoint:

- Come up with a few goals and think about how you'll achieve them
- What are some standards and expectations?
- What happens if they don't measure up?

THE RED PILL

- What is the Matrix?
- Terms and Theory
- Women like sex!
- Rational Male's Iron Rules of Tomassi
- Heartiste's 16 Commandments of Poon

What is the Matrix?

In other words:

> “Seeing reality for what it is is the first step in changing it.”
> – Tom Leykis

Terms and Theory

This section presents core ideas and theory found in TRP:

1st Rule of Relationships: In any relationship, the person with the most power is the one who needs the other the least

Alpha, Beta, Omega, oh my! You often see talk in our community regarding alpha and beta males, but it's important to understand this is merely a framework for understanding the social pecking order. Ultimately the goal is to find balance.

- Alpha = Dopamine = Exciting
- Beta = Oxytocin = Bonding

Alpha Widow: A woman who's past lover was an “alpha” male

- May still fantasize or have lingering feelings for him despite being in a new relationship with a “beta”

Anti-Slut Defense (ASD): Women’s internal fear of being judged as a slut by her peers, family, or society. It is also why the creation of plausible deniability before sex is often important so not to appear as if having sex was in any way "her fault".

Approach Anxiety: A combination of fear of rejection and stage fright, aka “Love Shyness”

Body Agenda: Body agenda is a shorthand for describing our instinctive sexual desires and instincts that shape our mating habits and sexual strategy. They differ between men and women and that's okay. To quote Athol Kay:

> ...your body has its own agenda that it’s pursuing... it wants to make babies... and your highly intelligent homo sapiens brain is in fact a tool it uses to get that job done. To be sure, we can think logically and make decisions, but we’re not nearly as in control of ourselves as we’d like to think we are. Hormones and neurotransmitters are our bodies’ way of telling us what to do.

Boobs vs Booze: Men looking at attractive women have the same parts of the brain activated as when drinking

Briffault's Law: The female, not the male, determines all the conditions of the animal family. Where the female can derive no benefit from association with the male, no such association takes place.

Dark Triad Personality, aka why “chicks dig jerks”: A catchall phrase that describes the personality types MANY women are naturally attracted to:

- Narcissistic
- Machiavellian
- Psychopathic

Why are women attracted to these “bad boys”?

- Power-driven (status)
- Low neuroticism and extroverted
- Low amounts of empathy and agreeableness
- Not prone to being needy or over investing

In other words they're a challenge and tend to live life by their own rules. Some research on the subject has also shown that Dark Triad personality types are more likely to be successful in business. Furthermore:

- Works best for short-term mating strategy
- Being disagreeable (an asshole) is attractive to women
- Being power-hungry is attractive to women
- Never sweating the small stuff is attractive to women

In other words, being an aloof, uncaring asshole — an amalgamation of all the above traits — makes you optimally attractive to the greatest number of women (in the short term). However, these traits are NOT conducive to emotionally healthy long-term relationships.

Feminine Imperative: The tendency of media and culture to put women first, excuse their misdeeds (see also: rationalization hamster), and criticize any holding of accountability or pointing out of double standards as being “anti-women”.

The greatest threat to the Feminine Imperative is men becoming self-aware of their own sexual market value and the dissemination of information about how the imperative uses this lack of awareness to perpetuate itself.

Feminine Imperative: Example
Feminine Imperative: How it happened

The feminine imperative is also why so much of what we discuss here rubs people the wrong way. Humans have same-group preference for many things, but when it comes to gender all bets are off. What scientists have found time and time again is that women have same-group preference, but men do not. Furthermore, a large portion of men in fact prefer women's group preference over men's when the two come into contention. There's some interesting theories why that's the case, namely that those who kowtowed the feminine imperative line had better odds of reproducing.

Ultimately we challenge the status quo. As such we face mountains of opposition both online and in the real world, and it will challenge your resolve at times. Those who stick it out and come full circle with the self-improvement process will see lifelong improvements in themselves and interactions with others. However, a common result of which is that you will quite possibly lose some friends along the way, and for two primary reasons:

- Your successes are a reminder of their failures
- People resist change, and you moving up the pecking order is exactly that

Friend-Zone: Mental frame used primarily by women to disqualify certain men as sexual prospects

Kino: A pickup artist term for haptics, or non-verbal communication through touch, the purpose of which is her becoming comfortable with growing levels of intimacy between the two of you.

Last Minute Resistance: Contrary to feminist sloganeering, no doesn't always mean no. Often times “no” simply means “not yet”. Simplest advice is to back off and try again later, or if she's adamant and clearly shutting you down. Some people in the red pill community have also made the point that LMR is the female equivalent of approach anxiety for men.

Humblebragging: Covertly bragging by making good aspects of your life seem bad. For example:

> Girl 1: “Can you believe it, I've been hit on 3 guys tonight already. We just got here! What a bunch of losers, I wish they'd just leave us alone so we can dance in peace.
> Girl 2: “Yeah, totally! 4 guys approached me already too! I hate that.”

They are both bragging about how many men have hit on them, with the additional subtext of girl 2 saying she's gotten more interest than girl 1.

Hypergamy: Commonly referred to as “marrying/dating up”. In a dating sense this translates to being attracted to men of high(er) status than that the women hold themselves. The grand irony of feminism is that the more successful a woman becomes, the fewer desirable men exist above her on the socioeconomic ladder. Translation: women's success = smaller dating pool.

Indicators of Interest/Disinterest (IOIs & IODs): Cues a woman is interested or disinterested.

Mere-exposure effect: The more we're exposed to a product or idea, the more likely we'll prefer it over lesser-known alternatives.

Nice Guys Finish Last: Being nice isn't itself an attractive quality. In fact, being nice often turns women off; they must be attracted first! If not you risk coming off as needy, clingy, over-investing.

- We value more what we have to earn

Oneitis: An intense romantic obsession with one person (“the one”) to the point of being counter-productive.

Orbiter: Men who are friend-zoned, but kept around for a variety of reasons:

- Resources
- Validation/attention
- “In case of emergency, break glass for dick”

The main reason most men allow themselves to be friend-zoned – biding their time hoping they still have a shot to have sex with her.

Peacocking: Drawing attention to yourself *in a positive way* so women have something to initiate a conversation about. There are good and bad ways of doing so.

Plate Spinning: When spinning plates, a man will have a natural, subconscious (but not exclusively) understanding that if one prospect does not work out, others may. This perspective change often manifests in a man's behavior that women key on covertly.

- Opportunity and options makes the man the prize
- Confidence is derived from options
- Gives men the ability to NEXT women without worrying about "what's next?"
- Women would rather share a high value man than miss out on him entirely, or worse...be stuck with a loser
- Monogamy is a byproduct, not a goal
- "Dating around" gives you experience to know what you want and don't want
- Be honest; never imply exclusivity
- Develop buffers
- Women freely spin plates, we're usually just oblivious
- They're usually more adept at hiding it; ASD
- Metered attention
- Spinning plates can help divide your time and attention so you don't over invest with any one woman
- Created scarcity

Preselection: Females tend to prefer males who have already been chosen by other females of their species.

Propinquity effect: The tendency for people to form friendships or romantic relationships with those whom they encounter often.

- "Like attracts like"
- The higher people's propinquity level, the more likely they'll form some type of relationship. For example, living in the same city is higher than different cities, same neighborhood is higher than different neighborhoods, and so on.

Rationalization Hamster: Analogy for the thought processes used by women to turn bad behavior and bad decisions into acceptable ones to herself and her friends. When a woman makes a bad decision, the hamster spins in its wheel (the woman's thinking) and creates some type of acceptable reasons for that bad decision. The crazier the decision, the faster the hamster must spin in order to successfully rationalize away the insanity.

Rejection: Good game takes thousands of approaches. You'll eventually become acclimated so that it doesn't bother you.

Sexual Marketplace: The sexual economy of supply and demand for sex and relationships.

Sexual Market Value (SMV): One's worth in the sexual marketplace; often conflated with one's attractiveness.

Shit Tests, aka Fitness Tests: Subtle (and sometimes not so subtle) tests women do on purpose or subconsciously to test men.

- Typically a congruence test
- Occasionally as a rapport break as a hamfisted form of flirting
- How to handle shit tests
- More often than not women actually have pretty bad “game”

Social Proof: Perceived value of someone in a social setting

Women like sex! Just look at women's advertising – the media gives them what they want:

- How to get sexy
- To attract the best possible mate
- To have more sex
- Sex tips
- To secure their “alpha” male
- Enjoyment

And it's not just Cosmo! Look at the last picture above, the media directed at jailbait is no different! On that note, know your state's Age of Consent.

- 16 is the most common
- Crossing state lines becomes a federal issue and the age of consent automatically bumps to 18

Briffault's Law

by redpillschool | March 20, 2013 | Link

This has been posted a few times, and comes up in comments a lot, but we've got a lot of new users here...

BRIFFAULT'S LAW:

The female, not the male, determines all the conditions of the animal family. Where the female can derive no benefit from association with the male, no such association takes place.

There are a few corollaries I would add:

- Past benefit provided by the male does not provide for continued or future association.
- Any agreement where the male provides a current benefit in return for a promise of future association is null and void as soon as the male has provided the benefit (see corollary 1)
- A promise of future benefit has limited influence on current/future association, with the influence inversely proportionate to the length of time until the benefit will be given and directly proportionate to the degree to which the female trusts the male (which is not bloody likely).

Full Post here

Relationships, the Red Pill, and you

by redpillschool | January 26, 2013 | Link

Cache:

The site is down here's a cached copy

Man affections vs boy affections

a while back i finally figured out what makes a good relationship.

most of the gamey talk is all focused on getting laid. getting laid is the easiest thing in the world, after you do it for a while. what's not nearly as simple is to maintain an excellent relationship. i'm going to venture out on a limb and say that MOST relationships are crap. and yet it's really just two fundamental principles, that determine the success of any relationship. it's ridiculous that it took me so long to figure this out.

my relationships used to be sort of average. have a girlfriend, sometimes you get along, sometimes you don't. sometimes she's a cunt, sometimes she's nice. sooner or later there are the annoying bits of jealousy and wondering if she's cheating, and then all the arguments and breakups. standard shit.

to figure out why most relationships suck, eventually you have to look at the type of emotional connection you are seeking:

- emotional validation from your partner
- being able to 'trust' your partner
- support from your partner
- sort of, almost unconditional love from your partner, 'as you are'
- seeking approval from your partner

there's more aspects, but that's probably enough to make the point we're getting to.

we are simple creatures. we are programmed to have an emotional connection to the opposite sex. to get a little weird about it for a second though, think about how this programming expresses itself:

there are only two types of man-love our brain is wired for.

one, the love you got, wanted to get, hoped for, maybe experienced – from you mother, as a child. that's a key kind of emotional connection to the female. and, as much as that sounds fucked up, it's the type of connection most men are trying to find again in their adult life – from a girlfriend / wife.

seriously consider this. look at the few bullet points above. what kind of 'love' is that? let's not judge it, just look at it objectively. that's how most men view love. they don't think about it consciously, but that's the love they got to experience as a child.

here's some news: no girl will ever love you like your mom did.

before we get a bit more into that, let's look at the other type of man-love our brain has wiring for:

the love a father has for his daughter.

again, we have to remove all the incestous, sexualized, weird bits of it, and just look at the emotional components that drive the type of interaction, expectation, dependence, and outcome. how does a father love his daughter?

- giving emotional validation to the child
- rationing trust, with having 'hand' – control
- providing support
- molding her in his image
- giving approval, as long as the child does at it is supposed to

compare these bullets to the ones above. how do you feel about that? take out the mother / daughter thing. just look at the giving & taking ratios, look at where the control lies.

there is always control in a relationship. question is just – who has it?

there is no other emotional romantic connection wiring in our brain. it's either seeking the love you got from your mother as a child, or creating the love you get from your offspring.

everything manosphere talks about fits into this model. the whole concept of 'beta' is embodied in how men deal with women who they want maternal love from. they are the weak ones, seeking approval, expecting this ocean of support, putting a woman on a pedestal. and guess what – it works for shit. mom love is done after you are grown up. realizing that means having to step away from that, coming to terms with the fact that this kind of emotional bond is DONE. being a man means being at the top of the social hierarchy. on the flip side, relationships suddenly work incredibly well when you treat a girl not like an adult that you look up to, an adult that you seek validation from – but like a child.

think about it. shit tests? from an adult, maybe. but a child? how do you treat a child who shit tests you? well … a lot of men haven't grown up enough to be called men, so they still wouldn't know. but for some of us, all that's missing is this conscious realization. you don't seek the validation of a child, do you? you don't ask a child if it's ok for you to go out, do you? when you want a child to do something, how do you address it?

i'm not saying, 'be a dick'. you still game children, a lot. you want to reward them for good behavior. dealing with kids isn't easy, either. but if you figure that out, then you also figure out a healthy relationship with a girl. i don't really believe that the 'asshole game' is a fully evolved strategy. it's just better than wanting a replacement mom. so when a girl has the choice between a grown up (who is an asshole) vs a sniveling boy who wants a mother – she will of course pick the asshole.

but give her the choice between a father figure, an asshole, and a sniveling boy and the

father figure will win, every time. part of that is giving validation, creating boundaries, being clearly in control.

if you want a great relationship, start reading parenting psychology books (not the new age feminist ones). and dog training books. you can take this however far you want, once you get comfortable. xsplat likes to go full on daddy. it's a genius move. a bit depraved? maybe. but better than the advocates of game stuff who act like children themselves – basically saying 'treat girls like you are 12 and in a sandbox with a girl'. and better than mainstream culture which puts out disney shit and romantic comedies that all emulate maternal love relationships (which don't exist).

my relationships have become something entirely different since i started taking the father figure approach. girls love it. they are willing to do anything and everything, and the general bullshit from girls is maybe 5% of what it used to be – before i figured this out.

Original Source:
http://www.cedonulli.com/healthy-vs-shitty-relationships-two-principal-types-of-love/

Sexual Utopia in Power

by Francis Roger Devlin | June 16, 2015 | Link

It is well known to readers of this journal that white birthrates worldwide have suffered a catastrophic decline in recent decades. During this same period, ours has become assuredly the most sex-obsessed society in the history of the world. Two such massive, concurrent trends are hardly likely to be unrelated. Many well-meaning conservatives agree in deploring the present situation, but do not agree in describing that situation or how it arose. Correct diagnosis is the first precondition for effective strategy.

The well-worn phrase “sexual revolution” ought, I believe, to be taken with more than customary seriousness. Like the French Revolution, the paradigmatic political revolution of modern times, it was an attempt to realize a utopia, but a sexual rather than political utopia. And like the French Revolution, it has gone through three phases: first, a libertarian or anarchic phase in which the utopia was supposed to occur spontaneously once old ways had been swept aside; second, a reign of terror, in which one faction seized power and attempted to realize its schemes dictatorially; and third, a “reaction” in which human nature gradually reasserted itself. We shall follow this order in the present essay.

TWO UTOPIAS

Let us consider what a sexual utopia is, and let us begin with men, who are in every respect simpler.

Nature has played a trick on men: production of spermatozoa occurs at a rate several orders of magnitude greater than female ovulation (about 12 million per hour vs. 400 per lifetime). This is a natural, not a moral, fact. Among the lower animals also, the male is grossly oversupplied with something for which the female has only a limited demand. This means that the female has far greater control over mating. The universal law of nature is that males display and females choose. Male peacocks spread their tales, females choose. Male rams butt horns, females choose. Among humans, boys try to impress girls—and the girls choose. Nature dictates that in the mating dance, the male must wait to be chosen.

A man's sexual utopia is, accordingly, a world in which no such limit to female demand for him exists. It is not necessary to resort to pornography for examples. Consider only popular movies aimed at a male audience, such as the James Bond series. Women simply cannot resist James Bond. He does not have to propose marriage, or even request dates. He simply walks into the room and they swoon. The entertainment industry turns out endless images such as this. Why, the male viewer eventually may ask, cannot life actually be so? To some, it is tempting to put the blame on the institution of marriage.

Marriage, after all, seems to restrict sex rather drastically. Certain men figure that if sex were permitted both inside and outside of marriage there would have to be twice as much sex as formerly. They imagined there existed a large, untapped reservoir of female desire hitherto repressed by monogamy. To release it, they sought, during the early postwar period, to replace the seventh commandment with an endorsement of all sexual activity between "consenting adults." Every man could have a harem. Sexual behavior in general, and not merely family life, was henceforward to be regarded as a private matter. Traditionalists who disagreed were said to want to "put a policeman in every bedroom." This was the age of the Kinsey Reports and the first appearance of Playboy magazine. Idle male daydreams had become a social movement.

This characteristically male sexual utopianism of the early postwar years was a forerunner of the sexual revolution but not the revolution itself. Men are incapable of bringing about revolutionary changes in heterosexual relations without the cooperation—the famed "consent"—of women. But the original male would-be revolutionaries did not understand the nature of the female sex instinct. That is why things have not gone according to their plan.

What is the special character of feminine sexual desire that distinguishes it from that of men?

It is sometimes said that men are polygamous and women monogamous. Such a belief is often implicit in the writings of "conservative" male commentators: Women only want good husbands, but heartless men use and abandon them. Some evidence does appear, prima facie, to support such a view. One 1994 survey found that "while men projected they would

ideally like 6 sex partners over the next year, and 8 over the next two years, women responded that their ideal would be to have only one partner over the next year. And over two years? The answer, for women, was still one." Is this not evidence that women are naturally monogamous?

No, it is not. Women know their own sexual urges are unruly, but traditionally have had enough sense to keep quiet about it. A husband's belief that his wife is naturally monogamous makes for his own peace of mind. It is not to a wife's advantage, either, that her husband understand her too well: Knowledge is power. In short, we have here a kind of Platonic "noble lie"—a belief which is salutary, although false.

It would be more accurate to say that the female sexual instinct is hypergamous. Men may have a tendency to seek sexual variety, but women have simple tastes in the manner of Oscar Wilde: They are always satisfied with the best. By definition, only one man can be the best. These different male and female "sexual orientations" are clearly seen among the lower primates, e.g., in a baboon pack. Females compete to mate at the top, males to get to the top.

Women, in fact, have a distinctive sexual utopia corresponding to their hypergamous instincts. In its purely utopian form, it has two parts: First, she mates with her incubus, the imaginary perfect man; and, second, he "commits," or ceases mating with all other women. This is the formula of much pulp romance fiction. The fantasy is strictly utopian, partly because no perfect man exists, but partly also because even if he did, it is logically impossible for him to be the exclusive mate of all the women who desire him.

It is possible, however, to enable women to mate hypergamously, i.e., with the most sexually attractive (handsome or socially dominant) men. In the Ecclesiazusae of Aristophanes the women of Athens stage a coup d'état. They occupy the legislative assembly and barricade their husbands out. Then they proceed to enact a law by which the most attractive males of the city will be compelled to mate with each female in turn, beginning with the least attractive. That is the female sexual utopia in power. Aristophanes had a better understanding of the female mind than the average husband.

Hypergamy is not monogamy in the human sense. Although there may be only one "alpha male" at the top of the pack at any given time, which one it is changes over time. In human terms, this means the female is fickle, infatuated with no more than one man at any given time, but not naturally loyal to a husband over the course of a lifetime. In bygone days, it was permitted to point out natural female inconstancy. Consult, for example, Ring Lardner's humorous story "I Can't Breathe"—the private journal of an eighteen-year-old girl who wants to marry a different young man every week. If surveyed on her preferred number of "sex partners," she would presumably respond "one"; this does not mean she has any idea who it is.

An important aspect of hypergamy is that it implies the rejection of most males. Women are naturally vain. They are inclined to believe that only the "best" (most sexually attractive) man is worthy of them. This is another common theme of popular romance (the beautiful princess, surrounded by panting suitors, pined away hopelessly for a "real" man—until, one day . . . etc.).

This cannot be objectively true, of course. An average man is by definition good enough for an average woman. If each woman were to mate with all men “worthy” of her, she would have no time to do anything else. Once again, hypergamy is distinct from monogamy. It is an irrational instinct; the female sexual utopia is a consequence of that instinct.

The sexual revolution in America was an attempt by women to realize their own utopia, not that of men. Female utopians came forward publicly with plans a few years after Kinsey and Playboy. Helen Gurley Brown’s Sex and the Single Girl appeared in 1962, and she took over Cosmopolitan magazine three years later. Notoriously hostile to motherhood, she explicitly encouraged women to use men (including married men) for pleasure.

ONE REVOLUTION

The actual outbreak of the sexual revolution occurred when significant numbers of young women began acting on the new utopian plan. This seems to have occurred on many college campuses in the 1960s. Women who took birth-control pills and committed fornication with any man who caught their fancy claimed they were liberating themselves from the slavery of marriage. The men, urged by their youthful hormones, frequently went along with this, but were not as happy about it as they are sometimes represented. Columnist Paul Craig Roberts recalls:

> I was a young professor when it all started and watched a campus turn into a brothel. The male students were perplexed, even the left-wing ones who had been taught to regard female chastity as oppression. I still remember the resident Marxist who, high on peyote, came to me to complain that "nice girls are ruining themselves."

This should not be surprising. Most men prefer a virgin bride; this is a genuine aspect of male erotic desire favoring monogamy, and hence in constant tension with the impulse to seek sexual variety.

The young women, although hardly philosophers, did set forth arguments to justify their behavior. Most were a variation on the theme that traditional morality involved a "double standard."

It was said that women who had promiscuous sex had been condemned as "sluts" while men who did the same were admired as "studs." It was pointed out that some men sought sex outside marriage and subsequently insisted on their brides being virgins. The common expression "fallen woman," and the absence of a corresponding expression "fallen man," was cited as further evidence of an unfair double standard. The inference the female revolutionaries drew was that woman, too, should henceforward seek sex outside of marriage. This, of course, does not logically follow. They might have determined instead to set wayward men a good example by practicing monogamy regardless of men's own actions.

But let us ignore that for the moment and consider the premise of their argument, the double standard. Like most influential falsehoods, it involves a distortion, rather than a mere negation, of an important truth. It is plausible, and hence dangerous, because it resembles that truth.

In fact, men have never been encouraged to go about seeking casual sex with multiple women. How could any sane society encourage such behavior? The results are inevitable and obvious: abandoned women and fatherless children who are a financial burden on innocent third parties. Accordingly, promiscuous men have traditionally been regarded as dissolute, dangerous, and dishonorable. They have been called by names such as "libertine" or "rake." The traditional rule of sexual conduct has been chastity outside of marriage, faithfulness within—for both sexes.

But in one sense there was undoubtedly a double standard: A sexual indiscretion, whether fornication or adultery, has usually been regarded as a more serious matter in a woman than in a man, and socially sanctioned punishments for it have often been greater. In other words, while both sexes were supposed to practice monogamy, it was considered especially important for women to do so. Why is this?

In the first place, they tend to be better at it. This is not due to any moral superiority of the female, as many men are pleased to believe, but to their lower levels of testosterone and their slower sexual cycle: ovulation at the rate of one gamete per month.

Second, if women are all monogamous, the men will perforce be monogamous anyway: It is arithmetically impossible for polygamy to be the norm for men throughout a society because of the human sex ratio at birth.

Third, the private nature of the sexual act and the nine-month human gestation period mean that, while there is not normally doubt as to who the mother of a particular baby is, there may well be doubt regarding the father. Female fidelity is necessary to assure the husband that his wife's children are also his.

Fourth, women are, next to children, the main beneficiaries of marriage. Most men work their lives away at jobs they do not much care for in order to support wife and family. For women, marriage coincides with economic rationality; for a man, going to a prostitute is a better deal. Accordingly, chastity before marriage and fidelity within it are the very least a woman owes her husband. Indeed, on the traditional view, she owes him a great deal more. She is to make a home for him, return gratitude and loyalty for his support of her, and accept his position as head of the family.

Traditional concern for fallen women does not imply there are no "fallen men." Fornication is usually a sin of weakness, and undoubtedly many men who fall into it feel ashamed. The real double standard here is that few bother to sympathize with those men. Both men and women are more inclined to pity women. Some of the greatest male novelists of the nineteenth century devoted their best labors to the sympathetic portrayal of adulteresses. Men, by contrast, are expected to take full responsibility for their actions, no questions asked. In other words, this double standard favors women. So do most traditional sex roles, such as exclusively male liability to military service. The female responsibility to be the primary enforcer of monogamy is something of an exception.

What, after all, is the alternative to the double standard? Is it practical to give sexually desperate young men exclusive responsibility to ensure no act of fornication ever takes place? Or should women be locked up to make it impossible? Logically, a woman must either have no mate, one mate, or more than one mate. The first two choices are socially accepted; the third is not. Such disapproval involves no coercion, however. Women who insist on mating with multiple men may do so. But they are responsible for that behavior and its consequences.

Women's complaints about double standards refer only to the few which seem to favor men. They unhesitatingly take advantage of those which favor themselves. Wives in modern, two-income marriages, for example, typically assume that "what I earn is mine; what he earns is

ours.” Young women insist on their “independence,” but assume they are entitled to male protection should things get sticky.

But the ultimate expression of modern female hypocrisy is the assertion of a right to adultery for women only. This view is clearly implied in much contemporary self-help literature aimed at women. Titles like Get Rid of Him and Ditch That Jerk are found side-by-side Men Who Can’t Love: How to Recognize a Commitmentphobic Man. In short, I demand loyalty from you, but you have no right to expect it of me. Many women seem sincerely unable to sense a contradiction here. Modern woman wants the benefits of marriage without the responsibilities; she wants a man to marry her without her having to marry the man. It is the eternal dream of irresponsible freedom: In the feminist formulation, freedom for women, responsibility for men.

Men usually accept that their demand for faithfulness from their wives entails a reciprocal duty of faithfulness to their wives. In fact, I am inclined to believe most men lay too much stress on this. For a man, fidelity in marriage should be a matter of preserving his own honor and ensuring that he is able to be a proper father to all his children; his wife’s feelings are a secondary matter, as are his own. In any case, the marriage vow is carefully formulated to enunciate a reciprocity of obligations; both the man and woman pledge faithfulness for life. Given innate sex differences, it is not possible to eliminate the double standard any more than marriage already has.

FALLOUT OF THE REVOLUTION: “DATE RAPE”

A few years into the sexual revolution, shocking reports began to appear of vast numbers of young women—from one quarter to half—being victims of rape. Shock turned to bewilderment when the victims were brought forward to tell their stories. The “rapists,” it turns out, were never lying in wait for them in remote corners, were not armed, did not attack them. Instead, these “date rapes” occur in private places, usually college dormitory rooms, and involve no threats or violence. In fact, they little resemble what most of us think of as rape.

What was going on here?

Take a girl too young to understand what erotic desire is and subject her to several years of propaganda to the effect that she has a right to have things any way she wants them in this domain—with no corresponding duties to God, her parents, or anyone else. Do not give her any guidance as to what it might be good for her to want, how she might try to regulate her own conduct, or what qualities she ought to look for in a young man. Teach her furthermore that the notion of natural differences between the sexes is a laughable superstition that our enlightened age is gradually overcoming—with the implication that men’s sexual desires are no different from or more intense than her own. Meanwhile, as she matures physically, keep her protected in her parents’ house, sheltered from responsibility.

Then, at age seventeen or eighteen, take her suddenly away from her family and all the people she has ever known. She can stay up as late as she wants! She can decide for herself when and how much to study! She’s making new friends all the time, young women and men both. It’s no big deal having them over or going to their rooms; everybody is perfectly casual about it. What difference does it make if it’s a boy she met at a party? He seems like a nice fellow, like others she meets in class.

Now let us consider the young man she is alone with. He is neither a saint nor a criminal, but, like all normal young men of college years, he is intensely interested in sex. There are times he cannot study without getting distracted by the thought of some young woman’s body. He has had little real experience with girls, and most of that unhappy. He has been rejected a few times with little ceremony, and it was more humiliating than he cares to admit. He has the impression that for other young men things are not as difficult: “Everybody knows,” after all, that since the 1960s men get all the sex they like, right? He is bombarded with talk about sex on television, in the words to popular songs, in rumors about friends who supposedly “scored” with this or that girl. He begins to wonder if there isn’t something wrong with him.

Furthermore, he has received the same education about sex as the girl he is now with. He has learned that people have the right to do anything they want. The only exception is rape. But that is hardly even relevant to him; he is obviously incapable of doing something like that.

He has also been taught that there are no important differences between the sexes. This means, of course, that girls want sex just as badly as he does, though they slyly pretend

otherwise. And are not their real desires verified by all those Cosmopolitan magazine covers he sees constantly at the grocery store? If women are so eager to read such stuff, why should it be so damned difficult to find just one girl willing to go to bed with him?

But tonight, finally, something seemed to click. He met a girl at a party. They chatted, perhaps drank a bit: all smiles, quite unlike the girls who had been so quick about rejecting him in high school. She even let him come to her room afterwards (or came to his). It doesn't take a genius to figure out what she is thinking, he says to himself. This is a tremendously important moment for him; every ounce of his self-respect is at stake. He is confused and his heart is pounding, but he tries to act as if he knows what he is doing. She seems confused, too, and he meets no more than token resistance (or so it seems to him). He doesn't actually enjoy it, and isn't sure whether she does either. But that is beside the point; it only matters that he can finally consider himself a man. Later on they can talk about what terms they want to be on, whether she will be his regular girlfriend, etc. Matrimony is not exactly uppermost in his mind, but he might not rule it out—eventually. He asks her how she feels afterwards, and she mumbles that she is "okay." This sets his mind at rest. An awkward parting follows.

Later that night or the next morning our young woman is trying to figure out what in hell has happened to her. Why had he gotten so pushy all of a sudden? Didn't he even want to get to know her first? It was confusing, it all happened so quickly. Sex, she had always heard, was supposed to be something wonderful; but this she had not enjoyed at all. She felt somehow used.

Of course, at no point does it enter her mind to question her own right to have been intimate with the young man if she had wanted to. Moral rule number one, we all know, is that all sex between consenting adults is licit. She just isn't sure whether she had really wanted this. In fact, the more she thinks about it, the more certain she feels that she hadn't. But if she hadn't wanted it, then it was against her will, wasn't it? And if it was against her will, that means . . . she's been raped?

I sympathize with the young woman, in view of a miseducation which might have been consciously designed to leave her unprepared for the situation she got herself into. But as to the question of whether she was raped, the answer must be a clear no.

Let me explain by means of an analogy with something less emotionally laden. Consider someone who purchases a lottery ticket which does not win the prize. Suppose he were to argue as follows: "I put my money down because I wanted the prize. I wouldn't have paid if I had known I was going to lose; therefore I have been deprived of my money against my will; therefore I am the victim of theft." No one would accept this argument as valid. Why shouldn't we?

For the very good reason that it denies the fundamental principle behind all personal responsibility. Those who want to make their own choices in life must be willing to accept the consequences of those choices. Consider the alternative: If every loser in a lottery were entitled to a refund there would be no money left for the prize, and so no lottery. For similar reasons, most civilized institutions depend upon people taking responsibility for their actions, keeping agreements, and fulfilling obligations regardless of whether or not they happen to like the consequences.

The grandmother of the young woman in our story was unaware that she possessed a “right” to sleep with any boy who took her fancy—or to invite him to her bedroom and expect nothing to happen. It was the male and female sexual utopians of the postwar period who said women should be allowed unlimited freedom to choose for themselves in such matters. Unfortunately, they did not lay much stress on the need to accept the consequences of poor choices. Instead, they treated the moral and social norms women in particular had traditionally used to guide themselves as wholly irrational barriers to pleasure. Under their influence, two generations of women have been led to believe that doing as they please should lead to happiness and involve no risk. Hence the moral sophistry of “I didn’t like it; ergo I didn’t want it; ergo it was against my will.”

To anyone who believes that a society of free and responsible persons is preferable to one based on centralized control, the reasoning of the date rape movement is ominous. The demand that law rather than moral principle and common prudence should protect women in situations such as I have described could only be met by literally “putting a policeman in every bedroom.” However much we may sympathize with the misled young people involved (and I mean the men as well as the women), we must insist that it is no part of our responsibility to create an absolutely safe environment for them, nor to shield them from the consequences of their own behavior, nor to insure that sex shall be their path to happiness. Because there are some things of greater importance than the pain they have suffered, and among these are the principle of responsibility upon which the freedom of all of us depends.

It was never the traditional view that a woman’s erotic power over men was anything she possessed unconditional personal rights over. Instead, the use to which she put this natural power was understood to be freighted with extensive responsibilities—to God, her family, the man to whom she gave herself, the children produced by the union, and her own long-term well being. In order to fulfill her obligations as creature, daughter, wife, and mother she required considerable powers of self-control. This cultivated and socially reinforced sexual self-control was known as modesty. It required chiefly the duty of chastity before marriage and fidelity within marriage; secondarily, it involved maintaining a certain demeanor toward men—polite but reserved.

Now, every duty does imply a right: If we have a duty to provide for our children or defend our country we necessarily possess the right to do so as well. Formerly, insofar as sexual rights were recognized, they were understood to have this character of resting upon duties. Thus, a woman did indeed have the right to refuse the sexual advances of any man not her husband. But this was only because she was not understood to have any moral right to accept a proposal of fornication or adultery (even in the absence of legal sanctions therefore).

The reason rape was regarded as a particularly odious form of assault is that it violated this superpersonal moral principle by which a woman subordinated her momentary private desires to the well-being of those closest to her. Modesty had to be respected, or else protected, if it was to perform its essential social function of guarding the integrity of families.

Under Roman law it was not considered a serious crime to rape a prostitute: A man could not

violate the modesty of a woman who had none to violate. In later European law it was made criminal to rape even prostitutes. But this does not mean that the concept of rape had been divorced from that of feminine modesty; it was rather that the law now recognized and protected the possibility of repentance for immodesty. (Christianity is relevant here.)

The sexual revolution asserted the right of each individual to sex on his or her own terms—in other words, a right of perfect selfishness in erotic matters. One effect of this change was to eliminate the moral dignity of feminine modesty. It was not to be forbidden, of course, but was henceforward to be understood as no more than a personal taste, like anchovies or homosexuality. When the initial excitement of abandoned restraint had died down it was noticed that the promised felicity had not arrived. And one reason, it was soon realized, was that the terms men wished to set for sexual conduct were not identical to those desired by women. This being so, the granting to men of a right to sex on their own terms necessarily involved the denial of such a right to women. The anarchy with which the sexual revolution began was necessarily a passing phase.

FROM SEXUAL ANARCHY TO SEXUAL TERROR

It is a cliché of political philosophy that the less self-restraint citizens are able to exercise, the more they must be constrained from without. The practical necessity of such a trade-off can be seen in such extraordinary upheavals as the French and Russian revolutions. First, old and habitual patterns and norms are thrown aside in the name of freedom. When the ensuing chaos becomes intolerable, some group with the requisite ambition, self-assurance, and ruthlessness succeeds in forcibly imposing its own order on the weakened society. This is what gradually happened in the case of the sexual revolution also, with the role of Jacobins/Bolsheviks being assumed by the feminists.

Human beings cannot do without some social norms to guide them in their personal relations. Young women cannot be expected to work out a personal system of sexual ethics in the manner of Descartes reconstructing the universe in his own mind. If you cease to prepare them for marriage, they will seek guidance wherever they can find it. In the past thirty years they have found it in feminism, simply because the feminists have outshouted everyone else.

After helping to encourage sexual experimentation by young women, feminism found itself able to capitalize on the unhappiness which resulted. Their program for rewriting the rules of human sexual behavior is in one way a continuation of the liberationists' utopian program and in another way a reaction against it. The feminists approve the notion of a right to do as one pleases without responsibilities toward others; they merely insist that only women have this right.

Looking about them for some legal and moral basis for enforcing this novel claim, they hit upon the age-old prohibition against rape. Feminists understand rape, however, not as a violation of a woman's chastity or marital fidelity, but of her merely personal wishes. They are making use of the ancient law against rape to enforce not respect for feminine modesty but obedience to female whims. Their ideal is not the man whose self-control permits a woman to exercise her own, but the man who is subservient to a woman's good pleasure—the man who behaves, not like a gentleman, but like a dildo.

But mere disregard of a woman's personal wishes is manifestly not the reason men have been disgraced, imprisoned, in some societies even put to death for the crime of rape. On the new view, in which consent rather than the marriage bond is the issue, the same sexual act may be a crime on Monday or Wednesday and a right on Tuesday or Thursday, according to the shifts in a woman's mood. Feminists claim rape is not taken seriously enough; perhaps it would be better to ask how it could be taken seriously at all once we begin defining it as they do. If women want to be free to do as they please with men, after all, why should not men be free to do as they please with women?

Indeed, the date rape campaign owes its success only to the lingering effect of older views. Feminists themselves are not confused about this; they write openly of "redefining rape." Of course, for those of us who still speak traditional English, this amounts to an admission that they are falsely accusing men.

One might have more sympathy for the “date rape victims” if they wanted the men to marry them, feared they were “ruined” for other suitors, and were prepared to assume their own obligations as wives and mothers. But this is simply not the case. The date rape campaigners, if not the confused young women themselves, are hostile to the very idea of matrimony, and never propose it as a solution. They want to jail men, not make responsible husbands of them. This is far worse than shotgun marriage, which at least allowed the man to act as father to the child he had engendered.

And what benefit do women derive from imprisoning men as date rapists apart from gratification of a desire for revenge? Seeing men punished may even confirm morally confused women in their mistaken sense of victimhood—resentment tends to feed upon itself, like an itch that worsens with scratching. Women are reinforced in the belief that it is their right for men’s behavior to be anything they would like it to be. They become less inclined to treat men with respect or to try to learn to understand or compromise with them. In a word, they learn to think and behave like spoiled children, expecting everything and willing to give nothing.

Men, meanwhile, respond to this in ways that are not difficult to predict. They may not (at first) decline sexual liaisons with such women, because the woman’s moral shortcomings do not have too great an effect upon the sexual act itself. But, quite rationally, they will avoid any deeper involvement with them. So women experience fewer, shorter, and worse marriages and “relationships” with men. But they do not blame themselves for the predicament they are in; they refuse to see any connection between their own behavior and their loneliness and frustration. Thus we get ever more frequent characterizations of men as rapists and predators who mysteriously refuse to commit.

Indeed, the only people profiting from the imposition of the new standards are the feminists who invented them. The survival of their movement depends on a continuing supply of resentful women who believe their rights are being violated; one can only admit that the principles which undergird the date rape campaign are admirably designed to guarantee such a supply. Feminism is a movement that thrives on its own failures; hence, it is very difficult to reverse.

Merriam-Webster’s Collegiate Dictionary, eleventh edition, lists the first recorded use of the term “date rape” as 1975. Within a few years we find so thoroughgoing a traditionalist as Thomas Fleming of Chronicles using the expression as matter-offactly as any feminist zealot. A second instrument of the feminist reign of sexual terror, “sexual harassment,” similarly made its first appearance in 1975. In less than a generation this has become a national industry providing a comfortable living for many people. Yet again we find this revolutionary concept blithely accepted by many conservatives. They are content to accept without argument that there exists a widespread problem of men “harassing” women, and that “something must be done about it.” My first thought would be: What did the Romans do about it? What did the Christian Church do about it? How about the Chinese or the Aztecs? The obvious answer is that none of them did anything about it, because the concept has only recently developed within the context of the feminist movement. Is this not cause for suspicion? Why are men so quick to adopt the language of their declared enemies?

The thinking behind the sexual harassment movement is that women are entitled to “an environment free from unwanted sexual advances”—meaning, in plain English, romantic overtures from unattractive men. Anyone who has been forced to endure a corporate antiharassment video can see that what is being condemned is merely traditional male courtship behavior.

The introduction of harassment law was accompanied by a campaign to inform young women of the new entitlement. Colleges, for example, instituted harassment committees one of whose stated purposes was “to encourage victims to come forward.” (I saw this happening up close.) The agitators wanted as many young women as possible accusing unsuccessful suitors of wrongdoing. And they had considerable success; many women unhesitatingly availed themselves of the new dispensation. Young men found they risked visits from the police for flirting or inviting women on dates.

This female bullying should be contrasted with traditional male chivalry. Men, at least within Western civilization, have been socialized into extreme reluctance to use force against women. This is not an absolute principle: Few would deny that a man has a right of self-defense against a woman attempting to kill him. But many men will refuse to retaliate against a woman under almost any lesser threat. This attitude is far removed from the feminist principle of equality between the sexes. Indeed, it seems to imply a view of men as naturally dominant: It is a form of noblesse oblige. And it is not, so far as I can see, reducible to any long-term self-interest on the part of a man; in other words, it is a principle of honor. The code of chivalry holds that a man has no moral right to use force against women simply because he can do so.

An obvious difficulty with such a code is that it is vulnerable to abuse by its beneficiaries. I had a classmate in grade school who had heard it said somewhere that “boys are not supposed to hit girls.” Unfortunately, she interpreted this to mean that it was acceptable for girls to hit boys, which she then proceeded to do. She became genuinely indignant when she found that they usually hit back.

The special character of noblesse oblige is that it does not involve a corresponding entitlement on the part of the beneficiary. On the traditional view, a man should indeed be reluctant to use force against women, but women have no right to presume upon this. The reluctance is elicited by a recognition of women’s weakness, not commanded as a recognition of their rights.

Perhaps because women are the weaker sex, they have never developed any similar inhibitions about using force against men. In a traditionally ordered society, this does not present difficulties, because a woman’s obligations to her husband are clearly understood and socially enforced. But the situation changes when millions of spoiled, impressionable young women have been convinced men are “harassing” them and that the proper response is to appeal to force of law and the police powers of the state. Indeed, the system is now set up to reward them for doing so.

Men, on the other hand, are frequently denied due process, ruined professionally, and threatened with particularly harsh punishments for any retaliation against the women accusing them of a newly invented and ill-defined crime. For prudential reasons, some men

will outwardly conform to the new rules. But it is unlikely that the traditional reluctance in foro interno to use force against women can long survive the present pattern of female behavior. If I were a woman, I would be worried about this.

RETURN OF THE PRIMITIVE

Public discussion of the sexual revolution has tended to focus on date rape and “hook-ups,” that is, on what is taking place, rather than on the formation of stable families that is not taking place. Survey results are occasionally announced apparently indicating male satisfaction with their “sex lives” and female unhappiness with theirs. This creates an impression that there really is “more sex” for men today than before some misguided girls misbehaved themselves forty years ago. People speak as if the male sexual utopia of a harem for every man has actually been realized.

It is child’s play to show, not merely that this is untrue, but that it cannot be true. There is roughly the same number of male as female children (not quite: there are about 5 percent more live male births than female—there is not a girl for every boy). What happens when female sexual desire is liberated is not an increase in the total amount of sex available to men, but a redistribution of the existing supply. Society becomes polygamous. A situation emerges in which most men are desperate for wives, but most women are just as desperately throwing themselves at a very few exceptionally attractive men. These men, who had always found it easy to get a mate, henceforward get multiple mates.

A characteristic feature of decadent societies is the recrudescence of primitive, precivilized cultural forms. That is what is happening to us. Sexual liberation really means the Darwinian mating pattern of the baboon pack reappears among humans.

Once monogamy is abolished, no restriction is placed on a woman’s choices. Hence, all women choose the same few men. If Casanova had 132 lovers it is because 132 different women chose him. Such men acquire harems, not because they are predators, but because they happen to be attractive. The problem is not so much male immorality as simple arithmetic; it is obviously impossible for every woman to have exclusive possession of the most attractive man. If women want to mate simply as their natural drives impel them, they must, rationally speaking, be willing to share their mate with others.

But, of course, women’s attitude about this situation is not especially rational. They expect their alpha man to “commit.” Woman’s complaining about men’s failure to commit, one suspects, means merely that they are unable to get a highly attractive man to commit to them; rather as if an ordinary man were to propose to Helen of Troy and complain of her refusal by saying “women don’t want to get married.”

Furthermore, many women are sexually attracted to promiscuous men because, not in spite, of their promiscuity. This can be explained with reference to the primate pack. The “alpha male” can be identified by his mating with many females. This is probably where the sluts-and-studs double standard argument came from—not from any social approval of male promiscuity, but from female fascination with it. Male “immorality” (in traditional language) is attractive to females. Thus, once polygamous mating begins, it tends to be self-reinforcing.

Students of animal behavior have learned that the presence of a female decoy or two near a male makes real females more likely to mate with that particular male. Among human

females also, nothing succeeds like success. I hear anecdotes about women refusing to date thirtyish bachelors because, “if he’s never been married, there must be something wrong with him.” In college I observed decent, clean-living men left alone while notorious adulterers had no difficulty going from one girlfriend to the next.

Commentators on contemporary mores rarely show awareness of this irrationality in female mate selection. I recall seeing an article some years ago in which a planned new college was touted as a boon to young women seeking “Christian husbands,” on the naive assumption that they must be doing so. There was no talk of helping young men find faithful wives, of course.

MODERN CHIVALRY

Both men and women find it easier to sympathize with young women than with young men. In the case of male observers a kind of rescue fantasy is probably at work. The literature and folklore of the world is replete with stories of heroes rescuing innocent maidens from the clutches of villains: too much for it to be an accident. The damsel in distress scenario appeals to something deeply rooted in men's minds, and probably natural. Most likely it is merely a self-congratulatory interpretation of mate competition. Men project their unruly sexual instincts onto others, who are thus cast into the role of predators.

In the contemporary world, the male protective instinct often perversely expresses itself in support for feminist causes: for example, chiming in with the denunciation of harassers and date rapists. This is a form of gallantry singularly well-adapted to the sedentary habits of the modern male, involving neither risk nor sacrifice. Examples abound in the conservative press. College men are regularly spoken of as "preying" upon women—who are in fact quite old enough to be married and starting a family. Joseph Farah of World Net Daily commends a wife for murdering her unfaithful husband. There are calls for bringing back shotgun marriage and the death penalty for rapists. If only sufficiently draconian punishments can be meted out to villainous males, the reasoning seems to go, everything will be all right again. The fundamental error in such thinking is its failure to recognize that the female largely controls the mating process.

Shrewd women have long known how to manipulate the male protective urge for their own ends. The feminist attack on heterosexuality and the family is directed against husbands and fathers for reasons of public relations. No one will sign up for a campaign against women or children, but many men can easily be made to condemn other men. The result is that young men today are in an impossible situation. If they seek a mate they are predators; if they find one they are date rapists; if they want to avoid the whole ordeal they are immature and irresponsible for not committing. We have gone from a situation where it seemed everything was permitted to one where nothing is permitted. Marriage as a binding legal contract has been done away with, and young men are still supposed to believe it is wrong for them to seek sex outside of marriage. It is not prudent to put this much strain on human nature.

Meanwhile, the illusion of there being "too much sex" has led to proposals for "abstinence education," provided by government schools and paid for with tax money. The geniuses of establishment conservatism may need a gentle reminder that the human race is not perpetuated through sexual abstinence. They might do better to ponder how many families have not formed and how many children have not been born due to overzealous attempts to protect young women from men who might have made good husbands and fathers.

THE REVOLUTION DESTROYS SEX

So far we have focused on female promiscuity, and undoubtedly it is a serious problem. But there are two ways for women not to be monogamous: by having more than one mate and—by having less than one. Let us now consider the spinsters as well as the sluts.

Here again I would warn against a misconception common among male writers: The assumption that young women not having sexual relations with men must be modest. In fact, there are numerous reasons besides religious or moral principle which can keep a woman from taking a mate, and some of these now operate more strongly than before the sexual revolution. Consider the following passage from A Return to Modesty by Wendy Shalit:

> "Pfffffft!" sexual modesty says to the world, "I think I'm worth waiting for . . . So not you, not you, not you, and not you either." This is certainly not modest. As one 27-year-old Orthodox woman put it to me . . . "the daughters of Israel are not available for public use." She was taking obvious, almost haughty, satisfaction in the fact that she wasn't sleeping around with just anyone.

This is pure illusion, a consequence of natural female hypergamy and not dependent on any actual merit in the woman. But it may be a socially useful illusion. If a woman believes she is "too good" to sleep around, this may help keep her faithful to her husband. Marriage, in other words, is a way of channeling female hypergamy in a socially useful way. (We frequently hear of the need to channel the male sexual instinct into marriage and family, but not the female; this is a mistake.)

In any case, women are not so much naturally modest as naturally vain. Hypergamy implies rejection maximization; if only the best is good enough, almost everyone isn't good enough. Rather than cheapening herself, as observers tend to assume, modern woman may be pricing herself out of the market. It used to be commonly said that "a woman who thinks she is too good for any man may be right, but more often—she is left." Why might this be an especial danger for women today?

Formerly, most people lived parochial lives in a world where even photography did not exist. Their notions of sexual attractiveness were limited by their experience. Back in my own family tree, for example, there was a family with three daughters who grew up on a farm adjoining three others. As each girl came of age, she married a boy from one of the neighboring farms. They did not expect that much in a husband. It is probable all three went through life without ever seeing a man who looked like Cary Grant.

But by the 1930s millions of women were watching Cary Grant two hours a week and silently comparing their husbands with him. For several decades since then the entertainment industry has continued to grow and coarsen. Finally the point has been reached that many women are simply not interested in meeting any man who does not look like a movie star. While it is not possible to make all men look like movie stars, it is possible to encourage women to throw themselves at or hold out for the few who do, i.e., to become sluts or spinsters, respectively. Helen Gurley Brown raked in millions doing precisely this. The brevity

of a woman's youthful bloom, combined with a mind not yet fully formed at that stage of life, always renders her vulnerable to unrealistic expectations. The sexual revolution is in part a large-scale commercial exploitation of this vulnerability.

Yes, men are also, to their own detriment, continually surrounded with images of exceptionally attractive women. But this has less practical import, because—to say it once more—women choose. Even plain young women are often able to obtain sexual favors from good-looking or socially dominant men; they have the option to be promiscuous. Many women do not understand that ordinary young men do not have that option.

Traditionalists sometimes speak as if monogamy were a cartel whose purpose was to restrict the amount of sex available to men artificially so as to drive up the price for the benefit of women. (That is roughly what the male sexual utopians believed also.) But this would require that men be able to raise their bid, i.e., make themselves more attractive at will. Monogamy does not get women as a group more desirable mates than would otherwise be available to them. A different economic analogy is apposite here: In sex as in other matters the buyers, not the sellers, ultimately determine the price. And the buyers, by and large, are merely average men.

Furthermore, many young women appear to believe that any man who attempts to meet them ipso facto wishes to take them as a mate. Partly this is youthful naïveté; partly a result of the disintegration of socially agreed upon courtship procedures; and partly due to the feminist campaign to label male courtship behavior "harassment." So they angrily reject every advance they receive during their nubile years as if these were merely crude sexual propositioning. As they enter their late twenties, it gradually dawns on them that it might be prudent to accept at least a few date requests. They are then astonished to discover that the men usually take them out once or twice and then stop calling. They claim the men are leading them on. They believe themselves entitled to a wedding ring in return for the great condescension of finally accepting a date. Just as some men think the world owes them a living, these women think the world owes them a husband.

When a man asks a woman out he is only implying that he is willing to consider her as a mate: He might conceivably offer her a ring if she pleases him enough on further acquaintance. Most dates do not result in marriage proposals. There is no reason why they should. Rather than blame men for not committing in such instances, they should be commended for sexual self-control and the exercise of caution in mateseeking.

To summarize: the encouragement of rejection maximization and unrealistic expectations is one reason (unrelated to modesty) that many women today do not reproduce. A second is what I call parasitic dating, a kind of economic predation upon the male by the female. Let me explain.

The decline of matrimony is often attributed to men now being able to "get what they want" from women without marrying them. But what if a woman is able to get everything she wants from a man without marriage? Might she not also be less inclined to "commit" under such circumstances? In truth, a significant number of women seek primarily attention and material goods from men. They are happy to date men they have no romantic interest in merely as a form of entertainment and a source of free meals and gifts. A man can waste a great deal of

money and time on such a woman before he realizes he is being used.

Family life involves sacrifice; a good mother devotes herself to her children. Parasitic daters are takers, not givers; they are not fit for marriage or motherhood. Their character is usually fixed by the time a man meets them. Since he cannot change them, the only rational course is to learn to identify and avoid them.

A third obstacle to female reproduction is date rape hysteria. The reader may consult the first couple of chapters of Katie Roiphe's The Morning After. At an age when women have traditionally actively sought mates, they now participate in "take back the night" marches, "rape awareness" campaign, and self-defense classes involving kicking male dummies in the groin. These young women seem less afraid of anything men are actually doing than they are of male sexual desire itself. In the trenchant words of columnist Angela Fiori "the campus date rape campaigns of the early 1990s weren't motivated by a genuine concern for the well-being of women. They were part of an ongoing attempt to delegitimize heterosexuality to young, impressionable women by demonizing men as rapists." Self-defense training, for example, really serves to inculcate a defensive mentality toward men, making trust and intimacy impossible.

Part of the transition to womanhood has always been learning to relate to men. Attempts to pander to girls' irrational fears are now keeping many of them in a state of arrested development. There is little that individual men can do about this, nor is there any reason they should be expected to. Who would want to court a girl encased in an impenetrable psychic armor of suspicion?

Once again, well-meaning male traditionalists have not been free of fault in their reactions to this situation. Fathers encourage self-defense classes and date rape paranoia on the assumption that their daughters' safety overrides all other concerns. Eventually they may start wondering why they have no grandchildren.

Fourth, many women are without a mate for the simple reason that they have abandoned their men. Women formally initiate divorce about two thirds of the time. Most observers agree, however, that this understates matters: In many cases where the husband formally initiates, it is because his wife wants out of the marriage. Exact data are elusive, but close observers tend to estimate that women are responsible for about nine-tenths of the divorcing and breaking-up: Men do not love them and leave them, but love them and get left by them. Many young women, indeed, believe they want marriage when all they really want is a wedding (think of bridal magazines). The common pattern is that women are the first to want into marriage and the first to want out. Of course, it is easy to get married; the difficulty is living happily ever after.

Typically, the faithless wife does not intend to remain alone. But some men have scruples about involving themselves with divorcées; they wonder "Whose wife is this I'm dating?" There are also merely prudential considerations; a woman with a track record of abandoning her husband is hardly likely to be more faithful the second time around. And few men are eager to support another man's children financially. Women frequently express indignation at their inability to find a replacement for the husband they walked out on: I call these women the angry adulteresses.

Vanity, parasitism, paranoia, and infidelity are only a few of the unpleasant characteristics of contemporary Western womanhood; one more is rudeness. To an extent this is part of the general decline in civility over the past half century, in which both sexes have participated. But I believe some of it is a consequence of female sexual utopianism. Here is why.

One would get the idea looking at Cosmopolitan magazine covers that women were obsessed with giving men sexual pleasure. This would come as news to many men. Indeed, the contrast between what women read and their actual behavior towards men has become almost surreal. The key to the mystery is that the man the Cosmogirl is interested in pleasing is imaginary. She is going to meet him after one more new makeover, after losing five more pounds or finding the perfect hairdo. In the meantime, she is free to treat the flesh-and-blood men she runs into like dirt. Why make the effort of being civil to ordinary men as long as you are certain a perfect one is going to come along tomorrow? Men of the older generation are insufficiently aware how uncouth women have become. I came rather late to the realization that the behavior I was observing in women could not possibly be normal—that if women had behaved this way in times past, the human race would have died out.

The reader who suspects me of exaggerating is urged to spend a little time browsing women's self-descriptions on Internet dating sites. They never mention children, but almost always manage to include the word "fun." "I like to party and have fun! I like to drink, hang out with cool people, and go shopping!" The young women invite "hot guys" to contact them. No doubt some will, and perhaps have a bit of fun with them. But would any sensible man, "hot" or otherwise, start a family with such a creature?

A good wife does not simply happen. Girls were once brought up from childhood with the idea that they were going to be wives and mothers. They were taught the skills necessary to that end. A young suitor could expect a girl to know a few things about cooking and homemaking. Today, many women seem unaware that they are supposed to have something to offer a husband besides a warm body.

What happens when a contemporary woman, deluded into thinking she deserves a movie star husband, fails not only to find her ideal mate, but any mate at all? She does not blame herself for being unreasonable or gullible, of course; she blames men. A whole literary genre has emerged to pander to female anger with the opposite sex. Here are a few titles, all currently available through Amazon.com: Why Men Are Clueless, "Let's Face it, Men are @$#%\e$": What Women Can Do About It, How to Aggravate A Man Every Time . . . And Have Him Beg for Mercy, Things You Can Do With a Useless Man, 101 Reasons Why a Cat Is Better Than a Man, 101 Lies Men Tell Women — And Why Women Believe Them, Men Who Hate Women and the Women Who Love Them, Kiss-Off Letters to Men : Over 70 Zingers You Can Use to Send Him Packing, Mess with His Head, or Just Plain Dump Him, or—for the woman who gets sent packing herself—How to Heal the Hurt by Hating.

For some women, hatred of men has now taken on psychotic dimensions. A large billboard in my hometown asks passing motorists: "How many women have to die before domestic violence is considered a crime?" One is forced to wonder what is going on in the minds of those who sponsor such a message. Are they really unaware that it has always been a crime for a man to murder his wife? Are they just trying to stir up fear? Or are their own minds so

clouded by hatred that they can no longer view the world realistically?

This is where we have arrived after just one generation of female sexual liberation. Many men are bewildered when they realize the extent and depth of feminine rage at them. What could be making the most affluent and pampered women in history so furious?

Internet scribe Henry Makow has put forward the most plausible diagnosis I have yet seen, in an essay entitled “The Effect of Sexual Deprivation on Women.” Apropos of the recent rape hysteria, he suggests: “Men are ‘rapists’ because they are not giving women the love they need.” In other words, what if the problem is that men, ahem, aren’t preying upon women? All that we have just said supports the theory that Western civilization is now facing an epidemic of female sexual frustration. And once again, the typical conservative commentator is wholly unable to confront the problem correctly: He instinctively wants to step forward in shining armor and exclaim “Never fear, tender maids, I shall prevent these vicious beasts from sullying your virgin purity.” If women need love from men and aren’t getting it, this is not going to help them.

THE FORGOTTEN MEN

The attempt to realize a sexual utopia for women was doomed to failure before it began. Women's wishes aim at the impossible, conflict with one another, and change unpredictably. Hence, any program to force men (or "society") to fulfill women's wishes must fail, even if all men were willing to submit to it. Pile entitlement upon entitlement for women, heap punishment after punishment onto men: It cannot work, because women's wishes will always outpace legislation and lead to new demands.

But while the revolution has not achieved its aims, it has certainly achieved something. It has destroyed monogamy and family stability. It has resulted in a polygamous mating pattern of immodest women aggressively pursuing a small number of men. It has decreased the number of children born, and insured that many who are born grow up without a father in their lives. And, least often mentioned, it has made it impossible for many decent men to find wives.

One occasionally hears of studies purporting to show that men are happier with their "sex lives" than women. It has always struck me as ludicrous that anyone would take such survey results at face value. First, women complain more about everything than men. But second, many men (especially young men) experience a powerful mauvaise honte when they are unsuccessful with women. They rarely compare notes with other men, and still more rarely do so honestly. Everyone puts up a brave front, however lonely he may actually be. Hence, men almost always imagine other men to have greater success with women than is actually the case. This situation has worsened since the 1960s, with the propagation of the illusion that there is "more sex" available to men than formerly.

But if women are only mating with a few exceptionally attractive men, and if many women fail to mate at all, there must be a large number of men unable to get a woman. We might, in the spirit of William Gilmore Simms, term them the forgotten men of the sexual revolution. I have reason to believe that a growing number are willing to come out of the closet (to use a currently popular expression) and admit that, whoever has been doing all the "hooking up" one reads about, it hasn't been them. Simple prudence dictates that we give some consideration to the situation of these men. In societies where polygamy is openly practiced (e.g., in Africa and the Muslim world), young bachelors tend to form gangs which engage in antisocial behavior: "It is not good for man to be alone."

In our society, a definite pattern has already emerged of "singles" groups or events being composed of innocent, never-married men in their thirties and cynical, bitter, often divorced women. What have the bachelors been doing with themselves all these years? So far, in the West, they have not been forming criminal gangs. They would probably be more attractive to women if they did: Everyone seems to have heard the stories about men on death row being besieged with offers of marriage from bored, thrill-seeking females.

I suggest that today's bachelors are hardly different from men who, before the sexual revolution, married young and raised families.

Natural instinct makes young men almost literally “crazy” about girls. They believe young women are something wonderful when in fact most are not. The male sex drive that modern women complain so much about exists largely for women’s benefit. As Schopenhauer wrote:

> Nature has provided [the girl] with superabundant beauty and charm for a few years so that during these years she may so capture the imagination of a man that he is carried away into undertaking to support her honorably in some form or another for the rest of her life, a step he would seem hardly likely to take for purely rational considerations. Thus nature has equipped women, as it has all its creatures, with the tools and weapons she needs for securing her existence.

I do not see any reason why young men should be less naïve about young women than they used to be.

Furthermore, many men assume women value honest, clean-living, responsible men (as opposed, e.g., to death-row criminals). So slowly, patiently, by dint of much hard work, amid uncertainty and self-doubt, our bachelor makes a decent life for himself. No woman is there to give him love, moral support, loyalty. If he did make any effort to get a wife, he may have found himself accused of harassment or stalking.

Kick a friendly dog often enough and eventually you have a mean dog on your hands.

What were our bachelor’s female contemporaries doing all those years while he was an impoverished, lonely stripling who found them intensely desirable? Fornicating with dashing fellows who mysteriously declined to “commit,” marrying and walking out on their husbands, or holding out for perfection. Now, lo and behold, these women, with their youthful looks gone and rapidly approaching menopause, are willing to go out with him. If they are satisfied with the free meals and entertainment he provides, he may be permitted to fork over a wedding ring. Then they will graciously allow him to support them and the children they had by another man for the rest of his life. (I have seen a woman’s personal ad stating her goal of “achieving financial security for myself and my daughters.”) Why in heaven’s name would any man sign up for this? As one man put it to me: “If the kitten didn’t want me, I don’t want the cat.”

Western woman has become the new “white man’s burden,” and the signs are that he is beginning to throw it off.

SEXUAL THERMIDOR: THE MARRIAGE STRIKE

The term “Thermidor” originally designated the month of the French Revolutionary calendar in which the terror ended. By July 1794, twenty or thirty persons were being guillotined daily in Paris under a so-called Law of Suspects requiring no serious evidence against the accused. Addressing the Convention on July 26, Robespierre incautiously let slip that certain delegates were themselves under suspicion of being “traitors,” but declined to name them. His hearers realized their only hope of safety lay in destroying Robespierre before he could destroy them. They concerted their plans that night, and the following morning he was arrested. Within two days, he and eighty of his followers went to the guillotine. Over the next few weeks, the prisons emptied and life again assumed a semblance of normality.

Something analogous appears to be happening today in the case of feminism. Consider, for example, the sexual harassment movement. As it spreads, the number of men who have not been accused steadily diminishes. Eventually a point is reached where initially sympathetic men understand that they themselves are no longer safe, that their innocence does not protect them or their jobs. Anecdotal evidence suggests that this point is being reached in many workplaces. Men are developing a self-defensive code of avoiding all unnecessary words or contact with women. One hears stories about women entering break rooms full of merrily chatting male coworkers who look up and instantly lapse into tense, stony silence. A “hostile work environment” indeed.

A more serious development, however, is what has come to be known as the marriage strike. The first occurrence of this term appears to have been in a Philadelphia Enquirer editorial of 2002. Two years later, a formal study gave substance to the idea: Fully 22 percent of American bachelors aged 25–34 have resolved never to marry. 53 percent more say they are not interested in marrying any time soon. That leaves just 25 percent looking for wives. This may be a situation unprecedented in the history of the world.

Men do cite the availability of sex outside marriage as one reason for not marrying. But this does not mean that the problem could be solved simply by getting them to take vows (e.g., by shotgun marriage). Men now realize they stand to lose their children at a moment’s notice through no fault of their own if the mother decides to cash out of the marriage or “relationship” in Family Court. For this reason, many are refusing to father children with or without benefit of clergy. In Germany, which faces an even lower birthrate than America, the talk is already of a Zeugungsstreik, literally a “procreation strike,” rather than a mere marriage strike. Some women suffering from what has come to be known as “babies-rabies” have resorted to lying to their men about using birth control. Of course, men are wising up to this as well.

No woman is owed economic support, children, respect, or love. The woman who accepts and lives by correct principles thereby earns the right to make certain demands upon her husband; being female entitles her to nothing.

Western women have been biting the hand that feeds them for several decades now. It seems to me fair to say that the majority have willfully forfeited the privilege of marrying

decent men. It is time for men to abandon the protector role and tell them they are going to be “liberated” from us whether they wish it or not. They can hold down their own jobs, pay their own bills, live, grow old, and finally die by themselves. Every step which has brought them to this pass has involved an assertion of “rights” for themselves and male concessions to them. Men would seem justified in saying to them, with some Schadenfreude, “you made your bed, now you can lie in it—alone.”

Unfortunately, the matter cannot simply be allowed to rest here. Without children, the race has no future, and without women men cannot have children.

One well-established trend is the search for foreign wives. Predictably, efforts are underway by feminists to outlaw, or at least discourage this, and one law has already gotten through Congress (the International Marriage Broker Regulation Act of 2005). The ostensible reason is to protect innocent foreign lasses from “abuse”; the real reason to protect spoiled, feminist-indoctrinated American women from foreign competition. Most of the economic arguments about protective tariffs for domestic industry apply here.

Feminists think in terms of governmental coercion. The idea of eliciting desirable male behavior does not occur to them. Some men are concerned that proposals for forced marriage may be in the offing.

Meanwhile, men have begun to realize that any sexual intimacy with a woman can lead to date rape charges based upon things that go on in her mind afterwards, and over which he has no control. Women do frequently attempt to evade responsibility for their sexual conduct by ascribing it to the men involved. Without any social or legal enforcement of marriage, this leaves chastity as a man’s only means of selfdefense.

A male sex strike was probably beyond the imagination even of Aristophanes. But I wouldn’t underestimate men. We, and not women, have been the builders, sustainers, and defenders of civilization.

The latest word from college campuses is that women have begun to complain men are not asking them out. That’s right: Men at their hormonal peak are going to class side by side with nubile young women who now outnumber them, and are simply ignoring or shunning them. Some report being repeatedly asked “Are you gay?” by frustrated coeds. This is what happens when women complain for forty years about being “used as sex objects”: Eventually men stop using them as sex objects.

Not long ago I spotted a feminist recruitment poster at a local college. Most of it consisted of the word FALSE in bold capitals, visible from a distance. Underneath was something to the effect: “. . . that we’re all man-hating maniacs,” etc.; “Come join us and see.”

When the most inspiring slogan a movement can come up with amounts to “We’re not as bad as everyone says,” you know it is in trouble.

WHAT IS TO BE DONE?

We have arrived at a rare historical moment when we men have the upper hand in the battle of the sexes. Much depends upon the use we make of it. The only thing still propping up the present feminist-bureaucratic regime is the continued willingness of many of the hated "heterosexual white males" to live according to the old rules: not only to work, save, pay taxes, and obey the law, but also to sire and raise children. Once we stop doing these things, the whole system of patronage and parasitism collapses.

My greatest fear is that at the first female concessions, the male protective instinct will kick in once again and men will cheerfully shout "All is forgiven" in a stampede to the altar. This must not happen. Our first priority must be to put the divorce industry out of business. A man must insist on nothing less than a legally binding promise to love, honor, and obey him before "consenting" to give a woman a baby.

One proposal for strengthening marriage is the recognition of personalized marriage contracts. These could be made to accord with various religious traditions. I see no reason they might not stipulate that the husband would vote on behalf of his family. Feminists who think political participation more important than family life could still live as they please, but they would be forced to make a clear choice. This would help erode the superstitious belief in a universal right to participate in politics, and political life itself would be less affected by the feminine tendencies to value security over freedom and to base public policies on sentiment. Property would also be more secure where the producers of wealth have greater political power.

Economic policy should be determined by the imperative to carry on our race and civilization. There is something wrong when everyone can afford a high-definition plasma TV with three hundred channels but an honest man of average abilities with a willingness to work cannot afford to raise a family.

Female mate selection has always had an economic aspect. Hesiod warned his male listeners in the seventh century B.C. that "hateful poverty they will not share, but only luxury." This notorious facet of the female sexual instinct is the reason behind the words "for richer or for poorer" in the Christian marriage ceremony. The man must know he has a solid bargain whether or not he is as successful a provider as his wife (or he himself) might like.

Within the family, the provider must control the allotment of his wealth. The traditional community of property in a marriage, i.e., the wife's claim to support from her husband, should again be made conditional on her being a wife to him. She may run off with the milkman if she wishes—leaving her children behind, of course (anyone willing to do this is perhaps an unfit mother in any case); but she may not evict her husband from his own house and replace him with the milkman, nor continue to extract resources from the husband she has abandoned. Until sensible reforms are instituted, men must refuse to leave themselves prey to a criminal regime which forces them to subsidize their own cuckolding and the abduction of their children.

The date rape issue can be solved overnight by restoring shotgun marriage—but with the shotgun at the woman's back. The "victim" should be told to get into the kitchen and fix supper for her new lord and master. Not exactly a match made in heaven, but at least the baby will have both a father and a mother. Furthermore, after the birth of her child, the woman will have more important things to worry about than whether the act by which she conceived it accorded with some feminist professor's newfangled notion of "true consent." Childbirth has always been the best remedy for female narcissism.

Harassment accusations should be a matter of public record. This would make it possible to maintain lists of women with a history of making such charges for the benefit of employers and, far more importantly, potential suitors. Women might eventually reacquaint themselves with the old-fashioned idea that they have a reputation to protect.

Universal coeducation should be abandoned. One problem in relations between the sexes today is overfamiliarity. Young men are wont to assume that being around girls all the time will increase their chances of getting one. But familiarity is often the enemy of intimacy. When a girl only gets to socialize with young men at a dance once a week, she values the company of young men more highly. It works to the man's advantage not to be constantly in their company. Men, also, are most likely to marry when they do not understand women too well.

It is necessary to act quickly. It took us half a century to get into our present mess, but we do not have that long to get out of it. A single-generation Zeugungsstreik will destroy us. So we cannot wait for women to come to their senses; we must take charge and begin the painful process of unspoiling them.

HOW MONOGAMY WORKS

Traditionally, a man has been expected to marry. Bachelorhood was positively forbidden in some ancient European societies, including the early Roman republic. Others offered higher social status for husbands and relative disgrace for bachelors. There seems to have been a fear that the sexual instinct alone was inadequate to insure a sufficient number of offspring. Another seldom mentioned motive for the expectation of marriage was husbands' envy of bachelors: "Why should that fellow be free and happy when I am stuck working my life away to support an ungrateful creature who nags me?"

Strange as it sounds to modern ears, the Christian endorsement of celibacy was a liberalization of sexual morality; it recognized there could be legitimate motives for remaining unmarried. One social function of the celibate religious orders was to give that minority of men and women unsuited for or disinclined to marriage a socially acceptable way of avoiding it.

Obviously, an obligation of marrying implies the possibility of doing so. It was not difficult for an ordinary man to get a wife in times past. One reason is what I call the grandmother effect.

Civilization has been defined as the partial victory of age over youth. After several decades of married life, a woman looks back and finds it inconceivable that she once considered a man's facial features an important factor in mate selection. She tries to talk some sense into her granddaughter before it is too late. "Don't worry about what he looks like; don't worry about how he makes you feel; that isn't important." If the girl had a not especially glamorous but otherwise unexceptionable suitor (the sort who would be charged with harassment today), she might take the young man's part: "If you don't catch this fellow while you can, some smarter girl will." So it went, generation after generation. This created a healthy sense of competition for decent, as opposed to merely sexually attractive, men. Husbands often never suspected the grandmother effect, living out their lives in the comforting delusion that their wives married them solely from recognition of their outstanding merits. But today grandma has been replaced by Cosmopolitan, and the results are there for all to see.

Much confusion has been caused by attempting to get women to say what it is they want from men. Usually they bleat something about "a sensitive man with a good sense of humor." But this is continually belied by their behavior. Any man who believes it is in for years of frustration and heartbreak. What they actually look for when left to their own devices (i.e., without any grandmother effect) is a handsome, socially dominant, or wealthy man. Many prefer married men or philanderers; some actively seek out criminals.

In a deeper sense, though, humans necessarily want happiness, as the philosopher says. During most of history no one tried to figure out what young women wanted; they were simply told what they wanted, viz., a good husband. This was the correct approach. Sex is too important a matter to be left to the independent judgment of young women, because young women rarely possess good judgment. The overwhelming majority of women will be happier in the long run by marrying an ordinary man and having children than by seeking sexual thrills, ascending the corporate heights, or grinding out turgid tracts on gender theory. A

woman develops an emotional bond with her mate through the sexual act itself; this is why arranged marriages (contrary to Western prejudice) are often reasonably happy. Romantic courtship has its charms, but is finally dispensable; marriage is not dispensable.

Finally, heterosexual monogamy is incompatible with equality of the sexes. A wife always has more influence on home life, if only because she spends more time there; a husband's leadership often amounts to little more than an occasional veto upon some of his wife's decisions. But such leadership is necessary to accommodate female hypergamy. Women want a man they can look up to; they leave or fall out of love with men they do not respect. Hence, men really have no choice in the matter.

Once more, we find nearly perfect agreement between feminist radicals and plenty of conservatives in failing to understand this, with men getting the blame from both sides. Feminists protest that "power differentials" between the sexes—meaning, really, differences in status or authority—make genuine sexual consent impossible. In a similar vein, the stern editor of Chronicles laments that "in the case of a college professor who sleeps with an 18-year-old student, disparity in age or rank should be grounds for regarding the professor as a rapist. But professors who prey upon girls are not sent to jail. They do not even lose their jobs."

In fact, this is just one more example of hypergamous female mate selection. In most marriages, the husband is at least slightly older than the wife. Normal women tend to be attracted precisely to men in positions of authority. Nurses do tend to choose doctors, secretaries their bosses, and the occasional female student will choose a professor; this does not mean the men are abusing any "power" to force helpless creatures to mate with them.

I submit that a man's "preying upon" a younger women of lower rank should be grounds for regarding him as a husband. Men are supposed to have authority over women; that is part of what a marriage is. Equality of the sexes makes men less attractive to women; it has probably contributed significantly to the decline in Western birthrates. It is time to put an end to it.

CONCLUSION

Marriage is an institution; it places artificial limits on women's choices. To repeat: Nature dictates that males display and females choose. Monogamy artificially strengthens the male's position by insisting that (1) each female must choose a different male; and (2) each female must stick to her choice. Monogamy entails that highly attractive men are removed from the mating pool early, usually by the most attractive women. The next women are compelled to choose a less attractive mate if they wish to mate at all. Even the last and least of the females can, however, find a mate: For every girl there is a boy. Abolishing marriage only strengthens the naturally stronger: it strengthens the female at the expense of the male and the attractive at the expense of the unattractive.

Marriage, like most useful things, was probably invented by men: partly to keep the social peace, partly so they could be certain their wives' children were also their own. The consequences of marriage must have appeared soon after its institution: The efforts previously spent fighting over mates were replaced by strenuous exertions to provide for, rear, and defend offspring. No doubt neighboring tribes wondered why this one had recently grown so much more powerful. When they learned the reason, imitation must have seemed a matter of survival.

It was, and it still is. If the Occident does not restore marriage, we will be overwhelmed by those who continue to practice it.

Women, the most responsible teenager in the house

by . | June 1, 2012 | Link

At first it may seem like an assault against your good senses to think of adult women as mere children or teenagers. How could they be? They go through life and mature just like men do, don't they? Once they are thirty or forty, don't they behave as adults just as thirty or forty year old men do? Actually, there is much evidence to the contrary. Perhaps men are so keen to believe that women mature the same as them (throughout their entire lives) because in the early stages of our lives, females do actually mature faster than males.

"The nobler and more perfect a thing is, the later and slower is it in reaching maturity. Man reaches the maturity of his reasoning and mental faculties scarcely before he is eight and twenty; woman when she is eighteen; but hers is a reason of very narrow limitations. This is why women remain children all their lives, for they always see only what is near at hand, cling to the present, take the appearance of a thing for reality, and prefer trifling things to the most important."
-- Arthur Schopenhauer, On Women (1851)

The reason why females mature faster than men is not some particular triumph for them, despite how women seem to enjoy throwing this little tidbit of information around. As I described in my piece "You're Such a Tool", what it really has to do with is women being the biological bearers and caretakers of children. They mature faster than males because once they become fertile after puberty, they must also have the mental capacity to care for the children they might bear. Nowhere in nature is there a female organism that is capable of giving birth to offspring which is not also developed enough yet to care for the offspring. This not only manifests itself in hips capable of giving birth and breasts able to produce milk, but also in a mental maturation that enables them to provide basic childcare. You will notice as well, even in our present society, it is when girls reach around the age of twelve that they begin taking up babysitting and it is around puberty when adults begin entrusting young girls to care for infants alone. This merely coincides with female biology, as it is also at that age

when girls become physically capable of bearing children, and their mental maturity matches their biological maturity.

The difference between men and women in maturity, however, is that while females mature earlier in life, they also *stop* maturing at around the age of eighteen, as Schopenhauer aptly observes. And while men don't catch up to women's maturity until they reach around age twenty-eight, after that the men keep maturing - often throughout their entire lives. William James describes the same process of maturation in *Principles of Psychology*, where he states:

"We observe an identical difference between men as a whole and women as a whole. A young woman of twenty reacts with intuitive promptitude and security in all the usual circumstances in which she may be placed. Her likes and dislikes are formed; her opinions, to a great extent, the same that they will be through life. Her character is, in fact, finished in its essentials. How inferior to her is a boy of twenty in all these respects! His character is still gelatinous, uncertain what shape to assume, "trying it on" in every direction. Feeling his power, yet ignorant of the manner in which he shall express it, he is, when compared with his sister, a being of no definite contour. But this absence of prompt tendency in his brain to set into particular modes is the very condition which insures that it shall ultimately become so much more efficient than the woman's. The very lack of preappointed trains of thought is the ground on which general principles and heads of classification grow up; and the masculine brain deals with new and complex matter indirectly by means of these, in a manner which the feminine method of direct intuition, admirably and rapidly as it performs within its limits, can vainly hope to cope with." -- William James, Principles of Psychology

It becomes like comparing three-month fermented wine served in a box of Chateau Cardboard to single malt scotch aged for decades in an oak cask. As such, women do mature faster than males but stop maturing at around the mentality of an eighteen year old (or also, I suppose, to the maturity of a 28 year old man), leaving the woman as literally, the most responsible teenager in the house. It is interesting to note as well how many men claim that it is at around age 27 or 28 that they begin to "figure things out" in regard to women, or at least much more so than they did earlier in life.

"Women are directly adapted to act as the nurses and educators of our early childhood, for the simple reason that they themselves are childish, and foolish, and shortsighted – in a word, are big children all their lives, something intermediate between the child and the man, who is a man in the strictest sense of the word. Consider how a young girl will toy day after day with a child, dance with it and sing to it; and then consider what a man, with the very best of intentions, could do in her place." -- Arthur Schopenhauer, On Women (1851)

The reason why women stop maturing at around the age of eighteen also has to do with their biological destiny as child-bearers and caretakers of children. As Schopenhauer notes, women can toy and coo with a child all day long and seemingly enjoy themselves, while what could a man do in their place? Women, as they are wont to brag to us, are also more "emotionally tuned-in" than men are. Women's emotional proclivities are directly related to

her childrearing duties which biology has assigned to her. Babies, for example, communicate *solely* through emotion and even as children grow into toddlers and then children that communicate with words and language, a lot of their communication is still through emotion, and so women are at an intermediate stage of development between that of a child and an adult man, or in other words, they are teenagers.

Furthermore, in regard to women's emotional state, it ought to be noted that one cannot be emotional *and* rational at the same time, so it is not that females are both more emotionally in-tune while remaining rationally above it all. Just the opposite is true. The more you "emote," the less you "think." Take someone suffering from road-rage, for example. The emotions of anger so cloud the driver's brain that he can even *unthinkingly* commit acts of violence, only to deeply regret it later when his emotions have subsided. As women are generally in a much more emotional state of mind than men, so do they not use reason and rationality to guide themselves as much as men do.

*****NOTE: There is an addition to this article at the bottom of the page.*****

What’s Mine is Mine and What’s Yours is Ours

What husband doesn’t come to understand this is the true nature of marriage after a time? But ultimately, is this not merely the same attitude that teenagers take within the family?

Think about how a teenager refers to the family sedan, which the parents paid for, as *our* car. But the i-pod which he purchased with money he earned part-time at McDonald's is *his* i-pod. Is not the teenager’s/child’s default that his parent’s possessions are “ours” while those possessions he purchased with money he earned himself are “his,” and his alone? This directly mimics even my own parent’s marriage, where my father worked his entire lifetime to pay the bills for the family and put a roof over our heads, but when the kids were off to school and my mom took up working, the money she earned doing so was “her money.” It did not go into the family pot as my father’s income did, but became her own “special money” in almost the same way that a child’s allowance or earnings are “his money.”

(Right Now I Feel Like)…

Perhaps you have heard the old saying, “It’s a woman’s prerogative to change her mind…” This is something we usually write off as a cute quirk of female behaviour (even though it often causes untold damage to others), but think for a moment how this resembles the behaviour of children & teenagers. Ask a child what they want to be when they grow up and they will tell you “a fireman,” then ask them a week later and they will say “an astronaut.” Young people will do this right through high-school and on into university where they almost assuredly will change their major at least once, not to mention that after getting their degree, the odds are there will be more changes in their plans once again.

If I were a parent who had a teenager that told me they wanted to be a doctor in the future, I would do well to insert the phrase “Right now I feel like (I want to be a doctor),” in front of every choice the teenager has claimed they made. Certainly, I wouldn’t 100% take them at their word and start depleting my resources in an attempt to help them become a doctor, because in a month or two, the teen will tell me they no longer want to be a doctor but have decided on the career path of Famous Rock Star instead.

One of the sad facts of entering adulthood is that you are forced to make choices which you must stick to in order to be successful in your ventures. The person who decides early to stick to a career as an auto-mechanic will likely be much more successful in life than his peer who spends age 18 to 24 pursuing a career as psychologist, then quits and spends another 6 years attempting a career as an electrician, only to quit again to gain qualification as an accountant. Part of “adulthood” is about making choices that you stick to for the long term, so that those ventures have enough time to bear fruit. Those who change their minds too often rarely harvest the fruits of their labour. In other words, making a choice to go in one direction often closes the door to other choices. We allow children the latitude to change their minds as they grow-up, but after a time we start to insist they make a choice and stick to it.

Women as well change their minds like teenagers do. Sure, she might decide that (right now she feels like) she wants to be a doctor, but as evidence has shown in the medical profession, most women who train to be doctors spend less than a decade working full-time in said profession before quitting and deciding that (right now she feels like) she wants to be a mother. Afterwards, most of these women decide that (right now she feels like) she only wants to work as a part-time doctor. Of course, as time goes on, she has less and less experience than the male doctor who never “took a break” to explore other *choices* life had to offer and he quickly outpaces her in that field, even without the Patriarchy conspiring behind the scenes to hold her back

When a woman tells you she will love you forever, insert the phrase (Right now I feel like) before it, so you get the proper translation into Womanese: “(Right now I feel like) I will love you forever. All evidence shows that this should include vows made at the altar as well, since the vast majority of divorces are initiated by women rather than men.

Q: “Do you take this man as your lawful wedded husband, to have and to hold until death do

you part?”
A: “(Right now I feel like) I do!”

Sure women stick to their choices better than children do, but they don’t do it as well as men do either. In other words, women’s behaviour exists somewhere in between the child and the man… kinda like a teenager.

Women’s Fitness-Tests are Similar to the Boundaries Which Children Seek

Anyone who has raised children knows that children seek boundaries and are happiest when they find such boundaries exist and understand there are consequences when they cross them. A child who does not have boundaries set by his parents will in the short term get his way, but will ultimately come to resent everything around him and become miserable.

Women are not much different. They will instinctively fitness-test a man with all kinds of irrational and basically abusive behaviour, to test the steel content of his balls by his ability to pass such tests and not put up with her crap. If the man passes her tests, she calms down and is content to live within the boundaries of behaviour which he sets for her. Once she knows there are boundaries and her man is willing to enforce them, she knows that her man is a capable provider and protector and she can relax and feel confident following his lead.

The behaviour of children seeking boundaries set for them by their parents and the fitness-testing behaviour of women with their lovers is remarkably similar.

(Related Study: Women Crave Boundaries)

Men Love Women, Women Love Children, and Children Love Puppies

There is an "order" to how love works and the order works only in one direction. You can see hints to this in the Bible, where husbands are commanded to love their wives while wives are commanded to "honour" their husbands in return. Children as well are commanded to honour their parents. Love is a hierarchal beast that descends downward. The only way it works in reverse is via honour and respect, because the reciprocal "love" is never equal.

A child will never love its parents in the same fashion that parents will love their child. You will readily see parents willing to sacrifice for their children – sometimes with their very lives – but rarely will you see the same in reverse. In fact, even in society as a whole, we consider it to be "the right thing" when a father or a mother sacrifices their life in order to save the life of their child. The whole of raising children to adulthood involves enormous sacrifice on the part of the parents in the form of time, frustration, freely giving resources, the denial of the parent's dreams, and so forth. It is never returned to the parents on an equal basis, not even when the child reaches adulthood, for by that time the child will likely have children of his own to whom he bestows most of his love upon. Although having children is a one-way-street of parents sacrificing for the betterment of their child, they are still instinctively compelled to do so even though, rationally speaking, it is not in the best interests of the parents. What parents can expect in return is that their children *honour* them and respect them for their sacrifices – but their love will never equal that which their parents have for them. It is just not part of the natural order of life.

In the same way, a woman's love for a man will never be equal to a man's love for a woman. The natural order and a woman's hypergamous nature dictate that the man must be on a "higher level" than the woman. A man can love a woman just as a woman can love a child, but the reciprocal love is returned only in the form of honour and respect. Just as a child instinctively expects its parents to take care of them, so does a woman instinctively expect her man to take care of her. It is a one-way street. A woman will never be able to equally return a man's love for her. At best, she can honour and respect him for what he does for her.

In fact, in the form of romantic love, you will find that women are not so much in love with the man as an individual person, but rather they are in love with *the relationship.* The man is merely a role-player and is easily replaced by another taking on the role. If any man expects to be an "equal partner" with his wife, he will soon find his woman disrespecting him and seeking out a man who is decidedly *not* her equal to lead her.

They are the *sexus sequior,* the second sex in every respect, therefore their weaknesses should be spared, but to treat women with extreme reverence is ridiculous, and lowers us in their own eyes. When nature divided the human race into two parts, she did not cut it exactly through the middle! The difference between the positive and negative poles, according to polarity, is not merely qualitative but also quantitative. And it was in this light that the ancients and people of the East regarded woman; they recognised her true position better than

we, with our old French ideas of gallantry and absurd veneration, that highest product of Christian-Teutonic stupidity. These ideas have only served to make them arrogant and imperious, to such an extent as to remind one at times of the holy apes in Benares, who, in the consciousness of their holiness and inviolability, think they can do anything and everything they please. -- Arthur Schopenhauer, On Women (1851)

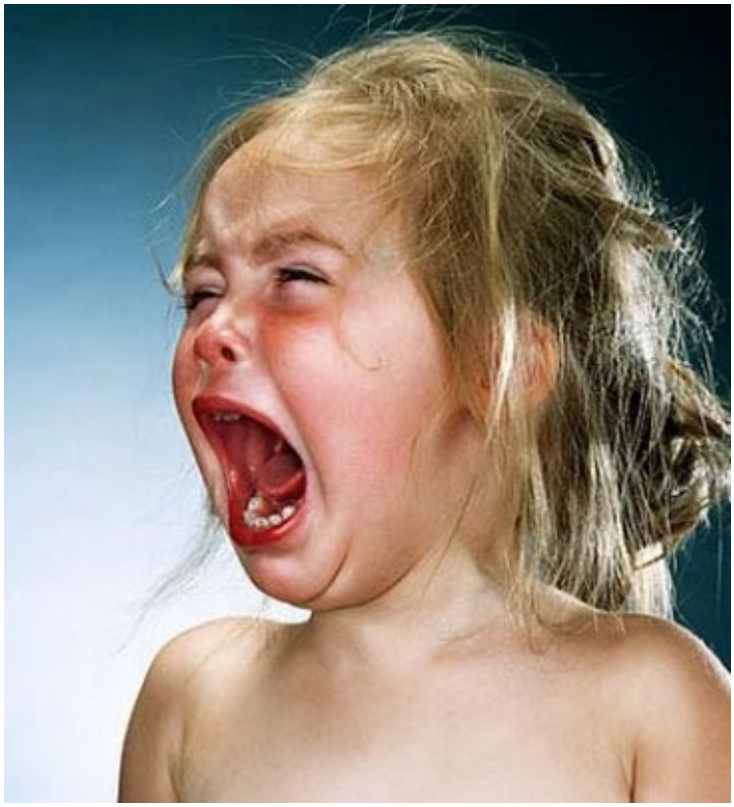
You cannot expect a woman to be your true confidant, your soul-mate, and your respite to lean upon during the stormy times in life. *That is your role for her benefit.* It does not work in reverse, for as soon as you believe it can work that way, she will lose confidence in your ability to lead her and begin to resent you. She will go about illustrating her resentment by making your life as miserable as she possibly can. This may be one of the hardest lessons for a man to learn in life because it turns the whole notion of modern love as an equal give-and-take relationship upon its ear. The implications can be rather depressing, as it means that on a certain level a man will always be alone. A parent who expects their child to also be their equal friend to lean upon for support, will also find himself sorely disappointed with the results. The child instinctively expects the parents to be superior and to cater to his needs. Expecting the reverse will only result in a resentful child and a heartbroken parent. The same order must be maintained between a man and a woman, lest she become resentful and seek out a man who actually *will* lead her.

The Terrible Twos

”If one looks around at today's culture and takes note of all the destructive effects of the female attitude of entitlement, then went on to devise social controls which would prevent such destructive effects in the future, I think you would end up with social values very much like the ones currently labeled "patriarchal."

Rather than viewing feminism as "conditioning" women to behave in completely self-centered ways, I see it more as a case of feminism regarding the socialization process which countered the natural tendency of all organisms toward selfishness - as "oppression."

Every parent who has had daily involvement in raising a child is familiar with the stage called "the terrible twos." This is the stage during which the naturally selfish infant is forced to come to terms with the fact that their desires will not always be met and their will not always prevail. I have no doubt that if the child were able to express what it knows in its "special infantile way of knowing", that it would consider the imposition of external values on it to be "oppression."



The vast majority of women I have met have seemed to be stuck emotionally at about age two. Any frustration of their desires would result in a tantrum. In many cases these were more subtle than throwing herself on the floor and thrashing around, but it was a tantrum nonetheless. So, rather than saying that feminism "conditioned" women to behave in an immature, selfish, and totally self-centered fashion, I would describe it as feminism destroying the social value system and the process of conditioning women out of their infantile and narcissistic world view.” -- The Wisdom of Zenpriest

Your Bratty Little Sister

”... Women, then, are only children of a larger growth; ... A man of sense only trifles with them, plays with them, humors and flatters them, as he does with a sprightly forward child; but he neither consults them about, nor trusts them with serious matters; though he often makes them believe that he does both; which is the thing in the world they are most proud of; for they love mightily to be dabbling in business (which by the way they always spoil); and being justly distrustful that men in general look upon them in a trifling light, they almost adore that man who talks more seriously to them, and who seems to consult and trust them; I say, who seems; for weak men really do, *but wise ones only seem to do it*. ..." -- Lord Chesterfield, Letter to His Son (1748)

In the sense of seduction, a man is well advised to treat a woman as if she were his bratty little sister:

”...The more you patronizingly treat women like bratty kid sisters, the more their vaj takes over their critical thinking skills. It all harkens back to the one fundamental principle guiding male-female relations: Chicks love submitting to powerful men. And what is a bigger demonstration of male sexual power than believing that a woman is so far beneath you that she is the equivalent of a child, hardly deserving of a serious answer or an emotional investment?

So what does “everything she does is cute” mean in practice? It means not getting riled up when she tests you. It means not explaining yourself when she stamps her wee feet and wags a finger at you. It means never acting apologetic when she’s upset with some mysterious infraction you’ve committed. Keep in mind that when a woman gets upset, at

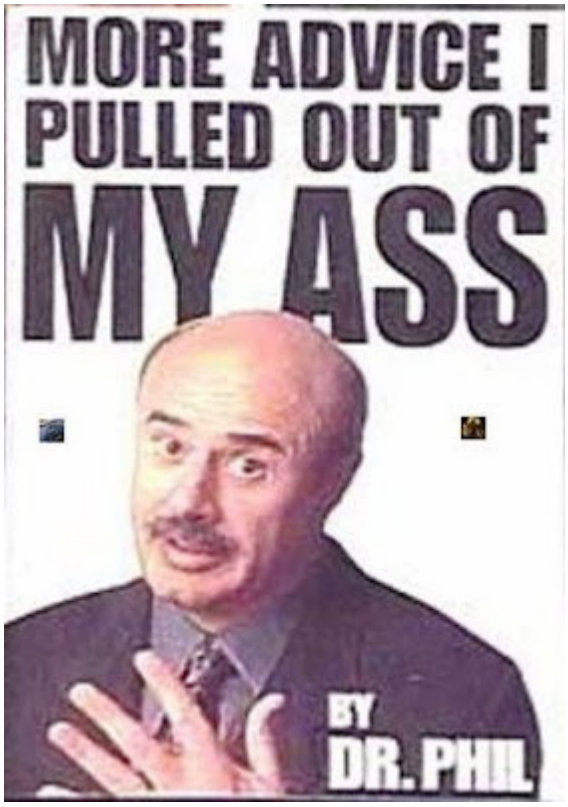
least half the time she's not really upset with whatever misdemeanor she's accusing you of; she's just upset that your behavior caused a temporary reversal of gina tingle induction.

The "everything she does is cute" game tactic is defined more precisely as an inner game refinement. When you start thinking of women as adorable brats who know not what they do, you start treating them in ways consistent with your beliefs. With enough reprogramming in the right direction (i.e. kicking the supports out from under her pedestal), soon the words coming out of your mouth will be effortless verbal expressions of what you actually feel. And therein lies the secret to being a natural — naturals truly believe the charmingly jerkoff things they say to women." -- Chateau Heartiste

(Also see "Lesson Thirteen: Charm is Treating Women Like Little Girls" -- The Book of Pook)

Conclusion

Despite what most relationship “experts” try to tell you, the key to a successful relationship is not about open, honest communication.



It is true, there must be a form of “mutual respect,” but the respect cannot be equal in all ways. A parent can respect a child and respect the child’s needs, but for a parent to treat the child as an equal would be a grave mistake. In a similar way, a man can respect a woman, but if he deems to treat her as his equal, she will soon come to resent him and leave to seek a man who actually portrays himself as superior – as a leader – to her. She seeks this instinctively. She is an empty vessel who seeks to be filled with a strong man's "truths." In the realm of seduction, a woman also seeks out a man who is able to behave in a superior fashion to her, so even if you are not yet convinced that women are as mere children but only of a larger growth, you would be well advised to *treat her as one* if only from the standpoint of keeping her romantically interested in you.

When a man marries a woman, he doubles his duties while halving his rights. This was true even in the days of Marriage 1.0. It is a large responsibility involving much effort to take on a wife, just as it is for one to take on raising children. You cannot expect children, or women, to fulfill your needs for emotional intimacy nor to be “someone to lean on” during times of strife. Just the opposite, for that is *your* duty as a parent and also as a husband.

Most of our modern laws, and nearly all of the “experts” in the social sciences, have done everything they possibly can to undermine a man’s ability to properly “husband” his wife. The current state of affairs completely upsets the natural hierarchy between man and woman. In the same way that it would be nearly impossible for parents to properly raise

children if the government passed a plethora of laws deconstructing parent's natural roles and restricting them from setting boundaries for children, so it is increasingly difficult for a man to properly fulfill his leadership role *that women instinctively seek and need.* When children have legal authority over their parents, chaos will ensue, just as in Marriage 2.0 where women hold supremacy over the husbands, the practice of matrimony will only harm and bring resentment to all parties involved, making one ill-advised to seek such an arrangement in life.

"Feminism starts out being very simple. It starts out being the instinct of a little child who says 'it's not fair' and 'you are not the boss of me,' and it ends up being a worldview that questions hierarchy altogether." -- Gloria Steinem, in the two hour HBO special on the life of Gloria Steinem entitled, "*Gloria: In Her Own Words.*"

An addition to this article

I kind of get a kick watching this article get linked to on Reddit. It causes quite a bit of controversy and has a lot of people pretty angry, especially women. Some of their arguments are pretty silly though. The most glaring one is people calling what Schopenhauer says as "science from the 1850's." Umm, Schopenhauer is a *philosopher*, not a scientist. Learn the difference. Also, there is one ridiculous person in there (who goes to every reddit around to repeatedly complain about this article) who continually points out that I linked to Angry Harry, "who is just another blogger like me," and points out that AH's "source" for "the more you emote, the less you think" is the Daily Mail. She does not point out, however, that the Daily Mail's article she is referring to is cited by "peer reviewed research," done by a feminist, no less, and Angry Harry merely read the research and translated what she said. Furthermore, Angry Harry has *multiple* degrees, a Ph D. in Psychology and the others I believe are related to childhood education - making him *extremely* qualified to critique the research and comment on what it means. Angry Harry often has written about how the school system has been rejigged to favour girls over boys, and it is his area of expertise to note the different brain functions of the sexes. So put that in your pipe and smoke it, you silly little harpie!

Further, you will quickly see how angry women get about this discussion, but not men - except for the mangina's and white knights trying curry favour and approval from anonymous females on the internet with whom they have absolutely no chance of getting sex from - yet they still feel compelled to grovel like servile worms in front of them. My goodness, I half expect that if women gave those men a dull, rusty pocketknife, they would castrate themselves to gain the ladies' approval. But, to note, I have not yet seen one single man get angry that this article blatantly suggests men are more immature than women from pretty much the age of 12 to 28. I mean, no teenage boy nor man in his twenties takes *any* offense whatsoever to the suggestion that they are not as mature as their female peers, yet women and their enablers are having virtual heart-attacks over the suggestion that men may have some advantage over females.

“Men are not troubled to hear a man dispraised, because they know, though he be naught, there's worth in others; but women are mightily troubled to hear any of them spoken against, as if the sex itself were guilty of some unworthiness.” – John Seldon (1584-1654)

And, to note, it is virtually accepted scientifically that girls do, indeed, mature faster than boys, both physically and mentally. (Which already *proves* the male and female brain are *not the same*). Physically, for example, in puberty girls mature faster than boys in such things as height. But as we all know, while boys start their growth spurt later than girls, boys grow to be significantly taller than girls. Furthermore, males also do not fully fill-out muscularly until they reach their late twenties. However, an 18 year old female is pretty much at her peak of physical development at that age, and by her late twenties is beginning to decline.

As such, those who are angry at this article are, on the one hand, acknowledging the

superiority of women (they mature faster than boys) but then complaining - *screeching like children actually* - that there is some advantage which males will gain later in life. In other words, they are trying to show the *superiority* of the female brain, not its *equality*. If a female brain matures faster than a male's, and also, ends up having no disadvantages but only (at the minimum) equality with the male brain thereafter, then it is quite obvious that they are claiming the female brain is *superior* to the male brain, because if it matures faster, and is also in every way just as capable, then it is superior because it only has advantages, but not corresponding disadvantages. This reminds me of a verse from Angry Harry's marvelous poem, If I Only Had a V:

If I only had a V
I would use it expertly
To generate equality
That somehow always favours me

Boy, I wonder how loud the childish squealing would get if I pointed out other philosophers and writers from the past who argued things such as women's height being between that of a child and a man, or that their facial features and skin are intermediate between a child's and a man's...

As someone who grew up through the brunt of feminism's sickness in the 1970's, 80's and 90's, I cannot begin to tell you how many times I have heard of the superiority of the female brain's multi-tasking abilities. "Nyah nyah nyah nyah nyah," the females taunted, from teenagers to old women to fat orca's with TV talk shows. (They are still doing it today in their "A Woman's Nation" and "End of Men" articles). Never once has it been acceptable to point out that men's linear thinking brain is the one that is capable of intense and deep concentration, precisely because it *does not* multi-task, and thus why virtually all of the world's inventions with more than two moving parts have come from the hands of men, plus the majority of great musicians, artists, philosophers and so on. Women's multi-tasking brains are like the phrase "jack of all trades, but master of none." It helps them do other tasks while also tending to children. (Most women spent the majority of their entire adult lives either pregnant or caring for their children until very recently in human history). For every advantage there is a disadvantage. For every cloud, there is a silver lining. (And for every "point seven" of a chapter, there are multiple *other* points which must be taken into account to gain context, just as for every "chapter," there are other chapters which make up a book's message. Sorry for not stuffing the whole "book" into one 350 page-long blog post to make sure the screechers got exposed to them all at once!)

As such, I have to give the RedPill Reddit kudos for not taking this article off of their sidebar, despite the constant grief they have received over it. Remember, when you're getting lots of flak it means you're right over the target.

Sexual strategy is amoral

by redpillschool | May 2, 2013 | Link

My point was that sexual strategy is amoral. You might stick to your values, but those who have sex .. *have sex*.

It's best illustrated through our ancestors. The idea was that whether or not we like the methods used- whoever procreated made children, and those who didn't.. didn't.

Your understanding of how morality works is a bit flawed here. You see, there is no universal morality. There is nothing in the universe applying any law other than those of physics. The rest is abstraction.

Morality is not black and white.

Let's look at stealing for instance. If I steal a loaf of bread, we would normally consider that wrong. But what if I were a starving child on the street and I have no other way of surviving? If I stole that bread and ate it to survive the night, was this right? Is it a grey area?

People make value judgements every day to determine what the best survival strategy is, (and to maximize happiness if basic needs are met).

Most people realized very early on that one good survival strategy was to *not be murdered*. Sounds pretty basic. So a social contract was developed. I won't murder you if you don't murder me!

But if somebody invades our group, we can kill them!

So we can see that even killing is not right or wrong in a black and white sense.

Murder, stealing, rape, these were all concepts that most people entering into the social contract said, I don't want these things, my best strategy is to cooperate, therefore I should not do them. And the basic framework of morality was built.

Killing Nazis? Moral. Killing your neighbor? Immoral. A simple code to pass on the social contract that enables society and *really helped us as a species!*

I think you and I agree when I say that we've both signed on to this concept. I don't want to be murdered, and I willingly take part in a social contract of *not murdering*. Most people have this concept built in evolutionarily- it's called empathy! Empathy helped groups to survive. Empathy follows this model, as most felt righteous or indifferent towards the killing of enemies and food.

So, yes, there is a framework we're calling morality, but understand what gave rise to it and how/why it works. Also understand that morality is not a constant nor objective, and some people have determined a different set of rules will best maximize their success or happiness. If they break our rules, we determine it to be detrimental to our own survival,

because we depend on the social contract to exist ourselves!

So we punish murderers. It adds disincentive to breaking our moral code. And I'm fine with that.

Here's where things get a bit hairy. If my mating strategy is to dismiss a maximum number of potential mates (hypergamy), and I tell people certain mating strategies are immoral, then I can get other people to agree to it.

But what happens if this framework isn't based on a contract that benefits all who participate?

What if you signed a contract that said you will pay me $40/month, but I will provide nothing in return?

Eventually you realize that the contract makes no sense!

Sexual strategy is amoral. There are those who have sex, and there are those who do not. What contract will you sign up for? The one that results in you having sex? Or the ones that you're told are moral to uphold but do not bring you sex?

Obviously understanding that we are operating within other frames we believe *do* benefit us. Obviously rape is a poor decision because it goes against the personal freedom social contract we currently live by. And I support that ideal.

But we're also told that an older man courting a young impressionable 19 year old is immoral because of the age gap- he's too influential, it would be coercion. Tell me, if we avoid doing this out of our sake for morality- where is our benefit in this social contract? It's the feminine imperative you are seeing.

Do not exploit common psychology to build attraction because it is immoral.

This is a prime example of why sexual strategy is amoral. Because at the end of the day, their mating strategy is contingent on beta's failures, and our strategy is based on theirs to fail! Therefore there is no common social contract that we can commit to that benefits both genders. Only men are so easily fooled into entering into these social contracts because they work well for society in general, that they forgot to look at the feminine imperative and ask, but how does that benefit me?

Sexual strategy is amoral.

The Light-Switch Effect

by redpillschool | March 28, 2016 | Link

I was originally typing this as a comment reply to this thread, but it turned into an entire post.

/u/projectself was writing about how women re-write history towards the end of a relationship:

> Re-writing of history - It doesn't matter that she was sending you love notes and texts a month ago. She has been unhappy for a long time now.

I call this the **light-switch effect**. And it happens when a woman is no longer attracted to you and is moving on, whether or not she cheated.

It's not that she's discrediting all the past good in the relationship, she actually believes it never existed. Let me expand on that a little, and tie it into what we call Briffault's law.

Women use their emotional state to define reality- we already know this. When a man feels an emotion, he asks, what could have caused this emotion? Is it reasonable and rational? Perhaps it is, or is not, but exploring this line of reasoning is how he determines whether or not his feelings match objective reality. If the facts don't line up, perhaps his reaction was wrong.

When a woman feels an emotion, she uses this as her objective reality. Why would she feel betrayed unless somebody had betrayed her? Why would she feel sad unless somebody or something made her sad?

Therefore the decisions she makes based on her reality may seem like total nonsense to a man (women are crazy, right?), because she has determined her reality based on the only prime truth she knows: her *emotional state*. If a woman is sad, she tells you "you made me sad." She didn't decide her emotional state, you did. Changing her own emotional state is outside the purview of her control.

So that means the emotional state she is experiencing means that you've done something to create that state, intentionally or not. Since she is sad, you've made her sad. Her objective reality states that you've done something wrong to make her sad. This is where a lot of arguments begin, because the man mistakenly will argue "you've taken what I said the wrong way, of course I didn't mean it that way," and to her, it doesn't matter what is rational or reasonable. She is sad and she wouldn't be sad if there wasn't a reason to be sad. Her sadness defined this reality for her. If you hadn't done something worthy of her being sad about, she simply wouldn't be sad.

So back to the light-switch effect. When you've dated a woman for multiple years, and things start going sour, you experience the revisionist history where she claims to have "never loved you" or that you were "always abusive." Yes, the always/never statements. And what

they reflect isn't a reality, rather, they reflect her new reality based on her emotions.

The thought process looks much like this: *If true love is permanent and real, and I am not feeling true love for this person, but rather disdain and anger, then I must be feeling this way because of who they are. They make me feel bad, so they cannot be good. And since this person makes me feel bad I could not have loved them, because I would never love somebody who makes me feel bad (the qualities he exhibits now must have been inherent qualities he has always had). So I must have never loved them. The entire relationship must have been a lie. Real true love would be permanent, and this is not permanent, so it was never real true love.*

And just like that, her emotional state defines a new reality, where nothing was ever good and everything was based on a lie. Like a light-switch goes from on to off, everything that you two had built disappears into the off position, as though it had never existed.

Many men at this stage try to bargain. "After all we've been through together, how can you throw this away? *We can still salvage this!*"

And it's a pointless question. What is she throwing away? Absolutely nothing, in her mind. If there was any value in the relationship, she wouldn't feel this way. Therefore there must not have been value in the relationship.

Briffault's law operates around this very principle:

> The female, not the male, determines all the conditions of the animal family. Where the female can derive no benefit from association with the male, no such association takes place.
>
> Corollaries:
>
> 1. Past benefit provided by the male does not provide for continued or future association.
> 2. Any agreement where the male provides a current benefit in return for a promise of future association is null and void as soon as the male has provided the benefit (see corollary 1)
> 3. A promise of future benefit has limited influence on current/future association, with the influence inversely proportionate to the length of time until the benefit will be given and directly proportionate to the degree to which the female trusts the male (which is not bloody likely).

Specifically corollary 1- past benefit does not provide for continued or future association. The concepts of past benefit and continued association requires a consistent objective reality where a woman can look at the implicit contracts made in a relationship: *We'll love each other forever, we'll make it through thick and thin, I'll give you a place to live and provide for you, and you'll remember these sacrifices I made in the future when the chips are down.*

In her mind, when the chips are actually down, her emotional state will define a new reality where past benefit doesn't just not count, but rather it simply doesn't exist at all. If her reality included that your sacrifices and love were genuine and real, she wouldn't feel the way she does. She wouldn't feel betrayed, she wouldn't feel unattracted. But she does feel unattracted to you, so the reality where you provided benefit must not be real. The real reality is that you must have lied, and there was never a true relationship at all.

The light-switch effect.

And make no mistake, even if you're in a good relationship with a good woman, when the chips are down, the light-switch *always* turns off.

On Value and the Value of Women

by redpillschool | May 6, 2013 | Link

A planet forms from floating debris in space, on on it, things exist. Some become autonomous. Some not.

On this planet exist a stone and a man.

What gives a stone value? It has no inherent value. Indeed, the term value is, in a universe sans consciousness, meaningless.

However a man may find use in the stone with which to build a shelter. This man has found value in this stone. The stone, itself being non-sentient, has no way to determine value, and therefore does not hold within itself a concept of self-value.

The man, however, through the experience of *being* sees value in himself, as without his being, he can no longer experience. This would be the most intrinsic value to any living being. The value of self.

Fast forward hundreds of years. Two men find a stone.

The first man sees the stone and the possibility to utilize it to build himself a home. To him, the rock has great value.

The second man already has a home, and sees no possible utility for the stone.

Has the second man somehow changed the value of the stone for the first? Has either made any indication of this stone's objective inherent value? Alas, there is no framework in which all members of a system agree entirely on the value of a stone, only that the stone itself has the ability to hold value for at least some of the members. Again, the stone holds no value to itself, as the stone is non-sentient.

The man who finds a stone needs help building his house. For this purpose, he needs an able bodied man who is strong enough to lift the stone. This man will have value in this purpose. To the builder, a young, weak man who is not able-bodied will have no value for this project. Likely, in the case of survival, the cripple will provide little value in almost any endeavor.

Does this mean the crippled man has no value to himself? If he discontinues existing, he will no longer be able to experience. The experience itself holds intrinsic value, as without experience, there is no value.

What one person sees in another will never, and can never be an objective declaration of value. There is no system or framework in which all members can or need to agree on value of any person or object. A starving man values a single grape, when the glutton may not value ones that do not immediately please his eyes.

A few questions to ask yourself.

1. What makes you think that you're so special you should hold an intrinsic value to strangers, if you have not provided some level of value to them?

2. If you're worried about not being valued, ask yourself what is it you bring to the table worthy of value?

Men are taught from a very early age that in order to be valued in society, they need to bring value to the table. Men focus and hone crafts, trade skills, personality for sales, strength for labor, and a myriad of other value-adding traits.

Do you suppose you should deserve an equal amount of value in the eyes of all if you do not provide something valuable? Or are you making the very simple mistake of believing that having a vagina has somehow equated you to these things?

The problem is that you're used to society saying that because of who you are, you somehow have an intrinsic value. I have just shown you that this is false, there is no intrinsic value beyond that which you have for yourself. Your vagina has given you inflated value to most, since most men are biologically programmed to trip over themselves trying to gain access to one.

We aren't denying that women can bring value to the table. We're just denying that merely having a vagina gets you that value. If you want to be valued by us, you'll have to do it the hard way- the same way we do.

You don't have to though, there are plenty of sex-deprived betas drooling at a chance to worship your vagina. To them you hold value. To us, you're just another person until you've shown us value.

48 Days of Power

by pjewa | Link

Welcome to Day 1 of "48 Days of Power" a forty-eight day series to discuss each power of Robert Greene's "48 Laws of Power."

/u/killyourselfliving [1] was kind enough to set another subreddit for all of these, but for the first few posts I will xpost here there sub to build awareness (it might get weird and split the conversation, but it's only for the first few posts)

I can't post links here, but it's r/the48lawsofpower

Edit: we'll keep all the main daily posts here.

Law #1

"Never Outshine The Master"

Always make those above you feel comfortably superior. In your desire to please and impress them, do not go too far in displaying your talents or you might accomplish the opposite - inspire fear and insecurity. Make your masters appear more brilliant than they are and you will attain the heights of power.

Let's hear your thoughts, observances, and transgressions, and kick this thing off! Again, this is no substitute for actually reading the book and is meant as a place to discuss.

Law #2

"Never put too much trust in friends, learn how to use enemies

Be wary of friends - they will betray you more quickly, for they are easily aroused to envy. They also become spoiled and tyrannical. But hire a former enemy and he will be more loyal than a friend, because he has more to prove. In fact, you have more to fear from friends than from enemies. If you have no enemies, find a way to make them.

Let's hear your transgressions, observances, and reversals.

Also, check out our own IllimitableMan's deeper writings on power for some really meaty stuff. http://illimitablemen.com/power/.

Law #3

"Conceal your intentions"

Keep people off-balance and in the dark by never revealing the purpose behind your actions.

If they have no clue what you are up to, they cannot prepare a defense. Guide them far enough down the wrong path, envelop them in enough smoke, and by the time they realize your intentions, it will be too late.

Law #4

"Always say less than necessary

When you are trying to impress people with words, the more you say, the more common you appear, and the less in control. Even if you are saying something banal, it will seem original if you make it vague, open-ended, and sphinxlike. Powerful people impress and intimidate by saying less. The more you say, the more likely you are to say something foolish.

Law #5

"So much depends on reputation - guard it with your life.

Reputation is the cornerstone of power. Through reputation alone you can intimidate and win; once it slips, however, you are vulnerable, and will be attacked on all sides. Make your reputation unassailable. Always be alert to potential attacks and thwart them before they happen. Meanwhile, learn to destroy your enemies by opening holes in their own reputations. Then stand aside and let public opinion hang them.

Law #6

"Court attention at all costs

Everything is judged by its appearance; what is unseen counts for nothing. Never let yourself get lost in the crowd, then, or buried in oblivion. Stand out. Be conspicuous, at all cost. Make yourself a magnet of attention by appearing larger, more colorful, more mysterious than the bland and timid masses.

Law #7

**"Get others to do the work for you, but always take the credit."

Use the wisdom, knowledge, and legwork of other people to further your own cause. Not only will such assistance save you valuable time and energy, it will give you a godlike aura of efficiency and speed. In the end your helpers will be forgotten and you will be remembered. Never do yourself what others can do for you.

Law #8

"Make other people come to you - use bait if necessary.

When you force the other person to act, you are the one in control. It is always better to make your opponent come to you, abandoning his own plans in the process. Lure him with fabulous gains - then attack. You hold the cards.

Law #9

Win through your actions, never through argument.

Any momentary triumph you think you have gained through argument is really a Pyrrhic victory. The resentment and ill will you stir up is stronger and lasts longer than any momentary change of opinion. It is much more powerful to get others to agree with you through your actions, without saying a word. Demonstrate, do not explicate.

Law #10

"Infection: Avoid the unhappy and unlucky."

You can die from someone else's misery - emotional states are as infectious as diseases. You may feel you are helping the drowning man but you are only precipitating your own disaster. The unfortunate sometimes draw misfortune on themselves; they will also draw it on you. Associate with the happy and fortunate instead.

Law #11

"Learn to keep people dependent on you.

To maintain your independence you must always be needed and wanted. The more you are relied on, the more freedom you have. Make people depend on you for their happiness and prosperity and you have nothing to fear. Never teach them enough so that they can do without you.

Law #12

"Use selective honesty and generosity to disarm your victim."

One sincere and honest move will cover over dozens of dishonest ones. Open-hearted gestures of honesty and generosity bring down the guard of even the most suspicious people. Once your selective honesty opens a hole in their armor, you can deceive and manipulate them at will. A timely gift - a Trojan horse - will serve the same purpose.

Let's here your observances, transgressions, or reversals.

Law #13

"When asking for help, appeal to people's self-interest, never to their mercy or

gratitude."

If you need to turn to an ally for help, do not bother to remind him of your past assistance and good deeds. He will find a way to ignore you. Instead, uncover something in your request, or in your alliance with him, that will benefit him, and emphasize it out of all proportion. He will respond enthusiastically when he sees something to be gained for himself.

Let's hear your transgressions, observances, and even reversals!

Law #14

Pose as a friend, work as a spy.

Knowing about your rival is critical. Use spies to gather valuable information that will keep you a step ahead. Better still: Play the spy yourself. In polite social encounters, learn to probe. Ask indirect questions to get people to reveal their weaknesses and intentions. There is no occasion that is not an opportunity for artful spying.

Law #15

Crush your enemy totally

All great leaders since Moses have known that a feared enemy must be crushed completely. (Sometimes they have learned this the hard way.) If one ember is left alight, no matter how dimly it smolders, a fire will eventually break out. More is lost through stopping halfway than through total annihilation: The enemy will recover, and will seek revenge. Crush him, not only in body but in spirit.

Let's hear your observances, transgressions, and reversals.

Law #16

Use absence to increase respect and honor.

Too much circulation makes the price go down: The more you are seen and heard from, the more common you appear. If you are already established in a group, temporary withdrawal from it will make you more talked about, even more admired. You must learn when to leave. Create value through scarcity.

Let's hear your observances and transgressions, and general opinions.

Law #17

Keep others in suspended terror: cultivate an air of unpredictability.

Humans are creatures of habit with an insatiable need to see familiarity in other people's

actions. Your predictability gives them a sense of control. Turn the tables: Be deliberately unpredictable. Behavior that seems to have no consistency on purpose will keep them off-balance, and they will wear themselves out trying to explain your moves. Taken to an extreme, this strategy can intimidate and terrorize.

Let's hear those observances and transgressions.

Law #18

Do not build fortresses to protect yourself - isolation is dangerous.

The world is dangerous and enemies are everywhere - everyone has to protect themselves. A fortress seems the safest. But isolation exposes you to more dangers than it protects you from - it cuts you off from valuable information, it makes you conspicuous and an easy target. Better to circulate among people, find allies, mingle. You are shielded from your enemies by the crowd.

Law #19

Know who you're dealing with - do not offend the wrong person.

There are many different kinds of people in the world, and you can never assume that everyone will react to your strategies in the same way. Deceive or outmaneuver some people and they will spend the rest of their lives seeking revenge. They are wolves in lambs' clothing. Choose your victims and opponents carefully, then - never offend or deceive the wrong person.

Let's hear your transgressions and observances.

I hear talk on this community a lot about being careful if you find yourself as AF for some girl, make sure her boyfriend "isn't the type of guy who will find you and kick your ass." This law could apply there.

Law #20

Do not commit to anyone.

It is the fool who always rushes to take sides. Do not commit to any side or cause but yourself. By maintaining your independence, you become the master of others - playing people against one another, making them pursue you.

Law #21

Play a sucker to catch a sucker - seem dumber than your mark.

No one likes feeling stupider than the next person. The trick, then, is to make your victims

feel smart - and not just smart, but smarter than you are. Once convinced of this, they will never suspect that you may have ulterior motives.

Law #22

Use the surrender tactic: transform weakness into power.

When you are weaker, never fight for honor's sake; choose surrender instead. Surrender gives you time to recover, time to torment and irritate your conqueror, time to wait for his power to wane. Do not give him the satisfaction of fighting and defeating you – surrender first. By turning the other check you infuriate and unsettle him. Make surrender a tool of power.

Perhaps there are more parallels to monk mode with this one. Also, someone made a comment a while back on something and used the phrase "being beta when she needs it."

Law #23

Concentrate your forces.

Conserve your forces and energies by keeping them concentrated at their strongest point. You gain more by finding a rich mine and mining it deeper, than by flitting from one shallow mine to another - intensity defeats extensity every time. When looking for sources of power to elevate you, find the one key patron, the fat cow who will give you milk for a long time to come.

Law #24

**Play the perfect courtier.

The perfect courtier thrives in a world where everything revolves around power and political dexterity. He has mastered the art of indirection; he flatters ,yields to superiors, and asserts power over others in the most oblique and graceful manner. Learn and apply the laws of courtship and there will be no limit to how far you can rise in the court.

Law #25

Re-create yourself.

Do not accept the roles that society foists on you. Re-create yourself by forging a new identity, one that command attention and never bores the audience. Be the master of your own image rather than letting others define it for you. Incorporate dramatic devices into your public gestures and actions - your power will be enhanced and your character will seem larger than life.

What drastic personal changes have you gone through? How did you do it? How did your friends and family react?

Law #26

Keep your hands clean.

You must seem a paragon of civility and efficiency: Your hands are never soiled by mistakes and nasty deeds. Maintain such a spotless appearance by using others as scapegoats and cat's-paws to disguise your involvement.

Law #27

Play on people's need to believe to create a cultlike following.

People have an overwhelming desire to believe in something. Become the focal point of such desire by offering them a cause, a new faith to follow. Keep your words vague but full of promise; emphasize enthusiasms over rationality and clear thinking. Give your new disciples rituals to perform, ask them to make sacrifices on your behalf. In the absence of organized religion and grand causes, your new belief system will bring you untold power.

Law #28

Enter action with boldness.

If you are unsure of a course of action, do not attempt it. Your doubts and hesitations will infect your execution. Timidity is dangerous: Better to enter with boldness. Any mistakes you commit through audacity are easily corrected with more audacity. Everyone admires the bold, no one honors the timid.

Law #29

Plan all the way to the end.

The ending is everything. Plan all the way to it, taking into account all the possible consequences, obstacles, and twist of fortune that might reverse your hard work and give the glory to others. By planning to the end you will not be overwhelmed by circumstances and you will know when to stop. Gently guide fortune and help determine the future by thinking far ahead.

Law #30

*Make your Accomplishments Seem Effortless**

Your actions must seem natural and executed with ease. All the toil and practice that go into

them, and also all the clever tricks, must be concealed. When you act, act effortlessly, as if you could do much more. Avoid the temptation of revealing how hard you work – it only raises questions. Teach no one your tricks or they will be used against you.

Law #31

Control the options: Get others to play with the cards you deal.

The best deceptions are the ones that seem to give the other person a choice: Your victims feel they are in control, but are actually your puppets. Give people options that come out in your favor whichever one they choose. Force them to make choices between the lesser of two evils, both of which serve your purpose. Put them on the horns of a dilemma: They are gored wherever they turn.

Law #32

Play to people's fantasies.

The truth is often avoided because it is ugly and unpleasant. Never appeal to truth and reality unless you are prepared for the anger that comes from disenchantment. Life is so harsh and distressing that people who can manufacture romance or conjure up fantasy are like oases in the desert: Everyone flocks to them. There is great power in tapping into the fantasies of the masses.

Law #33

Discover each man's thumbscrew.

Everyone has a weakness, a gap in the castle wall. That weakness is usually an insecurity, an uncontrollable emotion or need; it can also be a small secret pleasure. Either way, once found, it is a thumbscrew you can turn to your advantage.

Law #34

**Be royal in your own fashion: act like a king to be treated like one."

The way you carry yourself will often determine how you are treated: in the long run, appearing vulgar or common will make people disrespect you. For a king respects himself and inspires the same sentiment in others. By acting regally and confident of your powers, you make yourself seem destined to wear a crown.

Law #35

Master the art of timing

Never seem to be in a hurry - hurrying betrays a lack of control over yourself, and over time. Always seem patient, as if you know that everything will come to you eventually. Become a detective of the right moment; sniff out the spirit of the times, the trends that will carry you to power. Learn to stand back when the time is not yet ripe, and to strike fiercely when it has reached fruition.

Law #36

Disdain things you cannot have: ignoring them is the best revenge.

By acknowledging a petty problem you give it existence and credibility. The more attention you pay an enemy, the stronger you make him; and a small mistake is often made worse and more visible when you try to fix it. It is sometimes best to leave things alone. If there is something you want but cannot have, show contempt for it. The less interest you reveal, the more superior you seem.

Law #37

Create compelling spectacles.

Striking imagery and grand symbolic gestures create the aura of power – everyone responds to them. Stage spectacles for those around you, then full of arresting visuals and radiant symbols that heighten your presence. Dazzled by appearances, no one will notice what you are really doing.

Law #38

Think as you like but behave like others.

If you make a show of going against the times, flaunting your unconventional ideas and unorthodox ways, people will think that you only want attention and that you look down upon them. They will find a way to punish you for making them feel inferior. It is far safer to blend in and nurture the common touch. Share your originality only with tolerant friends and those who are sure to appreciate your uniqueness.

This one, I believe, is quite important to us. We talk a lot about not talking too openly about RP.

Law #39

Stir up waters to catch fish.

Anger and emotion are strategically counterproductive. You must always stay calm and objective. But if you can make your enemies angry while staying calm yourself, you gain a decided advantage. Put your enemies off-balance: Find the chink in their vanity through

which you can rattle them and you hold the strings.

Personally I really try to avoid drama or making people upset on purpose. However, the note about staying calm and objective is dead-on in my opinion. RP application, perhaps: dealing with shit tests.

Law #40

Despise the free lunch.

What is offered for free is dangerous – it usually involves either a trick or a hidden obligation. What has worth is worth paying for. By paying your own way you stay clear of gratitude, guilt, and deceit. It is also often wise to pay the full price – there is no cutting corners with excellence. Be lavish with your money and keep it circulating, for generosity is a sign and a magnet for power.

Law #41

Avoid stepping into a great man's shoes.

What happens first always appears better and more original than what comes after. If you succeed a great man or have a famous parent, you will have to accomplish double their achievements to outshine them. Do not get lost in their shadow, or stuck in a past not of your own making: Establish your own name and identity by changing course. Slay the overbearing father, disparage his legacy, and gain power by shining in your own way.

Law #42

Strike the shepherd and the sheep will scatter.

Trouble can often be traced to a single strong individual – the stirrer, the arrogant underling, the poisoned of goodwill. If you allow such people room to operate, others will succumb to their influence. Do not wait for the troubles they cause to multiply, do not try to negotiate with them – they are irredeemable. Neutralize their influence by isolating or banishing them. Strike at the source of the trouble and the sheep will scatter.

Law #43

**Work on the hearts and minds of others."

Coercion creates a reaction that will eventually work against you. You must seduce others into wanting to move in your direction. A person you have seduced becomes your loyal pawn. And the way to seduce others is to operate on their individual psychologies and weaknesses. Soften up the resistant by working on their emotions, playing on what they hold dear and what they fear. Ignore the hearts and minds of others and they will grow to hate you.

Law #44

Disarm and infuriate with the mirror effect.

The mirror reflects reality, but it is also the perfect tool for deception: When you mirror your enemies, doing exactly as they do, they cannot figure out your strategy. The Mirror Effect mocks and humiliates them, making them overreact. By holding up a mirror to their psyches, you seduce them with the illusion that you share their values; by holding up a mirror to their actions, you teach them a lesson. Few can resist the power of Mirror Effect.

Law #45

Preach the need for change, but never reform too much at once.

Everyone understands the need for change in the abstract, but on the day-to-day level people are creatures of habit. Too much innovation is traumatic, and will lead to revolt. If you are new to a position of power, or an outsider trying to build a power base, make a show of respecting the old way of doing things. If change is necessary, make it feel like a gentle improvement on the past.

Law #46

Never appear too perfect.

Appearing better than others is always dangerous, but most dangerous of all is to appear to have no faults or weaknesses. Envy creates silent enemies. It is smart to occasionally display defects, and admit to harmless vices, in order to deflect envy and appear more human and approachable. Only gods and the dead can seem perfect with impunity.

Law #47

Do not go past the mark you aimed for; in victory, learn when to stop.

The moment of victory is often the moment of greatest peril. In the heat of victory, arrogance and overconfidence can push you past the goal you had aimed for, and by going too far, you make more enemies than you defeat. Do not allow success to go to your head. There is no substitute for strategy and careful planning. Set a goal, and when you reach it, stop.

Law #48

Assume Formlessness

By taking a shape, by having a visible plan, you open yourself to attack. Instead of taking a form for your enemy to grasp, keep yourself adaptable and on the move. Accept the fact that nothing is certain and no law is fixed. The best way to protect yourself is to be as fluid and

formless as water; never bet on stability or lasting order. Everything changes.

And that's a wrap on the official 48 Days of Power.

Later today I'll post a big post that has links to all of the previous threads, so we can have it as a reference forever. And just because a law's "day" has passed doesn't mean you can't go back and add to it should something in your daily life relate to it.

Thanks for the support and discussion these last 48 days, and may we all begin 2015 that much more powerful.

-pjewa

Powertalk and other Language Categories

by Whisper | March 6, 2014 | Link

By now, many of us have read Venkatesh Rao's interesting column, linked ~~here~~ (bot doesn't allow links) by TRPsubmitter, on different kinds of language in the workplace.

Already it is ~~generating some commentary~~ (bot doesn't allow links), mostly focused on the concept of the "PowerTalk" language... because communications in that language are the ones which cause real change.

However, in order to understand the concept of powertalk in general, we have to tease it away from examples that make it specific to "The Office" as a story, and the workplace as a setting, and create some more general definitions.

What are distinguishing characteristics of powertalk?

- It is used to get something for oneself, rather than to convey information.
- It can be truth or lies, according to the needs of the speaker.
- It is plausibly deniable.

The distinguishing feature of sociopaths, or power players, if you will, is that they are fluent in powertalk. This sets them apart from the group Rao calls "Clueless", which we might call naive, or surface communicators, or spergs, in that this group mistakes powertalk for straighttalk.

Now, EVERYONE engages in straighttalk from time to time. How long does that machine bolt need to be? Where is Sausalito? Will you that be for here or to go? What were the results of our wind tunnel study? Straighttalk just means language used to communicate a piece of information.

But the distinguishing characteristic of the sperg is that they engage in straighttalk *all the time*.

The third type, whom Rao calls "Losers", which we might call "awakened" or "cynics", is that they are aware of the existence of powertalk, but are unable or unwilling to accept it as just a morally neutral reality, and to employ it to their advantage. Instead, they observe and often resent it. They are stuck in the question of whether powertalk is "good" or "bad", and unable to consider the "how" of using it.

They engage in straighttalk at times, but not always. They also engage in what Rao calls "GameTalk" which is like powertalk, but with out key difference... it is self-oriented.

In other words:

- It can be truth or lies, according to the needs of the speaker.
- It is plausibly deniable.
- BUT unlike powertalk, is it used to make oneself feel better, or feel a certain way that one wants to feel. Instead of being oriented towards external goals, it pursues internal ones.

So, having taken a slightly different spin here, what does this get us?

Several startling but enlightening conclusions:

- Women are usually far more skilled at powertalk than men. Most of them instinctively understand that you don't say things because they're true, you say things to get what you want. If they're true, that's just a coincidence.
- Women's alternative to powertalk is usually gametalk, men's is usually straighttalk.
- This means that where and when men or women are successful and in power, they are both "power players/sociopaths", but the failure modes are different.
- Where and when women are unsuccessful, their failure mode is often "gametalk". They are in too much emotional turmoil to manipulate effectively, and must spend energy making themselves feel better.
- Where and when men are unsuccessful, their failure mode is mostly "straighttalk". They are unable to see that they are not being given the actual story, and that they must sniff it out for themselves. They waste energy responding to illusions someone else has created for them.
- What we are doing here in TRP is trying to engage in straighttalk ABOUT powertalk. This purpose of this is for people who are used to straighttalk to learn powertalk. This requires straighttalk because the number one rule of powertalk is that you never admit to the existence of powertalk.
- This is why women hate TRP and love the techniques it teaches. A man who can engage in powertalk, and use its rules to make himself attractive, turns them on. But TRP isn't

powertalk. It's *straighttalk ABOUT powertalk*. The more they love skilled and fluent powertalk, they more they hate seeing the veil ripped off it (because doing so is bad powertalk).

- Feminism is powertalk. Example: Not only does no not always mean no, "No means no" doesn't mean "no means no". It doesn't mean "All men must ask permission before mating". "No mean no" means "If you can't both discern the difference between no that means no, and no that means yes, AND you can't discern that 'no means no' doesn't apply to everyone, then we want YOU to be in the group of men that asks permission before mating. Because your lack of powertalk skills is unattractive, and we want to make sure that you don't try to sex us without first giving us an escape valve that we can use without looking mean."

- The only way to tell the difference between skilled-enough powertalk, and straighttalk is observe the actions of the speaker.

- Feminists calling TRP neckbearded quasi-rapists is more powertalk. Neckbeard is their powertalk code word for "unattractive", but the real unattractiveness they fear is his lack of mastery of powertalk. They're afraid of the creation of a sort of hybrid, a man who understands powertalk well enough to see through their bullshit, but not well enough to create his own bullshit and actually thus BE attractive. That's why they use the term "rapist"... because such a man is indeed frighteningly like a rapist... he ignores social defenses against unattractive men (because he can READ powertalk), but he can't make the leap to being an attractive man (because he cannot WRITE powertalk).

- For this reason, TRP is and must be, not a public forum for calling women out on their bullshit, but a private lab for teaching each other to play the bullshit game.

Red Pill Antibiotic Nuke

by IllimitableMan | February 23, 2014 | Link

This post is now available off-site too.
http://illimitablemen.com/understanding-the-red-pill/red-pill-constitution/

This post contains a lot of generalisations which embody fundamental beliefs of the red pill philosophy, this list is extensive but not exhaustive. These are bullet points and thus there is not a case study for every point made and there is not necessarily an explanation given with each bullet point. This is because this information has been designed to be snappy and easy to absorb, not an academic dissertation on each belief and concept shared. Think of it as something of a partial codification of many different RP beliefs.

- Feminists claim they want equality but what they really want is power without responsibility. They desire both male and female privilege consolidated into one, thus upsetting the gender balance. They want the privileges of being women (privilege such as being economically provided for, getting opportunities based on their beauty and protection from physical harm by others) as well as male privilege (authority, respect for having a career, to not be judged so harshly based on appearance etc) which is neither pragmatic nor realistic, it ignores the biological basis for how the genders perceive each other in the ignorance that "everything is a social construct!" and we are mostly "the same" when quite evidently this is not the case.

- Women are irrational and inconsistent, they have a capacity for logic but it is not their modus operandi, that is to say that they must exert effort to be logical as it is not their factory setting. A logical woman is easily baited into becoming emotional; women are easy to compromise. Their decisions are based on their **current emotional state** rather than the abstraction of logic. It's this proclivity to change so quickly which causes them to act inconsistently and in contradiction.

- Women are machiavellian in nature, this means they are comparatively proficient at being manipulative versus the typical male. The evolutionary theoretical basis for this is due to smaller size and inferior musculature women had to learn to use men as tools rather than directly oppose them in a physical conflict (as they would undoubtedly lose in all but very few scenarios) this makes the pronunciation of their strength a propensity to be mentally rather than physically violent. Physical violence is outlawed whereas mental abuse is not, this allows women to get their way without being held accountable by a system of law. The law does not legislate interpersonal morality to this extent. **Where a man's instinct is to hit, a woman's is to do a big shit in your mind instead.**

- Race does not matter if you are rich. A lot of you are small-minded and stuck on the

superficial, white-black-arab-indian-asian whatever, you have a certain perception of the world based upon your culture, perhaps where you live the white man is god, but know all racial barriers are overcome by power, money is power, if you're a 5' asian with a 2 inch dick that girls laugh at a 7 digit bank balance is sure to offset that. Focus less on your race and more on your success, your insecurities will get you no where. The real segregation is between rich and poor and that is even more true when it comes down to women, never forget that. Rich vs. poor is the only thing that matters in this world, white vs black, west coast vs east coast, all these other "beefs" are a minor, they are all symptoms of wealth inequality, the bottom line is wealth. Rich vs poor motherfuckers.

- Women are hypergamous they feel entitled to a superior mate. You have to be richer than her or at least equally rich, more educated than her or at least equally educated. You need to be better looking than her or at least equal looking, you need to be more popular than she is or at least equally popular. You can offset one area (LMS - looks, money, status) with another, but if you're lower in at least 2 areas just forget it.

- Buying into the last point, this is why 20% of guys are fucking 80% of the chicks, women date up, men date down and yes this has created rising social inequality since women entered the professions

- If a woman thinks she is better than you she can't respect you, if she can't respect you she can't love you. Women love men differently to the way men love women. Woman's love is based on adoration, adoration is a concentrated amount of respect. Respect is derived from power. Be powerful if you want to be loved, or you will never be loved. You will be held in contempt for being weak.

- Women rely on men to be emotionally stoic, we often call this "holding frame" you have to be mentally strong so she can lean on you, she finds that attractive. You cannot lean on her, there is a double standard, if you lean on her the relationship will fall apart, she will not be able to handle your problems and she will no longer find you attractive. You are a man. You have to be better than her, which means to be stronger than she is. This is why women get to be emotional and we have to be unreactive, we are strong and ignore our emotions so they can indulge in their emotions and enjoy the ride. They find it far more difficult to be logical than we do and thus it is our burden to be the reasonable ones.

- Always set boundaries, with everyone. Do not be a pushover. This is probably the most important bulletpoint here.

- Buying into the last point women have little sympathy for weak men, despite the fairer sex bullshit you may be accustomed to hearing a man is far more likely to assist a weak man financially or emotionally than a woman is.

- Women are more selfish than men are in matters of money and love. Man's love is expected to be sacrificial, woman's isn't.

- Women love pragmatically and have no capacity to love unconditionally for romantic partners, only their children. Men can love women unconditionally. There is a hierarchy of love: Men > Women > Children.

- Women have a pronounced gender group bias which means they typically de facto side with other women in a conflict regardless of logic or argument, women are herd like and stick together closely, they form cartels and use the power of the group to hen peck/destroy enemies.

- Women have a sexual plurality, if you are a nice guy with money you are husband material that can nail her after 12 dates and she's had so many glasses of wine she forgets how on a primal level you're not that attractive, just cute. If you are an asshole with nice muscles you're the guy who gets to nail her after 2 hours of meeting. We call this sexual plurality in rather rhythmic slang: "alpha fucks, beta bucks"

- Women do not care about male weakness and neither does society, if you are weak, depressed, small, poor, uneducated, unconfident, **not powerful** then nobody cares. People only care about you when you're powerful or a pretty woman. You have to pull yourself up by the bootstraps because nobody gives a fuck about you. Society will always have a safety net for women, white knights will charge in, the state will provide and etc, as a man you have no such luxury, your propensity and ability to gain power is much higher than a woman's but your ability to hit rock bottom is far more pronounced too. As men we are more extreme than women. Women are typically average and don't move much either side of the bell curve, as men we are either highly successful geniuses of repute that feminists can but scoff and be jealous of, the posterboys for their esteemed patriarchy, or the ignored voiceless poverty stricken peasant class that nobody gives a flying fuck about.

- The law prioritises female safety and well-being over logic, honour and justice. Family law has been corrupted and is now controlled by feminist ideological dogma. The constitutions equitable maxims are rewritten by modern statutes, Rollo Tomassi of Rational Male did a very relevant article on this topic here: http://therationalmale.com/2014/01/14/the-second-set-of-books/

- Western females (typically anglosphere and western/northern Europe) are self-entitled and come from a psychological position of thinking they're better than you are. They believe that shit despite their numerous insecurities because they have been raised to view men as instruments for their desires, they have been told they must be impressed,that a man must wine and dine her and ultimately the onus is on him to win her heart, she will obsess over her relationship status frantically and doll herself up but

ultimately her part is entirely passive. She comes from a position of superiority and illogically believes she is superior to all but the most high value of men. Part of the red pill is realising her capacity for brilliance is lower than yours, which brings me on to the next point.

- **Women need men more than men need women**. Men generally want sex and perhaps a family so they have a genetic lineage to leave their worldly goods and knowledge to once they die (so they may live on through their offspring) however women need men for their logical minds and stoic consistency, to make her emotionally stabilised "being the rock in her storm", and also need a partner just to "feel complete." Just look at single mother households and all the older women who are single, they are miserable. These women NEED a man to be happy, men DO NOT need women to be happy, men need SEX to be happy. A bachelor is a not an unhappy guy, a bachelorette is.

- Women are depreciating assets, their major asset and unique selling point is their sexual beauty and fertility. Most of them squander their best years on "riding the cock carousel" which means fucking lots of different guys in nightclubs, having flings, being generally irresponsible and riding through life on easy mode getting ahead for no real talent, but because she's pretty and can give head. Women are born, their ability to conceive children is what makes them women.

- Men are not born they are created. Poverty, difficulty, heartache, oppression, pain - these are the things that make men out of boys. This is why you came to TRP. This is why boys come back from the military as men. Conflict and pain is what forges the masculine mindset, men cannot grow without conflict and learning from their mistakes, men need to apply their logical minds to problems which arise, elevate, and transcend their previous selves to become more powerful. Men are never born, they are always bred in the bloody fields of battle and war be it economic, mental or physical. A man is a soldier of differing kinds, a man has learnt to repress his fear so he may overcome and achieve.

- Men take more risks than women and are expected to do so, being fearful, unconfident and risk averse as a man leads to failure. You must be confrontational and risk-taking.

- Single mothers [typically] breed boys not men (without outside intervention.) Boys do little except play xbox and eat pizza with no direction in life, they have little luck with girls and end up drinking themselves to dead smoking pot in their 40s. There's more women in education than men now. Think about that shit for a second. The system has been set up against you, pull yourself up by the bootstraps.

- The red pill is about pragmatism and truth based on observation, it is not idealistic, in some ways you can say it is liberal - but it is not liberal in the idealistic pseudo

academic sense your institutions have taught you to perceive it as. Liberalism has become corrupted. Liberals today censor and silence opposing opinions, I'm not talking about political parties I'm talking about ideologically left leaning people, their thoughts and ideas are based in idealism not directly measurable truth, **liberalism has become the religion to pragmatisms science.**

- Social market value is everything, something a low value man says which is "creepy" when said by a high value man is "flirty" or "sexy." Always be focusing on your physical appearance and make it the best that you can, this will make your life easier in all areas, not just sexually but financially too as caused by a phenomenon explored known as the halo effect

- Your value is everything you should always be improving yourself, if you're not then you cannot compete in the world and your life will be miserable, anesthetized by nothing but the introversion of the four walls you reside in kept docile by xbox, porn, pizza and some online friends. Break free of the mediocrity.

- Your diet and exercise place a certain handicap on your ability to utilise your potential. The obese and those who eat poorly (but aren't necessarily fat) are typically low energy and thus waste a lot of time unproductively as they are not in the right mental state to get anything done. You need to take care of your body so then your body will allow your mind to implement it's will onto the world. You must be physically active so that you can mentally put your plans into action. Procrastination is the slow acting poison of one who lives a sedentary lifestyle. Physically active people make things happen in other areas of their life too. Exercise is invigorating. Stop putting it off. Do it.

- Your body is the temple that houses your mind, following on from the previous point higher testosterone will help you increase your abilities and leave you feeling more energetic - lift, it will give you a rush of energy like nothing else and further increase your T creating a positive feedback cycle. Jog/do cardio - a runners high again is like a drug, you will feel awesome after a jog, your anxiety goes right down and your confidence rises. Keep it up and the effects stack and become part of your personality.

Visit http://illimitablemen.com/ for more medicine.

Listen to http://beigephillip.com/ and youtube "black phillip" or "patrice o neal" for more red pill goodness.

Subscribe to /r/redpillmusic for red pill music and /r/redpillbooks for red pill literature. Immerse yourself and actualise and you'll live a life you never thought was even attainable, it will be a long slog but if you focus your mind on it you will make it to that top 20%.

- Update: 05/05/2014 - Typos
- Update: 12/08/2014 - URL change to off-site constitution

- Update: 17/08/2015 - Typos

Gender Studies Is Nonsense

by theVet | January 22, 2014 | Link

The Nordic Council of Ministers (a regional inter-governmental co-operation consisting of Norway, Sweden, Finland, Denmark, and Iceland) has decided to close down the NIKK Nordic Gender Institute. The NIKK had been the flagship of “Gender Theory”, providing the “scientific” basis for social and educational policies that, from the 1970s onward, had transformed the Nordic countries to become the most “gender sensitive” societies in the world.

The decision was made after the Norwegian State Television had broadcasted a television documentary called “Hjernevask” (the Norwegian word for “brainwash”) in which comedian Harald Eia exposed the hopelessly unscientific character of the NIKK.

Part 1 – ”The Gender Equality Paradox"

Part 2 – ”The Parental Effect”

Part 3 – ”Gay/straight”

Part 4 – ”Violence”

Part 5 – ”Sex”

Part 6 – ”Race” (password: hjernevask)

Part 7 – ”Nature or Nurture”

Tl;dr: Comedian completely destroys every claim by the gender studies institute with proof from actual scientists, biologists, psychologists etc. to the point where the state shuts it down.

Chapter 3 - References

Everything you need to know about shit tests

by IllimitableMan | December 14, 2014 | Link

Contents:

1.) Introduction
2.) What Are Shit Tests & What Purpose Do They Serve?
3.) Shit Tests & Game
3a.) Shit Test Passed & Shit Test Failed: An Example
3b.) Examples: Standard Shit Tests Women Use
4.) Shit Test Variation & Severity
4a.) Basic Shit Tests – Frame Probing & Word Play
4b.) Advanced Level Shit Tests – Psychological Games
4c.) Nuclear Shit Tests
5.) Passing Shit Tests
6.) In Closing / Relevant Reading

1.) Introduction:

Many people seem to think that shit testing is a social device unique to women; whereby a form of social test is employed to determine the social fitness of a male in order to discern if he is a viable sexual option or not. Now whilst this isn't wrong per se, it is an incredibly limited and rudimentary view of shit testing. Shit tests are a basic yet vitally important part of understanding and applying the red pill philosophy to your life. Even if you don't agree with red pill philosophy, shit tests still affect you. As a basic social dynamic, shit tests are something so incredibly inextricable that you're going to want to be able to identify and

quash them as a matter of due course. Now without further ado, let us begin.

2.) What Are Shit Tests & What Purpose Do They Serve?:

Why are they called shit tests? Well when somebody "gives you shit" and fucks with your head to see how you will react, what you are experiencing is typically a (series of) shit test(s). Everyone has been shit tested, gets shit tested and will continue to be shit tested; It's an unavoidable part of human interaction. We use shit tests to make value judgements about people, likewise they can be used to determine how people cope under pressure. The underlying mechanism of shit tests is to test your mettle. Hence the name is not only fitting, but likewise, accurate.

Shit tests don't always have to be questions, they can be blanket assertions that are accusatory or provocative in nature. Such assertions are designed to elicit an emotional response from you, pushing you into a state of reactivity and causing you to reveal information about yourself.

"Ok, I get that, but why not just ask me what you want to know rather than play these silly games?"

The ignorant who have already passed judgement on the topic this essay covers have undoubtedly already thought this. Humans have a propensity to lie and tell people what they think they want to hear. This is especially true of women and the effeminate men who emulate them; both are consensus seeking creatures who crave the approval of the group above all else. This goes some way to explaining why women regardless of social standing **indulge in vapid social pleasantries** that men of substance have neither the time nor inclination for. They are anti-confrontational to the most sublime degree, but nevertheless, I digress.

On the immediately observable superficial level, the majority of people are concealing their true identity. Thus in order to make accurate deductions about the personalities around us, we challenge one another subtextually and draw conclusions about "what the other person is really like" when gauging their responses. Shit tests can be blatant or they can be covert, how they manifest depends upon the intent and personality of the individual employing the test. The sum potential combination of differing shit test scenarios is so vast that I cannot possibly give an example of each and every possible outcome in this article. Therefore I shall instead bestow you with the knowledge necessary to refine your own analytical capabilities so that you may act accordingly when you find yourself being shit tested.

People have a tendency to exaggerate their own strengths and project a false heightened image of themselves. If you've ever been on Facebook you will have seen this first-hand. These people are not showing you who they really are or what they're really worth, instead they're showing you "their life's highlights" and leading you to believe that this is how they live all the time, that "they're just that awesome." They want you to believe **their social value** is higher than it really is. Well, surprise, surprise, people don't just do this on Facebook, they do this in real life too.

Those who consider themselves "a bullshit free zone," eg: masculine men will "ball bust"

(read: shit test your ass a new one) quite relentlessly to determine “just how much of a man you are.” If you are an effeminate or timid man, you will feel bullied rather than challenged and this tells the group everything they need to know about you.

You will fail to understand that what you are experiencing is a social initiation ritual that all men must go through when they are new to a male-dominated group. You will be relentlessly ridiculed to determine what you’re like and where you belong in the pecking order. If you are too reactive, you will be rejected and exiled from the group, or relegated to the bottom position as the emotional punch bag everybody ridicules for cheap laughs. To avoid finding yourself condemned to such a fate, you must demonstrate you can spar verbally without taking too much to heart.

Shit tests are used to “determine your frame.” Frame is a concept which essentially means “composure and self-control.” If you need a visual metaphor, imagine you are a work of art on a gallery wall. You are kept straight and presentable by the frame you are kept in. If the frame was taken away, your picture would fold and you would fall to the floor. In the physical sense of the metaphor, your canvas folds, and you, the picture, fall to the floor bent out of shape. Psychologically and symbolically, folding means you have “lost control and given up” in the way that a player folds when they surrender in a game of poker.

If you can keep composure/seem unfazed and/or assert your boundaries despite a shit test, generally speaking you will be considered to have passed the shit test. If you get upset, offended, doubt yourself or show weakness in any discernible way when shit tested, it will be generally considered that you failed the test.

I will summarise this section of the article with a valuable conclusion: whilst passing shit tests psychologically raises your perceived social value, failing shit tests psychologically lowers your perceived social value. Pass people’s shit tests to garner popularity and social success, fail them, and you will become an ostracised and unconfident outcast.

3.) Shit Tests & Game:

If a pretty girl says *“I bet you say that to all the girls”* (a run-of-the-mill standard shit test) and you stand there with your jaw ajar speechless in what to say, you have just failed her shit test. Your silence is not useful because she can see you are not wilfully ignoring her, you’re just stuck for what to say and your mental slowness is blatant. This is a huge faux pas that communicates stark social incompetency.

An example of passing her shit test? The infamous agree and amplify technique. If you were to say *“Yeah, but normally I forget their faces”* and she follows up with *“So what, you’re saying you won’t forget mine?”* (another shit test) and you reply with another agree and amplify *“Not if you give me a reason not to”* in a charismatic tone, then you’ve effectively used game to come out victorious in that round of testing.

You cannot falter in the midst of a shit test. Sometimes they come out of nowhere, completely unexpected and catch you by surprise; which is why being good at conversational improvisation and word association are fundamental tool boxes to being able to destroy any shit test that may come your way.

If you are abstract/metaphorical in your thinking and verbal skills, you will have a lot of fun with shit tests. Men with subpar wit and verbal skills tend to struggle with shit tests. As an aside to men who fall into this category, I suggest you watch more stand-up comedy to develop your wit and speak more with people to improve your conversational ability. If you get good at "speaking shit" which is essentially freestyle improvisational conversation based upon nothing more than word association, observation and mockery; you will find passing shit tests to be not only easy, but likewise immensely enjoyable.

Shit tests can be passed in a multitude of ways, so even when passing it's not strictly a matter of "whether you passed or not" but just as important is "how you passed." For example, people with a good sense of humour tend to accept negative labels and make jokes out of them, we call this "agree and amplify." Mentally violent people tend to quickly find a flaw in the person attacking them and deflect by associating the shit test with a weakness perceived in the original tester, thus attempting to humiliate them – we call that a pressure flip.

3a.) Shit Test Passed & Shit Test Failed: An Example

I'll give you an example of a common shit test women use, for the sake of the example let's pretend your name is Tom: *"Haha Tom is one of those player guys, you can tell just by looking at him!"* It will sound like a complaint, but it isn't, it's a shit test and she wants to see how you respond to her bullshit. She is conjuring up inane accusatory nonsense purely to incite a response and determine your level of confidence. After she says this she will look at you to gauge your body language and get a better read on your frame.

Strong response: *"Sounds like you've got an eye for talent."* Body language wise give her strong "I'm gonna fuck you 'till I split you like the Grand Canyon" eyes, or be aloof and distant as if to suggest her test is pathetic. Shit test passed, vagina's beginning to moisten.

Weak response: *"I would never dream of stringing a girl along!"* and **then you start idiotically justifying** how "you're not like that" eyes widening, palms are sweaty, wishing you were at home with your mum's spaghetti. Shit test failed, she's drying up.

I will make a point of saying here that whilst women will deliberately and consciously shit test you, much of it is entirely subconscious. They do it, but they're not aware why or even when they do it for the most part. Women who read this blog are probably not indicative of that assessment, as naturally my literature will have elevated their self-awareness beyond that of the average female.

3b.) Examples: Standard Shit Tests Women Use:

– ***"Aww, are you upset?!"*** – Translation: Are you a beta? Ignore it or agree and amplify. *"Yeah I'm going to go home and watch Titanic now."*

– ***"You're such a player aren't you?!"*** – Translation: Are you alpha?! Ignore it, be mysterious/vague *"maybe, come find out"* or agree and amplify *"you don't know the half of it."*

– ***“Buy me a drink!!”*** – Translation: Are you a beta? Compliance test. If you buy her shit you’re a chump. The correct response: *“No, you buy me a drink.”* You communicate you’re more valuable than she is. Only lower value men buy drinks for random women they don’t know. Unless you’re preselected out the ass (eg: you own the club) in that case you can buy shots for homeless men and nobody gives a fuck. The boss man gets a pass for doing weird and insane shit that would see lesser men condemned.

– ***“I have a boyfriend!”*** – Translation: I have Schrödinger’s boyfriend, demonstrate to me you’re high value and I’ll fuck you regardless. It is hilarious when they say this. *“What boyfriend, your imaginary one?”* – Then laugh in her face. – *“Sounds like you’re shit out of luck, I’m going to have to fuck your friend instead, feel free to watch.”* Always be prepared to get slapped when you’re running this kind of obnoxious asshole game. Don’t say I didn’t warn you, consider the slap a sign she cares.

– “**I don’t date short guys**” – Translation: You look like a beta because you’re not physically imposing. Of course only guys who aren’t considered tall by the cultural standard of the country they are in are subject to this shit test. The correct response is to agree and amplify: *“Yeah I’m a fucking dwarf even in my heels.”* There is nothing worse than a short guy who is all messed up over his lack of height and gets insecure at the first mention of it. Women will shit test you on this if you are short (or even average) height. You have to seem like you don’t give a shit about the fact you’re not considered tall. If you get upset, she’ll think you’re weak because your jimmies were so easily rustled. Be unreactive, no fucks should get given, you can’t change your height so you have to learn to accept it.

– ***“Do you believe in love at first sight?!”*** – Translation: Are you a beta? The answer to this is always no. Or if you’re bold and don’t give a shit about being slapped and want to escalate with tension: *“I didn’t but then I saw your titties on the way over and I’ve been having deep philosophical reconsiderations ever since.”*

– ***“Can we be -just friends?-“*** – Translation: I think you are a beta that should do my bidding. The answer to this is almost always no. Unless of course you don’t want to bang the chick (she’s a uggo) and for whatever reason you think she’d be cool to have around.

– ***“How many girls have you slept with?”*** – Translation: Do you get laid a lot or are you a sex starved beta? Saying you have not slept with many girls communicates low value. Exaggerate your number if it’s low. If it’s high give any old number assuming you’ve kept track. Fail-safe responses: *“I’ve lost count.”* – *“What, today? Not many.”* – *“Pick a number, any number.”*

– ***“Do you have a girlfriend?”*** – Translation: Are you a beta? (Can you get laid?) – The correct answer is always yes (it increases your preselection.) Women love poaching men from other women, they essentially find whatever is “in demand” to be attractive, that’s what we refer to as “preselection.” Ways to pass this test: *“she told me not to tell anyone”* – *“We’re not Facebook official”* – *“I don’t cuddle her after sex, so no?”*

– ***“I bet you have a girlfriend!”*** – Translation: I want to fuck you but I don’t know if other women find you hot. More overt variant of the above which assumes you’re preselected, indicating a higher level of interest. Again, even if you don’t have a girlfriend, you should say

you do or otherwise indicate that you do to increase your perceived preselection.

– ***"Hold my bag for me!" or "Will you go and get me a coffee?"*** – (substitute bag/coffee for whatever) – Translation: Are you a complicit beta that will do what I tell you to do? This is a compliance test wrapped up in a power play to see if you are "wrapped around her little finger." Some variation of "No" or "Hold/get it yourself" does well. Sneer whilst you say it for bonus points.

As you may have noticed from the repertoire of woman's bog standard run-of-the-mill shit tests, they are incredibly fixated on discerning whether or not you are a beta (guy who doesn't get laid much, if at all.) If in doubt, err towards being an asshole. Being identified as a beta dries up panties quicker than you can boil an egg in a Sahara sauna. If you show boldness and exude a "I will mockingly bullshit you" kind of attitude, you'll do just fine.

4.) Shit Test Variation & Severity:

You have three separate themes that shit tests fall under:

– Dominance
– Compliance
– Fitness

A dominance shit test is used to determine how mentally tough you are, eg: *"do you always whine like a bitch?"* A compliance shit test is used to determine how much influence a person has over you, eg: *"get me a coffee."* A fitness shit test is used to determine your social skills/sense of humour eg: *"you look hilarious when you're crying."*

Dominance is an underlying theme behind all shit tests, however dominance has its own classification too. Fitness tests are normally also dominance tests, but a dominance test can be employed purely to test/wrestle for dominance and have no humour determining component attached to it. A fitness test merely wants to determine your ability to banter and endure a verbal onslaught, normally if you fail at fitness tests the tester won't want much to do with you socially speaking. In light of this, compliance shit tests and fitness shit tests share some overlap with dominance shit tests, consider them more specific sub-categories of dominance.

As a rule of thumb, the more messed up the individual is, the higher the stakes are. Likewise, the higher value the person you're dealing with, the more severely you will be shit tested. EG: CEOs will shit test harder and more frequently than office assistants, women with daddy issues will shit test more than women who had stable relationships with their fathers. **BPD women** never stop shit testing.

In further example, interviews are essentially a collection of shit tests. Going for a job? You're going to get shit tested "to see if you're worth employing." Those weird questions you get asked such as "if you had any kind of super power, what would it be and why?" and "name your biggest weakness" are shit tests designed to indirectly determine the strength of your character, creative intelligence and confidence. It's not only what you respond with that matters, but likewise how quickly and in what manner (are you confident/dominant or

unconfident/submissive?)

The “name your biggest weakness” shit test seems to be a question that continuously protrudes and persists with employers nowadays. It’s as if rather perversely they want to subtly neg you and see how you handle it to determine how you deal with ego violation. I sincerely doubt they care much for your introspective capacity.

In generation narcissist (millennials, but growingly, their generation X parents too) this of course leads to a lot of confusion as well as butthurt: “I don’t know” and “I don’t even… but mummy and daddy told me I was a special snowflake!” As a freebie, my response to this shit test is: *“I’m so egotistical I don’t even know what my weaknesses are and find introspection difficult.. so I guess being blind to my own faults would be my weakness.”* Now ironically, that statement is introspective, humble and paradoxical, so the answer is something of a head fuck, however most times I have used it in the past it has been accepted as a valid answer.

Be warned however, particularly shrewd/Machiavellian recruiters will probably see this as a red flag. If your instincts tell you the recruiter is highly **Machiavellian,** ditch this tactic and admit to something asinine such as your constant battle with timekeeping – these people are seeking an honest admission imperfection, not the smart ass narcissistic shit I recommended up there.

Bear in mind I use long words and elaborate metaphors as part of my linguistic register in real life, it is natural to me. Using canned lines is bad because it means you lack natural game and need to borrow from another man’s wit. If you are not so wordy, it will look weird if you are not congruently wordy but instead only wordy in the passing of a specific shit test (because it is a line you have read on here or somewhere else.) This will arouse suspicion that you have some sort of script pre-prepared because your answer seems out-of-place in relation with how you would normally talk. So if you don’t talk as elaborately as I, you can shorten it to *“I don’t know what my weaknesses are, is that a weakness?”* At this point they may try to lead you to “confess a weakness about yourself.” Treat it like a police interrogation where they try to get you to “admit you committed a crime,” which in this context is equivocally: “admit that you have a flaw.”

When you say you don’t know your weaknesses they will ask you a series of questions under the guise of helping you, but in actual fact these are all overt shit tests posing as honest questions “Are you a bad timekeeper? – No.” “Do you suffer from confidence related issues? – No.” “Do you have problems motivating yourself? – No.” Why would you tell an employer that you’re low confidence, poorly motivated and never arrive on time, even if it were true? You want to get an employment contract after all, are they really going to hire you with with the knowledge that you’re a bad bet?

If you’re dumb enough to fall for these shit tests, you lack the basic social competency to get yourself a job. It amazes me how self-detrimentally honest people can be when they are subject to even a tiny amount of social pressure from a position of authority. Likewise, going out on a date with a woman is a collection of shit tests “to see if you’re worth having sex with.” Being in a police interrogation room is a collection of shit tests. Being heckled by members of the audience as a comedian is a collection of shit tests. And it goes on and on and on. Shit tests are an inescapable and recurring element of life, so you better get good

at handling them.

4a.) Basic Shit Tests – Frame Probing & Word Play:

When most people think of shit tests they're thinking of basic tests designed to probe your frame (mental stability, congruency and strength) via word play. Basic shit tests normally manifest as insincere questions. An example would be something like *"do you always talk to people like that?"* They can be played off as a genuine question into the nature of your character, however its true intent is to discern how you cope with being put on the spot. Basic shit tests usually rely on the element of surprise to catch you unaware. An improvised basic shit test is spawned out of a play on words or some other similar facet of word association. The shit tester will take a statement of yours and ask an associated question (or make a statement) which purposely distorts its meaning in a somewhat hostile manner. Here are some examples:

You: *"I don't trust women"*
Them: *"Is that because you find women intimidating?"*

You: *"I like cookies"*
Them: *"I'll get you a gastric band for Christmas then"*

4b.) Advanced Level Shit Tests – Psychological Games:

Advanced level shit tests are subtle but retain plausible deniability. Rather than directly questioning you or challenging you in an overt verbal manner, typically they will opt to challenge you in a covert non-verbal manner. Inspiring jealousy by excluding someone who would typically otherwise be included in something is a shit test. It is a test to see if you care enough to voice your concern, or challenge those who would otherwise opt to exclude you. Naturally, seeming unfazed and **outcome independent** regardless of your contempt for said shit test is the optimum way to handle things.

When people shit test you and it's a lose-lose situation, opt to ignore them. You only win by not playing. For example, if someone insults you publicly to try to stir up drama (and it is assumed they will benefit from such controversy) your only recourse is to deprive them of the theatrical controversy which they seek. I've found that the more successful I've become within the various realms of my life, the more I've had other socially dominant men try to test my mettle by flagrantly disrespecting me just to see what I'll do about it. It can be subtle and implied, or overt and explicit. Either way, not playing is oft the only winning move in such a situation. Even if you can come out on top in a battle of wits, you sink a lot of your precious time combating nonsense that you gain nothing from.

When you're powerful, other people see opportunities in attempting to bring you down a notch or two. Such people will try to get you to react to their inanity merely so they may bolster their reputation by latching onto yours. It is for this reason that the art of silence; ignoring your enemies overtly is a necessary skill set that all men looking to preserve their accumulated power should master and employ with regularity. It is simple, when you feel someone provoking a response from your ego, interject your emotions with the question *"is there a way for me to benefit from responding to this?"* if the answer is no, replying is

pointless. Let reason override emotion, cultivate this skill by refining your self-discipline.

Such shit tests are typically obvious in their intent to put you on the defence. Once you get caught in a web of shit testing, you will often find yourself justifying your choices and explaining your actions. This lowers your social value, wins you no respect and digs an even deeper hole. Non-Machiavellian logic fails in handling shit tests, people do not respect rationality, they respect only indications of high status. Explaining yourself, no matter how rational your explanation is will be perceived as a demonstration of low status. Do not justify yourself, if you find yourself explaining yourself in the midst of an argument or theatrical device, you're losing and would be far better off just immediately exiting stage instead.

At the advanced level you find there is a lot of blame shifting, typically in discussion the shit tester will try to convince you that you are somehow responsible for any flaws or weaknesses of theirs. Women particularly seem to habitually blame shift, it's not only a self-defence mechanism to diffuse feelings of inferiority or guilt but it also acts as a shit test because if you accept the blame, you will be seen less favourably.

You: *"Come on you need to pull your weight around here."*
Them: *"If I'm lazy it's because I'm following the stellar example you have set."*

Now of course the dialogue above could be a perfectly healthy part of banter, but bear in mind that an inability to banter has the same effect as failing a shit test within a serious context. Whether pleasurable or not, banter is simply shit testing for the sake of mental stimulation, and like more serious shit testing you still need to be able to respond aptly. If your ability to handle shit tests is poor, **head on over to the red pill comedy page** and watch how comedians deal with hecklers.

4c.) Nuclear Shit Tests:

A nuclear shit test colloquially referred to as "going nuclear" or "the nuclear option" is when someone does something which violates conventional social boundaries in order to see how you will react. These are a step up from "advanced level shit tests" being more extreme in nature, usually bordering on psychological/emotional abuse. They can be covert (removing all the money from your bank account and feigning ignorance to see how you deal without money) or overt (somebody taking a bite out of your food and then staring at you in the eye.)

Nuclear shit tests are designed to test your reaction not by probing your psyche with words, but by probing your psyche with actions that would typically be expected to offend, hurt, disrespect etc. Say you're with a girl and you've hooked up a few times. She's a plate pushing for commitment but you haven't given in to her demands. You're both out at the club and she starts grinding on another guy. She's doing this to make you jealous in an attempt to force your hand. She's using dread game and trying to get you to commit to her by inspiring competition anxiety within you. Dread game when used by women is a nuclear shit test. How do you pass this shit test? Go talk to other girls, when it inevitably comes up later she was grinding respond with *"that's cool"* (it signifies you don't care in a positive manner) or *"you can do what you like"* etc. Realise she did what she did for your benefit, to test you: it's all about you. If you weren't there to see it, she wouldn't have used another man as an instrument to manipulate you into giving her an offer of exclusivity.

5.) Passing Shit Tests:

There are many mechanisms which one can employ to pass a shit test. Passing a shit test means you have responded to the test in a way that either neutralises the tester's challenge or causes them to perceive you as confident, dominant and valued. Before we begin, a note on agree and amplify: agree and amplify seems to be the "shit test buster" of choice for most people. Agree and amplify is really good for making jokes, but if used inappropriately eg: in the presence of potential violence, it could make things worse by actually escalating instead of defusing things. If a violent man walked up to you and said *"Do you want me to fuck you up?"* (this is a shit test, but he will do it if you fail) and you agree and amplify on him: *"Yes in the ass please"* instead of being impressed by your wit he is likely to respond: *"So you don't think I'm serious? Let me show you how serious I am"* followed by an attempt to beat the hell out of you.

Be aware that not all shit test busters will work in every scenario. You have to use your common sense, calibrate to the situation and determine what shit test solving method should be utilised based upon the context.

Now let's say you approached a woman and began the conversation with an improvised opener, and she replies: *"I bet you use that line on all the girls."* Here are the various ways in which you could pass her shit test. They are plentiful.

Agree and amplify is the usage of the logical fallacy reductio ad absurdum (Latin for: reduce to absurdity.) What you do is you take someone's criticism and nonchalantly imply it is absurd by exacerbating what they have said. So in relation to the shit test at the beginning of this section: *"Yeah I literally wake up in the morning covered in bitches it's that effective."* It is this device which is the bread and butter of **Rollo's theory of Amused Mastery**.

Disagree and amplify is the same as agree and amplify except you disagree rather than agree with the premise. So in relation to the shit test at the beginning of this section: *"No you're the first girl I've ever spoken to, I used to be a mute."*

A pressure flip is where you reverse the social pressure put on you back onto the originator of the social pressure. So in relation to the shit test at the beginning of this section: *"I bet you think everything's a line because you've got trust issues."*

Agree and pressure flip is the same as a pressure flip except you precede the flip with agreement. So in relation to the shit test at the beginning of this section: *"Yeah I do, I'm sorry, did you think you were special or something?"*

Disagree and pressure flip is the same as a pressure flip except you precede the flip with disagreement. So in relation to the shit test at the beginning of this section: *"Nah you're too ugly for me to be dropping lines on."*

Ignore – Provide no acknowledgement of the shit test by ignoring it. This is a bad choice when you have just met someone, but once your reputation and/or superiority has been established it is a great way of nonchalantly invalidating the importance of an enquiry. It

implies “what you said isn’t even worth addressing.” This is best used on people who are lower in the pecking order than you are or as a response to the manifestation of stupidity. If someone asked you if you liked to eat your own excrement, you could have a joke and agree and amplify into something about a sewer using your keen knowledge of word association and semantic fields, or rather simply you could ignore the inanity of the question. The choice of style is yours to make and will be contingent on your mood, your relative social positions in relation to one another and what you suspect the shit tester’s intent is.

Misdirect – Change the topic of conversation to something else, this invalidates the enquiry by providing no acknowledgement of it. In this sense it is similar to ignoring a shit test. There is a chance however that the tester will become annoyed by your invalidation and will thus retest you until you pass with a more effective method. This works best on people with attention span issues, as they will often forget how they were testing you once distracted, and if they ask you what they were saying you can simply feign ignorance, invalidating their test and condemning it to beyond the grasp of their engrams. In relation to the shit test at the beginning of this section: “Have you farted? It stinks.”

Ridicule Reframe – This is major asshole game or what I personally refer to as “Patrice O’Neal Game.” You use this kind of game to bring incredibly narcissistic and angry women off the ego pedestal. Don’t use this on timid sheltered women if you ever want to sleep with them, they’ll get too intimidated to act upon their attraction. Ridicule reframes are particularly helpful in bantering with other guys, who relish in the verbal violence and ensuing laughter it can inspire. In relation to the shit test at the beginning of this section: *“I bet you’re single because your face looks like a 9/11 crash site “*

Pseudo-Gaslight – This one is really simple. You pretend you have no idea what the person shit testing you is talking about and accuse them of making things up. So in relation to the shit test at the beginning of this section: *“What line? Got an active imagination have we?”*

6.) In Closing / Relevant Reading:

I wanted to include dark triad shit tests in here to complete the compendium of shit test related information, however I feel that as the dark triad portion of the site operates as a standalone section; having its own article would make for more optimised archiving and searching should someone specifically want to look up how dark triad individuals shit test people. Not only that, but due to its intricacy this piece has become far longer than I had originally intended and I do not wish to be intentionally terse in my discussion of dark triad shit tests just to keep the word length down. Dark triad shit tests will be the topic of a future article.

Shit Tests 101

by bsutansalt | April 11, 2014 | Link

The issue of what's popularly referred to as "shit tests", aka fitness tests, comes up often enough I've decided to write up a post so we can put this issue to rest for a while.

When it comes right down to it shit tests are typically women's way of flirting. Women generally do not shit test men they have no interest in, so if you're getting them then it's often a good thing. Let's look at what shit rests actually are:

Rapport breaks

Rapport breaks are a type of flirting where women throw you a faux indicator of disinterest to see how you handle it. If you respond in kind then you pass. In essence it is a form of mirroring each other's level of investment, or as they say, *like attracts like*.

So *why* are rapport breaks a form of flirting? The main reason is that it gives women a degree of emotional stimulation. Plus there's the fact that most men buckle to women's shit tests and don't respond in kind. This demonstrates a lack of social acumen and emotional maturity. Those who "pass" show they can handle the woman's BS and is "on her level", so to speak. This is where the evolutionary theory comes into play: you're demonstrating her faux negativity doesn't phase you and that you're an emotionally developed person who isn't going to melt down at the first sign of trouble. Ergo you'll be able to protect her when threats to her safety emerge.

In short, when women bust on you (could be a shit test or otherwise) you should reply in kind. When it comes right down to it this is the core essence of flirting.

My go-to advice for how to deal with shit tests are as follows:

1. Agree & amplify (to absurdity)
2. Change the subject
3. Ignore her shit test completely
4. Pressure Flip
5. The Nuclear Option (reserved for women who aren't flirting and are giving shit tests because they're deliberately trying to tool you, or worse)
6. Command respect

Note: Every single one of these is a form of rapport break.

Agree & amplify is usually the preferred method because they're often fun (read: stimulating) and non-reactionary. In my experience you'll get better mileage out A&A as well as it's less likely to blow up in your face/have a negative outcome than the other methods since context does still matter and the others are easier to misapply.

Changing the subject is pretty self-explainatory, as is ignoring her shit test.

Pressure flip is the idea is you're not phased by the question and answer so quickly that now the spotlight is on her, all because you're flipping the script with haste. For example:

Shit test: What kind of car do you drive?
Pressure flip: "Nameofcarhowaboutyou?"

The "Nuclear Option" is when you destroy their self-worth with the notion you do not find them sexually appealing in any way whatsoever. For attractive women this is in all likelihood the worst hit you can inflict on a woman's ego. Anyone that's broken up with a hottie because her personality is shit knows exactly what I'm talking about. In other words *you're nuking their ego/self-esteem from orbit*. I strongly recommend reserving this option only for women who are on the offensive and deliberately trying to be a bitch for whatever reason and/or tear you down in front of others.

Commanding respect is especially important for the kind of testing where they're just being an annoyance and generally disrespectful. IMO disrespect should not be tolerated and needs to be nipped in the bud, and is an important way to maintain frame control. You simply need to be firm and treat her like a father would to their child who's being disrespectful. You don't get angry, you just call her on the behavior and let her know clearly that you won't stand for it. In a way this is almost a type of pressure flip. You're taking her negative energy and sliding past it and putting the onus on her to react by changing her approach to the topic. For example:

Her: Nag nag nag.
You: That is disrespectful and I will not tolerate it.

If you haven't read the sidebar material, particularly the Year One posts at The Rational Male, make that your next stop. I strongly recommend reading the writings on Frame Control, of which shit tests are a part of.

Comprehensive Guide to Shit Tests

by Whisper | December 10, 2018 | Link

What is a shit test?

Female attractiveness is clearly obvious to even the most casual of observers. Beauty, femininity, and approachability, the three pillars of female SMV, are all on display in any girl you can see, hear, and speak with.

Male attractiveness, being basically a rubric for "how useful would this guy be during a riot or zombie apocalypse?", is less evident from casual interaction. While muscularity can be seen, wits, nerve, resourcefulness, persistence, and other behavioural qualities cannot.

Men can passively observe attractiveness, but girls must actively probe for it.

Enter the **shit test**, wherein a girl gives a man a hard time ("some shit") to see how well he copes with it. This takes a number of different forms, and can be at pretty much any level of intensity, but if a girl suddenly does something that **seems intended to bother you, and is totally unprovoked**, you can be pretty sure you're being shit-tested.

This is generally an indicator of interest (IOI). If a girl cares how attractive you are, it's usually because she is considering mating with you, consciously or not. Successfully pass a shit test, and she will feel more attracted to you. Fail it, and she'll feel less.

How to pass a shit test.

While there are many categories of technique, such as "agree and amplify", "disagree with amused mastery", "pressure flip", and so on, what you really need to understand is that the pass condition for a shit test boils down to one single thing:

A shit test can be passed by literally any response which shows that you are not rattled.

Do not let more detailed discussions of technique make you lose sight of that simple fact. You're not always going to have a witty comeback, not only because no one is that quick on the draw, but because some shit tests are non-verbal, or just so dumb and uncomplicated and boring that there's nothing witty to be said.

All you really have to do is not lose your head, be defensive, or otherwise look like she has hurt you.

When to expect a shit test.

A shit test, being a test of your attractiveness, happens when two things coincide: *attraction* and *anxiety*. This combined state of **attraction anxiety** is the condition where she is

attracted to you, but **anxious** about whether or not this is a good choice… are you *really* attractive? Are you attractive *enough*?

Attraction anxiety can be increased by a sudden increase either in attraction, or in anxiety. When it crosses some internal threshold, the discomfort becomes too acute to bear, and a girl will perform a shit test.

A shit test nearly always reduces attraction anxiety, either by reducing anxiety if you pass, or attraction if you fail.Thus, it is a coping mechanism.

Shit test techniques.

Agree and amplify.

The most well-known technique, and one of the simplest to perform, this is used for overt or implied aspersions upon your worthiness or masculinity. Simply *agree*, in a jesting manner, with an *amplified* version of whatever was implied. This shows that you are not bothered by the aspersion.

Example: If she calls you “cute” (feminizing), mock-angrily insist that you are not just cute, you are *fucking adorable*.

Disagree with amused mastery.

This requires fine control over tone and presentation, but is useful when you can’t agree and amplify. Disagreement with an aspersion is usually defensive, so you need to control your tone to create a different impression.

Example: If she says that are “such a nice, considerate boy” (infantilizing), laugh and say “Nah, I’m an asshole. But keep telling yourself that. Makes you easy to exploit.”

Pressure flip.

This is the territory of the witty response. Make a counterpoint which which reverses the social pressure unto her instead of you. Most of these involve questioning her motives for whatever she said, but other possibilities exist.

Example: If she asks if you “use that line on all the girls”, ask her if needs a handcrafted pickup line to feel special.

Brazen agree.

Simply agree, and leave any negative connotation unacknowledged. Good for accusations of villainy, promiscuity, and other things that girls think they hate but secretly don’t.

Example: “You’re an asshole.” “Yep.”

Slapdown.

Simply wave off her statement with an eyeroll, sneer, or verbal dismissal. Requires tungsten steel self-assurance, but brutally effective if you can sell it. Works best with an audience.

Example: “Well, that was lame.”

Pointed ignore.

Ignoring a statement is a normal protocol for socially punishing inappropriate and awkward statements in conversation. By doing this properly, you can make her feel that she just said something awkward. Helps if you are already holding forth on something you can launch right back into. An audience is also helpful.

Study these techniques, but never forget that ***a shit test can be passed by literally any response which shows that you are not rattled.***

When NOT to pass a shit test.

Since shit tests are designed by their very nature to bother you, some of them will. Even if you are confident, and therefore become angry rather than insecure when disrespected enough, you will still encounter shit tests that are no fun at all.

It is very easy to take these lessons too far and become a shit test robot, allowing girls to say anything to you and always coming back with a smile. While this might make you look unflappable, it also makes you tolerant of some really crazy, outrageous, disrespectful shit, where anger would be appropriate.

There is a time to treat a shit test as an attack, rather than a test. You do not want to be making yourself attractive to someone who is actively obnoxious to be around, because then she will just hang around and be obnoxious some more.

The time to punish a shit test rather than pass it is the point where it ceases to simply test your attractiveness to her, and begins to *diminish her attractiveness to you*.

If a girl cannot be told when she has gone too far, and apologize or accept some form of social punishment, then dissociate yourself, and choose a different girl. You are the prize. Don’t pursue sex with obnoxious caustic bitches.

A Case Study

To see how this all fits together, we will use “FanGirl” as our example today, taking a look at her circumstances, and when, why, and how these lead to the shit tests she throws my way.

FanGirl, after having been a hookup some time back, then reconnecting, has become somewhat infatuated. She’s certainly aware that FunSize has first claim on my attention, and has shown willing to share (she actually seems to like FunSize), but obviously, this creates a situation where both attraction and anxiety are high.

This leads to a characteristic shit test pattern whenever I talk about FunSize, or things I have done for her. At this point, the attraction anxiety becomes acute, and she responds with a

single, repeated shit test, formulated around the word “sweet”. I am “sweet”. What I have done for FunSize is “sweet”. Our relationship is “sweet”.

FanGirl is badly in need of a thesaurus.

Now, obviously, any female with a triple digit IQ (and FanGirl is probably smarter than most of my readership) and basic social skills knows that “sweet” is an adjective that men find demeaning, so clearly this is a shit test. But observe how it also can be a subconscious jab at the immediate source of her anxiety… me talking about my relationship with FunSize. Thus, the timing and nature of the shit test is a result of the immediate nature of the attraction anxiety.

Her anxiety-brain asks “what the HELL am I doing here?”, and her attraction-brain must silence it with a further demonstration that Whisper really IS all that and a bag of chips and a pickle, lest it lose the debate, and expose her to internal shame.

So she robotically comes out with this same “sweet” shit-test, and I robotically bat it away with a mixture of agree and amplify (Yep, that’s me… a big marshmallow), disagree with amused mastery (nah, I’m an asshole… I just take care of my stuff), and pointed ignore.

If it gets tedious enough, I may shut it down for good with a pressure flip of some sort: “Aw, are you jealous that the other girl is getting a cookie? If you’re good enough for long enough, you can have one, too, you know.”

Implications

It’s important to remember that shit testing is an instinctive behaviour, an involuntary behaviour, a necessary behaviour, and generally an unconscious behaviour. Don’t take it personally.

Every girl will shit test. The more attracted, the more shit tests. The more anxiety, the more shit tests. The lower on the Bitch Management Hierarchy, the more shit tests (because more anxiety). LTRs will taper off their shit tests as they become less anxious, but anxiety will increase again if your game with them starts to wane.

Learn not to resent shit tests. Imagine if you had to deliberately check to see whether a girl was attractive or not. Imagine if girls could suddenly turn ugly in the middle of a date (or in bed) if you hadn’t checked carefully enough. How many times would you lift that veil and look again, just to make sure? This is women's daily reality.

Shit testing is a basic female vetting mode… so you cannot be attractive without the ability to pass a shit test. Period, full stop, no exceptions. You either need accidental confidence to pass them without knowing what you are doing, or the purposeful confidence of knowing what they are and how to proceed.

You won’t be able to pass a shit test by faking it. Even with these techniques, you won’t be able to agree and amplify if you are actually rattled. What shit test techniques allow you to do is know the right thing, and practice the right thing, so you learn that confidence.

Eventually this will actually make you useful in a riot or the zombie apocalypse.

Go practice.

A beginners guide on how to attain them

by bsutansalt | March 22, 2014 | Link

I'm reposting my best /r/seduction threads here so newbies may benefit since seddit has gone downhill IMO.

From my article at http://www.theattractionvault.com/goal-setting/

Setting Goals

Setting goals is an effective method of achieving success in life, whether it be short-term or over the long-term. There are 5 key aspects to creating goals:

1. Be specific
2. They need to be measurable
3. Track your progress
4. Are your goals practical?
5. Stay on track -- keep your eyes on the prize

Be specific

Write down goals in specific detail so you can clearly see what you plan to attain and how to achieve it. State exactly what you want and how you plan to get the results you seek, such as who can help and what training you may require.

- What? What do you want to accomplish (short & long term)?
- Where? Identify locations & venues you will do the activities.
- When? Establish time frames for short & long term goals. What is your target date?
- Who? Who can help you reach your goals? Do you seek mentors, expert advice, or wings to help you in field?

Measurable

Establish metrics to track your progress. Keep a documented record of your successful steps toward your goals.

How many? Do you have a goal of approaching a certain amount of women per day/night/week/month/year? How long? Do you have a goal of spending a specific amount of time meeting women?

Tracking

Tracking your successes can help encourage you to keep going and give you solid feedback on our efforts and whether something is working or not. The best strategy for sticking to goals is to keep track of your progress on a daily basis by writing it down every day. This very

act of writing down activities/steps taken has been shown to improve results and to encourage consistency. It allows you to learn more about your habits, stay accountable to yourself, and keep track of any progress or slips.

A good record includes the following:

A) Type of activities.

B) How long you spent doing that activities.

C) Intensity of the effort. Did you push your own boundaries or did you play it safe?

D) Comments about any difficulties to help you in problem solving for the future.

Practicality

Are the goals reasonable and achievable in the time allotted? Know your limits and work around them as best you can. Not everyone gets to be an astronaut.

Staying on track

Maintaining progress is one of the hardest challenges when trying to make changes to your life, whether it be changing a habit, fitness, or improving your communication skills. Getting started can be difficult, but staying committed is even harder. The key to successfully navigating obstacles to maintaining your progress is to acknowledge slips will happen despite your best efforts to plan for them. The key is to build consistencies and a regular schedule and to get back on that horse as soon as you get thrown off. There are several things you can do to help stay on target:

1. Keep it meaningful! Continue to remind yourself of the personal benefits you'll get when you achieve your goals. Setting and keeping meaningful goals that are realistic and attainable will increase the likeliness of success. You are much more likely to strive towards a goal you care about and feel close to accomplishing.

2. Reward yourself! Rewards increase the likelihood that you will do it again. When you reach a metric give yourself a reward. Create rewards for both short-term and long-term goals.

3. The earlier you catch slips the better. If caught early a slip does NOT have to signal an inevitable downward spiral. Again, slips are inevitable and accepting that and moving on when they happen is the best course of action. The most important thing to do when slips occur is to not let it turn into a string of slips or affect your new habits and collapse your changes in behavior you've been working towards.

4. Have a plan for dealing with slips:

- The most important thing is to get back on track as soon as possible. Do NOT wait until Monday or the beginning of the month to "start fresh".

- Learn from the past. You an identify many of these slips from past experience. Think back and identify situations in which you remember having a particularly difficult time sticking to your plan.

- Plan in advance. When you know similar situations are coming (i.e. holidays, family vacations, etc), start planning for how to deal with them in advance. If you wait until you are in the midst of the situation you are not likely to come up with an effective solution. Use the information from past struggles to guide your planning and identify past hurdles that will need to be overcome.

If you find you have relapsed, pull out all the resources that have helped you in the past to get back on track. Some questions you need to ask are:

- What barriers may interfere with your plan?

- How can you address them?

- If you cannot stick to your primary plan, what is your backup plan?

  The measures of success are not whether there are dips in your progress, but whether overall you are progressing in spite of occasional slips.

One Key Step to Not Giving a Fuck

by [deleted] | March 10, 2015 | Link

Recently someone here posted about how women define "average" in astronomical terms, based on some bullshit a girl said while shit testing him. Most of the responses didn't understand that he was being tested because most of the commenters aren't ok with themselves at all.

Quick Method

Know all those dating apps and sites you use? Know how you like to finely craft introductions designed to make the woman see you in a favorable light?

Don't do that.

Send any one of these messages that say, "I love me and I don't care if you do."

1 - "Boners."

2 - "Super boners."

3 - "I'm going to be playing video games all week but you can come over this weekend and do my laundry."

4 - "Do you ever get those crusties in your asshole and pick them out in the shower?"

5 - "Want to help me practice for my driver's exam? The police said I can finally get my license."

These messages are not meant to get you a woman. The responses you receive (you will get responses) will show you how much better this type of "who really fucking cares right?" attitude matches up against, "Oh god oh god oh god I'd better say the right thing."

And that leads us to today's lesson:

You don't matter that much.

Sorry, but if the fate of the world rested on your shoulders we'd all be fucked. You're reading how-to guides about becoming ok with yourself. So really you don't matter that fucking much.

And that's fine! That's preferable. It takes pressure off your shoulders. You can walk into a bar and tell a girl that you're a martian whose pants will explode at midnight unless an earth

girl removes them with her teeth. Guess what? No one will care! Tomorrow CNN will run a headline about ISIS feeding babies to elephants and your pickup line will become just another blip in the endless history of the universe.

- Corollary - Women will try to make you think that you **should matter a whole lot**. They'll tease you and ask you why you're not a buff macho kingpin or why you don't own 10 businesses and a thousand dogs. The important thing to notice here is:

That's what they say, not what they think.

Most women wouldn't give ten shits about your income or dog breeding knowledge if you are ok enough with yourself to show them a good time. Confidence does not come to you by knowing that you're big stuff and that you're a huge valuable part of society. If it did, hardly anyone would be confident because hardly anyone actually matters that much.

Confidence comes with knowing that you don't matter that much and that other people really don't either, women included. So if it's not that big of a deal, what do you have to lose?

Nothing.

Little people often have big pride.

It helps them not feel little. It's a defense mechanism. Being defensive is itself a small and impotent thing to do.

Pride weighs a lot. It's one of the biggest forms of baggage and some of you have been feeling it in your chest for years without realizing it. It comes in the form of thoughts like, "What am I going to be doing a year from now? Two years from now? If all my dreams aren't coming true, I'm a worthless piece of shit."

Or, "I need the perfect body, most money, and biggest adventures or I'll be a drain on humanity, just another turd in the bucket."

Or, "If I don't bang every hot chick and turn into a fuck stud of epic proportions, I'm just another waste of space."

Guess what?

People who don't care if they get ass...get more ass than you.

People with shitty bodies who don't give a fuck...get more ass than you.

People who have zero ambition and are ok with that...get more ass than you.

If it is truly your ambition in life to become something great, then you will follow that ambition no matter what. You won't dither about it. You won't get confused and wonder if you're doing the right thing. You definitely won't beat yourself up about not doing

it.

So if you're an ambitionless ham planet and you absolutely love your life, there's no reason to qualify yourself to women ever.

If you're a healthy cut millionaire and you hate your life, well I can't help you with that. .0001% problems.

So make a list of the shit you love about yourself that women would call "immature" or "irresponsible" and then realize that shit is all in your head. Almost anything you do (short of rape and murder) can be awesome and praiseworthy if you love doing it and you're solid about that to the core.

Women will prod at you all day and shit test, saying, "Well a mature real man is like this," or, "I can only be with a man who blah blah blah." If you aren't ok with yourself, you'll cave to this type of bullshit instantly. If you're fully ok with yourself, you'll laugh it off and continue on being you.

Remember this:

There are no rules for life other than eat, sleep, breathe, and survive. The rest is completely made up. Clothes? Optional. Words? Optional. Bathing? Optional. Dating? Made up. Relationship standards? Fiction. Breeding? Unnecessary.

You could wake up tomorrow and pretend you're an African prince who has to drive backwards to work or else the mafia will come and steal your asshole. And that would make only marginally less sense than people driving to the same workplace every day to get money to pay for a piece of the planet they were born on which can be taken away by a group of people in a big building with giant metal rooms full of green paper.

So you don't matter that much and life is ridiculous. You couldn't possibly make life any more ridiculous than it already is. So don't go around acting like every little action matters.

Accept yourself.

How To Tease Bitches

by HumanSockPuppet | August 9, 2016 | Link

It's high time we discussed the matter of how to tease bitches. It's no exaggeration to say that teasing is the single most fundamental skill that you must master in your quest to become a pussy wizard of hallowed legend. But doing so can be a daunting task, especially if you lack the talent for wordplay or verbal improvisation that teasing often requires.

Fear not. The Sockpuppet has your back.

The truth is, teasing comes down to a simple formula...one which, once you internalize it, will serve as a solid framework for your practice of wordplay, and transform you into a prodigal panty-moistening predator.

The aim of this guide is to teach you this formula at its most fundamental level. From there, you will be able to add your own flairs and flourishes, developing a style that is truly your own.

Disclaimers

1) There's more to seduction than just teasing.

This guide will cover the verbal aspects of sexual escalation through teasing. But teasing, while certainly important, is not sufficient to get a bitch in bed. You must combine it with the other seduction essentials (such as kino, comfort-building, venue-changing, isolation, etc.) in order to bring home the lay. If all you do is tease and joke, then you're nothing more than a performing monkey, a clown.

Work on all of the fundamentals together, and combine them with teasing to effect solid game.

2) Teasing is best used on girls who don't already feel like they know you.

We all know that bitches have a dualistic mating strategy: they want the Jerkboy Alpha Sperm Donor to squirt a strong baby inside them, and they want a Dependable Beta Money Dispenser to foot the bill for their IKEA nesting instincts. The goal of teasing is to make girls rapidly identify you as the Sperm Donor so you can rustle their beef curtains ASAP. However, this is much harder to accomplish if the bitch has already mentally put you into the Beta category.

You should take this guide as a tutorial on how to quickly escalate towards sex with *NEW bitches*, or with bitches who haven't seen you in a long time (effectively giving you a clean slate to rebuild your identity). Of course, you could be a fag and use this on your long-time oneitis if you really wanted to - just don't be surprised when she becomes indignant with your

sudden attempt to change categories, and the shit tests and shaming start raining down with biblical fury.

3) The hotter you are, the hotter the bitches you can successfully tease.

Sexual escalation from square-one means that first impressions reign supreme. Since humans use visual cues (fitness, fashion, posture, grooming) to make quick judgments, bitches will respond better to teasing if you look good. The higher your SMV, the higher quality of bitches you will permitted to target. The limit comes when she thinks she's better than you. If she thinks she's above you when you when you drop your line, your words will hit a stonewall bitchface - you'll see it. This is a cue that you need to aim for lower targets for now and work on raising your SMV.

That's not to say that all bitches have the correct measure of their own SMV. Bitches can be broken. From time to time you'll run into bitches who are so self-entitled that no one short of George Clooney through a cocaine haze would have a chance. Don't get discouraged if you throw out a practice tease and some lower-level bitch shuts you down. It just means that turbocunt is overestimating herself (pretty common, especially in the West), and you can happily move on to a more well-adjusted prospect. Don't take this shit personally.

4) Never backpedal from a tease.

When you've spent your entire life treating bitches like Fabergé eggs, teasing and negging them may make you feel uncomfortable. You may feel a twinging instinct to smooth off your sick burn with a "just kidding" or some other man-boobed apology.

Do not fucking do this.

A strong man teases a bitch because she's in HIS domain, and he'll do as he likes. And a bitch is okay with being teased by a man she's attracted to because she believes in his power, and his playful repartee is all the assurance she needs to know he's on her side.

Don't ruin your powerplay by checking if she's okay. Women aren't THAT fragile, you fucking sexist. Administer your clam slam with the knowledge that your bitch will be grateful that you're in charge.

The Fundamentals of Teasing

Principle 1: Speak to women as though they are children - because emotionally, they are.

This should resonate with those of you who work with kids, have kids of your own, grew up with younger siblings, or interact with the kids of your family/friends.

When you speak to a child, they'll typically respond in one of two ways: either they'll grow increasingly excited and engaged, or they'll suddenly disengage into flat-out boredom. The

two responses are so dramatic that it's impossible not to see it in their faces and body language. An interested child will smile, face you, fidget, bounce, paw at you, ask you an avalanche of follow up questions, etc. A bored child's expression will become flat, their bodies will droop, their eyes will immediately begin searching for something else to stimulate them, or they'll mutter an unceremonious "...oh" and straight-up walk away from you.

The way a child reacts to your words depends entirely on how you choose to speak with them and answer their questions. If you give them a long-winded fact-filled tirade that eliminates all mystery, they'll get bored. If you entice them with a vague but dramatic image that stimulates their imagination, they'll become captivated and animated.

Why is this?

Well, it's not because kids don't want their questions answered. It's because they have short attention spans and a burning desire to play and learn. Children want to examine new ideas via their imaginations, because fantasy is much more compelling than facts. Facts are the provenance of reality, of responsibility, of adulthood. They're not ready for that now. They want to fill in the unknown gaps with the spectacular.

The same is true of grown women. They have the same small passions and cravings for fantasy that children have - *girls just want to have fun*. Whether you believe the evopsych explanation for this or not is irrelevant, because you can speak to women as though they are children and *observe first-hand that they respond identically to children*.

This is why understanding children is a gateway to understanding women. If you can get good at holding the interest of kids, then you're just a short trip away from holding the same power over bitches. There's nothing that dries a vagina faster than a bland deluge of data, and there's nothing that moistens a vagina faster than a vague riposte that lingers on the edge of plausible reality and leans toward exciting fantasy.

Execution: *When you're in seduction mode, don't talk to a bitch in pure information as if she were an adult. Instead, tantalize her the way you would a child. Be vague whenever you can, and leave the task of filling in the details to her imagination. She'll always make your stories bigger in her own mind than you could possibly accomplish as a boring fact-slinging braggart.*

Principle 2: Use targeted disqualification to create tension and move in the direction of sex.

"Push-pull". It's a term that is nearly as old as the seduction industry itself. It's a classic tactic that builds sexual tension, sets fires to a woman's loins, and fills her little head with more questions than she could ever hope to untangle while on an emotional high. "Does he like me? What is he thinking? Am I winning him over? What's that feeling? Is this love? Oh my god, did I wet myself?"

Teasing is the foundation for creating a frame of push-pull.

A good tease should have several elements:

1) A good tease is an accusation.

Imagine you're a hotshot lawyer, and you're cross-examining this bitch. You've got no evidence against her, just a gut feeling that she's up to no good. If you want to bring this case home, you need to stir up her feelings and get a rise out of her so she admits her crime to the courtroom in a fit of passion. This is the frame of mind you want to adopt when teasing - remorseless, relentless, and in pursuit of **righteous lulz**.

2) The accusation should be something that is obviously false.

The implausibility of the accusation is what distinguishes a tease from a real criticism.

Example: If you try to tease a gymnast chick by accusing her of being clumsy, she might think you're leveling a serious criticism against her. Clumsiness is a real concern for someone in her trade. Your tease will come off as a mean-spirited exchange of facts. That will make you seem like a hostile, boring sperg with more interest in data than sex.

Instead, accuse the gymnast of being an obvious exhibitionist for enjoying those tight leotards a little toooooo much. Or ask her if spending so much time off the ground technically makes her an "airhead", cuz airheads make the worst girlfriends.

When it's clear the accusation isn't serious, that's the signal to her that you're inviting her to play. And by starting the game with her IMMEDIATELY on the defensive, you've established that she wins only when she has successfully qualified herself to you. **You are both judge and prize.**

3) The accusation should be something that, if true, disqualifies her from being a sex partner or girlfriend.

This is the *push* in the push-pull dynamic. An effective push makes a girl believe (if only superficially) that something she wants is getting farther away, and she must give chase if she ever hopes to have it. Girls want to have sex with and be the girlfriends/wives of dominant attractive men, so your push should disqualify her from these two things.

- Tell the whore carrying an armload of Coach, Louis Vuitton, Jimmy Choo, Tory Burch, and Yves Saint-Laurent shopping bags that you could obviously NEVER trust her to balance your joint bank account.

- Tell the slut who's begging for attention in the short skirt that her comprehensive discourse on anarcho-syndicated commune economics is too controversial for you to ever consider sleeping with her.

- Tell the well-read, smarmy, pseudo-intellectual classical-lit booknerd bitch that she could learn a thing or two from reading the sex tips column in Cosmo - and no cheating with Cliff Notes.

Bitches know that sex is the only real tool they have for keeping a man's attention. Tangled deep within their personal labyrinth of insecurities, they all KNOW this. That's why the less urgently you seem to push towards sex, the more confused and intrigued she will be. In the mind of a woman, confusion and intrigue are sexual hydrazine primed to send your dickrocket on a tour of her inner rings.

4) Be aware of your surroundings to avoid pre-emptively activating her defenses.

Regular people (i.e. people who don't come to the Red Pill for fucking dating advice like we losers) know instinctively that when a man sexually teases a woman, he wants to see her naked. This will backfire on you if you try to make a move in mixed company. "Mother hens", friends of hers that you haven't yet won over, boyfriends, and jealous beta orbiters will move to throw a wrench in your carnal designs, and they'll do it with a vulgarity that's nigh impossible to recover from gracefully - a punishment for your presumptuous gaffe.

If you are in such mixed company and you find yourself with an tantalizing opportunity to neg a bitch, dial back your tease to something NON-SEXUAL in nature. The other rules for negging still apply, but cutting out the sex angle will give you a measure of plausible deniability from interceptors, yet still provide you with the superiority and DGAF position you need when the time comes for the real sexual escalation. Save your sexy negs for when the group is comfortable with you, or when you've isolated the bitch.

5) Turn a successful tease into a long game.

There are two common signs that your tease has struck gold:

1. The bitch will respond with frantic amused denial as she tries (in her delighted disorientation) to ease you into a frame less tingle-inducing.
2. The bitch will respond with keen purposeful escalation, agreeing and amplifying your accusations in the clear direction of mutual seduction.

If it's case number 1, you'll be captain of this mission from start to finish, so take charge and steer it. If it's case number 2, then your fucking job is done already. Move to isolation when the time is right and shoot your abortion into her.

Either way, once you land a successful tease, you needn't go digging for more unless the bitch needs some more warming. If that's the case, make your next tease related somehow to the first, and compound her two medium sized "flaws" into one big disqualifying whopper.

Then, take whatever invented character flaw you've disqualified her for and turn it into a running gag that you reintroduce throughout your interactions with her. Let it become a private in-joke between you and her, a shared experience around which you can stir up memories of good feelings and build a deepening comfort which is critical for seduction.

Execution: *Make your teases patently-absurd accusations that disqualify her from ever being your lover or girlfriend. You initialize the game (fun), you set the frame with her as the pursuer (you are judge and prize), you create a push-pull dynamic to keep her reeling and feeling (drama), you keep the subject on sex (as a preamble to later events in the evening,*

provided she impresses you), and you make your intentions clear as day (no creep, all stud).

Teasing in the Larger Context

So, now you know the lowdown of how to tease bitches. With enough practice, you'll mix these principles into your own persona to create a surefire strategy for priming new lays.

But like many aspects of the Red Pill, teasing isn't all about giggling girls and early-morning underwear hunting. It has greater significance when you consider it in a larger context.

Teasing is a type of qualification. It's a strategy for enforcing your standards on women as a way of judging and filtering them. It's not the only way to enforce your standards, merely the method of choice when dealing with *women specifically*.

There are other, special methods for qualifying and categorizing men, depending on what function they will have in your life. **The same frame of mind that you use to filter bitches will also aid you in filtering friends, allies, business partners, and even competitors.** A strong, responsible man pursues happiness through thoughtful, critical choices of his social connections.

Take some time and think about the ways in which you qualify and categorize new potential friends. What makes a man a good friend? Or a good business partner? What makes a man trustworthy or untrustworthy? Could you break down your filtering process for men, the way I've done for bitches here today? In what ways do you presently enforce your standards? In what ways could you stand to improve?

These are all important questions for you to consider in the long term, because sustainable happiness depends on your ability to filter a good social network.

But that's the long term. For now, take the night off. Go forth, and let your teasing stir a chorus of giggles audible in the Halls of Vajhalla, where the brave may slay forever.

How To Train Bitches

by HumanSockPuppet | March 10, 2018 | Link

Introduction

Here at The Red Pill, we have an enduring respect for The Natural Order. We respect it because we are products of it. Far better than fighting an impossible battle against it, we explore its realities so that we can understand and fully embrace what we are. Men are nature's designated risk-takers, innovators, and pathfinders, so it falls upon each one of us to master our environments - geographical, social, and sexual.

So, what is the Natural Order? *It's an amused master male sitting atop a pile of fawning bitches who are gently cupping his balls, while the unchosen, unwashed masses of unworthy males look on with scorn and envy.*

It takes time, practice, and exposure in the field to develop your intuition and become just such an amused master. And what our conversations here at The Red Pill have thus far lacked is a concrete guide on how to seize the minds and hearts of bitches and make them into your property (in all but legal terms).

That's why Maestro SockPuppet is here with another helpful guide - this time on the subject of **Control Game**. Whether you're an out-of-practice misogynist looking to dip back into regular pussy, a total fucking RP noob, a long-time lurking coward who's too afraid of offending women, or just part of the special needs section of the class, this guide will pull back the curtain on the real politics of male social dominance, and help you become the kind of benevolent misogynist that bitches crave to be belittled by.

Foundational Theories

Fighting the Basic Instinct

Have you ever wondered why feminists use such extreme language when talking to their ~~sistahs~~ useful idiots? They use terms like "Patriarchy", "mansplain", "privilege", and "misogyny". They evoke the imagery of slavery and serf-class oppression, and imagine themselves to be down-trodden revolutionaries kept from their true potential by a privileged class of exploitative males. Apart from its entertainment value as a work of fiction, what's the purpose of all this hyperbole?

The purpose is fighting the female instinct to submit.

Female humans have a powerful built-in instinct to submit to the commands of dominant males. It is involuntary. The instinct itself is a reflex born of thousands of years of tribal warfare, when power constantly shifted between combating males and their tribes. Those women who were strong-willed, defiant, and **loyal** to their abstract tribal affiliations were slaughtered or brought to heel. Those women who were arbitrary, suggestible, and **obedient** to their new conquerors were safely absorbed into the population of the invading tribe and continued to breed. In either case, obedience was promoted, and defiance was selected out.

Bitches are built to obey.

The only way the masses of neon-haired, socially-maladjusted land whales can even begin (vainly) to fight against this deep-rooted lizard-brain urge is to try and recruit the higher brain functions to momentarily subvert it. They must indoctrinate the higher brain, insist tenaciously that women are an oppressed class, and inspire women to defy their firmware with conscious zeal.

It's identical to the way The Red Pill uses its own version of extreme language to beat back your deep-rooted reflex to protect women and sacrifice yourself for them. We use just enough extreme language to shake you free of that reflex so that you can recognize when people are trying to use it against you.

Problem is, instincts are impossible to fight indefinitely. In the absence of external motivators, or when under duress, we inevitably lapse into the roles that nature has selected for us. Without the Red Pill firmly in your mind, you return to being a suggestible tool for every woman with a complaint and a CashApp. And without feminism looking over their shoulders, women return to being the servile, risk-averse, co-dependent baby baskets they evolved to be.

This is why you needn't fear putting any of this into practice. Your victory is all but guaranteed. The Natural Order is on your side.

There Are No Unicorns

In TRP parlance a unicorn is a woman that comes prepackaged as the ideal woman for you. Remember how TRP keeps repeating this mantra about there being no unicorns? There's a reason for this.

Women emerge from their mothers' wombs as submissive blank slates ready to be written upon. They are not born with the knowledge of how to please you specifically any more than you were born with the knowledge of how to attract them. And while AWALT (all women are like that - e.g. hypergamous and susceptible to game), the truth is that NAMAA (not all men are alike). Men are numerous and varied, as are their desires and interests. To find a woman who is perfectly suited to YOUR desires and interests is impossible.

Unicorns are not born. They are trained.

Your responsibility as a man mastering his environment is to inspire women to want to please you, and to teach them how. This guide will show you how to do this.

Getting A Feel for It

From time to time, this guide will use vague language to describe when it is appropriate to shift between phases and strategies of game. This vague use of language is intentional: no two relationships will play out identically, and so the speed and degree of emotional investment will vary. Women will emit non-verbal signs and signals for you to interpret, and you will use these signs to judge when to transition from one state to another.

You must develop sensitivity to these signs and signals yourself by remaining alert and aware as you apply these principles in the field.

Also, make sure you are familiar with the basic principles of Bitch Management. Refer to Whisper's Cliff Notes guide, and my full Guide on Bitch Management.

The Tools: Indifference Game & Control Game

Indifference Game

We're all familiar with the concept of Indifference Game. It's the kind of game that is predominantly taught here at TRP. Indifference game focuses on aloofness and detachment in order to emphasize to a bitch that she's not so important to you that she can get away with bullshit.

Indifference Game is the tool you use to avoid becoming trapped in oneitis. It's the tool you use to keep your life pleasant and drama-free. It's the tool you use to keep control of your own life and agenda, and to avoid becoming a tool in someone else's.

Indifference Game is the tool you use to protect yourself.

Control Game

Control Game is the tool we don't spend nearly enough time discussing explicitly, which is why this guide now exists. Control Game focuses on harnessing women's natural submissive instinct to secure their obedience and faithfulness (insofar as women are capable of it). It comes into play when you've moved past the point in a relationship where you can plausibly feign indifference for a bitch.

Control Game is the tool you use to gradually train a bitch to be the ideal topping to your

life's sundae.

Control Game is the tool you use to get what you want.

Applying the Types Together

An important principle to keep in mind is that Indifference and Control game are not juxtaposed to one another. They are not "opposite sides of the same coin" or any other metaphor of conceptual symmetry. **They are meant to be used together.** Control Game is the power drill you use to make holes, and Indifference Game is the level on the back of the drill that you use to keep your new hole parallel to the ground. Yes, you read into that metaphor correctly.

Both Indifference and Control Game will be used together, in varying degrees, to achieve your goals. How much you use of each depends on the status of your relationship with a bitch. Use both effectively to keep her parallel to the ground.

Control Game Explained

Some aspects of Control Game you are already familiar with - mostly as strategies inherited from the older seduction community. Other aspects you may only be subconsciously aware of as you've applied them in the field. And still others you might be completely unaware of, which will likely explain past failures you may have experienced. This guide will cover each of them.

Negging

A carry-over from the seduction community. Negging is the strategy of deflating a woman's overinflated self-esteem to make her more impressionable.

Our society is plagued by the Cult of Female Self-Esteem. This cult has concluded that Self-Esteem is like money - the more you have the better off you are. Take successful people as an example - they all have high self-esteem! That must mean high self-esteem leads to success!

Well, no.

Success and fame lead to self-esteem. But the inverse, self-esteem leads to success and fame, is not necessarily true. Yet this logical misstep hasn't stopped The Cult from trumpeting women's self-esteem to the skies, without for a moment considering that having lower self-confidence and feeling dependent and safe in the presence of a stronger person might actually make women happier and feel more secure.

Negging is simple. Whenever a woman makes an overt or covert demonstration of her prowess (e.g. anything from bragging about her self-started business to flaunting her cleavage with a low-cut top), you remove its significance by nonchalantly dismissing it. They key to an effective neg is delivering your demotion with an air of either playful condescension (which I have covered thoroughly in my Guide to Teasing Bitches) or bored indifference.

Now stripped of her self-awarded accolade, she must look to **you** as her source of esteem and validation.

Compliance Testing

Another carry-over from the seduction community. The compliance test is a method for gauging a woman's desire to have your esteem and validation.

Compliance testing begins by making small requests of a woman. "Give me your hand, I'd like to read your palm". "Pass me that [X], would you?" "Sit here, won't you? I'd like to ask you something..." as you pat the seat next to you. These are all examples of simple, low-level compliance tests to judge her willingness to follow your lead.

As a woman complies with your requests, you slowly ramp them up, making your requests ever more laborious. Eventually, they lose all superficial courtesy and become outright demands and expectations.

- "Give me your hand, I'd like to read your palm" turns into you holding your hand out while making strong eye contact, and quietly expecting her to give you her hand.
- "Pass me that [X]" becomes "Bring me those [Xs] from over there."
- "Come sit over here, won't you?" becomes "Come here."

Compliance testing never truly ends. It begins with small requests and builds in the bitch's mind the understanding that you will make demands of her, and that she must comply if she wants to continue enjoying the benefit of your attention. From that foundation, it eventually becomes true obedience and a mutually-beneficial exchange of her servitude for your guidance and protection.

Boosting

Boosting is a newly-coined term which I am creating for this guide. *Conceptually, boosting is the opposite of negging*, and it serves a similarly important function in the maintenance of a relationship.

A boost is praise, recognition, or a gesture of bonding and commitment awarded for good behaviour, or used to raise a bitch's self-esteem when it drops too low due to negging or due to her admiration and envy of you.

The correct application of negging and boosting are critical in managing the delicate seesaw of a bitch's self-esteem - the details of which are covered in the next section.

The most important aspect of Boosting is this: you should apply Boosting when she demonstrates improvement in parts of her life that you have taken an active part in training her in.

For example, if you are taking your bitch to the gym and training her how to exercise and live healthier, then you should boost her whenever she reaches a fitness milestone such as squatting a certain weight or fitting into a dress that was once too small for her. If you are training your bitch how to cook, then you should boost her when she successfully makes your favourite dish for you with minimal supervision. The aim here is to **train your bitch to associate pleasing you with feelings of confidence, growth, and happiness.**

Training Your Bitch

Now that we've covered the techniques, it's time to discuss how they are applied over the course of a typical relationship.

Early Relationship: Compliance Conditioning and Indifference Game

In the early stages of your interactions with a girl, you are still strangers to one another. Because of this, Indifference Game will be your opening strategy. Low investment, low overhead, and low risk, Indifference Game makes you appear relaxed, confident, and unconcerned with the outcome of your interactions with her - what we call **outcome independence**. In this early stage of the relationship, Control Game would come off as needy, possessive, desperate, and "creepy", so you should *mostly* avoid it.

HOWEVER, even during these early stages, it is important that you engage in **Compliance Conditioning** - that is, issuing small and incrementing requests with the expectation that the girl will obey.

Combining Indifference Game with Compliance Conditioning in this way has two strategic purposes:

1. Indifference Game allows you to save face in the event that a girl refuses to comply with a request you have made. *Did she refuse to pass you the [X]? That's fine, she's unimportant anyways. You scoff and shake your head at her rudeness, and proceed to exclude her from further interactions until she makes amends. Now she is on the defensive.*
2. The small and harmless nature of the requests allows the girl to save face. If she is especially paranoid about appearing submissive in certain company, or even to herself,

she can rationalize her obedience as simple courtesy.

The incremental requests create the impression that you are a man who is accustomed to being obeyed. And the magical arbitrariness of the female mind will ensure that she slowly rationalizes her compliance as a genuine interest in you - otherwise, why else would she be doing it?

Compliance testing is a hook. If she takes the bait consistently and with the clear intent of satisfying you, then you can consider transitioning.

When to Transition

You will remain in the Early Indifference phase **at least until you've had sex with the bitch and turned her into a plate**. It will also last for some time into her status as a plate, but you must move to the next phase before she becomes a friend-with-benefits. How will you know the time is right? You will *feel* a difference in the way you interact with her - in how she responds to your demands, in how she comes to you seeking help or comfort, etc. The amount of non-sexual time you spend together will increase, and there will be some mutual concern for each others' well-being. You will use these signals to determine when to transition. This is where Indifference Game takes a back-seat to Control Game - based on your past actions of caring about her life and behaviour, you are now too invested to plausibly feign indifference.

If a bitch begins to respond to your Indifference Game by becoming depressed, distant, disinterested, or disrespectful, then it means you have carried your indifference too far when you should have been applying control. She can detect the disparity between your feigned indifference and the amount of time and emotion you've actually invested in her. She is interpreting your lack of control not as indifference, but as cowardice and a reluctance to lead her. Pay attention to the above-mentioned signals and avoid straying into this territory, because it is nearly impossible to recover from.

Also note: If the bitch hasn't earned the right to advance to becoming a friend-with-benefits, then you can stop right here. Remember, commitment isn't an inevitable result of her spending time with you. She must EARN your commitment, as per the Bitch Management Guide. **Only transition from Indifference to Control when you decide she has earned the right to have more of your attention.**

Mid-Relationship and Beyond: Self-Esteem Management

At this point, you will have greater control over your bitch. You will issue instructions, and she will follow them. The game now consists of managing her self-esteem via Operant conditioning. You will use rewards and punishments to fine-tune her obedience and behaviour to suit your individual preference, but you must keep her self-esteem inside the "Sweet Spot". Too high and she will feel equal to or better than you - too low and she won't feel good enough for you. Both pose a risk of her ejecting from the relationship to preserve her ego and

her life.

Inflated High Self-Esteem

We are all familiar with the risks of inflated high self-esteem in women. It results in bitchy, competitive, confrontational, unfeminine behaviours which are repulsive. When a woman gains so much confidence that she believes herself to be above the man who ostensibly protects and provides for her, she will disrespect him, oftentimes in public via shit tests.

A bitch's confidence will typically become overinflated in this way if you don't spend enough time actively teaching and influencing her. Use negs and demonstrations of your trained superiority to chip away at her defences.

Caveat: DO NOT punish a girl for expressing confidence in something that you taught her how to do. Remember, you want to reinforce her positive experience of obeying you. If a girl expresses growing confidence due to your involvement in her life, reward her with small bonding gestures. You only want to discourage over-inflated self-esteem derived from external sources (such as her friends, her social media, movies/television, etc). If she expresses over-confidence in something you taught her to do, a small neg (something indicating your continuing superiority over her in the subject) is appropriate.

Low Self-Esteem

There will be times in your relationship when your girl seems withdrawn and sad. If you get her talking about her feelings (which is never hard) she may admit that she doesn't feel like she deserves you, that she feels like she is holding you back, and/or that she is scared that you might leave her because she isn't good enough. This state of mind is the inevitable product of negging on your part combined with her observing (and envying) your well-honed skills and talents. When negging and being naturally awesome causes her to teeter too far in the direction of low self-esteem, it is time to boost her up a bit so she doesn't check out of the relationship entirely.

"*But HSP, don't we want girls to be will-less, impressionable human waste with no thoughts, faculties, and desires of their own?*"

Absolutely not. For two main reasons:

1. A woman without at least some esteem for herself is a woman incapable of independent thought or creativity. She cannot make judgments of her own or anticipate your desires. She cannot surprise you in ways that will make your relationship with her a delight. In other words, she will not be able to function without your direct and constant oversight.
2. Beyond a certain threshold of low self-esteem, women will eject from a relationship with you out of fear. Women are so terrified of the prospect of being abandoned that they would rather leave the relationship themselves (and thereby maintain some level of control) than leave themselves vulnerable to be deserted unexpectedly.

Apply boosting as rewards to reinforce desired behaviour, and to prevent your girl from ejecting from the relationship our of fear of abandonment.

Your Continued Responsibility

All of the applied theory in the previous sections is just window dressing if you don't actively work to keep yourself strong and driven. You must constantly be seeking new challenges, learning new skills, developing new allegiances, and gaining ever more value so that you always remain the clearly superior option. Never settle, never slump into complacency. Remember, if you aren't growing, then you are stagnating.

Always Be Ready to Go Thermonuclear

If at any point in your interactions with a bitch the system begins to breakdown and her obedience or investment wane, you must be willing to cast her off without hesitation and move on with your life. Indifference Game comes back into play to protect you when your Control has failed. Identify where you failed to maintain control and take it as a lesson for improving current or future relationships.

Disclaimers

Before I tie off this guide, it's necessary that I address a couple of important disclaimers regarding the application of these techniques.

Use These Techniques on ALL Bitches

I know that all you newbies are going to take this guide and immediately try and use it on your oneitis.

Those of you who have a little more experience might try using it only on girls with LTR potential.

Both of you are wrong.

Barring a few extreme exceptions (such as female bosses), **you should be applying these techniques on every woman you meet.** Every obedient bitch in your social circle improves your quality of life, and being surrounded by obedient bitches is unfakeably authentic advertising of your social dominance. There's no reason not to.

Not All Bitches Will Be Worthy

This is a guide on how to train bitches to be obedient. This is NOT a guide on giving every

bitch you meet a guaranteed path to your validation and attention.

If you've read the Bitch Management Hierarchy like you were supposed to, then you know that earning investment is a bitch's job.

A girl must give you her time and effort first, and then she can have your time and effort in return. Always safeguard your valuable time - never give a bitch more of it than she has earned.

Beware of Nosy Interventionists

While male leadership may be the Natural Order, we've all seen what happens when ugly truths rear their heads to ugly people. Liberal-minded, cunt-soggy feminist apologists will twist themselves inside out when confronted by functioning examples of the Natural Order, and their socialist tendencies will drive them to try and intervene in relationships that aren't any of their business. They all want to be the liberating heroes in the stories they tell about themselves on Twit-Book.

Part of training your bitch is preparing her to be confronted by nosy interlopers. Reassure her that your relationship is your private business and no one else's, and be prepared to confront someone in the event that they try to take it upon themselves to "rescue" your woman.

If you're still in the early stages of learning these techniques, you can avoid confrontations by simply dialing back the demands you make of your bitch in mixed company, or by smoothing them off with harmless courtesies like "please". However, over time you MUST become willing to diffuse confrontations. **Your woman is your territory, and a man who cannot defend his territory is weak.**

Summary

So, what have we learned about Bitch Training from this guide?

1. Bitches are born to obey. Proceed with confidence.
2. Training a bitch involves rewarding obedience with bonding and validation, and punishing defiance, masculine behaviours, and other unattractive traits with indifference and emotional distancing.
3. Building a relationship with a bitch begins with making incremental demands and rewarding her for meeting those demands, thereby easing her into her natural role.
4. Sustaining a relationship with a bitch requires balancing the seesaw of her self-confidence.

Armed with all this knowledge, you are now ready to venture out into the field and apply it... and apply it you must. No one ever became an expert in anything by jerking off in an

armchair - except armchair jerking.

Now get out there and start distributing biscuits for good behaviour.

How To Manage Your Bitches

by HumanSockPuppet | October 21, 2015 | Link

Good day, class.

This will be a recap (and expansion) of my original guide to bitch management. In it, you will learn how to manage your bitch(es) by turning your relationship into a game she plays - winning prizes of intimacy for good behaviour, and getting punished with demotion or exile if she fails.

Additionally, this guide will also cover:

- What it means to manage a bitch, and the challenges you will face
- Why bitch management is ultimately YOUR responsibility
- Relationship strategies for maximizing happiness and minimizing drama
- How to turn those strategies into lasting positive lifestyle changes

This guide will begin with some basic **theory**, describing why men are the arbitrators of relationships. It will then establish some common **definitions** and lay the groundwork for the **strategy** section afterwards.

As you read this guide, bear in mind that it is a **model**, not an absolute treatise. You are free (and encouraged) to modify any part of it to suit you. But for the most part, the principles outlined here should be fairly universal.

We say AWALT for a reason.

Disclaimers

1) In order to sustain a prosperous relationship with a girl, you MUST be comfortable with bossing her around - being a bonafide Patriarch™.

You don't have to be a master of your emotions yet. But at the very least, you must be willing to be firm with her, give her orders, and tell her "no", even against a flood of her tears.

Why?

Because ultimately, women get their behavioural cues *from men.*

Remember, women are children: mentally, behaviourally, evolutionarily. They are **not** like us. They don’t think like us, or have the same deep sense of personal responsibility.

Even the most sociopathic man will intuitively know when he has crossed a boundary and offended another man. Whether or not he feels guilty about it is a different issue, but he at least knows he’s done something wrong. Evolving this instinct was the key to a man’s ability

to either strategically make enemies or avoid unwanted conflicts.

Women, on the other hand, evolved no such instinct. On the contrary, women evolved the instinct to push a man's buttons as a way of testing his willingness to face conflict head-on (what we call shit-testing). A man who is willing to fight against her will also fight FOR her. Likewise, a man who caves before her will most certainly cave before his enemies.

This is why bossing her around is key. She is evolved to push the boundary by picking fights with you. So unless you are strict with your girl, she will become as selfish and insufferable as you let her get away with.

2) A long-term relationship CANNOT be your end goal. You can only be OPEN to the possibility of having one.

Men are the gatekeepers of relationships. Since a relationship is what you have to offer, you mustn't just give it away. It must be a reward she earns in small doses for inspiring your trust and devotion.

I understand that many of you want a LTR with a good girl – sometimes a series of flings isn't enough to fulfill you. Believe me, I sympathize.

But winning a LTR is HER problem, not yours. Handing a girl your devotion won't magically make her worthy of it. When you WANT a LTR too badly, you place your focus on the idea of having a relationship instead of evaluating the girl. You become fixated on your fantasy relationship and selectively ignore the things happening right in front of you: her deep character flaws, her indiscretions, and the red flags.

You must regard women as candidates applying for the job of being your girlfriend – a supporter, a lover, a comfort away from the everyday battles. Don't just hire a bitch because you want the position filled. Make sure you vet your candidates fiercely and hire the right girl for the job.

This guide will help you do just that.

3) This guide will be far less effective if you're already married.

As a man, your ONLY power in a relationship is the power to revoke your attention, validation, and your time by walking away – sometimes for good. It's the only strategy you have, but it's a potent one, and for a very specific reason:

You may want a woman, but women NEED you.

The problem with marriage is that it strips you of the ability to completely walk away. Sure, you can still get a divorce, but not without shooting yourself in the foot, possibly losing your children and a significant portion of your hard-earned assets in the process.

Our current social climate is not amenable to marriage. If you're already married, you have my condolences. If you're not married but plan on it, then you're a moron and you have no one to blame but yourself when your mistake comes back to bite you in the ass. And bite you

it will.

Theory: The Fundamental Principle of Sex and Relationships

The Fundamental Principle states that women are the gatekeepers of sex, and men are the gatekeepers of relationships. You should be familiar with it by now. If not, educate your ass here.

Beyond a man's Relationship Gate lies a paradise that every girl wants to live in. It is a magical place where pickle jars are opened, spiders are squished, rides are given, appliances are fixed, cuddles are administered, encouragement is provided, and order is firmly established. And all of that requires a man's time and effort.

As a man, your time and effort is your most valuable asset. You use it to get shit done – most often shit that's related to Your Mission. When you give that time to someone else, it is a tremendous gift which should be appreciated and respected.

This is the key principle behind bitch management. You must demand that a girl appreciate and respect your time.

Some men don't demand respect for their time. They are too liberal with who they let through their Relationship Gate. They've got no border patrol, no review process. Just a country full of free benefits for anyone who crosses over. These are the beta-orbiters, and they are constantly beset by every vagrant vagina and panhandling pussy that bats its attached eyelashes.

Other men are too strict about admission. They only issue temporary sex visas, and they often deport women without notice. These are the uninterested lone-alphas, and they have chosen a lifestyle of banging and then flying solo.

YOU, on the other hand, are open to a LTR with a bitch – IF she earns it.

Managing your life and your bitches comes down to awarding her ONLY the time that she has earned.

You can decide just how much of your time a bitch has earned by assigning her with a "rank".

Definitions: An Overview of "Ranks"

We use a lot of terms for describing a relationship with a girl: girlfriend, fiancee, one-night stand (ONS), plate, friend-with-benefits (FWB), etc.

But what do these terms really mean?

From a male perspective, each term implies a different *level of investment* in the girl – an investment of time, effort, emotions, and other precious male resources. As such, they can

be arranged as ranks in order of how much investment each term implies.

Here is a list of ranks we will use (along with working definitions) ordered from least to greatest:

Level 0: One-Night Stand -or- Pump and Dump. You throw a fuck into this girl and never see her again (unless she reaches out to you). It is a single encounter that is casual, sexual, and impersonal. You may or may not have met her before the encounter, and you may or may not even know her name. She is a one-time answer to a physical necessity - nothing more.

Requires no maintenance and a very low investment of time.

Level 1: Plate -or- Fuck Buddy. You have sex with this girl more than once. You will know her name and just enough about her life so you can schedule sexual encounters. You may also know a little bit about her personally, so you can help her rationalize being your fucktoy, assuming she's uncomfortable about the idea of being one. Otherwise, she's down with it and you're both satisfied with being casual. She is a temporary answer to a physical necessity.

Requires some maintenance and a low investment of time.

Level 2: Friends with Benefits. You have sex with this girl more than once - typically as often as mutual convenience allows, but perhaps even when it's not completely convenient for her (because she likes you enough to go out of her way). You also spend non-sexual time with this girl, like eating out or pursuing activities of mutual interest. You know more about her personal life, and she knows more about yours, and as a result the two of you exchange mutual, non-sexual favours from time to time. You will most certainly have good memories of non-sexual time spent with this girl, which will lead to positive emotional investment in her, making her more than just an answer to a physical necessity.

Requires moderate maintenance and a moderate investment of time.

Level 3: Significant Other -or- Girlfriend. The highest level of intimacy a girl can earn. You have sex with this girl often, usually more often than you do any of your other girls. You also spend a considerable amount of non-sexual time with this girl, resulting in many shared memories and a deeper emotional investment. At this level, there is significant mutual concern for the other's well-being. The girl in particular will feel a great *dependence* on your direct and involved guidance in her life (rather than simple stoicism and confidence). Emotions are strongly felt at this level: affection is especially sweet, and betrayal can be especially bitter.

Requires significant maintenance and a significant investment of time.

Strategy: How She Plays the Game

The game itself is quite simple:

A girl begins the game at Level 0 or Level 1, depending on the context in which

you two met.

If you met in a club, or began as total strangers grinding against each other at a house party, she's Level 0.

If you two met in a slightly more sociable manner - perhaps introduced by mutual friends, or she impressed you with her pleasant demeanour after you opened her at the local cafe, she's Level 1. She can also bump up from Level 0 to Level 1 if she reaches out and maintains pleasant and reasonable contact with you after a casual sexual encounter.

From that point on, a girl must perform NON-SEXUAL services for you in order to advance in rank.

These services can include, but are not limited to:

- **Cooking you a healthy meal.** Either at your place or by invitation to hers.
- **Treating you out some place.** A restaurant or an activity of interest to YOU. Bonus points if you've never done the activity but it looks like fun - that means she's really thinking about you.
- **Buying you a well-thought-out gift.** Not just a random thing, but a gift which demonstrates an effort to understand your life and interests (example: therapeutic shoe insoles for a guy who likes running, or high-quality ear buds for a music-lover). The accuracy of her insight is more important than the cost of the gift.
- **Hand-making you an artistic gift.** These might include a picture or painting, a poem, a knitted scarf, a calendar of her photography, and the like. The more personalized the gift, the better. A hand-made gift doesn't have to be highly useful (since making useful things is tough), as long as the gift shows patience, diligence, and an attention to detail.

The greater her investment of time and effort in the gesture, the more credit she earns with you. Eventually, if she shows a consistent pattern of investing effort in you, she can advance in rank by one level.

As previously stated, **a girl must invest time and effort in you in order to get your time and effort in return.**

There's no concrete number of favours she must do to go up a rank, so use your own discretion and judgement when deciding how to reward her. But always observe Roissy's Fifth Commandment of Poon:

> V. Adhere to the golden ratio
>
> Give your woman 2/3 of everything she gives you. For every three calls or texts, give her two back. Three declarations of love earn two in return. Three gifts; two nights out. Give her two displays of affection and stop until she has answered with three more. When she speaks, you reply with fewer words. When she emotes, you emote less. The idea behind the golden ratio is twofold — it establishes your greater value by making her chase you, and it demonstrates that you have the self-restraint to avoid getting swept up in her personal dramas. Refraining from reciprocating

> everything she does for you in equal measure instills in her the proper attitude of belief in your higher status. In her deepest loins it is what she truly wants.

Giving her slightly less than she gives you is critical to maintaining your superiority in her mind. The material imbalance in this scheme is rebalanced by her hamster. Because your effort appears less than hers, she believes you to be her superior, and that she must continue to work in order to earn your approval and continued commitment.

A slow trickle of correctly-administered rewards will keep your girl happy and working for the duration of your relationship together. With dedication on her part, that relationship can be quite a long time.

Why Do the Services Have to Be Non-Sexual?

Simple. Because a girl doesn't have to exert any effort at all to have sex. If she is attractive enough, all she needs to do to get sex is show up. Someone will fuck her if she makes herself available.

This game only rewards **effort.**

You should also remember this: sex is the most fundamental pre-requisite of any non-platonic interaction between a guy and a girl. You'll never find yourself in a situation where a girl is giving you gifts and cooking you meals, but NOT having sex with you (unless you’re both a coward and too daft to read the signs). If sex isn't happening, then something is terribly amiss and you must either correct it or next her. Which brings us to our next section...

Strategy: Punishment and Demotion

There are many ways in which a girl can make a mistake and upset you. Maybe she starches your shirts too much, or she burns the dinner she was making for you. These kinds of mistakes should not be punished with demotion because, despite her mistake, she is investing time and effort in you. You can think of a suitable punishment and repayment for your lost shirt without going to the extreme of knocking her down a rank.

Instead, demotable offenses should be offenses that are an affront to your dignity, your authority, or to the time and effort you have invested in her.

Offenses can be **intentional** or **unintentional**.

Unintentional offenses will usually come in the form of some indiscretion on her part, as she slowly loses attraction for you, her conscious effort wanes, and she slips back into her natural hypergamous state.

Some examples of unintentional offenses are:

- Unconsciously being too flirty with another guy (shit-test, can occur at any level).
- Failing to keep an important promise (usually by neglect or poor-planning), the consequences of which cost you a substantial amount of money or ANY amount of

reputation (failing of respect, this offense will happen at Level 2 or above, since you don't entrust these matters to girls below Level 2).
- Neglecting some important duty that you have assigned to her (failing of respect, typically occurs at Level 3).
- Frequency of sex decreases, and she absently evades when you try to initiate sex (loss of attraction, can occur at any level).

Committing an unintentional offense should typically result in the demotion of the girl by one (1) rank.

Intentional offenses are far more vulgar than their counterparts. Intentional offenses are usually targeted shit-tests meant to re-assess your fitness. In some extreme cases they might even occur in the presence of friends and family, making them **vindictive** attacks against your reputation or dignity

Some examples of intentional offenses are:

- Consciously flirting with another guy, trying to arouse jealousy in you (shit-test, can occur at any level).
- Openly insulting you (shit-test, can occur at any level).
- Frequency of sex decreases, and she consciously and vehemently evades when you try to initiate sex or talk about it (loss of attraction, can occur at any level).

Committing an intentional offense should result in the demotion of the girl by two (2) ranks. Committing a vindictive attack against your reputation should result in a loss of three (3) ranks.

Now, this next part is important, so pay attention:

Once a girl has been demoted, her current level becomes the maximum level she can ever be again. She can only climb the ladder as long as she is flawless in the execution of her womanly duties. Once she commits a serious offense, she is demoted, and she can never rise again.

Some examples of transgressions and appropriate punishments:

- A plate (level 1) who fails to provide sex on demand drops one rank to level 0, and she is replaced by a plate who will.
- A friend-with-benefits (level 2) who remorselessly loses your expensive digital camera drops one rank and becomes a plate forevermore.
- A girlfriend (rank 3) who drunkenly humiliates you in front of your friends at a party drops three ranks to level 0, and you quietly disappear and move on.

Now, I know what you’re thinking. Permanent plate status? Walking away for good? Aren’t these punishments pretty severe?

In reality, the offenses outlined above will generally only occur for one of two reasons:

1. You've slipped up in your duties as a Red Pill man and her attraction for you is beginning to wane.

2. She doesn't have the sense to recognize her unworthy behavior because of a failure of parenting that occurred long before you met her.

If it's reason 1, then you're at fault, and you're better off starting from scratch with a new bitch then trying to salvage a relationship that's on a downward slope. If it's reason 2, then the girl was never worth your time to begin with, and you simply didn't know it until now. You can't turn a ho into a housewife, so don't even bother trying to reform her.

In general, you must be uncompromising whenever you punish your bitch. **Remember what we've already established: girls look to you for cues on what's okay.** If you don't crack down on bad behavior when it happens, a girl's only assumption is that you are perfectly okay with whatever she's done. Hypergamy is selfish by nature, and it shows no mercy. Tough love is the only effective response.

There's also another benefit to being ruthless: meting out uncompromising punishment helps to keep you in abundance mentality. An uncompromising approach helps you to avoid the risk of developing oneitis, and it prevents you from being manipulated by women who are all too good at tugging at your sympathy to get just one/two/five more chances.

Keep your life drama-free by dropping troublesome bitches. With so many eligible bachelorettes out there looking desperately for a strong man like you, no single one of them is worth your grief.

Strategy: Naturalizing the Process

As you learn the rhythm of using rewards and punishments to keep your bitch enthralled, you'll develop an intuition for how to play your part of the game. The process will become second-nature to you. You'll naturally become bored with women who fail to show you the proper appreciation, and gravitate towards the ones who make your life more pleasant.

That's the ultimate goal here: to make you a natural. You'll never say to your bitch "You're a level 1 plate now!" or "You're going down a rank for that shit!" This system is for YOU – so you can have an abstract model with which to understand the game, until managing bitches becomes as natural to you as breathing or blowing a load on her face.

Final Thoughts

The key trait of the modern western woman is her absolute lack of concern for the desires of men. Our cuckold state has all but replaced men as husbands and providers, and so it would seem like the traditional relationship is basically obsolete – that women will never again need

to concern themselves with OUR wants.

Nothing could be further from the truth.

Though a woman can subsist off the benefits paid for by our taxes, the government cannot give her the love, the attention, the stability, the masculine reassurance, and direct intervention that are so crucial to her emotional well-being. A woman feels vulnerable in a role of leadership, and she feels lost without a masculine leader to boldly claim responsibility for confronting all of the challenges that terrify her. No government can provide that for her. For that, she must come to us.

And for that, we must demand a price.

My hope is that this guide has helped you realize just how much leverage you have in the sexual dynamic – much more than you once thought. Let this guide help you to capitalize on that leverage – for the sake of your happiness, and for the happiness of any woman who works hard enough to earn your time and effort.

The Red Pill Finance Thread - redux

by TheRedPillFinance | January 23, 2020 | Link

Introduction:

Some may be wondering how this applies to the community. My answer to that is to consider guys like Hugh Hefner and Gainluca Vacchi. They built empires for themselves that created lifestyles most guys can only dream of having. Yes women find powerful men attractive, but that's more of a side benefit of having a killer lifestyle, and it's wealth that unlocks it.

So who the hell am I and why should you care? Think of me as being a bit like Trump from the perspective of the loudmouth "amateur" who kicked in the door and accomplished what the "experts" who've been at this their entire lives said wasn't possible. Now I'm not exactly new to investing having been in the game for about 15 years, but last year I absolutely crushed the market getting over 60% growth (as well as 50% growth in my dividend portfolio). This inevitably gives CPAs, CFPs, CFAs, fund managers a healthy dose of cognative dissonance because Average Joes like me aren't supposed to do that, which is why you're going to see ***crab bucket mentality*** in this very thread, I guarantee it. They'll tell you my advice is no good, blah blah blah. Mmmhmm. The proof is in the pudding. Remember the joke of the woman telling the man if he'd saved all the money he spent on beer he could have bought a Ferrari by now? His retort... *Where is* your *Ferrari then?*

Why am I here telling you all of this? Part of making your mission yourself is ensuring you have your personal finances in order. I've been through the ringer and have a lifetime of experience, both good and bad, that anyone can learn from. Even if you don't build a monumental empire or sell a software company for millions, and I want to impart those life lessons to the community. While money doesn't buy happiness it does pay for your healthcare and peace of mind, especially once you have "F-U Money". And to paraphrase a line from Bruce Lee, money helps you *live a life worth remembering, which is the key to immortality*. Guys like Hugh Hefner and Vacchi will never be forgotten, especially by those they influenced, and for good reason.

Similarly, if you want to have a great lifestyle well into old age, then frankly you are going to need to be wealthy. Pensions are largely a thing of the past and so it's incumbent on YOU to build wealth and safe for retirement. This is just the way the world works now. Even a military retirement and social security won't cut it. They're good starts, but IMO you should strive for more. Especially wrt social security. You younger guys may not even get it, and those of us who will, it's just not nearly enough.

Building your empire and developing multiple streams of ***passive income*** through entrepreneurship, investing, etc. is where it's at. Again, the moonshot goal is to wind up like Hugh Hefner and Gianluca Vacchi, who should be a role model for all of us, but even if you fall short and "only" wind up with 2 or 3 million dollars saved up for retirement, you'll still be in great financial shape.

The sad fact is that 57% of Americans don't even have $1000 saved up, and 39% have zero

savings at all. Younger Millennials have it even worse with 67% not having $1000 saved, and 46% having no savings whatsoever.

Step 1: The Reading List

IMO the "must reads" are:

- Bachelor Pad Economics by Aaron Clarey. This is *THE* book for single guys just getting started on their own.
- Intelligent Investor by Benjamin Graham
- Rule 1 Investing by Phil Town
- The Snowball by Warren Buffett
- Rich Dad Poor Dad by Robert Kiyosaki <-- This and the following were eye openers to what's possible with personal finance, regular day jobs, and why side hustles are so critical for long-term passive income
- Margin of Safety by Seth Klarman (you can find the PDF online)
- The Little Book That Still Beats The Market by Joel Greenblatt <-- his "Magic Formula" is pretty damn good and probably a lot easier to do long-term for most people compared to straight value investing like Warren Buffett, Seth Klarman, and Charlie Munger

Intelligent Investor and *Rule 1 Investing* above are largely what educated me on what's known as "value investing". More on that later...

Step 2: The Budget

Why is this important? Well, you need to know where your money is going to minimize waste to enhance your savings. This will ultimately keep you out of trouble and help you stay focused on what's important. When people ask me about finances my first question is usually "what are your goals?"

If you don't know why you're saving, then I can't really help you. I'ts like pulling over and asking, "Could you give me directions?" "Sure, where you headed?", and you say, "I have no idea." Don't be that guy. Have an idea of what your long-term plans are.

As for the budget itself, you need to know where your money is going every month. Track your expenses in exquisite detail for 1 or 2 months. Every single dollar needs to be accounted for. THEN and only then can you really start carving out money to save by either getting a side hustle or pay increase to increase how much you can save, or trimming the fat from your expenses to free up some extra money to put away. In some cases you may have to do both if you aren't hitting your goals for how much you want to be able to save every month.

Step 3: Building Wealth

This is when you take that budget you've created and start putting that excess cash to work for you. 74% of building wealth with investments is simply *starting* the process of investing. If you're more than 10 years out from retirement, then time in market > timing the market. Fees, returns, all of that is secondary to actually starting the process of investing. And it's never been easier! The best time to invest was yesterday. The second best time to invest is today! As Einstein famously once said, compounding interest is the 8th wonder of the world. Those who don't understand interst pay it, and those who do, earn it.

M1 Finance, Robinhood, Schwab, and almost all of the other big brokerages now offer free trades and fractional shares, or will soon enough. You're a fool not to take advantage of the opportunities this creates. ***Especially with M1 Finance as they're offering double referral bonuses until Jan 31st!***

To wit, the typical millionaire has several income streams, most of which are passive. The most common income streams are Interest, Dividends, Capital Gains, Royalties, Rental Income (from real estate), and Business Income (from startups they created). Other viable options today are courses you put together and sell on Udemy, a YouTube channel. The most accessible income stream with the best ROI for Joe Sixpack is probably going to real estate combined with active or passive investing in the stock market.

I mentioned value investing above. What you need to know about that is that it's how Warren Buffett became a billionaire, which interestingly enough he didn't become a billionaire until he was in his 50s. Just something to think about when it comes to playing the long game.

The core principles of value investing are finding good companies that are:

- In your circle of competence
- Have a big "moat", aka competitive advantage
- Provide a 50% margin of safety
- They have good management
- You're comfortable holding onto them for 10 years or more

Regarding "margin of safety", it just means the company's price is currently about half of what they should be valued. This happens frequently because the market is *emotional*. Some companies core functions, values, and performance may not change, but an external event could push down their price making them a good buy. An example of this was when Chipotle was getting people sick a few years back because of a supply chain issue or the market as a whole taking a giant dump like it did during Q4 2018.

Re: Chipotle, what happened was a couple of their suppliers sourced them tainted ingredients which got people sick and the news knocked their price down from about $750 a share to a low of about $250 in January 2018. You know what they're worth today? $880.85 at the time of this writing. The company itself didn't change, it was just a couple of shady suppliers that they quickly replaced and were back to business as usual. But... people are emotional and

sold their stock that drove prices down lower and lower. Their dumbass losses could have been your gain.

Step 4: Continuing Education

I'm a big fan of personal finance YouTube channels and the ones I watch the most frequently are (in no particular order):

- **The Red Pill of Finance**
- Ryan Scribner
- Graham Stephan
- Dave Ramsey
- Andrei Jikh
- Minority Mindset
- Chris Hogan
- Wealth Hacker Jeff Rose
- The Money Guy Show

Step 5: The Financial Order of Operations

This is right out of The Money Guy show on YouTube:
https://www.moneyguy.com/2018/08/financial-order-of-operations-how-to-prioritize-your-financial-goals/

1. Deductibles Covered: You need to have enough money saved to cover basic emergencies
2. Match from Employer: Everyone who has access to a retirement plan that provides a match should work to take advantage of that “free money”
3. Credit Card: The order of priority between employer match and credit card debt is a coin toss. Consumer credit card debt and punitive interest rates charged should be avoided if you are going to be on the path to financial independence.
4. Emergency Reserves: You need to save three to six months of living expenses for a rainy day and the unexpected events that can make life scary.
Roth and HSA Contributions: The thought of tax “free” growth is exciting. Currently, for 2020 you’re allowed to save $6000 in an IRA (Roth is preferred) if you’re under 50, and if you’re 50+ you can save up to $7000
5. Max-Out Retirement Options: Retirement accounts are great for building wealth for the future. We share the max-out numbers for each type of account in this episode
6. Hyper-Accumulation: You should aspire to reach hyper-saver status by saving 15-20% of your gross annual income
7. Pre-paid future expenses: You need to make sure you have your retirement squared away FIRST and then prioritize the other financial goals you can prepay and fund

~~8. Debt Prepayment~~: ~~The desire to be master of your financial life includes being completely debt-free. We share exactly how you can do this and how to prioritize which debts to pay off first.~~

8. Debt Repayment: My preferred take on the last point... Now is the time to start pouring more money into those really long-term low interest debts like a home mortgage. Generally speaking you will get a far better bang for your buck by doing the above steps and investing than you will by paying off your mortgage early, so only do this once the above steps are fully funded.

If all this sounds familiar, it's probably because there's a flowchart similar to this over on another sub. https://i.imgur.com/lSoUQr2.jpg

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Summary:

The intention of this thread was to give you a quick primer on personal finance and provide some critical food for thought as it's incumbent on each and every one of us to get our financial houses in order.

“You can kill a man but you can’t kill an idea.”
- Medgar Evers

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/u/MachiavellianRed

/u/RedSovereign

/u/OldMuckyTerrahawk

/u/Aerobus

/u/RedAsteroid

/u/CrimsonPerspective

/u/RedGoldSaint

/u/GaiusScaevolus

/u/SoftHarem

/u/-Anteros-

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